

Wilbur O. and Ann Powers College of Business
Research Report, 2020-2021

Clemson University
June 16, 2020 - June 15, 2021

Presentations

Economics

Barkowski, Scott J. (Assistant Professor)

Barkowski, Scott J, Carolina Region Empirical Economics Day, "Young Children and Parents' Labor Supply during COVID-19." (May 3, 2021).

Barkowski, Scott J, Southeastern Micro Labor Workshop, "Young Children and Parents' Labor Supply during COVID-19," The Federal Reserve Board of Atlanta. (April 30, 2021).

Barkowski, Scott J, Western Economic Association Virtual International Conference, "Young Children and Parents' Labor Supply during COVID-19," Western Economic Association. (March 19, 2021).

Dwyer, Gerald P. (Professor)

Dwyer, Gerald P, Seminar in Monetary Economics, "Purchasing Power Parity," American Institute for Economic Research, Great Barrington, MA, United States. (July 2020).

Dwyer, Gerald P, , "Cryptocurrencies and the Future of Money", Resilience SC 2020, "The Future of Money," , South Carolina Blockchain. (July 2020).

Espey, Molly (Professor)

Espey, Molly, Southern Economic Association Annual meeting, "Valuing Automobile Fuel Economy," Southern Economics Association. (November 2020).

Garcia G Menendez, Jorge L. (Assistant Professor)

Garcia G Menendez, Jorge Luis, Centennial Symposium of the Merrill Palmer Skillman Insititute for Child and Family Development, "Early Childhood Education," Wayne State University. (May 2021).

Gorry, Aspen (Associate Professor)

Gorry, Aspen, Southern Economic Association Annual Meeting, "Retirement Timing Uncertainty: Empirical Evidence and Quantitative Evaluation." (November 2020).

Hazlett, Thomas W. (Endowed Chair)

Hazlett, Thomas Winslow (Presenter), Antitrust: Mergers, Conduct and Liability, "Antitrust: Mergers, Conduct and Liability," U.S. Chamber of Commerce, Washington, DC. (May 6, 2021).

Hazlett, Thomas Winslow, TPRC Townhall on Free speech, societal harmony, and media diversity: pick two, "TPRC Townhall on Free speech, societal harmony, and media diversity: pick two," Telecommunications Policy Research Conference, Cyberspace. (February 18, 2021).

Hazlett, Thomas Winslow, Columbia Institute for Tele-Information Fellows Workshop, "Responding to Nadine Strossen's "The paradox of free speech in the digital world"," Columbia University, New York. (February 1, 2021).

Hazlett, Thomas Winslow (Presenter), Big Tech, "Regulating Social Media Platforms," Center for Constructive Alternatives, Hillsdale College, Hillsdale. (November 2, 2020).

Hazlett, Thomas Winslow, THiNK, "How Deregulation Sowed the Seeds of the Wireless Revolution," Institute of Economic Affairs, London, United Kingdom. (July 6, 2020).

Lam, Chungsang (Assistant Professor)

Lam, Chungsang (Co-author), Zhou, Yichen Christy, North American Summer Meeting of the Econometric Society, "Network Propagation and Air Traffic Policies," Econometric Society, Montreal (Virtual), Canada. (June 10, 2021).

Lees, Jeffrey M. (Visiting Assistant Professor)

Lees, Jeffrey Martin, Behavioral Insights Group (BIG) Seminar, "Global Depolarization," Harvard University. (May 2021).

Lees, Jeffrey Martin, Association for Psychological Science Conference, "Global depolarization: Correcting overly negative group meta-perceptions across 26 countries." (May 2021).

Lees, Jeffrey Martin, Association for Psychological Science Conference, "Why people distrust polls: Meta-cognitive reasoning, not motivated reasoning." (May 2021).

Lees, Jeffrey Martin, Society for Judgment & Decision-Making Conference, "Moral overconfidence: Immoral actors' meta- perceptions are moderately inaccurate and overly positive." (December 2020).

Lees, Jeffrey Martin, NATO. (December 2020).

Lees, Jeffrey Martin, Behavioural Insights Team Panel, "Reducing Polarization," Cambridge University. (December 2020).

Lees, Jeffrey Martin, Behavioural Insights Team, "Global Depolarization," Cambridge University. (October 2020).

