Innovative Teaching Strategies for Student Engagement

Janice G. Lanham, RN, MS, CNS, FNP
Senior Lecturer, School of Nursing
2017-2018 Recipient, Award for Excellence in Student Engagement
College of Behavioral, Social and Health Sciences
janicel@g.clemson.edu
At the end of this presentation, participants will be able to:

- Identify the seven principles for good practice in undergraduate education
- Examine student engagement and its relevance in academic education at CU
- Identify innovative teaching strategies which promote student engagement
Lewis & Gamson’s Seven Good Principles for Good Practice in Undergraduate Education

1. Encourages contacts between students and faculty
2. Develops reciprocity and cooperation among students
3. Uses active learning techniques
4. Gives prompt feedback
“Foster evidence-based academic engagement: Undergraduate students’ academic engagement through programs such as Creative Inquiry and ClemsonThinks2 allows students to be active participants in their own education.”

“Student engagement is also one of Clemson’s core strengths. ClemsonForward will expand the engagement mission by folding it more deeply into the undergraduate curriculum and exploring the impact of engagement on student learning, achievement and outcomes.”
Student Engagement: Defined

• “Learning begins with student engagement” (Shulman, 2002)
• Active learning; “requires student preparation before class, not just before exams” (Watson, 1997)
• “Student involvement.” (Astin, 1985)
• “The greater the student’s involvement in the academic experience, the greater the level of knowledge acquisition and general cognitive development” (Pascarella & Terenzini, 1991)
Detecting Signs of Student Engagement

• Involvement in class discussions
• Participating in learning activities
• Asking questions
• Responding to others’ comments in class
• Debating
• Bringing questions/problems to class discovered by reading out-of-class
• Writing response papers
• Emailing/posting discussion thread questions and comments to the instructor or others
Taking Social Media to the Classroom

- Taking Social Media to the University Classroom
- Exploring the Potential Benefits of Using Social Media in Education
- Recommendations for Using Social Media in the Classroom
U.S. adults who use at least one social media site

% of U.S. adults who use at least one social media site, by age


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% of U.S. adults who use at least one social media site, by education level


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Facebook, YouTube continue to be the most widely used online platforms among U.S. adults

% of U.S. adults who say they ever use the following online platforms or messaging apps online or on their cellphone

Note: Pre-2018 telephone poll data is not available for YouTube, Snapchat and WhatsApp. Comparable trend data is not available for Reddit.

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Using FaceBook & Twitter in the Classroom

• “Incorporating social media into curricula also allows students to gain critical media literacy skills that they need to evaluate the quality of information distributed through their networks.”
Twitter Tools

- Understanding Twitter Chats: A Beginner’s Guide
- GroupTweet
- Evidence of Learning: Twitter Chat (Grading Rubric)
FaceBook Tools

- 10 Ways to Use Facebook in the Classroom
- Using Facebook as an Educational Resource in the Classroom
- Rubric for Facebook Page
Key Takeaway 1: Student engagement = Innovative pedagogy
Key Takeaway 2: Innovative pedagogy requires courage
Key Takeaway 3: Expect “Pioneer Punishment”
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