Introduction to Public Health
HLTH 2020/CT² – Prof. Ralph Welsh

Faculty Institute 2018 - A CT² Syllabus Review

“Promoting Critical Thinking With Digital Media Projects”
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Incoming Freshman / PHS & LIH Students

Online “Undergraduate Public Health Certificate” Program
“Welcome to HLTH 2020”

• Pre-Course Academic Challenge!

• *What is Public Health?*

• A Very Simple, but Important, Question!!!

• Adjectives & Short Descriptive Statements List
What is Public Health?

Health Status of the Public

“Health Care” System

“Medical Care” System
(\textit{Curative Care})

“Public Health Care” System
(\textit{Preventative Care})
Introduction to Public Health
(HLTH 2020)
What is Public Health?

My “Traditional” Course Design

- **4 Modules** of Material
  
  (Text, Rec. Lecture, Minis, Exam)

- **Exams** on Facts/Content
  
  (50, 100, 100)

- **Mini-Assignments** on Skills
  
  (8-10 @ 10 pts each = 100)

- **Final Video Project** Skills
  
  (100 Group/Individual)

- Opportunity to **Showcase**
  Personal & Professional Skills

- **Community Outreach?!**
What is Public Health?

- “Mini-Assignments” (see syllabus / outcomes)
  - *The Scientists of PH*
  - Organizational Framework of PH
  - Critique of an Original PH Research Study
  - “This is PH” Personal Video Statement
  - Determinants of PH Behaviors
  - Critique of “This is PH” Student Video Projects
  - Ethics/Ethical Decision Making in PH
  - Group Member Peer Evaluation / Reflection
What is Public Health?

- **Final Student Video Project**
  - See Project Guidelines
  - See Project Grading Rubric
  - See Group Member Evaluation Form
  - See YouTube Examples: [HLTH202Clemson](#)