Makowsky, Michael D. (Associate Professor)

Makowsky, Michael D, Carolina Region Empirical Economics Day, "Firearms and Violence Under Jim Crow." (May 2021).

Makowsky, Michael D, FSU Dept of Economics Research Seminar, "Firearms and Violence Under Jim Crow," Florida State University. (April 2021).

Makowsky, Michael D, Economic History Association Virtual History Seminar, "Firearms and Violence Under Jim Crow," Economic History Association. (November 2020).

Makowsky, Michael D, Texas A&M Economics of Policing, "Revenue, Race, and the Political Economy of Law Enforcement," College Station, TX, United States. (June 29, 2020).

Warren, Patrick L. (Associate Professor)

Warren, Patrick L, Politics and Computational Social Science and Political Networks Conference 2020, "Touching Trolls – How Real People Respond to a Coordination Information Operation and Why They're So Nice." (August 13, 2020).

Warren, Patrick L, Annual Meeting --Society for Institutional and Organizational Economics, "Firearms and Violence Under Jim Crow." (June 25, 2020).

Watson, Lawrence R. (Professor Of Practice)

Watson, Lawrence Reed, Liberty in the Utilitarian Tradition, "Environmental Laws and Regulations, A Utilitarian Perspective," Liberty Fund, Inc. (February 19, 2021).

Wilson, Paul W. (Professor)

Wilson, Paul Wayne (plenary speaker), North American Productivity Workshop, "Nonparametric, Stochastic Frontier Models with Multiple Inputs and Outputs," International Society for Efficiency and Productivity Analysis. (June 10, 2021).

Wilson, Paul Wayne, North American Productivity Workshop XI, "Hypothesis Testing in Nonparametric Models of Production using Multiple Sample Splits," Miami, FL, United States. (June 2020).

Wilson, Paul Wayne, North American Productivity Workshop XI, "Testing Restrictions in Nonparametric Frontier Models," Miami, FL, United States. (June 2020).

Zhou, Yichen C. (Assistant Professor)

Lam, Chungsang (Co-author), Zhou, Yichen Christy, North American Summer Meeting of the Econometric Society, "Network Propagation and Air Traffic Policies," Econometric Society, Montreal (Virtual), Canada. (June 10, 2021).

Zhou, Yichen Christy (Author), ASSA, "Network Propagation and Air Traffic Policies," ASSA, Chicago (Virtual), IL, United States. (January 7, 2021).

Finance

Chernykh, Lucy (Named Professor)

Chernykh, Lyudmila A, WiFi: Webinars in Financial Intermediation, "Deposit Insurance and Regulatory Discipline," Villanova University. (July 2020).

Greene, Daniel T. (Assistant Professor)

Greene, Daniel Thomas, Eastern Finance Association Annual Meeting. (2021).

Greene, Daniel Thomas, Illinois State University Seminar. (2021).

Greene, Daniel Thomas, Southwestern Finance Association Annual Meeting. (2021).

Greene, Daniel Thomas, Southwestern Finance Association Annual Meeting. (2021).

Greene, Daniel Thomas, Australian National University Seminar. (2020).

Greene, Daniel Thomas, Deakin University Seminar. (2020).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Harris, Josh (Lecturer)

Harris, Josh William, Joseph, Lamindy, Machiz, Ives, McCoy, Megan, "Financial literacy, financialization, and social education: traditional perspectives and topics.," College and University Faculty Assembly. (December 2020).

Harris, Josh William, Berg, Katherine, Burr, Eben, McCoy, Megan, "Defining your role as a financial planner in the evolving landscape of financial therapy.," XY Planning Network. (October 2020).

Intintoli, Vincent J. (Associate Professor)

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen M., "How deep is the labor market for female directors? Evidence from mandated director appointments." (2020).

Samdani, Taufique (Clinical Assistant Professor)

Samdani, Taufique (Author), Finance Department Brown Bag, "Mandatory disclosure, controlling shareholders, and agency conflicts in IPO firms," Clemson. (2021).

Shen, Lily (Assistant Professor)

Shen, Lily, Wilkoff, Sean, Penn State University, Department of Risk Management, Virtual Seminar, "Cleanliness is Next to Income: The Impact of COVID-19 on Short-Term Rentals," Virtual, United States. (January 5, 2021).

Shen, Lily, Han, Yiqiang, Ambrose, Brent, Louisiana State University, Department of Finance Seminar, "Contractual Completeness in the CMBS Market: Insights from Machine Learning," Louisiana State University, Department of Finance, Virtual, United States. (October 2020).

