Wilbur O. and Ann Powers College of Business

Research Report, 2020-2021

Clemson University
June 16, 2020 - June 15, 2021
Presentations

Economics

Barkowski, Scott J. (Assistant Professor)


Dwyer, Gerald P. (Professor)


Espey, Molly (Professor)


Garcia G Menendez, Jorge L. (Assistant Professor)

Gorry, Aspen (Associate Professor)


Hazlett, Thomas W. (Endowed Chair)


Hazlett, Thomas Winslow (Presenter), Big Tech, "Regulating Social Media Platforms," Center for Constructive Alternatives, Hillsdale College, Hillsdale. (November 2, 2020).


Lam, Chungsang (Assistant Professor)


Lees, Jeffrey M. (Visiting Assistant Professor)


Lees, Jeffrey Martin, Association for Psychological Science Conference, "Global depolarization: Correcting overly negative group meta-perceptions across 26 countries." (May 2021).


Lees, Jeffrey Martin, NATO. (December 2020).


Makowsky, Michael D. (Associate Professor)


Makowsky, Michael D, Texas A&M Economics of Policing, "Revenue, Race, and the Political Economy of Law Enforcement," College Station, TX, United States. (June 29, 2020).

Warren, Patrick L. (Associate Professor)


Watson, Lawrence R. (Professor Of Practice)


Wilson, Paul W. (Professor)


Zhou, Yichen C. (Assistant Professor)


Finance

Chernykh, Lucy (Named Professor)

Chernykh, Lyudmila A, WiFi: Webinars in Financial Intermediation, "Deposit Insurance and Regulatory Discipline," Villanova University. (July 2020).

Greene, Daniel T. (Assistant Professor)


Greene, Daniel Thomas, Deakin University Seminar. (2020).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Harris, Josh (Lecturer)

Harris, Josh William, Joseph, Lamindy, Machiz, Ives, McCoy, Megan, "Financial literacy, financialization, and social education: traditional perspectives and topics.," College and University Faculty Assembly. (December 2020).

Harris, Josh William, Berg, Katherine, Burr, Eben, McCoy, Megan, "Defining your role as a financial planner in the evolving landscape of financial therapy.," XY Planning Network. (October 2020).
Intintoli, Vincent J. (Associate Professor)

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Samdani, Taufique (Clinical Assistant Professor)


Shen, Lily (Assistant Professor)

Shen, Lily, Wilkoff, Sean, Penn State University, Department of Risk Management, Virtual Seminar, "Cleanliness is Next to Income: The Impact of COVID-19 von Short-Term Rentals," Virtual, United States. (January 5, 2021).

Shen, Lily, Han, Yiqiang, Ambrose, Brent, Louisiana State University, Department of Finance Seminar, "Contractual Completeness in the CMBS Market: Insights from Machine Learning," Louisiana State University, Department of Finance, Virtual, United States. (October 2020).


Sun, Minxing (Clinical Assistant Professor)

Xu, Weike (Clinical Assistant Professor)


Zykaj, Blerina (Associate Professor)


Mammadov, Babak (Presenter), Zykaj, Blerina (Presenter), Research Workshop at Clemson University, "Research Workshop at Clemson University," Clemson University. (October 16, 2020).

Graphic Communications

Blue, Carl N. (Associate Professor)

Blue, Carl Nelson, The ATMAE and IAJC Joint Conference scheduled October 7 – 9 in Louisville, Kentucky will be moved to a virtual conference the first week in November., "Developing A (CTS) Computer-To-Screen Application Using an Inkjet Printer to Apply A Stencil Directly to The Mesh in a Hybrid Screen Printing Processes," ATMAE - Association of Technology Management and Applied Engineering. (November 2020).


Bridges, Amanda W. (Clinical Assistant Professor)


Chang, Shu (Associate Professor)


Chang, Shu, Graphic Communications Education Association, "Design for 3D Print," Graphic Communications Education Association. (July 28, 2020).

Walker, Erica B. (Assistant Professor)

Fox, Mason (Presenter), Spooner, Jake (Presenter), Dempsey, Anthony (Presenter), Walker, Erica Black, Drupa Trade Fair, "ColorNet: An artificial intelligence solution to manage brand colors on screen," Dussledorf, Germany. (April 2021).


Weisenmiller, Eric M. (Associate Professor)

Weiss, Charles T. (Associate Professor)


Woolbright, Nona L. (Professor)

DePriest, Gail (Senior Lecturer)

DePriest, Gail, Center for Corporate Learning, "Resilience During Times of Uncertainty," Greenville, SC. (2020).


Fredendall, Lawrence D. (Professor)


Grant, Benjamin N. (Assistant Professor)


Ingram, Amy E. (Associate Professor)


Ingram, Amy Elizabeth, SMS, "Suspicious of big brother: Paranoid CEOs and their effect on firm lobbying expenditures.," virtual. (October 12, 2020).
Ingram, Amy Elizabeth, Strategic Management Society, "What's in a word? A discussion of the benefits and drawbacks of computer aided content analysis.." SMS, virtual. (October 12, 2020).

Kettinger, William J. (Named Professor)


Kim, Hongki (Assistant Professor)


Navis, Chad C. (Named Professor)

Navis, Chad C, Raffaelli, Ryan, Glynn, Mary Ann, Babson College Entrepreneurship Research Conference, "Failure to Deliver: Institutional Dynamics and the Non-Emergence of the Online Grocery Market," Knoxville, TN, United States. (June 2020).

