Introduction to Public Health
HLTH 2020/CT² – Prof. Ralph Welsh

Faculty Institute 2018 - A CT² Syllabus Review

“Promoting Critical Thinking With Digital Media Projects”
Introduction to Public Health
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Incoming Freshman / PHS & LIH Students

Online “Undergraduate Public Health Certificate” Program
“Welcome to HLTH 2020”

- Pre-Course Academic Challenge!
- **What is Public Health?**
- A Very Simple, but Important, Question!!!
- Adjectives & Short Descriptive Statements List
What is Public Health?

Health Status of the Public

"Health Care" System

"Medical Care" System (Curative Care)

"Public Health Care" System (Preventative Care)
Health Care System

Public Health Care System
- Mission
- Assess
- Policy
- Assure
- Public/Private Organizations
- Individuals

Medical Care System
- Patient
- Provider
- Payer
- Policy/Regulator
What is Public Health?

Mission

Assess ← Programs/Policies ← Assurance

Public/Private organizations

Individuals
What is Public Health?
**Introduction to Public Health**  
(HLTH 2020)

**What is Public Health?**

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### My “Traditional” Course Design

- **4 Modules** of Material  
  *(Text, Rec. Lecture, Minis, Exam)*

- **Exams** on **Facts/Content**  
  *(50, 100, 100)*

- **Mini-Assignments** on **Skills**  
  *(8-10 @ 10 pts each = 100)*

- **Final Video Project** **Skills**  
  *(100 Group/Individual)*

- Opportunity to **Showcase**  
  Personal & Professional Skills

- **Community Outreach!?!**
What is Public Health?

“Mini-Assignments” (see syllabus / outcomes)

- The Scientists of PH
- Organizational Framework of PH
- Critique of an Original PH Research Study
- "This is PH" Personal Video Statement
- Determinants of PH Behaviors
- Critique of "This is PH" Student Video Projects
- Ethics/Ethical Decision Making in PH
- Group Member Peer Evaluation / Reflection
What is Public Health?

Final Student Video Project

- See Project Guidelines
- See Project Grading Rubric
- See Group Member Evaluation Form
- See YouTube Examples: [HLTH202Clemson](#)