Shen, Lily, Le, Thao, Coulson, Edward, GSSI – Gran Sasso Science Institute Seminar Series, Virtual Seminar, "Landlord Rights, Evictions, and Rent Affordability," Gran Sasso Science Institute, Virtual/Cambridge, United States. (September 2020).

Shen, Lily, Le, Thao, Coulson, Edward, Cambridge Real Estate Seminar series, "Landlord Rights, Evictions, and Rent Affordability," Cambridge University, Virtual/Cambridge, United States. (August 2020).

Sun, Minxing (Clinical Assistant Professor)

Sun, Minxing, Financial Management Association (FMA) Annual Meeting, "Of Fogs and Bogs: Why Do Companies Make Reports Less Readable?," Financial Management Association. (October 20, 2020).

Xu, Weike (Clinical Assistant Professor)

Xu, Weike, SFS Cavalcade North America, "Mispricing and Anomalies: An Exogenous Shock to Short Selling from the Dividend Tax Law Change," *Review of Financial Studies*. (May 26, 2021).

Xu, Weike, Midwest Finance Association (MFA) meeting, "Mispricing and Anomalies: An Exogenous Shock to Short Selling from the Dividend Tax Law Change." (March 30, 2021).

Xu, Weike, Clemson University Brown Bag, "Temporal Effects in Index CDS Trading and Liquidity." (September 11, 2020).

Zykaj, Blerina (Associate Professor)

Zykaj, Blerina, 2021 Spark: Meeting of the Regions, "Financial Misconduct Spillover: Institutional Investors with Disciplinary History and Aggressive Financial Reporting," <https://aaahq.org/Meetings/2021/Spark/Program>. (May 26, 2021).

Mammadov, Babak (Presenter), Zykaj, Blerina (Presenter), Research Workshop at Clemson University, "Research Workshop at Clemson University," Clemson University. (October 16, 2020).

Zykaj, Blerina, European Financial Management Association 2020 Annual Meeting (postponed due to COVID-19), "Financial Misconduct Spillover: Unethical Independent Investment Advisers and Misreporting," European Financial Management Association, Dublin, Ireland. (June 24, 2020).

Graphic Communications

Blue, Carl N. (Associate Professor)

Blue, Carl Nelson, The ATMAE and IAJC Joint Conference scheduled October 7 – 9 in Louisville, Kentucky will be moved to a virtual conference the first week in November., "Developing A (CTS) Computer-To-Screen Application Using an Inkjet Printer to Apply A Stencil Directly to The Mesh in a Hybrid Screen Printing Processes," ATMAE - Association of Technology Management and Applied Engineering. (November 2020).

Bridges, Amanda Wells, Blue, Carl Nelson, 2020 GCEA Virtual Conference, "Strategies for the Integration of Tablets in a Graphic Communications Classroom," Graphic Communications Education Association. (July 27, 2020).

Bridges, Amanda W. (Clinical Assistant Professor)

Bridges, Amanda Wells, 2020 ATMAE Annual Conference, "Evaluating a Current Higher Education Graphic Communications Curriculum," Association of Technology, Management, and Applied Engineering. (November 5, 2020).

Bridges, Amanda Wells, Blue, Carl Nelson, 2020 GCEA Virtual Conference, "Strategies for the Integration of Tablets in a Graphic Communications Classroom," Graphic Communications Education Association. (July 27, 2020).

Chang, Shu (Associate Professor)

Chang, Shu, 2021 Conference of the American Society of Engineering Education, St. Lawrence Section, "STEAMing Textile Smart through Classroom Research and Teaching," the American Society of Engineering Education. (April 14, 2021).

Chang, Shu, Graphic Communications Education Association, "Design for 3D Print," Graphic Communications Education Association. (July 28, 2020).

Walker, Erica B. (Assistant Professor)

Walker, Erica Black, 4th Annual Watt AI Symposium, "ColorNet: An AI-based solution addressing brand color correction in sports broadcasting," Watt Center for Innovation. (April 2021).

Fox, Mason (Presenter), Spooner, Jake (Presenter), Dempsey, Anthony (Presenter), Walker, Erica Black, Drupa Trade Fair, "ColorNet: An artificial intelligence solution to manage brand colors on screen," Dusseldorf, Germany. (April 2021).

