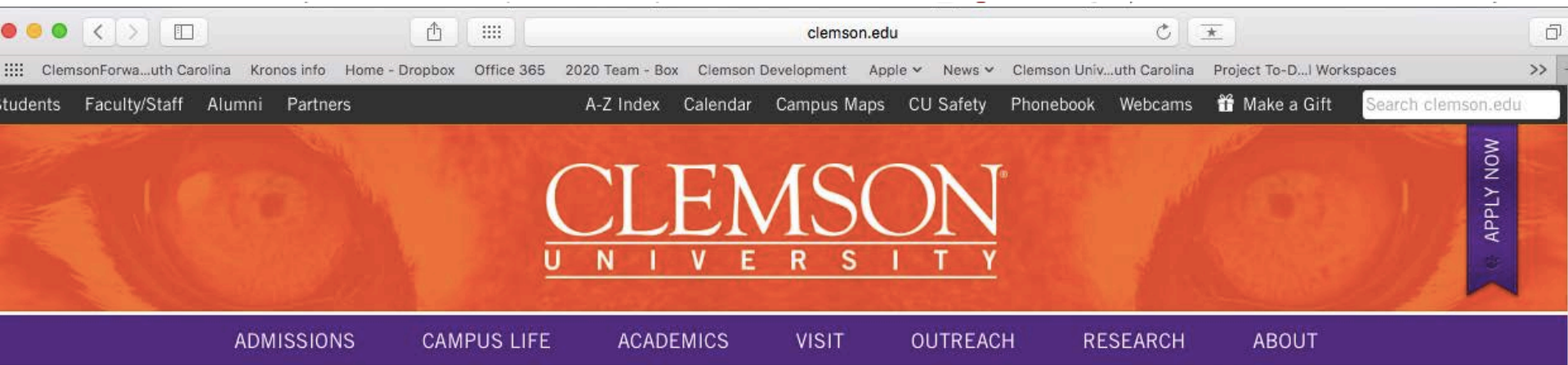


Board of Trustees History Task Force Implementation Plan



The screenshot shows the top portion of a web browser displaying the Clemson University website. The address bar shows 'clemson.edu'. The navigation menu includes links for 'ClemsonForwa...uth Carolina', 'Kronos info', 'Home - Dropbox', 'Office 365', '2020 Team - Box', 'Clemson Development', 'Apple', 'News', 'Clemson Univ...uth Carolina', and 'Project To-D...l Workspaces'. Below this, a secondary menu contains 'Students', 'Faculty/Staff', 'Alumni', 'Partners', 'A-Z Index', 'Calendar', 'Campus Maps', 'CU Safety', 'Phonebook', 'Webcams', 'Make a Gift', and a search bar with the text 'Search clemson.edu'. The main header features the 'CLEMSON UNIVERSITY' logo in white serif font on an orange background. A vertical purple button on the right says 'APPLY NOW'. A purple navigation bar below the logo contains the following menu items: 'ADMISSIONS', 'CAMPUS LIFE', 'ACADEMICS', 'VISIT', 'OUTREACH', 'RESEARCH', and 'ABOUT'.



The image shows the interior of Hanover House, a historic French cottage. The room features a round wooden dining table set with white dishes and glassware, surrounded by dark wood chairs with yellow cushions. In the background, there is a fireplace with a portrait of a woman hanging above it. To the right, a large dark wood cabinet is visible. The text 'HANOVER HOUSE' is overlaid in large white letters on the right side of the image. Below it, the text 'Clemson's historic French cottage turns 300.' is written in a smaller white font. A small downward arrow icon is located in the top right corner of the image area.

