



## **Institutional Advancement Committee**

Clemson University Board of Trustees  
Thursday, April 24, 2025 at 11:00 AM  
Madren Center – Executive Board Room

For Meeting Access Contact

Joe Galbraith (joegalb@clemson.edu or 864-656-8969)

Mark Richardson, Chair  
Cheri Phyfer-Kubu, Vice Chair  
Nikki Haley  
Ronnie Lee  
Smyth McKissick  
Bill Smith  
Bill Hendrix, Emeritus  
David Wilkins, Emeritus

### **AGENDA**

#### **I. Call to Order**

Presenter: Mark Richardson

#### **II. Introduction of Guests**

Presenter: Mark Richardson

Guest: Joe Galbraith

Information Only

#### **III. Approval of Minutes of February 4, 2025**

Presenter: Mark Richardson

Action Item: Approval of the February 4, 2025 Minutes

#### **IV. Advancement Updates**

Presenter: Brian O'Rourke

Information Only

#### **V. CUF Update**

Presenters: Karen McCauley, Cheryl Holland

Information Only

#### **VI. University Marketing and Communications Report**

Presenter: Sharon Martin

Information Only

#### **VII. Executive Session**

Presenter: Mark Richardson

Information Only

#### **VIII. Adjournment**

Presenter: Mark Richardson