Walker, Erica Black, Lazar, Kelly Best, Clemson University 16th Annual Focus on Creative Inquiry Forum, "Science Docs: An interdisciplinary exploration of science communication," Watt Center for Innovation. (April 2021).

Walker, Erica Black, Guido, Abby R (Co-author), Boyer, David Matthew (Co-author), International Technology, Education and Development Conference (INTED), "Exploring the impact of the pandemic on the future of industry expert adjuncts," Valencia, Spain. (March 2021).

Walker, Erica Black, Mayes, Emma, Brand Print Americas, "Ensuring brand color accuracy on-screen: An AI-based solution," Association for Print Technologies. (November 1, 2020).

Smith, Dane Hudson, Walker, Erica Black, SID Display Week 2020, "ColorNet: A Neural Network-Based System for Consistent Display of Brand Colors for Video," San Francisco, CA, United States. (August 2020).

Walker, Erica Black, 2020 Graphic Communication Education Association (GCEA) Conference, "Industry Expert Adjuncts: An out of the box approach for growing GC programs," Muncie, IN, United States. (July 2020).

Walker, Erica Black, Adobe Education Summit, "No studio, no problem: Teaching controlled lighting remotely," Adobe, Washington, DC, United States. (July 28, 2020).

Walker, Erica Black, Boyer, Matthew, International Consortium of Educational Development (ICED 2020), "Bridging the gap between thinking and doing: Industry expert adjuncts and future-ready teaching methods," Zurich, Switzerland. (June 2020).

Baumann, Jeremiah, Delacruz, John, Kinsky, Emily, Walker, Erica Black, Pressgrove, Geah, Adobe Education Leaders Showcase, "Using Adobe Spark in the Classroom," Adobe. (June 16, 2020).

Weisenmiller, Eric M. (Associate Professor)

Weisenmiller, Eric M., 2020 GCEA Teachers Conference, "Offset Litho and Digital Offset Electrophotography Hands-On," GCEA, Clemson, SC, United States. (July 2020).

Weiss, Charles T. (Associate Professor)

Weiss, Charles Tabor, INTED2021, "Augmenting Peer Reviews for an Enhanced Online Teaching Environment," Valencia, Spain. (March 3, 2021).

Weiss, Charles Tabor, ICERI, "From Pencils to Pixels – The Value of Hand Drawn Sketching As Part Of An Online Course," Seville, Spain. (November 8, 2020).

Woolbright, Nona L. (Professor)

Woolbright, Nona L, Women of Flexo Lunch and Learn Webinar, "True You," Flexographic Technical Association. (2020).

Management

DePriest, Gail (Senior Lecturer)

DePriest, Gail, Center for Corporate Learning, "Resilience During Times of Uncertainty," Greenville, SC. (2020).

DePriest, Gail, Greenville SHRM Conference, "Leadership in Succession Planning," GSHRM, Greenville. (August 19, 2020).

Fredendall, Lawrence D. (Professor)

Fredendall, Lawrence D, Clemson 2021 Research Symposium, "Creating Nurse Standard Work in an Emergency Department.," Clemson University, Clemson, SC, United States. (May 4, 2021).

Fredendall, Lawrence D (Presenter), Production Operations Management, "Identifying Effective Leadership Behaviors for Lean Implementation.," POMS. (April 29, 2021).

Grant, Benjamin N. (Assistant Professor)

Grant, Benjamin Noah, POMS 2021, "Optimal Dynamic Appointment Scheduling of Base and Surge Capacity," United States. (May 2, 2021).

Grant, Benjamin Noah, POMS 2021, "The Physician Learning Curve for quality and cost outcomes for Congestive Heart Failure Patients," United States. (May 1, 2021).

GRANT, BENJAMIN Noah, Embedded researcher meeting, "Diabetes Care Modeling Using Process Flows," Prisma Health, GREENVILLE, SC, United States. (February 18, 2021).

Ingram, Amy E. (Associate Professor)

Stewart, Wayne H, Peake, Whitney, Ingram, Amy Elizabeth, European Academy of Management, "I think I can: The interplay of core self-evaluation and entrepreneurial self-efficacy in predicting entrepreneurial orientation," Dublin, Ireland. (December 2020).

Ingram, Amy Elizabeth, SMS, "Suspicious of big brother: Paranoid CEOs and their effect on firm lobbying expenditures.," virtual. (October 12, 2020).

