

Clemson University
Wilbur O. and Ann Powers College of Business
Advocacy and Engagement Board
BYLAWS

I. PURPOSE AND MISSION

Clemson University's Wilbur O. and Ann Powers College of Business Advocacy and Engagement Board (AEB) serves as an advocate for student engagement and experience in the Wilbur O. and Ann Powers College of Business. Our focus is to help the Office of Career & Global Engagement (OCGE) increase students' "soft skills" through challenging, professional setting environments and strengthen their confidence to truly shine in their industry of choice. In carrying out this mission, the Board and its members will:

- A. Aim to provide awareness to & update the vast opportunities for students to improve their skills through mentorship, networking events, internships, resume and interview workshops, and more.
- B. Provide direction and feedback for the OCGE to increase student engagement & improve student activities while raising awareness of the College with employers & recruiters.
- C. Work with the Student Advisory Board and other student organizations to ensure our work is aligned with their professional growth.
- D. Be diverse & inclusive in these activities and provide an employer's perspective on the relevance of our studies & programs compared to our peers.
- E. Develop activities that assist the college in recruiting and retaining students.
- F. Serve as a liaison between the college and the communities in which board members reside.

The Board shall have a Chair and a Chair-Elect. The Chair will serve a two (2) year term. The Chair-Elect shall be selected during the Spring semester meeting of the first year of the Chair's term. Secretarial Support for minutes & related record-keeping will be provided by the College.

The Chair, or designee, shall sit in on Senior Advisory Board meetings to ensure our operations are aligned with Dean York's vision and strategic initiatives for the Wilbur O. and Ann Powers College of Business.

To accomplish the goals identified in Section I, the Board will operate through an Executive Committee, established sub-committees, and *ad-hoc* task forces appointed by the Board Chair. Each committee/ task force chair will be appointed by the Board Chair and Board Administrator and serve for one (1) year. Board member terms may be extended for those serving as a committee chair.

Members of the Executive Committee will be comprised of the AEB Chair, AEB Chair-Elect, Membership & Recruitment sub-committee Chair, and as ex-officio members, the Director of OCGE and the Development & Alumni Relations representative. Sub-committee chairs may be invited based on agenda.

The Executive Committee shall be charged to:

- Review bylaws and make adjustments.
- Manage the work of the board - receive ideas/issues and handle administrative aspects of AEB.

- Cultivate continued leadership.
- Provide accountability for members (financial and engagement, including meeting attendance).

II. MEMBERSHIP

Alumni Loyalty Board Membership Process

Clemson University's Wilbur O. and Ann Powers College of Business Advocacy and Engagement Board represents a diverse range of professional, academic, and life experiences. Our membership will join Clemson University in taking a holistic approach to carrying out the goals and objectives outlined by the University to help shape the narrative for inclusive excellence at Clemson. We will focus on the diversity of disciplines and demographics, such as age, ethnicity, geographic location, industry, among others.

Upon receipt of a new member referral from the Membership & Recruitment Sub-Committee, the Clemson University Development and Alumni Relations liaison to the Advocacy and Engagement Board will connect with the referee for a conversation on their professional and service experience, along with exploring personal interest in serving the Clemson Wilbur O. and Ann Powers College of Business on this board. This will ensure that the service opportunity is a mutually impactful and meaningful experience for the new board member.

Based on the approval from the Development representative, the Executive Committee will decide either to not extend an invitation for membership or they will make a recommendation to the Board for approval based on the above process.

Board membership will be held at no more than 25 members, and each member will be asked to serve a two (2) year term from the start date. If asked by the Chair, a member may serve a second two (2) year term. The Chair and Vice Chair are exempt from terms when holding these positions.

- Minimum service requirements of Board Members:
 - Annual philanthropic support to the Wilbur O. and Ann Powers College of Business, as voted on by AEB
 - Serve as Tiger Ties mentor
 - Regularly attend meetings and serve on at least one sub-committee on AEB
 - Help provide students with internship/recruiting opportunities
 - Be a Clemson alumnus/a, not necessarily a Wilbur O. and Ann Powers College of Business graduate, but must work or have worked (retired) in a business career.
 - Provide one service "give back" to the College (Bus 1010 Panel, Mock Interviews, etc.)

MEETINGS

The Advocacy and Engagement Board will meet in person two times each academic year (fall and spring) and virtually two times (winter and summer).

If a member's attendance is brought into question, the Executive Committee will approach said member to see if they would like to continue or dissolve their membership.