Roth, Aleda M. (Named Professor)


Roth, Aleda Marie (participant), Boeing Center 17th Annual Rosenblatt Lecture Series, "Invited Faculty," Boeing Center for Supply Chain Innovation, Olin Business School, Washington University, St. Louis, MO. (March 10, 2021).

Roth PhD, Philip L. (Professor)


Sava, M. Gabriela (Assistant Professor)

Sava, M. Gabriela (Co-Author), Pirrallo, Ronald (Co-Author), Helser, Brian (Co-Author), Tian, Jingyuan (Co-Author), Wan, KC (Co-Author), Bruch, John (Co-Author), Gimbcl, Ronald (Co-Author), Annual Research Symposium, "Diabetic patient surveillance embedded in the Emergency Department: proof of concept and opportunities," Clemson University. (May 2021).

Sava, M. Gabriela (Author), Bichescu, Bogdan (Co-Author), Scott, Kristin (Co-Author), Krivacek, Sara (Co-Author), POMS 31th Annual Conference, "Fostering employee participation in voluntary corporate sponsored wellness programs," POMS. (May 2021).

Sava, M. Gabriela (First Author), Vargas, Luis (Co-Author), Jerrold (Co-Author), Limeri, Linda (Co-Author), Dolan (Co-Author), POMS College of Healthcare Operations Management, Research in Practice, "Improving the efficiency of personalized medical decision-making for preventive screening," POMS. (April 2021).


Sava, M. Gabriela (Presenter), Bichescu, Bogdan (Author), Scott, Kristin (Author), Krivacek, Sara (Author), Moore, Caitlin (Author), 51th Annual Meeting of the Decision Sciences Institute, "Fostering employee participation in voluntary corporate wellness programs," DSI. (November 2020).


Stewart Jr., Wayne H. (Professor)

Tripp Jr, John F. (Assistant Professor)


Zhang, Ying (Assistant Professor)

Zhang, Ying (author), INFORMS Annual Meeting, "Pricing Strategies for Farmers' Adoption of Precision Agriculture," INFORMS. (October 2020).
Marketing

Aragon, Oriana R. (Assistant Professor)


Aragón, Oriana R (author), Powell, Brian A. (author), Pietri, Evava (author), Waugaman, Chelsea (author), CU Research Symposium, "Gender, Gender Representativeness, and Teaching Evaluations," Clemson University, Clemson, SC, United States. (May 4, 2021).


Aragon, Oriana Rachel, Shaarda, Nicholas (co-author), Romano, Mary K (co-author), Matsick, Carson (co-author), Society for Affective Science, "Emotional-Motivational States Induced through Observed Expressions Predict Subsequent Preferred Product Experiences." (April 14, 2021).


Forcum, Lura E. (Assistant Professor)


Giebelhausen, Mike (Associate Professor)


McElveen, Carter W. (Senior Lecturer)


Mullins, Ryan R. (Associate Professor)


Nath, Pravin (Assistant Professor)


Kirca, Ahmet, Nath, Pravin, Kim, Saejoon, Academy of International Business, "The Role of Brand Standardization in Retail Internationalization." (July 2020).

Poehlman, Thomas A. (Associate Professor)


Raymond, Mary A. (Professor)

Raymond, Mary Anne, "Marketing: Center of Marketing," Ohio State University, Columbus, OH, United States. (January 27, 2021).

Scheinbaum, Angeline C. (Associate Professor)


Siemens, Jennifer D. (Associate Professor)


Swain, Scott D. (Associate Professor)

Weathers, Danny (Author), Swain, Scott Darren (Presenter/Author), Association of Marketing Theory and Practice Annual Conference, "Re-envisioning a Masters of Science in Marketing Degree," Association of Marketing Theory and Practice, Statesboro, GA, United States. (March 18, 2021).


Thyroff, Anastasia (Associate Professor)


Tower, Annette P. (Assistant Professor)


Tower, Annette Popp, 2020 Marketing Strategy Consortium (virtual), "Would have, could have, should have: The opportunity cost of "selling" brands," University of Texas - Austin. (December 2020).
School of Accountancy

Davis-Culler, Phebian L. (Clinical Assistant Professor)

Davis-Culler, Phebian L (Presenter), Dickens, Denise (Co-Author), Higgs, Julia (Co-Author), Florida Atlantic University Workshop Series, "Inequality in the Accounting Academy - The Black Experience," Florida Atlantic University - School of Accountancy, Boca Raton, FL, United States. (January 25, 2021).

Garrett, Jace B. (Assistant Professor)


Harp, Nancy L. (Associate Professor)


Hawkins, Erin M. (Assistant Professor)


Kisska-Schulze, Kathryn (Assistant Professor)


Mammadov, Babak (Assistant Professor)


Mammadov, Babak (Presenter), Zykaj, Blerina (Presenter), Research Workshop at Clemson University, "Research Workshop at Clemson University," Clemson University. (October 16, 2020).

McMillan, Jeffrey J. (Professor)


McPhee, Gregory P. (Assistant Professor)

McPhee, Gregory Patrick (Co-author), Lao, Brent (Co-author), Management Accounting Section Midyear Meeting, "The effects of internal information quality on CSR performance," AAA. (2021).

