Introduction to Public Health
HLTH 2020/CT^2 – Prof. Ralph Welsh

Faculty Institute 2018 - A CT^2 Syllabus Review

"Promoting Critical Thinking With Digital Media Projects"

Introduction to Public Health
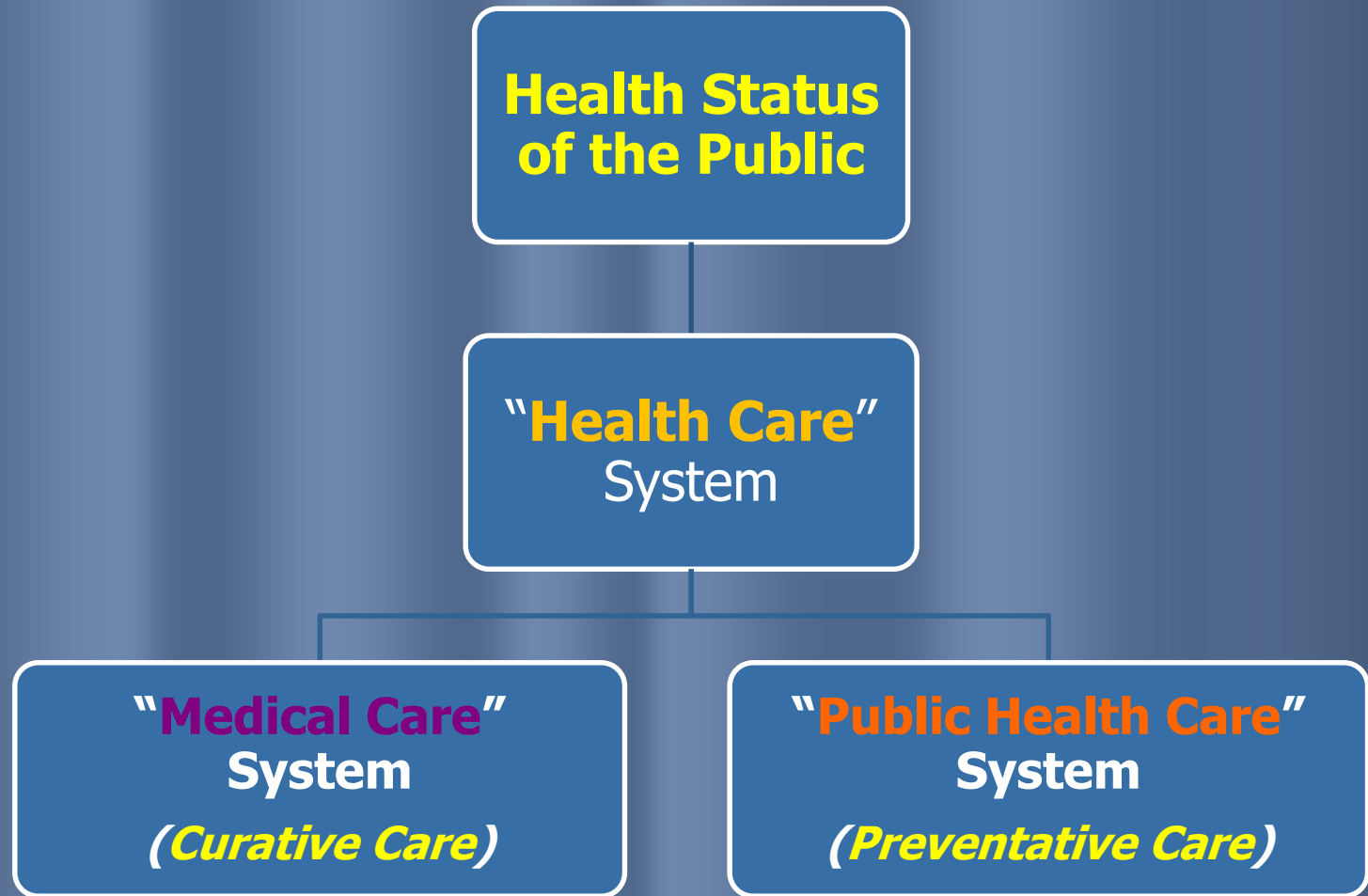## HLTH 2020/CT^2 – Prof. Ralph Welsh

Incoming Freshman / PHS & LIH Students

Online "Undergraduate Public Health Certificate" Program

"Welcome to HLTH 2020"

- Pre-Course Academic Challenge!

