



**Institutional Advancement Committee
Clemson University Board of Trustees**

**April 21, 2023
9:30 am – 10:30am
Executive Board Room
Madren Center
Clemson, South Carolina**

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- Cheri Phyfer, Chair
 - Mark Richardson, Vice Chair
 - Nikki Haley
 - Ronnie Lee
 - Patti McAbee
 - Smyth McKissick
 - David Wilkins, (Emeritus)
 - J.J. Britton, (Emeritus)
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Call to Order.....Cheri Phyfer

Introductions.....Cheri Phyfer

Executive Session

Action Item:

1. Naming Opportunity.....**Brian O'Rourke**

Information Item:

1. Advancement Update.....**Brian O'Rourke**

a. CUF Update.....**Karen McCauley**

2. University Marketing and Communications Report.....**Amy Smith**

Adjourn

***No Backup**