Call to Order..................................................................................................................Mark Richardson

Introductions................................................................................................................Mark Richardson

Action Items:
1. Approval of Minutes – October 5, 2017..............................................................Mark Richardson
2. Naming of Facilities and Erecting Plaques, Monuments, Major Markers, and Artwork Policy Revision.................................................................Brian O’Rourke

Information Items:
1. University Relations Report*..................................................................................Mark Land
   a. Update on social media/promotional activities for major end-of semester activities (graduation and ACC championship/Sugar Bowl)
   b. Overview of University Relations crisis communications processes
2. Development and Alumni Report........................................................................Brian O’Rourke
   a. Development Update
      • Review of the updated naming opportunities book
   b. Clemson University Foundation Update

Written Reports Available in Board Book

Executive Session

Other Business

Adjourn

*No backup