- *What is Public Health?*

- A Very Simple, but Important, Question!!!

- Adjectives & Short Descriptive Statements List

What is Public Health?

Health Status of the Public

"**Health Care**" System

"**Medical Care**" System

(Curative Care)

"**Public Health Care**" System

(Preventative Care)

Health Care System

Public Health Care System

- Mission
  - Assess
  - Policy
  - Assure
- Public/Private Organizations
- Individuals
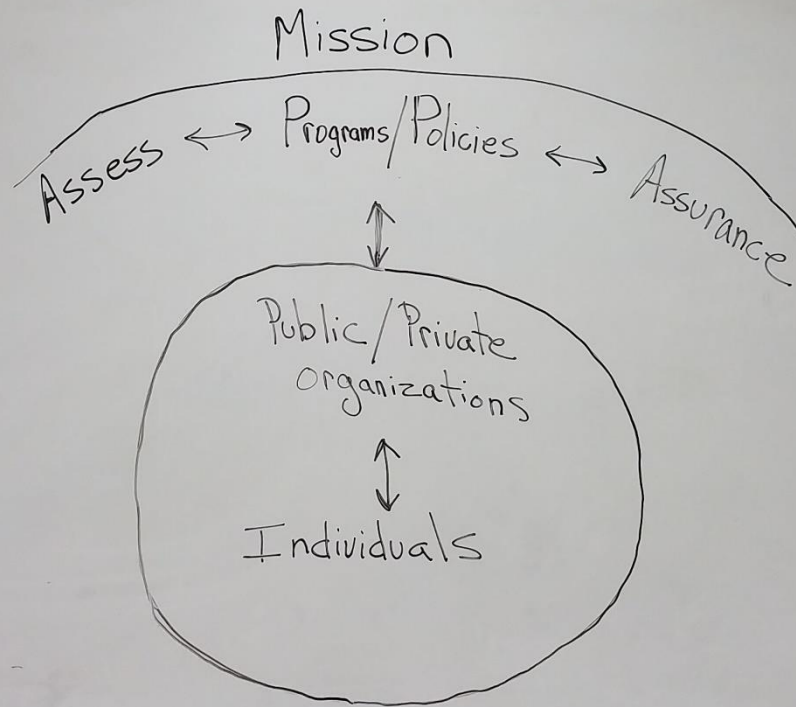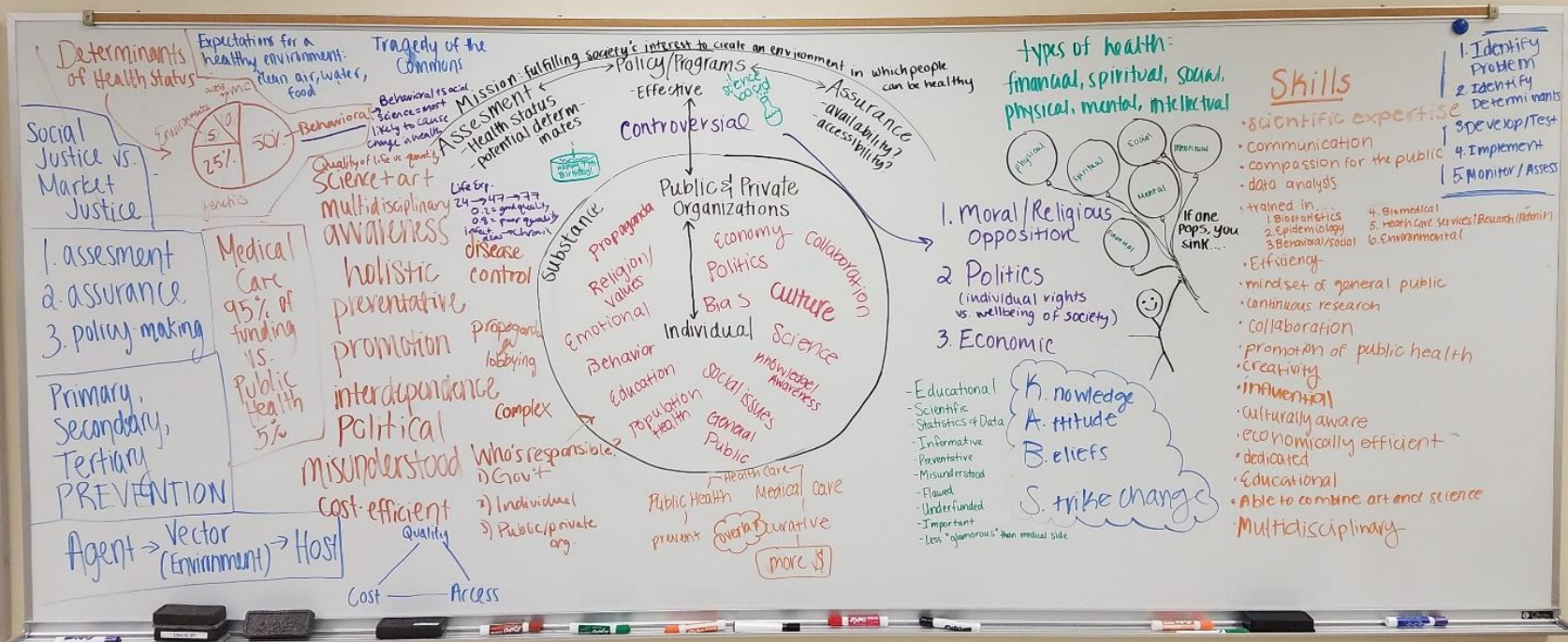
Medical Care System