Vinson, Jeremy M. (Assistant Professor)


Way, Dan (Assistant Professor)


Editorial and Review Activities

Economics

Dwyer, Gerald P. (Professor)

Editorial Review Board Member, Journal of Risk and Financial Management, Appointed, 15 hours spent per year. (2020 - Present)

Editorial Review Board Member, Financial Markets, Institutions and Risk, Appointed, 15 hours spent per year. (2019 - Present)

Editor, Finance Research Letters, Appointed, 40 hours spent per year. (2014 - Present)


Fleck, Robert K. (Professor)

Editor, B.E. Journal of Economic Analysis & Policy, Appointed, 50 hours spent per year. (2013 - Present)

Editorial Review Board Member, Constitutional Political Economy, Appointed, 10 hours spent per year. (2013 - Present)

Editorial Review Board Member, Essays Economic & Business History, Appointed, 5 hours spent per year. (2012 - Present)

Hanssen, Andy A. (Professor)

Editorial Review Board Member, Cambridge Elements, Appointed, 40 hours spent per year. (2020 - Present)

Editorial Review Board Member, International Review of Law and Economics, Appointed, 40 hours spent per year. (2014 - Present)
Hobbs, Bradley K. (Clinical Professor)

Editorial Review Board Member, Journal of Entrepreneurship and Public Policy, Appointed, 15 hours spent per year. (2010 - Present)

Warren, Patrick L. (Associate Professor)

Editorial Review Board Member, Public Finance Review, Appointed, 50 hours spent per year. (2018 - Present)
Associate Editor
Finance

Intintoli, Vincent J. (Associate Professor)

Editorial Review Board Member, American Journal of Business. (2012 - Present)
Graphic Communications

Walker, Erica B. (Assistant Professor)

Editorial Review Board Member, Visual Communications Journal, Elected, 12 hours spent per year. (June 2020 - June 2022)


Weiss, Charles T. (Associate Professor)

Editorial Review Board Member, Visual Communications Journal, Appointed, 25 hours spent per year. (June 2019 - Present)
Management

Akturk, M. Serkan (Assistant Professor)

Editorial Review Board Member, Journal of Operations Management. (March 2021 - Present)

Editor, Decision Sciences Journal. (2020 - Present)

Fredendall, Lawrence D. (Professor)

  Senior Editor for Journal of Operations Management

Editorial Review Board Member, Production Operations Management, Appointed. (May 16, 2021 - Present)
  Served as Senior Editor for Journal

Editorial Review Board Member, Quality Management Journal, Appointed. (May 16, 2021 - Present)
  Serve on Editorial Review Board

Ingram, Amy E. (Associate Professor)


Editorial Review Board Member, Small Business Economics. (2018 - Present)

Ke, Zhihong (Assistant Professor)

Editor, Forty-First International Conference on Information Systems. (2020)
  Serve as an AE for User Behaviors, User Engagement, and Consequences track.

Kettinger, William J. (Named Professor)

Editor, MIS Quarterly Executive (Senior Editor), Appointed, 200 hours spent per year.
  (January 2010 - Present)
Navis, Chad C. (Named Professor)

Editorial Review Board Member, Academy of Management Review, Appointed. (July 1, 2020 - June 30, 2023)

Editorial Review Board Member, Administrative Science Quaterly, Appointed, 250 hours spent per year. (December 2016 - December 2021)

Roth, Phil L. (Professor)

Editorial Review Board Member, Personnel Psychology, Appointed, 40 hours spent per year. (May 2020 - Present)

Scott, Kristin L. D. (Professor)

Editorial Review Board Member, Group and Organization Management, Appointed, 30 hours spent per year. (June 2018 - Present)

Sheridan, Sharon B. (Assistant Professor)

Editorial Review Board Member, Human Relations, Appointed, 35 hours spent per year. (October 2020 - Present)

Sridharan, V (Professor)

Editor, Decision Sciences Journal. (January 2016 - Present)
Handled 3 manuscripts

Editor, Mathematical Problems in Engineering. (January 2015 - Present)
Handled 7 manuscripts

Zagenczyk, Tom J. (Professor)

Editor, Group & Organization Management, Appointed. (July 1, 2020 - Present)

Editorial Review Board Member, Associate Editor, Group & Organization Management, Appointed, 150 hours spent per year. (September 2017 - Present)
Editorial Review Board Member, Journal of Management, Appointed, 25 hours spent per year. (July 2017 - Present)

Editorial Review Board Member, Group & Organization Management, Appointed, 25 hours spent per year. (July 2013 - Present)

Editorial Review Board Member, European Journal of Work & Organizational Psychology, Appointed, 25 hours spent per year. (April 2012 - Present)

Editorial Review Board Member, Journal of Business & Psychology, Appointed, 25 hours spent per year. (April 2010 - Present)
Marketing

Aragon, Oriana R. (Assistant Professor)

Editorial Review Board Member, Journal of Experimental Social Psychology, Appointed. (February 2021 - Present)


Bennett, Delancy H. S. (Assistant Professor)

Editorial Review Board Member, Journal of Marketing Analytics, Appointed, 15 hours spent per year. (January 2018 - Present)

Forcum, Lura E. (Assistant Professor)

