College of Business Research Report 2017-18

Book

Management

Navis, C, Ozbek, V (2018), "How to spot entrepreneurs who are likely to crash and burn."

Risius, M, Spoher, K (2018), "A blockchain research framework - what we (don't) know, where we go from here, and how we will get there."

Marketing

Tanner, John F, Raymond, Mary A (2017), "Principles of marketing."

Book Chapter

Economics


Management

Marketing


Conference Abstract

Accounting


Management

Ajjuguttu, M, Roth, A V (2017), "Operational transparency and 'slow fashion'," 2017 Informs Annual Meeting, October, 2017, Houston, TX.


Choi, Yunsik, Fredendall, Lawrence, Roth, Aleda, De los Santos, Babur, Makowsky, Michael (2017), "Production operations management," Annual POMS Conference. Effects of Hospital Occupancy and Demand Variation (Patient Volume and Case Mix) on Hospital Performance, May, 2017, Seattle, WA.


Choo, Adrian, Kovach, Jamison, Fredendall, Lawrence (2018), "Learning and unlearning in improvement projects," Annual POMS Conference, May, 2018, Houston, TX.


Lee, B, San, D, Taaffe, K, Fredendall, L, Ferrand, Y, Khoshkenar, A, Fiore, A, Joseph, A (2018), "Potential benefits of a separate instrument setup room or induction room adjacent to the operating room," presented at the Health Sciences Center Research Showcase, Greenville Health System, April, 2018, Greenville, SC.


Lee, Brandon, San, Dee, Taaffe, Kevin, Fredendall, Lawrence, Ferrand, Yann, Khoshkenar, Amin, Reeves, Scott (2018), "Reduction of patient and surgery preparation time in the operating room," Annual POMS Conference, May, 2018, Houston, TX.

Lee, Brandon, Shvorin, Dotan, Fredendall, Lawrence, Taaffe, Kevin, Muhs, Miranda, San, Dee, Joseph, Anjali (2017), "Correlation of microbial loads and movement within the operating room," Greenville Health Systems Research Showcase, March, 2017, Greenville, SC.


Sava, Gabriela M, Fredendall, Lawrence, Scott, Kristen (2017), "Could wellness programs help decrease the health costs?," Annual Meeting of Decision Sciences Institute, November, 2017, Washington, DC.


Tungtisanont, N, Roth, A V (2018), "How do water, sanitation and hygiene factors impact the use of healthcare services during floods?," POMS (Production and Operations Management Society) 29th Annual Conference, May, 2018, Houston, TX.


Uddin, Majba, Hyunh, Nathan, Fredendall, Lawrence, Taaffe, Kevin (2018), "Visualizing the flow of patients on the day of surgery," Annual POMS Conference, May, 2018, Houston, TX.


Marketing


Light, Nicholas, Poehlman, Andrew T, Williams, Lawrence E (2017), "Assumptions about consciousness harm consumer research," Society for Marketing Advances annual conference, Louisville, KY.


Mullins, Ryan, Agnihotri, Raj, Hall, Zach (2018), "Understanding how to activate the ambidextrous sales force," Inaugural Sales Service Summit, Honolulu, HI.


Ortinau, David J, Dorsch, Michael J, Carlson, Les (2018), "Reviewing the reviewers: insights on how to read, interpret, and respond to reviews," panel member special session presentation at the 2018 Academy of Marketing Science Conference, May, New Orleans, LA.


Conference Presentation

Accounting

Carver, B T, Muriel, L, Trinkle, B S (2017), "Does the reporting of critical audit matters affect nonprofessional investors' perceptions of the fluency of the audit report, audit quality, and investment risk?," Tennessee Accounting Research Symposium, September, 2017, Knoxville, TN.
Economics


Barkowski, Scott (2017), "In sickness and in health: the influence of state and federal health insurance coverage mandates on marriage in the USA," Southern Economic Association Annual Meeting, November, 2017, Tampa, FL.


Barkowski, Scott (2018), "In sickness and in health: the influence of state and federal health insurance coverage mandates on marriage in the USA," South Carolina Applied Micro’ Day, May, 2018, Charlotte, NC.


Fleck, Robert K (2018), "Engineering the rule of law in ancient Athens," Public Choice Society Meetings, March, 2018, Charleston, SC.

Gorry, Devon (2018), "Consequences of teenage childbearing on child health," , May, 2018, Charlotte, NC.

Gorry, Devon (2018), "Consequences of teenage childbearing on child health," ASHEcon annual meetings, June, 2018, Atlanta GA.


