Clemson alumni LOVE to help Clemson students! Want to find Clemson University alumni who live in a certain geographic area and/or work in a certain industry? LinkedIn’s Alumni Tool is a great resource.

1. Sign in to your LinkedIn account
2. Search for Clemson University on LinkedIn
3. Select ALUMNI from the menu
4. You will then see information on anyone who has Clemson University in their profile. From this page, you can see the Top 20 Geographic regions, Top 20 Companies Where They Work, Top 20 Industries They Work In, and Top 20 Majors They Studied. You can filter these columns to target alumni in certain geographic regions and/or industries.

5. Click on SHOW MORE to expand the list to show the entire Top 20 listings.
6. To filter the results to see all alumni in a particular geographic region, click on the target geographic area. In this case, we’ll filter for alumni in the Greater Atlanta Area. Once you click the geographic region, all of the other TOP 20 columns will update to reflect the data from the filtered group only.

7. On the first page, you can see Where They Live and Where They Work. Click on NEXT to scroll to the second page which lists Industries and Majors.
8. You can set multiple filters. In this example, we will filter for Greater Atlanta Area + Sales to see who works in Sales in the Atlanta region. (You can see from the number next to SALES, that there are 880 people who match these filters.)

9. Scroll on down below the Top 20 lists and you’ll start to see profiles of people who match your filter criteria.
10. If you see someone with whom you want to connect, be sure to send a tailored message so that you can introduce yourself as a fellow Tiger. People are more likely to accept a connection request if they know you have something in common. After clicking on CONNECT, the text box below will pop up. Select ADD A NOTE to write a tailored message. The message has a text limit, so keep it brief and to the point.

11. Once people accept your connection requests, you can send them direct messages. Use the tips below to make a positive impression.

LinkedIn Success Tips:

- Don’t ask for a job or internship!
  - Instead, ask for advice. Develop the connection.
  - If, after developing the relationship, you want to ask about internships/jobs, ask if they know of anyone who is hiring for roles similar to what you might be seeking. They may know of opportunities at their own organization – but this approach also gives them the chance to share other opportunities with you.
- When reaching out to connect with someone, write a tailored message.
  - Let them know that you are a current Clemson student and saw that they are working/living in an area you have interest in.
  - People are much more likely to accept a connection request if they see a commonality with you.
- Develop a strategy for yourself
  - Consider setting a goal of how many connection requests you want to send out per week or month.
- Remember that relationships don’t exist only online!
  - If you are planning to be in the geographic region of one of the alumni you’ve connected with, ask if you could buy them coffee.
  - Any time you can meet your contacts in person, you’re more likely to make an even more positive impression.