Editorial Review Board Member, Journal of Business Research. (2017 - Present)

Giebelhausen, Mike (Associate Professor)

Editorial Review Board Member, Cornell Hospitality Quarterly. (2018 - Present)


Editorial Review Board Member, Journal Service Research. (2017 - Present)

Mullins, Ryan R. (Associate Professor)


Editorial Review Board Member, Journal of Service Research, Appointed. (June 2017 - Present)

Editorial Review Board Member, Journal of Personal Selling and Sales Management, Appointed. (January 2012 - Present)
Nath, Pravin (Assistant Professor)

Editorial Review Board Member, Journal of International Marketing (2 reviews). (July 2020 - Present)
2 reviews performed

Editorial Review Board Member, Journal of Business Research (3 reviews). (2016 - Present)
3 reviews performed

Scheinbaum, Angeline C. (Associate Professor)

Editorial Review Board Member, Journal of Contemporary Issues in Advertising, Appointed, 20 hours spent per year. (2021 - Present)

Editorial Review Board Member, Journal of Advertising, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, Journal of Advertising Research, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, Journal of Business Research, Appointed, 20 hours spent per year. (2016 - Present)

Editorial Review Board Member, Journal of Consumer Marketing, Appointed, 20 hours spent per year. (2014 - Present)

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed, 20 hours spent per year. (2013 - Present)

Editorial Review Board Member, Sport Marketing Quarterly, Appointed, 20 hours spent per year. (2013 - Present)

Swain, Scott D. (Associate Professor)

Editor, European Journal of Marketing, Appointed. (2018 - Present)
AE

Editorial Review Board Member, Journal of Business Research, Appointed. (2017 - Present)


Thyroff, Anastasia (Associate Professor)

Editorial Review Board Member, Journal of Global Scholars of Marketing Science. (2017 - Present)

Tower, Annette P. (Assistant Professor)

Editorial Review Board Member, Journal of International Marketing. (July 22, 2020 - Present)

Weathers, Danny (Professor)

Editorial Review Board Member, Journal of Business Research, Appointed, 40 hours spent per year. (June 2017 - Present).

Editorial Review Board Member, Journal of Marketing Analytics, Appointed, 10 hours spent per year. (June 2017 - Present).
School of Accountancy

Dalton, Derek W. (Associate Professor)

Editorial Review Board Member, Contemporary Accounting Research, Appointed. (2020 - Present)

Editorial Review Board Member, Accounting and the Public Interest, Appointed. (2015 - Present)


Garrett, Jace B. (Assistant Professor)

Editorial Review Board Member, Behavioral Research in Accounting. (June 1, 2020 - Present)

Kisska-Schulze, Kathryn (Assistant Professor)

Editorial Review Board Member, Journal of Business Ethics, 7 hours spent per year. (2018 - Present)

Editorial Review Board Member, Journal of Legal Aspects of Sport, 7 hours spent per year. (2016 - Present)

Editorial Review Board Member, American Business Law Journal, 5 hours spent per year. (2014 - Present)

Editorial Review Board Member, Rocky Mountain Law Journal, 5 hours spent per year. (2013 - Present)

Radtke, Robin (Associate Professor)

Editorial Board Member, Behavioral Research in Accounting, 2017 – present.
Contracts, Grants and Sponsored Research

Economics

Hazlett, Thomas W. (Endowed Chair)

Funded

Lees, Jeffrey M. (Visiting Assistant Professor)

Funded

Warren, Patrick L. (Associate Professor)

Funded

Funded

Wilson, Paul W. (Professor)

Funded
Graphic Communications

Walker, Erica B. (Assistant Professor)

Funded
"ColorNet: Consistent display of Clemson brand colors using artificial intelligence,"
Sponsored by CURF, CURF.
Management

Fredendall, Larry D. (Professor)

Funded
"SHB: Type II (INT): Collaborative Research: Creating Learning Systems with Mobile Technology to Improve Coordination in Perioperative Services - Principal Investigator, Taaffe, Kevin M," Sponsored by National Science Foundation, Other. (May 16, 2020 - May 2021).

Funded
"P30: Realizing Improved Patient Care through Human-centered Design in the Operating Room (RIPCHD.OR) Learning Lab - Principal Investigator, Joseph, Anjali," Sponsored by National Institutes of Health/ DHHS, Other. (May 16, 2020 - May 15, 2021).

Grant, Benjamin N. (Assistant Professor)

Funded

McKenzie, Kevin M. (Lecturer)

Funded

Zagenczyk, Tom J. (Professor)

Funded
Giebelhausen, Mike (Associate Professor)

Funded

Mullins, Ryan R. (Associate Professor)

Funded

Nath, Pravin (Assistant Professor)

Funded

Pickett, Gregory M. (Professor)

Funded
"South Carolina Medical Device Alliance - Principal Investigator, Desjardins, John D," Sponsored by SC Research Authority (SCRA), Other. (May 16, 2020 - May 15, 2021).

Siemens, Jennifer D. (Associate Professor)

Funded

Swain, Scott D. (Associate Professor)

Funded

Funded
Weathers, Danny (Professor)

Funded

Funded
Journal Articles, Conference Proceedings, and Other Intellectual Contributions

Dean, College of Business

Hollingsworth, Carl (Associate Dean)

Non-Refereed Journal Articles

*Journal Article (Working Paper)*
Hollingsworth, C., Reid, C., Neal, T. An Empirical Analysis of U.S. Audit Partner Rotation, Audit Quality, Audit Fees, and Audit Lag.