Ingram, Amy Elizabeth, Strategic Management Society, "What's in a word? A discussion of the benefits and drawbacks of computer aided content analysis.," SMS, virtual. (October 12, 2020).

Kettinger, William J. (Named Professor)

Kwag, Giyoon J, Kim, Hongki, Kettinger, William J, INFORMS Annual Meeting, "Investigating The Underlying Mechanism of User Interactions In Online Health Communities Through The User-role, Thread-structure, And IT Facilitator Perspectives." (November 13, 2020).

Kim, Hongki (Assistant Professor)

Kwag, Giyoon J, Kim, Hongki, Kettinger, William J, INFORMS Annual Meeting, "Investigating The Underlying Mechanism of User Interactions In Online Health Communities Through The User-role, Thread-structure, And IT Facilitator Perspectives." (November 13, 2020).

Navis, Chad C. (Named Professor)

Navis, Chad C, Raffaelli, Ryan, Glynn, Mary Ann, Babson College Entrepreneurship Research Conference, "Failure to Deliver: Institutional Dynamics and the Non-Emergence of the Online Grocery Market," Knoxville, TN, United States. (June 2020).

Roth, Aleda M. (Named Professor)

Roth, Aleda Marie (Featured Tutorial Lecturer), Production and Operations Management Society (POMS) Annual Meeting, "Survey Design and Valid Measurement Scales," POMS, Virtual. (May 5, 2021).

Roth, Aleda Marie (Panelist), Production and Operations Management Society (POMS), "Holding the Door Open: A Networking Workshop for Women," POMS, virtual. (May 4, 2021).

Roth, Aleda Marie (participant), Boeing Center 17th Annual Rosenblatt Lecture Series, "Invited Faculty," Boeing Center for Supply Chain Innovation, Olin Business School, Washington University, St. Louis, MO. (March 10, 2021).

Roth, Aleda Marie (Presenter), Business Performance Improvement Council (BPI), "Rethinking Supply Chain Designs to 'Real' Value Chains," The Conference Board, NY NY, virtual. (March 3, 2021).

Roth PhD, Philip L. (Professor)

Pu, W., Roth, P. L., Thatcher, J. B., Nittrouer, C., & Hebl, M. PTSD and hiring; Am I traumatized and stigmatized? (2020, August). Paper presented at the Academy of Management (Virtual) Meetings in Philadelphia, PA.

Sava, M. Gabriela (Assistant Professor)

Sava, M. Gabriela (Co-Author), Pirrallo, Ronald (Co-Author), Helsel, Brian (Co-Author), Tian, Jingyuan (Co-Author), Wan, KC (Co-Author), Bruch, John (Co-Author), Gimbel, Ronald (Co-Author), Annual Research Symposium, "Diabetic patient surveillance embedded in the Emergency Department: proof of concept and opportunities," Clemson University. (May 2021).

Sava, M. Gabriela (Author), Bichescu, Bogdan (Co-Author), Scott, Kristin (Co-Author), Krivacek, Sara (Co-Author), POMS 31th Annual Conference, "Fostering employee participation in voluntary corporate sponsored wellness programs," POMS. (May 2021).

Sava, M. Gabriela (First Author), Vargas, Luis (Co-Author), Jerrold (Co-Author), Limeri, Linda (Co-Author), Dolan (Co-Author), POMS College of Healthcare Operations Management, Research in Practice, "Improving the efficiency of personalized medical decision-making for preventive screening," POMS. (April 2021).

Sava, M. Gabriela, Vargas, Luis G, May, Jerrold H, Dolan, James G, MCDM Junior Researcher Best Paper Award, INFORMS Annual Meeting, "An analysis of the sensitivity and stability of patients' preferences can lead to more appropriate medical decisions," INFORMS, Washington, DC, United States. (November 2020).

Sava, M. Gabriela (Presenter), Bichescu, Bogdan (Author), Scott, Kristin (Author), Krivacek, Sara (Author), Moore, Caitlin (Author), 51th Annual Meeting of the Decision Sciences Institute, "Fostering employee participation in voluntary corporate wellness programs," DSI. (November 2020).

Sava, M. Gabriela, May, Jerrold H, Tian, Jingyuan, Pirrallo, Ronald G, INFORMS Annual Meeting, "Who, if anyone, should be screened for diabetes in the Emergency Department?," INFORMS, Washington, SC, United States. (November 2020).

