

000001

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
Number: 3250
Effective Term: ^{Fall} Summer 2015
Title: Global Persp in Rec

Honors Course:
 Add Honors Course:

Last Term Course was taught: 201408

Brief Statement of Change Based on Assessment Results:

Due to curriculum changes the course objectives were modified to reflect the addition and deletion of some materials from this course. In addition, the same rationale exists for reducing the course from 4 hours to 3 hours.

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change of Credit

From
 Fixed Credit Course
Credit Hrs Contact Hrs
 4 4
 Variable Credit Course
Credit Hrs Contact Hrs
Min Max Min Max

To
 Fixed Credit Course
Credit Hrs Contact Hrs
 3 3
 Variable Credit Course
Credit Hrs Contact Hrs
Min Max Min Max

Change Catalog Description

From Advanced topics in serving diverse populations across the lifespan in Parks, Recreation and Tourism Management. Lifestage, cultural and global perspectives on recreation, and ways in which recreation serves as a tool for coping with issues of development, and appreciation of cultures.
To Advanced topics in serving diverse populations in PRTM including lifespan, cultural, global perspectives and other dimensions of diversity.

Change In Student Learning Objectives

Describe how leisure impacts human development & how human development affects leisure behavior Discuss issues of social privilege such as race class, gender, disability, spirituality, culture and their effects on leisure behavior Assess the negative influences of stereotypes on leisure behavior within conceptual and theoretical frameworks Examine ways in which leisure recreation and tourism serve as a means to better understand other cultures

Learning Objectives

Describe how leisure impacts human development and how human development affects leisure behavior. Discuss issues of social privilege such as race, class, gender, disability, spirituality, culture, and their effects on leisure behavior. Assess the influences of stereotypes on leisure behavior within conceptual and theoretical frameworks. Examine ways in which leisure, recreation and tourism serve as a means to better understand other cultures.

Topical Outline

Introduction & Definitions- 3hrs. Conceptual & Theoretical Frameworks- 3hrs Leisure & Human Development- 9hrs. Leisure & Social Privilege- 9hrs Leisure & Stereotypes- 9hrs. Leisure & Cultural/global perspectives – 9hrs Exams- 3hrs

Evaluation

Undergraduate

A 90 - 100

B 80 - 89

C 70 - 79

D 60 - 69

F < 60

Exam (25%) Global Perspectives Project (25%)

Reaction/experience papers (30%) Discussion posts (10%)

Participation (10%)

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Syllabus

Upload File: New 3250 syllabus-20150203090836.docx

Description: PRTM 3250 Syllabus

Form

User ID:dander2 **Name:** Denise Anderson

Date: 02/03/2015**Number:**5630

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2.3.15

Chair, Department Curriculum Committee

Date

Department Chair

Date

Chair, College Curriculum Committee

Date

College Dean

Date

Director, Calhoun Honors College

Date

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

Provost

Date

President

Date

2/3/15
2/9/15
2/16/15

3/6/2015

4/22/2015

000004

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
Number: 3210
Effective Term: Fall 2015
Title: Recreation Admin

Honors Course:

Add Honors Course:

Last Term Course was taught:201001

Brief Statement of Change Based on Assessment Results:

Course used to be a core PRTM course tied to accreditation standards. The CRSCM curriculum specifically is bringing back the course as a concentration requirement and the learning outcomes have been adjusted to address the fact it is not only required for those students and not accreditation. In addition, the course will subsume some of the learning outcomes previously covered in courses that will be eliminated in a response to changes in the profession over the last 6 years.

Learning Objectives

Display knowledge of marketing techniques and strategies. Explain the concepts of organizational behavior, accountability, interpersonal relations, and decision-making strategies. Explain the strategic planning process. Apply personnel management techniques, including job analysis, recruitment, selection, training, motivation, career development and evaluation of staff, volunteers, and interns. Use and explain various techniques of financing, budgeting, fiscal accounting and current trends related to finance including entrepreneurship. Explain the role of public relations in providing leisure services. Understand current theories utilized to guide and explain manager and employee behaviors in the workplace.

Topical Outline

Marketing techniques and strategies (6 hours) Organizational behavior (6 hours) Decision-making strategies (3 hours) Strategic planning (6 hours) Job analysis (2 hours) Recruitment and selection (3 hours) Staff training (2 hours) Employee motivation (3 hours) Employee evaluation (2 hours) Financing (3 hours) Entrepreneurship (2 hours) Public relations (2 hours) Exams (5 hours)

Evaluation

Undergraduate

A 90 - 100

B 80 - 89

C 70 - 79

D 60 - 69

F < 60

3 exams, each weighted at 15%, Multiple assignments for a total course weight of 55%

Syllabus

Description: PRTM 3210 Syllabus

Form

User ID:dander2 **Name:** Denise Anderson

Date: 02/03/2015**Number:**5294

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

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Chair, Department Curriculum Committee 2.3.15
Date


Department Chair 2/3/15
Date


Chair, College Curriculum Committee 2/9/15
Date


College Dean 2/11/15
Date

Director, Calhoun Honors College Date


Chair, Undergraduate Curriculum Committee 3/6/2015
Date

Chair, Graduate Curriculum Committee Date


Provost 4/22/15
Date

President Date