- Patient
- Provider
- Payer
- Policy/Regulator
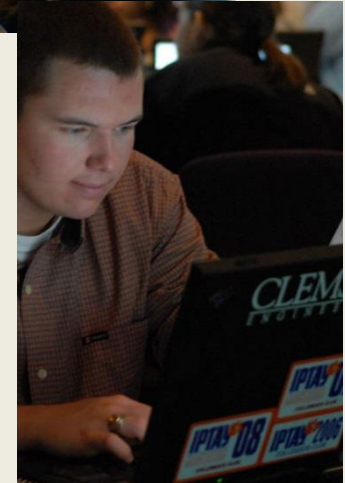
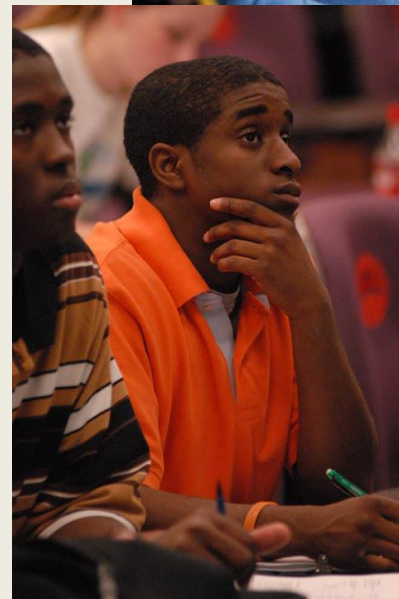# What is Public Health?

What is Public Health?

My "Traditional" Course Design

- **4 Modules** of Material
  (Text, Rec. Lecture, Minis, Exam)

- **Exams** on Facts/Content
  (50, 100, 100)

- **Mini-Assignments** on Skills
  (8-10 @ 10 pts each = 100)

- **Final Video Project** Skills
  (100 Group/Individual)

- Opportunity to **Showcase**
  Personal & Professional Skills

- **Community Outreach!?!**

What is Public Health?

"Mini-Assignments" (see syllabus / outcomes)

- *The Scientists of PH*
- Organizational Framework of PH
- Critique of an Original PH Research Study
- *"This is PH" Personal Video Statement*
- Determinants of PH Behaviors
- *Critique of "This is PH" Student Video Projects*
- Ethics/Ethical Decision Making in PH
- Group Member Peer Evaluation / Reflection

What is Public Health?

Final Student Video Project

- See Project Guidelines

- See Project Grading Rubric

- See Group Member Evaluation Form

- See YouTube Examples : HLTH202Clemson