Stewart Jr., Wayne H. (Professor)

Stewart, Wayne H, Peake, Whitney, Ingram, Amy Elizabeth, European Academy of Management, "I think I can: The interplay of core self-evaluation and entrepreneurial self-efficacy in predicting entrepreneurial orientation," Dublin, Ireland. (December 2020).

Tripp Jr, John F. (Assistant Professor)

Tripp, John Frederick, Dean's Distinguished Speaker Fall 2020, "Teaching Online in a COVID-19 World," Marshall University, Marshall, WV, United States. (August 19, 2020).

Zhang, Ying (Assistant Professor)

Zhang, Ying (author), INFORMS Annual Meeting, "Pricing Strategies for Farmers' Adoption of Precision Agriculture," INFORMS. (October 2020).

Marketing

Aragon, Oriana R. (Assistant Professor)

Aragon, Oriana Rachel, Society for Consumer Psychology Conference, "New Means for Consumer Neuroscience to Explain Product Choice," SCP. (2021).

Aragon, Oriana Rachel, Society for Consumer Psychology Conference, "The Power of Cute, and the Power of Cutelash: Moderating Effects of Perceptions of Required Care and Caregiving Goals on Engagement with Cute Stimuli," SCP. (2021).

Aragón, Oriana R (author), Powell, Brian A. (author), Pietri, Evava (author), Waugaman, Chelsea (author), CU Research Symposium, "Gender, Gender Representativeness, and Teaching Evaluations," Clemson University, Clemson, SC, United States. (May 4, 2021).

Aragon, Oriana Rachel (author), ACR Association for Consumer Research Conference, NA, "A Primer on What EEG Can Do for Marketing Research *Under review," ACR, Seattle, WA, United States. (April 30, 2021).

Aragon, Oriana Rachel (author), Nathan McDowell (author), ACR Association for Consumer Research Conference, NA, "The Power of Cutelash *Under review," ACR, Seattle, WA, United States. (April 30, 2021).

Aragon, Oriana Rachel, Shaarda, Nicholas (co-author), Romano, Mary K (co-author), Matsick, Carson (co-author), Society for Affective Science, "Emotional-Motivational States Induced through Observed Expressions Predict Subsequent Preferred Product Experiences." (April 14, 2021).

Aragon, Oriana Rachel, DSI Decision Sciences Institute, "Gender and Teaching Evaluations," DSI. (November 23, 2020).

Aragon, Oriana Rachel, Paula Niedenthal Lab, "The Power of Cuteness and Cutelash," University of Wisconsin. (November 16, 2020).

Poehlman, Thomas A, Huynh, Denny, Aragon, Oriana Rachel, Fitzsimons, Gavan, ACR North American, "Influence of Childhood Socioeconomic Status on Indulgent Consumption: A Life History Theory Approach," ACR Association for Consumer Research. (October 2020).

Aragon, Oriana Rachel (Author), ACR North American, "Using Consumer Neuroscience to Explain Product Choice from Experience," ACR Association Consumer Research. (October 2020).

Forcum, Lura E. (Assistant Professor)

Siemens, Jennifer Dianne, Forcum, Lura E, McElveen, Carter Willis, AMA Marketing and Public Policy Conference, ""Are Blind Bags Similar to Loot Boxes, and Should Regulators Care?," American Marketing Association. (2020).

Giebelhausen, Mike (Associate Professor)

Giebelhausen, Mike, Thyroff, Anastasia, invited presentation, "Of Minor Prosocial Acts and "Big S" Sustainability: Micro and Macro Perspectives," Suffolk University. (April 2021).

Giebelhausen, Mike, Robinson, Stacey, American Marketing Association Winter Educators Conference, "Of Robot Yogis and AI Doctors: How Robotic Technologies Enable Access to Judgment Free Healthcare," American Marketing Association. (February 2021).

Giebelhausen, Mike, Melanson, Stephen, Ramos, Cecilia, Society for Marketing Advancements Conference, "Food and Love in the Time of COVID-19: Insights Into the Compatibility of Robot Chefs and High-End Cuisine," Society for Marketing Advancements. (November 2020).