*Journal Article (Working Paper)*
Carver, B. T., Hollingsworth, C., Neal, T. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.
Economics

Barkowski, Scott J. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Non-Refereed Journal Articles

Journal Article (Submitted)

Journal Article (Submitted)

Bodenhorn, Howard N. (Professor)

Refereed Journal Articles

Journal Article (Published)

Dougan, William R. (Alumni Professor)

Other Intellectual Contributions

Book Chapter (Accepted)
Espey, Molly (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Journal Article (Submitted)
Espey, M. Gender and Peer Evaluations. Journal of Economic Education.

Non-Refereed Journal Articles

Journal Article (Submitted)

Fleck, Robert K. (Professor)

Other Intellectual Contributions

Book Chapter (Published)

Garcia G Menendez, Jorge L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Non-Refereed Journal Articles

Journal Article (Published)
Gorry, Aspen (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Gorry, Devon (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Non-Refereed Journal Articles

Journal Article (Published)

Other Intellectual Contributions

A Letter Response

Hanssen, Frederick A. (Professor)

Refereed Journal Articles

Journal Article (Published)
https://www.journals.uchicago.edu/doi/abs/10.1086/710067

Other Intellectual Contributions

Book Chapter (Published)
Hazlett, Thomas W. (Endowed Chair)

Other Intellectual Contributions

*Magazine/Trade Publication (Published)*

*Newspaper Article (Published)*

Hobbs, Bradley K. (Clinical Professor)

Refereed Journal Articles

*Journal Article (Published)*

Lam, Chungsang (Assistant Professor)

Refereed Journal Articles

*Journal Article (Submitted)*

Non-Refereed Journal Articles

*Journal Article (Not Accepted)*

*Journal Article (In Preparation; Not Yet Submitted)*
Lam, C., Jiang, S. Effects of Unemployment Insurance: Evidence from the Great Recession.

*Journal Article (In Preparation; Not Yet Submitted)*
Lam, C., De Los Santos, B. Optimal Product Ranking via Coarse Consumer Reviews.
Journal Article (Working Paper)
Bai, X., Lam, C. Horizontal Merges and the Effect of Inventory in China’s Cigarette Industry.

Lees, Jeffrey M. (Visiting Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Not Accepted)
Lees, J. M. Implicit attitudes matter for social judgment accuracy, but do not make us more or less accurate. Journal of Experimental Social Psychology. https://osf.io/zvucw/

Journal Article (Submitted)

Non-Refereed Journal Articles

Journal Article (Working Paper)
Lees, J. M. Immoral actors’ meta-perceptions are somewhat accurate but overly positive.

Journal Article (Working Paper)

Lewis, Matthew S. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)
Journal Article (Submitted)
Lewis, M. S. Identifying Airline Price Discrimination and the Effect of Competition. *International Journal of Industrial Organization, (Revise and Resubmit).*

Non-Refereed Journal Articles

Journal Article (Submitted)

Journal Article (Submitted)

Makowsky, Michael D. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Journal Article (Submitted)

Other Intellectual Contributions

Technical Report (Published)

Book Chapter (Accepted)

Warren, Patrick L. (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Published)
Journal Article (Submitted)

Non-Refereed Journal Articles

Journal Article (Accepted)

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Magazine/Trade Publication (Published)

Magazine/Trade Publication (Published)

Magazine/Trade Publication (Published)

Wilson, Paul W. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

47
Non-Refereed Journal Articles

Journal Article (Published)

Other Intellectual Contributions

Technical Report

Zhou, Yichen C. (Assistant Professor)

Non-Refereed Journal Articles

Journal Article (Accepted)
Finance

Alexander, John C. (Named Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Box, Travis S. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Journal Article (Accepted)

Dayani, Arash (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Submitted)

Journal Article (Submitted)

Journal Article (Submitted)
Greene, Daniel T. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)

Non-Refereed Journal Articles

Journal Article (Published)

Other Intellectual Contributions

Research Article- Literature Review (Published)

Harris, Josh (Lecturer)

Refereed Journal Articles

Journal Article (Published)

Non-Refereed Journal Articles

Journal Article (Submitted)

Journal Article (In Preparation; Not Yet Submitted)
Other Intellectual Contributions

Magazine/Trade Publication (Published)

Book Chapter (Accepted)

Lockhart, George B. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Non-Refereed Journal Articles

Journal Article (Submitted)

Samdani, Taufique (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)
https://doi.org/10.1016/j.finmar.2021.100629

Shen, Lily (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)
**Journal Article (Published)**

**Journal Article (Accepted)**

**Journal Article (Accepted)**

**Journal Article (Submitted)**
Shen, L., Wilkoff, S. Cleanliness is Next to Income: The Impact of COVID-19 on Short-Term Rental. *Journal of Regional Science*.

**Journal Article (Submitted)**
Shen, L. The Odd One Out? The Impact of Property Uniqueness on Selling Time and Selling Price.

**Non-Refereed Journal Articles**

**Journal Article (Working Paper)**
Shen, L., Han, Y., Ambrose, B., Korgaonkar, S. Contractual Completeness in the CMBS Market: Insights from Machine Learning*.