Hanssen, Andrew F (2018), "The democratic transition, with special application to ancient Greece," The Institute of Advanced Studies, June, 2018, Bologna, Italy.


Hazlett, Thomas W (2017), "The political spectrum," Public Choice Center, George Mason University, September, 2017, Fairfax, VA.


Hazlett, Thomas W (2018), "Regulating broadband networks," University of Georgia, March, 2018, Athens, GA.


Hazlett, Thomas W (2018), "Where is spectrum management headed in 2025-2035?," Address to Conference at the Centre on Regulation in Europe (CERRE), May, 2018, Brussels, Belgium.


Lewis, Matthew S (2018), "Avoiding competition-enhancing price discrimination: evidence from the u.s. airline industry.," Research Seminar presented in the Department of Economics at the University of Georgia, March, 2018, Georgia.


Thomas, Charles J (2017), "Profitable horizontal mergers without efficiencies can increase consumer surplus," University of Virginia ECON GRAD Conference, September, 2017, Charlottesville, VA.

Thomas, Charles J (2018), "Profitable horizontal mergers without efficiencies can increase consumer surplus," International Industrial Organization Conference, April, 2018, Indianapolis, IN.

Thomas, Charles J (2018), "Profitable horizontal mergers without efficiencies can increase consumer surplus," Mannheim Centre for Competition and Innovation Annual Conference, March, 2018, Mannheim, Germany.


Wilson, Paul W (2018), "Remarks on stochastic data envelopment analysis," Plenary Session, DEA-40 International Conference on Data Envelopment Analysis, Aston Business School, Aston University, April, 2018, Birmingham, United Kingdom.

Wilson, Paul W (2018), "Technical, allocative and overall efficiency: inference and hypothesis testing," DEA-40 International Conference on Data Envelopment Analysis, Aston Business School, Aston University, April, 2018, Birmingham, United Kingdom.


Finance

Chernykh, Lucy (2017), "Supervisory oversight and internal fraud in failing banks," University of South Carolina, December, 2107, Columbia, SC.


Graphic Communications


Walker, E B (2017), "Using the design thinking process to innovate your business!" , 2017, Chicago, IL.


Management


Navis, C (2018), "Tim junior faculty consortium," Panelist and Faculty Mentor. Academy of Management Annual Meeting, August, 2018, Chicago, IL.


Zagenczyk, T J (2018), "Symposium titled: organizational behavior research incubator, with, organized by Dejun Kong, Donald Kluemper, and Hilary Schloemer," Academy of Management, August, 2018, Chicago, IL.

Marketing

Bradford, Kevin, Gonzalez, Gabriel, Plouffe, Chris, Hunter, Gary K (2018), "The salesperson’s role as internal coordinator of resources to develop customer relationships," National Conference in Sales Management, April, 2018, San Diego, CA.


Weathers, Daniel P, Poehlman, Andrew T (2017), "Keeping the streak alive!," Association for Consumer Research (North American Advances), San Diego, CA.


Conference Presentation

Accounting


Carver, B T, Muriel, L, Trinkle, B S (2018), "Does the reporting of critical audit matters affect nonprofessional investors' perceptions of the fluency of the audit report, audit quality, and investment risk?," AAA Auditing Mid-Year Meeting, January, 2018, Portland, OR.

Dorsey, Roger, Kisska-Schulze, Kathryn (2017), "The viability of tax regulations in the era of the regulatory accountability act and the "article iii renaissance"", Rocky Mountain Academy of Legal Studies in Business, September, 2017, Vail, CO.


Hawkins, Erin M (2018), "When auditors' skeptical judgments do not lead to skeptical when auditors' skeptical judgments do not lead to skeptical actions," Auditing Section Midyear Meeting, January, 2018, Portland, OR.


Economics


Finance


Graphic Communications


Management


Kyprianou, C (2018), "Early stage strategies in two-sided marketplaces," Academy of Management Conference, August, 2018, Atlanta, GA.


Lee, B, San, D, Taaffe, K, Fredendall, L, Ferrand, Y, Khoshkenar, A, Joseph, A, Reeves, S (2018), "Potential benefits of a separate instrument setup room or induction room adjacent to the operating room," Health Sciences Center Research Showcase, Greenville Health System, April, 2018, Greenville, SC.


Purvis, R L, Li, S, Zagenczyk, T J (2018), "The development of psychological climate with information systems development projects and its impact on information system development project performance,," European Conference on Information Systems, June, Portsmouth, UK.