Giebelhausen, Michael, Melanson, Stephan, Calleros, Cecilia Ramos, Kurku, Trent, Helms, Cody, AMA Summer Educators Conference, "Simulated Social Proof: Using Peer-Positioned Robots to Nudge Customer Coproduction." (August 2020).

McElveen, Carter W. (Senior Lecturer)

Siemens, Jennifer Dianne, Forcum, Lura E, McElveen, Carter Willis, AMA Marketing and Public Policy Conference, ""Are Blind Bags Similar to Loot Boxes, and Should Regulators Care?," American Marketing Association. (2020).

Mullins, Ryan R. (Associate Professor)

Mullins, Ryan R, Institute for the Study of Business Markets - Members Meeting, "New Roles of the Sales Manager," Institute for the Study of Business Markets. (May 19, 2021).

Mullins, Ryan R, Industrial Distribution Seminar Series, "How and Should Firms Motivate Salesperson Effort Across a Multi-Brand Portfolio? An Identification-Effort-Performance Contingency Framework," Department of Engineering Technology and Industrial Distribution, Texas A&M University. (April 21, 2021).

Mullins, Ryan R, Elevate Sales Conference, "Customer Capabilities during Market Transitions," Clemson Sales Innovation Program. (April 16, 2021).

Mullins, Ryan R, American Marketing Association, "Driving Digital Selling Readiness: An Interfunctional Perspective," AMA. (February 2021).

Mullins, Ryan R, Beyond Security Conference, "Why Cultivating Engagement in Today's Sales Force is More Important than Ever," SYNEX Corporation, Austin, TX, United States. (August 2020).

Nath, Pravin (Assistant Professor)

Nath, Pravin, MIB (Marketing and International Business Research Centre) seminar, "A Study of the Internationalization–Performance Relationship in Global Retailing: The Moderating Role of Brand Standardization and Cultural Diversity," Durham University (Business School), Durham, United Kingdom. (April 21, 2021).

Kirca, Ahmet, Nath, Pravin, Kim, Saejoon, Academy of International Business, "The Role of Brand Standardization in Retail Internationalization." (July 2020).

Poehlman, Thomas A. (Associate Professor)

Poehlman, Thomas A, Huynh, Denny, Aragon, Oriana Rachel, Fitzsimons, Gavan, ACR North American, "Influence of Childhood Socioeconomic Status on Indulgent Consumption: A Life History Theory Approach," ACR Association for Consumer Research. (October 2020).

Raymond, Mary A. (Professor)

Raymond, Mary Anne, "Marketing: Center of Marketing," Ohio State University, Columbus, OH, United States. (January 27, 2021).

Scheinbaum, Angeline C. (Associate Professor)

Scheinbaum, Angeline Close, Russell, Brook, Huang, Jiyun, Clemson Marketing Department Research Brownbags, "How Corporate Social Responsibility Perception in Event Sponsorship and Event-Sponsor Fit Drive Use: The Moderating Role of Sponsor Brand Trust.." (April 2021).

Scheinbaum, Angeline Close, Wellbeing Network, "The Dark Side of Social Media." (March 12, 2021).

Siemens, Jennifer D. (Associate Professor)

Siemens, Jennifer Dianne, Forcum, Lura E, McElveen, Carter Willis, AMA Marketing and Public Policy Conference, "Are Blind Bags Similar to Loot Boxes, and Should Regulators Care?," American Marketing Association. (2020).

Swain, Scott D. (Associate Professor)

Weathers, Danny (Author), Swain, Scott Darren (Presenter/Author), Association of Marketing Theory and Practice Annual Conference, "Re-envisioning a Masters of Science in Marketing Degree," Association of Marketing Theory and Practice, Statesboro, GA, United States. (March 18, 2021).

Swain, Scott Darren (Presenter/Author), Weathers, Danny (Author), Association of Marketing Theory and Practice Annual Conference, "Spatial Expressions and Consumer Perceptions of Quantity," Association of Marketing Theory and Practice, Statesboro, GA, United States. (March 18, 2021).

Swain, Scott Darren (Presenter/Author), 27th International Conference on Industry, Engineering, and Management Systems, "Consumer Responses to Serendipity Narratives," Association for Industry, Engineering, and Management Systems, Clearwater Beach, FL, United States. (March 15, 2021).

Swain, Scott Darren (Presenter/Author), 27th International Conference on Industry, Engineering, and Management Systems, "Reframing Extreme Magnitudes," Association for Industry, Engineering, and Management Systems, Clearwater Beach, FL, United States. (March 15, 2021).

