Fiscal Year 2015 – 2016 Research Report

**Sponsored Programs Expenditures***

**Department of Economics**

2. Simon, C. J. Conference Travel Award (2011304). $1,000. 2016.
5. Tamura, R. F. Effect of Industrial Regulation on Wages (2010989). $1,000. 2015-2016.

**Department of Graphic Communications**


**Department of Management**


**Department of Psychology**


29. **Sinclair, R. R.** County-Level Health Factors as Moderators (2010967). 2015-2016.


*Expenditures have not been included for investigators who have left Clemson and transferred their award.*
Refereed Journal Publications

School of Accountancy


Department of Economics


**Department of Finance**


Department of Graphic Communications


Department of Management


**Department of Marketing**


**Department of Political Science**


**Department of Psychology**


**Department of Sociology and Anthropology**


Books / Monographs

**Department of Economics**


**Department of Management**


**Department of Marketing**


**Department of Sociology and Anthropology**


Book Chapters / Proceedings

Department of Economics


Department of Graphic Communications


7. Leininger, J. “Developing a Mobile Media Marketing Strategy--Smartphones are not a passing Fad!” Presented at the Graph Expo 2015, 13 – 16 Sep 2015. Chicago, IL.


9. Leininger, J. “How the Internet is changing the way Sales People Prospect.” Presented at the Graph Expo 2015, 13 – 16 Sep 2015. Chicago, IL.


12. Leininger, J. “Relevant and Targeted Personalization the Answer is in the Data!” Presented at the National Postal Forum, 20 – 23 Mar 2016. Nashville, TN.


Department of Management


**Department of Political Science**


**Department of Psychology**


Department of Sociology and Anthropology


Technical Reports, Essay Reviews, and Other Publications

**Department of Economics**


**Department of Graphic Communications**


**Department of Political Science**


**Department of Psychology**


**Department of Sociology and Anthropology**
