

# Gabriela Graphic Communication

gabigraphiccomm@clemson.edu | 864-000-0000

LinkedIn URL | Digital Portfolio Link

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## **EDUCATION**

### **Bachelor of Science in Graphic Communication**

Clemson University

Minor: (if applicable)

**May 20xx**

Clemson, SC

GPA: 3.7/ 4.0

## **PROFESSIONAL EXPERIENCE**

### **Design Intern**

Clemson University Creative Services

August 20xx - December 20xx

Clemson, SC

- Developed creative strategies for the University to present to institutional stakeholders
- Collaborated with colleagues on development of three marketing projects for Homecoming Weekend
- Awarded Intern of the Month for producing content that advances the mission of the University

### **Design Intern**

City of Naperville Parks and Recreation

Summer 20xx

Naperville, IL

- Organized monthly newsletter that was sent out to 3,000+ Naperville area residents
- Created trend and mood boards for a Return to Nature Campaign

## **OTHER EXPERIENCE**

### **Front Desk Receptionist**

Sky Salon

Summers 20xx – 20xx

Naperville, IL

- Prepared a social media campaign for the Salon's rebranding efforts
- Grew the Salon's social media interactions on Instagram by 20% in the first two months

## **LEADERSHIP & CAMPUS INVOLVEMENT**

### **Vice President**

Gamma Epsilon Tau- Graphic Honor Society

January 20xx- Present

- Created nominating committee for the incoming Executive Board
- Oversee a committee of three students who promotes graphic communication efforts on campus

### **Member**

Clemson University Student Government Association

August 20xx- May 20xx

- Participated on the Campus Voting Committee that promoted student voting in elections
- Member of Student Finance Committee that allocated funding for student clubs and organizations

## **TECHNICAL SKILLS & INTERESTS**

Adobe Creative Suite

Logo Creation

Storyboard Creation