**Journal Article (Working Paper)**
Shen, L., Coulson, E., Le, T. Tenant Rights, Eviction, and Rent Affordability.

**Springer, Thomas M. (Professor)**

**Refereed Journal Articles**

**Journal Article (Accepted)**
Sun, Minxing (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Xu, Weike (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)

Zykaj, Blerina (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)
Graphic Communications

Blue, Carl N. (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Conference Proceedings

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Accepted)

Conference Proceeding (Submitted)
Blue, C. N. Developing A Computer-To-Screen (CTS) Application Using an Inkjet Printer to Apply a Stencil Directly to the Mesh in a Hybrid Screen Printing Processes, Phase II. TAGA - Technical Association of The Graphic Arts.

Bridges, Amanda W. (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)
Chang, Shu (Associate Professor)

Conference Proceedings

*Conference Proceeding (Accepted)*
Chang, S. (in press). *Feasibility of Low-Cost Color Sensors in Graphic Communications* 
Virtual Classroom Learning.

*Conference Proceeding (Accepted)*

Walker, Erica B. (Assistant Professor)

Refereed Journal Articles

*Journal Article (Published)*
https://www.printing.org/taga-abstracts/t200074

*Journal Article (Published)*

*Journal Article (Published)*

*Journal Article (Accepted)*

*Journal Article (Submitted)*

Conference Proceedings

*Conference Proceeding (Published)*

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)

Weiss, Charles T. (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Conference Proceedings

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)
Conference Proceeding (Published)

Conference Proceeding (Published)
Management

Akturk, M. Serkan (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)

Journal Article (Published)

Fredendall, Lawrence D. (Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Published)

Journal Article (Published)
Grant, Benjamin N. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Published)

Hersel, Matt C. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Ingram, Amy E. (Associate Professor)

Refereed Journal Articles

Journal Article (Submitted)

Journal Article (Submitted)
Ke, Zhihong (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Journal Article (Submitted)

Journal Article (Submitted)

Journal Article (Submitted)

Journal Article (In Preparation; Not Yet Submitted)
Ke, Z., Liu, D., Brass, D. J. The Moderating Effect of Herding in Content Creation. a premier IS journal.

Kettinger, William J. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Accepted)


Journal Article (Submitted)

Journal Article (In Preparation; Not Yet Submitted)
Kim, H., Kwag, G., Kettinger, W. J. Investigating the Underlying Mechanism of User Interactions In Online Health Communities Through The User-role, Thread-structure, And IT Facilitator Perspectives. MIS Quarterly.

Journal Article (In Preparation; Not Yet Submitted)
Yun, S., Li, H., Kettinger, W. J. Better Safe Than Sorry: Understanding Organizational Accidental Security Breaches from a Mindfulness Perspective. Rejected at Journal of MIS 8/1/20; Target EJIS.

Journal Article (In Preparation; Not Yet Submitted)
Li, H., Yun, S., Kettinger, W. J. Learning from Whom? Vicarious Learning in IT Security Investments and Its Impacts. MIS Quarterly - 2nd Revision submitted 2/27/2021 Rejected 4/28/21; Target ISR.

Kim, Hongki (Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)
Kim, H., Benbasat, I., Cavusoglu, H. ATTRIBUTION OF INCONSISTENCY AMONG MULTIPLE ADVICE SOURCES: ONLINE CONSUMERS' PERSPECTIVE. MIS Quarterly.

Journal Article (Submitted)

Journal Article (In Preparation; Not Yet Submitted)
Kim, H., Kwag, G., Kettinger, W. J. Investigating The Underlying Mechanism of User Interactions In Online Health Communities Through The User-role, Thread-structure, And IT Facilitator Perspectives. MIS Quarterly.

Journal Article (In Preparation; Not Yet Submitted)
Kim, H., Benbasat, I., Cavusoglu, H. Supporting Online Consumers by Identifying Consistency Distance Among Advice Sources: The Impact of Consistency Distance Identification Tools on Decision Making Performance. MIS Quarterly.
Journal Article (Working Paper)
Kim, H., Benbasat, I. Is the Artificial Intelligence an Agency or an Instrument? Dual-Perspectives of Human-AI Interactions. MIS Quarterly.

Journal Article (Working Paper)
Kim, H., Benbasat, I. The Application of Reinforcement Learning on Online Recommendation Systems. MIS Quarterly.

Li, He (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Accepted)

Journal Article (Submitted)

Journal Article (Submitted)
Li, H., Yoo, S. Toward a Configurational Model of Organizational Information Systems Use. Journal of Strategic Information Systems - Second (Minor) Revision.

Journal Article (Submitted)

Journal Article (Submitted)
Journal Article (In Preparation; Not Yet Submitted)
Yun, S., Li, H., Kettinger, W. J. Better Safe Than Sorry: Understanding Organizational Accidental Security Breaches from a Mindfulness Perspective. Rejected at Journal of MIS 8/1/20; Target EJIS.

Journal Article (In Preparation; Not Yet Submitted)
Li, H., Yun, S., Kettinger, W. J. Learning from Whom? Vicarious Learning in IT Security Investments and Its Impacts. MIS Quarterly - 2nd Revision submitted 2/27/2021 Rejected 4/28/21; Target ISR.