Simsek, Z (2017), "Interfaces of strategic leaders: past, present, and future research agenda," Academy of Management Annual Meeting, August, 2017, Atlanta, GA.


Zhang, L, Van Iddekinge, C H, Roth, P L, Lanivich, S E (2017), "What’s in a job applicant website and how do recruiters attend to the (negative) side of it?," Annual Academy of Management Meeting, August, 2017, Atlanta, GA.

Marketing


Grant

Economics

Hobbs, Bradley (2018), "Charles koch foundation." ($23,000)

Management

Roth, A V (2018), "Place: the influence of the new business school space and technology on teaching and scholarship." ($)

Accounting


Dorsey, Roger, Kisska-Schulze, Kathryn (2018), "Indexing capital gains for inflation: can "phase two" of tax reform be accomplished by treasury department regulation?," Tax Notes 6 pp. 128.


Jahn, Judson, Dickens, Thomas (2018), "Minimizing the impact of passive activity rules as a real estate professional," Practical Tax Strategies 100 (No. 1) pp. 15.


Economics


Finance


Kubick, Thomas, Lockhart, Brandon (2016), "Do external labor market incentives motivate CEOs to adopt more aggressive corporate tax reporting preferences,." Journal of Corporate Finance 36 pp. 255-277.


Kubick, Thomas, Lockhart, Brandon (2017), "Corporate tax aggressiveness and the maturity structure of debt," Advances in Accounting 36 pp. 50-57.


Graphic Communications


Walker, E, Przestrzelski, B, DesJardins, J (2018), "Re-designing the senior design classroom experience with game-based learning," Advances in Engineering Education.

Weiss, C (2018), "Rethinking research methods in a digitally savvy world," None Provided.

Management


Kyprianou, C (2018), "Creating value from the outside in or inside out: how nascent intermediaries build peer-to-peer marketplaces," Academy of Management Discoveries.


Oh, I S, Roth, P L (2017), "On the mystery (or myth) of challenging principles and methods of validity generalization (vg) based on fragmentary knowledge and improper or outdated practices of vg," Industrial and Organizational Psychology 10 pp. 479-485.


Marketing

Aragon, Oriana R, Eddy, Sarah L, Graham, Mark J (2017), "Faculty beliefs about intelligence are related to the adoption of active-learning practices," CBE—Life Sciences Education.


Mullins, Ryan, Panagopoulos, Nikolaos (2018), "Understanding the theory and practice of team selling: an introduction to the special section and recommendations on advancing sales team research," Industrial Marketing Management.


Other

Accounting
Dickens, Thomas L, Jahn, Judson (2018), "Minimizing the impact of passive activity rules as a real estate professional," No outlet provided.

Economics
Hazlett, Thomas (2017), "Free the spectrum!," The American Interest.
Hazlett, Thomas (2017), "Sinclair and ‘big media’: the outrage that caused the outrage," The Hill.
Hazlett, Thomas (2018), "Five year plans in radio spectrum: micro-managing liberalization is the long, slow march to 21st century wireless," No outlet provided.
Hazlett, Thomas (2018), "The best way for the FCC to enable a 5g future," Reuters.
Hazlett, Thomas (2018), "Why the government will lose to AT&T," Reuters.
Hazlett, Thomas, Wallsten, Scott (2018), "Hey, we might need that wall … to stop Mexico’s state-run 5g network," The Hill.

Finance
Chernyk, Lucy (2018), "University of Vaasa banking research workshop," No outlet provided.

Management

Roth, A V (2017), "Panel on female professional development," No outlet provided.

Roth, A V (2017), "Workshop on paradigms in advancing women leadership in supply chain and operations management," No outlet provided.

Roth, A V (2018), "Panel on big data analytics and rise humanitarian operations," No outlet provided.

Roth, A V (2018), "Panel on causes and consequences of recalls across industries," No outlet provided.

Roth, A V (2018), "Panel on impacting your field and community through research, teaching and service," No outlet provided.


Sava, M G (2017), The Newsstand, Clemson University, “Dean’s Excellence Fund supports three business research projects," No outlet provided.

Sava, M G (2018), The Newsstand, Clemson University, “CBSHS, CAFLS, CECAS, Business faculty named new School of Health Research faculty scholars,” No outlet provided.


Marketing


Thyroff, Anastasia (2017), "Qualitative Creative Inquiry," No outlet provided.

Thyroff, Anastasia (2018), "In M. Solomon, Consumer Behavior: Buying, Having and Being," No outlet provided.