Progress since July

- Revised history website
 - Added banner with rotating feature stories
 - Added full biographies of founding figures
 - Changed links to more relevant sub-sites
 - De-emphasized timeline while it is undergoing improvement

History website

The screenshot shows a web browser displaying the Clemson University website. The page features a navigation menu with links for Admissions, Campus Life, Academics, Visit, Outreach, Research, and About. The main content area is titled 'Founders and Key Historical Figures' and includes biographies for Thomas Green Clemson (1807-1888) and Anna Maria Calhoun Clemson (1817-1875). A sidebar on the left contains a 'Home' menu with links to 'Historical Figures', 'Clemson Timeline', 'Notable People', 'Past Presidents', and 'Thomas G. Clemson's Will'. Below the sidebar, there are 'Related Links' for 'History of Clemson Taskforce', 'Military Heritage', and 'Special Collections'. A blue 'APPLY NOW' button is visible on the right side of the page.

Progress since July

- Social Media

- #ClemsonHistory project launched with Move-In Day, yielding 30 comments from families reminiscing
- Training session held for Social Media Users Group
- Contributors include Athletics, Libraries, National Scholars, colleges
- Most popular tweet: Howard's Rock 50th anniversary (17K retweets)
- Facebook photo of Lt. Col. Michael Mac Lain's promotion ceremony (with sons Sean & Eric) engaged 33K Facebook users
- October: Library 50th anniversary, Latino/Hispanic events, Homecoming

 Liked ▾
  Save
  Share
  More ▾



Clemson University added 4 new photos.

September 30 at 3:49pm · 🌐

We are honored that United States Air Force Lt. Col. Michael Mac Lain chose to be promoted on our campus - in a ceremony at our Scroll of Honor!

He is the father of Clemson Football players Sean and Eric Mac Lain.

Thank you for your service, Sir! #ClemsonHistory



Clemson University

23 hrs · 🌐

This month we are celebrating 50 anniversary of our Clemson University Library!

What's your best memory / favorite story from the library? #ClemsonHistory



10K Views

 Like
  Comment
  Share

 Tina Sims White and 239 others

Top Comments ▾

Progress since July

- Signage and interior exhibit to tell the history of Tillman Hall



Progress since July

- Three-day kickoff held to launch development of interpretive master plan. More than 70 administrators, faculty, staff, students, alumni, volunteers and trustees participated.
 - “Unprecedented amount of engagement in my experience.” - John Veverka
- Main interpretive theme and sub-themes are in development:
 - “Throughout each session and regardless of participation – everything went back to Thomas Green Clemson’s will. It is the one unique, authentic moment in history that no other university can share and that without, Clemson University would not exist.” - Irene Tyson
- More research and data analysis (visitors surveys, alumni survey, previous studies) under way

Progress since July

- “Research Clemson’s history and tell its full and inclusive story” is in the final ClemsonForward plan as a strategy for enhancing the Living environment.
- Gathered input from Board of Visitors Executive Committee on Clemson History Week concept
 - Hidden History Day planned for Nov. 14
- Appointed a sub-group of the Implementation Team to consider and develop guidelines for other permanent markers and monuments
- James Burns and Rhondda Thomas are developing a proposal for a national academic conference

Next 90 days

- Interpretive plan development - timeline
 - October 10 – 14: Review and gather comments on main interpretive theme and sub-themes from ELT, Implementation Team and workshop participants
 - November 7 - First draft of interpretive plan for leadership review and comment
 - Interpretive theme and sub-themes
 - Desired outcomes (learn, feel, do)
 - Interpretive site inventory and topics/stories for each site
 - Recommended interpretive media for each site
 - Implementation plan (timeline, budget estimates)
 - Evaluation process
 - December 12 - Final draft of interpretive plan provided for internal, leadership review, comment, consensus

Next 90 days

- Develop recommendations from the implementation team regarding statues, monuments and markers
- Develop recommendations on signage for historical buildings (as part of interpretive plan)
- Develop recommendations for a Clemson history center/museum - in coordination with the Campus Master Planning process.
- Continue to implement non-permanent improvements:
 - Special Tours
 - Videos
 - History website content development - including an official historical timeline