Conference Proceedings

Conference Proceeding (Published)

Mo, Jiahui (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Conference Proceedings

Conference Proceeding (Published)
Navis, Chad C. (Named Professor)

Refereed Journal Articles

Journal Article (Submitted)

Purvis, Russell L. (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Journal Article (Submitted)

Roth, Aleda M. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Accepted)
Journal Article (Submitted)

Journal Article (Submitted)

Non-Refereed Journal Articles

Journal Article (Working Paper)

Roth, Philip L. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

Journal Article (Accepted)

Journal Article (Accepted)

Other Intellectual Contributions

Book Chapter (Published)
Sava, M. Gabriela (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)

Journal Article (Accepted)

Journal Article (Accepted)

Journal Article (Submitted)

Journal Article (Submitted)

Scott, Kristin L. D. (Professor)

Refereed Journal Articles

Journal Article (Accepted)
Journal Article (Submitted)

Journal Article (Accepted)

Sheridan, Sharon B. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Sridharan, V (Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Published)
Stewart Jr., Wayne H. (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Other Intellectual Contributions

Book Chapter (Published)

Tribble, Lori L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)

Journal Article (Submitted)

Journal Article (Submitted)

Tripp Jr, John F. (Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)
Cunningham, S., DeAngelo, G., Tripp, J. F. Craigslist reduced violence against women. Journal of Human Resources.
Journal Article (Published)

Journal Article (Accepted)

Journal Article (Submitted)

Journal Article (Submitted)

Journal Article (Submitted)

Conference Proceedings

Conference Proceeding (Published)

Zagenczyk, Thomas J. (Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Submitted)
Journal Article (Submitted)

Journal Article (Submitted)
Cruz, K. S., Zagenczyk, T. J. You, me, and the organization makes three: The moderating role of employer – employee relationships on co-worker relationships. *Human Performance*.

Journal Article (Submitted)

Journal Article (Submitted)

Non-Refereed Journal Articles

Journal Article (Submitted)

Journal Article (Submitted)

Zhang, Ying (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)
Journal Article (Published)

Journal Article (Published)

Other Intellectual Contributions

Book Chapter (Published)
Marketing

Aragon, Oriana R. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Not Accepted)

Journal Article (Not Accepted)
Aragon, O. R., McDowell, N. The Power of “Cuteness” and “Cutelash”. Journal of Marketing Research, JMR.

Non-Refereed Journal Articles

Journal Article (Published)

Journal Article (Not Accepted)

Other Intellectual Contributions

Magazine/Trade Publication (Not Accepted)
Aragon, O. R. Working from home is more than just a change in location, it’s also a change in mindset. Harvard Business Review.
Bennett, Delancy H. S. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Journal Article (Accepted)

Journal Article (Accepted)

Non-Refereed Journal Articles

Journal Article (Accepted)

Giebelhausen, Mike (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)
Journal Article (Accepted)

Ho, Cony Ming-Shen (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)
Kardes, F., Ho, C. M., Salerno, A. A construal level account of valuation and devaluation effect. *Journal of Experimental Social Psychology.*

Journal Article (Submitted)

Journal Article (Submitted)

Journal Article (Submitted)

Journal Article (Submitted)
Ho, C. M., Wyer, R. S. The effect of material and experiential consumption on consumer goal pursuit. *Psychology & Marketing.*

Journal Article (Submitted)
Ho, C. M., Wyer, R. S. The upside of state pessimism on consumer risk taking behaviors. *Journal of Business Research.*

Moore, Jesse N. (Associate Professor)

Other Intellectual Contributions

Published research abstracts in top sales focused journal semiannually (Published)
Moore, J. N. Entry 11 Sales and Sales Management Abstracts published semi-annually in *Journal of Personal Selling & Sales Management (1998-Present).*
Nath, Pravin (Assistant Professor)

Refereed Journal Articles

*Journal Article (Published)*
https://journals.sagepub.com/doi/10.1177/1069031X20976542

*Journal Article (Published)*

Raymond, Mary A. (Professor)

Refereed Journal Articles

*Journal Article (Accepted)*

Scheinbaum, Angeline C. (Associate Professor)

Refereed Journal Articles

*Journal Article (Published)*

*Journal Article (Published)*
Scheinbaum, A. C., Sanghavi, M., Steinfeld, L., Dobscha, S., Beilelspsacher, L. Creating transformative marketing leaders: A transformative orientation for marketing decision-making through marketing metacognition and perspective gathering. *Journal of Marketing.*

Non-Refereed Journal Articles

*Journal Article (Accepted)*

Scheinbaum, A. C., Song, Y.-A., Kang, E. Understanding consumer responses to sport sponsorship: A re-inquiry and corroboration in the field. *Sport Marketing Quarterly*.

Scheinbaum, A. C. A mobile device examination of conversion and the path from online browsing to online buying: Implications for mobile advertising. *Journal of Advertising*.

Graeber, J., Scheinbaum, A. C. If the cause fits, wear it: Jersey sponsorship and the role of congruence, articulation, and CSR-linked marketing. *Sport Marketing Quarterly*.

**Siemens, Jennifer D. (Associate Professor)**

**Refereed Journal Articles**


Scheinbaum, A. C., Song, Y.-A., Kang, E. Understanding consumer responses to sport sponsorship: A re-inquiry and corroboration in the field. *Sport Marketing Quarterly*.

