

Michelle A. Eichinger

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Summary

- Progressive responsibilities in supervising staff and program management, including grants and contract management.
- Proficient in grant and report writing.
- Skilled in program development, implementation, and evaluation; training and technical assistance; policy development and analysis.
- Excellent written and oral communication skills.
- Recognized ability in partnership development, intra- and inter-agency collaboration, and capacity building.
- Strong background in public health practices and chronic disease prevention, including policy and environment change strategies.

Experience

Planning4Health Solutions, LLC
2013-present (Cumming, GA)

President/Consultant

- Consult for planners in integrating public health in planning and design.
- Conduct health impact assessments and health design assessments.
- Offer training and charrettes on community design.
- Support municipalities and nonprofit organizations in grant research and writing. Grant writing contributed to grant awards totaling >\$10 million.

DB Consulting Group,
Inc./Federal Contractor for the
Centers for Disease Control and
Prevention)
2010-2013 (Atlanta, GA)

Public Health Advisor/Policy Analyst

- Serve as subject matter expert in policy, systems, and environmental change as it relates to Physical Activity and Built Environment for the *Communities Putting Prevention to Work* Communities program under Americans Recovery and Reinvestment Act (ARRA) and the Affordable Care Act (ACA) at the Centers for Disease Control and Prevention (CDC).
- Participate in performance monitoring calls with grantees; conducted site visits; draft call and site visit reports.
- Provide and coordinate technical assistance to grantees around policy, systems, and environmental changes.
- Provide subject matter review and analysis for policy documents and resources prior to CDC Clearance.
- Participated in the closeout process and developed new standards in and instructions for closing programs. Develop database/tracking systems to identify all completed final reports, closeout documents, receipt of newly designed policies and practices for 63 awardees.

State of Delaware,
Division of Public Health
2007- 2010 (Dover, DE)

Physical Activity, Nutrition, and Obesity Prevention Program Administrator

- Managed CDC cooperative agreements, including program, contract, and fiscal management; managed program budget of over \$800,000.
- Coordinated and organized conferences and workshops.
- Drafted and submitted grant proposals for program sustainability and submitted periodic reports for grants accountability.
- Wrote Request for Proposals for program support and initiatives.
- Developed a statewide healthy eating and active living coalition; coordinated and facilitated the strategic planning process for a 5-year statewide comprehensive plan.
- Developed and provided training and technical assistance on policy and environmental change strategies for chronic disease prevention.
- Served as Public Health Specialist for the Delaware Cancer Consortium, drafting meeting minutes, researching resources, and coordinating committee meetings.

**State of Delaware,
Division of Public Health
2005-2007 (Newark, DE)**

HIV/STD/Hepatitis C Trainer/Educator III

- Conducted training and provided community education in HIV prevention.
- Revised training curricula and developed an evaluation plan for training modules; created database to track trainings and participation.
- Participated in strategic planning process for policy development addressing HIV efforts for the state.
- Served on the Health Disparities Task Force and as Public Health Specialist for the Delaware Healthy Mother and Infant Consortium.

**Schaller Anderson of Delaware
2004-2005 (Newark, DE)**

Prevention and Wellness Coordinator

- Developed prevention and wellness program for Delaware's Medicaid managed care organization and Healthy Children Program (S-CHIP).
- Conducted outreach calls to Medicaid members; coordinated care for preventive services.
- Reviewed claims data for HEDIS benchmarks.
- Started health newsletter and wrote articles and educational materials on chronic disease management and health promotion.
- Developed community outreach plan for health promotion and trainings for Medicaid partners on EPSDT services.
- Served on the Delaware Infant Mortality Task Force, providing recommendations on improving birth outcomes including surveillance systems, systems of care, standards of care, and education.

**Maternity Care Coalition
2003-2004 (Philadelphia, PA)**

***Cribs for Kids* Health and Safety Coordinator**

- Organized the *Cribs for Kids* Advisory Board; coordinated and facilitated committee meetings.
- Developed program infrastructure for the *Cribs for Kids* program, including creating eligibility criteria, coordinating crib distribution and education, and developing a tracking system.
- Created educational materials on safe sleep practices and Sudden Infant Death Syndrome (SIDS).
- Drafted and submitted grant proposals for program sustainability and submitted periodic reports for grants accountability.
- Reviewed local infant death data and worked with the city's Child Death Review Board for non-homicidal deaths. Provide recommendations to improve birth outcomes based on local data.

Education

PhD Student, Clemson University (anticipated May 2020)

Planning Design and Built Environment

Master of Public Administration, University of Delaware (May 2010)

Concentration: Organizational Leadership and Health Policy

Master of Science in Health Promotion, University of Delaware (May 2003)

Bachelor of Science in Physical Education Studies, University of Delaware (May 2000)

Major: Exercise and Sport Science, Exercise Physiology concentration

Minor: Disabilities Studies

Special Skills

Public Speaking: Presented at over 20 conferences, including 3 Keynote addresses

Moderate knowledge of the German Language

Software Applications: Microsoft Office (Word, Excel, PowerPoint, Outlook, Publisher, Access, Project), Adobe products (Adobe Pro), InDesign, R Statistics Software, SPSS statistical software, ArcGIS