Scheinbaum, A. C. A mobile device examination of conversion and the path from online browsing to online buying: Implications for mobile advertising. *Journal of Advertising*.

Graeber, J., Scheinbaum, A. C. If the cause fits, wear it: Jersey sponsorship and the role of congruence, articulation, and CSR-linked marketing. *Sport Marketing Quarterly*.

**Siemens, Jennifer D. (Associate Professor)**

**Conference Proceedings**


Thyroff, Anastasia (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (Accepted)

Journal Article (Accepted)

Tower, Annette P. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Wang, Xianyong (Lecturer)

Refereed Journal Articles

Journal Article (Published)
Non-Refereed Journal Articles

Journal Article (Published)

Weathers, Danny (Professor)

Conference Proceedings

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)
School of Accountancy

Carver, Brian T. (Assistant Professor)

Non-Refereed Journal Articles

Journal Article (Working Paper)
Carver, B. T., Garrett, J. B., Trinkle, B. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.

Journal Article (Working Paper)

Journal Article (Working Paper)
Carver, B. T., Carvello, J. V., Neal, T. Market Reaction to the PCAOB’s Inability to Conduct Foreign Inspections.

Journal Article (Working Paper)
Carver, B. T., Hollingsworth, C., Neal, T. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.

Cussatt, Marc A. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)
Dalton, Derek W. (Associate Professor)

Refereed Journal Articles

*Journal Article (Accepted)*

Davis-Culler, Phebian L. (Clinical Assistant Professor)

Refereed Journal Articles

*Journal Article (Accepted)*

*Journal Article (Submitted)*

*Journal Article (Submitted)*

Other Intellectual Contributions

*Magazine/Trade Publication (Published)*

*Book Chapter (Published)*
Donnelly, Amy M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Journal Article (Accepted)

Other Intellectual Contributions

Book Chapter (Published)

Edwards, Frances L. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Published)

Journal Article (In Preparation; Not Yet Submitted)

Journal Article (In Preparation; Not Yet Submitted)
Garrett, Jace B. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (Accepted)

Journal Article (Accepted)

Non-Refereed Journal Articles

Journal Article (Working Paper)
Carver, B. T., Garrett, J. B., Trinkle, B. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.

Goodson, Brian M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Journal Article (In Preparation; Not Yet Submitted)
Hawkins, E. M., Owens, J., Goodson, B. M. An Examination of Trust and Distrust in Auditor-Client Relationships.
Harp, Nancy L. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Hawkins, Erin M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)

Journal Article (In Preparation; Not Yet Submitted)
Hawkins, E. M., Owens, J., Goodson, B. M. An Examination of Trust and Distrust in Auditor-Client Relationships.

Journal Article (Working Paper)

Journal Article (Working Paper)

Journal Article (Working Paper)

Journal Article (Working Paper)

Journal Article (Working Paper)
Refereed Journal Articles

**Journal Article (Published)**

**Journal Article (Published)**

**Journal Article (Published)**

**Journal Article (Published)**

**Journal Article (Published)**

**Journal Article (Published)**

**Journal Article (Published)**

**Journal Article (Accepted)**
Mammadov, Babak (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

McMillan, Jeffrey J. (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Radtke, Robin R. (Associate Professor)

Other Intellectual Contributions

Book Chapter (Published)

Schleifer, Lydia L. F. (Associate Professor)

Refereed Journal Articles

Journal Article (Submitted)

Other Intellectual Contributions

Book Chapter (Accepted)
Vinson, Jeremy M. (Assistant Professor)

Refereed Journal Articles

*Journal Article (Accepted)*

*Journal Article (Accepted)*

*Journal Article (Submitted)*

*Journal Article (Submitted)*

Non-Refereed Journal Articles

*Journal Article (Working Paper)*

Way, Dan (Assistant Professor)

Refereed Journal Articles

*Journal Article (Published)*
Widener, Sally K. (Academic Program Director)

Refereed Journal Articles

Journal Article (Accepted)
Exhibitions

Economics

Hobbs, Bradley K. (Clinical Professor)

Exhibition
"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).
In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty. The event is scheduled to take place in spring 2022.

Watson, Reed R. (Professor Of Practice)

Exhibition
"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).
In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty. The event is scheduled to take place in spring 2022.
Graphic Communications

Chang, Shu (Associate Professor)

*Exhibition*

Walker, Erica B. (Assistant Professor)

*Exhibition*
Chosen as part of the 2021 Juried Show

*Exhibition*
Chosen as part of the 2021 Juried Show

*Exhibition*
Chosen as "Honorable Mention" out of the 75 pieces selected for the juried show.

Weiss, Charles T. (Associate Professor)

*Exhibition*
One photograph selected for inclusion in the 46th annual juried art show.

*Exhibition*
"Artists of the Upstate." (May 7, 2021 - May 9, 2021).  
One photo selected for inclusion in the 2021 Artists of the Upstate exhibition. Artists of the Upstate is part of the larger Artisphere Art Show and is recognized nationally.

*Exhibition*
One photograph accepted into the nationally juried photography exhibit.

*Exhibition*
Two photographs selected for the 21st Annual Belton Standpipe Heritage and Juried Art Show, a regional art show that has national recognition.

*Exhibition*
One photograph accepted into the regional juried art show.