Thyroff, Anastasia (Associate Professor)

Giebelhausen, Mike, Thyroff, Anastasia, invited presentation, "Of Minor Prosocial Acts and "Big S" Sustainability: Micro and Macro Perspectives," Suffolk University. (April 2021).

Tower, Annette P. (Assistant Professor)

Tower, Annette Popp, Marketing Department Brown Bag, "Investigating Spillover Effects Across Brand Equity and Customer Satisfaction: Guidance for Balancing Marketing Resource Allocations." (February 2021).

Tower, Annette Popp, 2020 Marketing Strategy Consortium (virtual), "Would have, could have, should have: The opportunity cost of "selling" brands," University of Texas - Austin. (December 2020).

School of Accountancy

Davis-Culler, Phebian L. (Clinical Assistant Professor)

Davis-Culler, Phebian L (Presenter), Dickens, Denise (Co-Author), Higgs, Julia (Co-Author), Florida Atlantic University Workshop Series, "Inequality in the Accounting Academy - The Black Experience," Florida Atlantic University - School of Accountancy, Boca Raton, FL, United States. (January 25, 2021).

Garrett, Jace B. (Assistant Professor)

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, "The Effects of RPI on Managers' CSR Investment Decisions." (2021).

Harp, Nancy L. (Associate Professor)

Harp, Nancy Lee (Author/Presenter), 2021 Joint Conference of the Public Interest and Gender Issues/Work-life Balance Sections of the AAA and the Canadian Alternative Accounts Conference, "Antecedents and Consequences of Organizational Support for Alternative Work Arrangements in the Accounting Profession," AAA Public Interest Section, AAA Gender Issues and Worklife Balance Section, and Canadian Alternative Accounts. (April 2021).

Harp, Nancy Lee (Author/Presenter), Clemson University School of Accountancy Advisory Board Spring Meeting, "Experiencing Turnover in Public Accounting: Perspectives from Those Who Leave and Those Who Stay," Clemson University School of Accountancy. (April 2021).

Harp, Nancy Lee (Author/Presenter), AAA SPARK Conference - Gender Issues and Work-life Balance Section, "Telecommuting in Public Accounting: An Investigation of Relationship Dynamics," American Accounting Association ("AAA"). (June 2020).

Hawkins, Erin M. (Assistant Professor)

Hawkins, Erin Michelle (Author and Presenter), UNT Conference, "The Role of Social Presence in Auditor-Client Interactions," UNT. (March 26, 2021).

Hawkins, Erin Michelle, Clemson Brown Bag, "Auditors' Susceptibility to Affective Bias via Repeated Client Email Exchanges with Mixed Evidence," School of Accountancy. (November 20, 2020).

Hawkins, Erin Michelle (Author), Newman, Andrew (Author), Jesse Robertson (Author and Presenter), Stefaniak, Chad (Author), Vinson, Jeremy Michael (Author), AAA Accounting, Behavior and Organizations Meeting, "A Multi-Method Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor and Client Perceptions," American Accounting Association (AAA). (October 2, 2020).

Kisska-Schulze, Kathryn (Assistant Professor)

Mock, Rodney (Author), Kisska-Schulze, Kathryn, UC Irvine/ A. Lavar Taylor Virtual Tax Symposium, "Saving the Nonessential With Radical Tax Policy," UC Irvine/ A. Lavar Taylor Virtual Tax Symposium. (January 2021).

Kisska-Schulze, Kathryn, Holden, John T. (Author), Southeastern Academy of Legal Studies in Business, "Cascading Legislation," Southeastern Academy of Legal Studies in Business. (November 2020).

Kisska-Schulze, Kathryn (Author), Epstein, Adam (Author), Academy of Legal Studies in Business, "Changing the Face of College Sports One Tax Return At a Time," Academy of Legal Studies in Business. (August 2020).

Mammadov, Babak (Assistant Professor)

Mammadov, Babak, Vakilzadeh, Hamid (Presenter), Research Workshop at University of Wisconsin - Whitewater, "Research Workshop at University of Wisconsin - Whitewater," University of Wisconsin - Whitewater. (April 14, 2021).

Mammadov, Babak (Presenter), Zykaj, Blerina (Presenter), Research Workshop at Clemson University, "Research Workshop at Clemson University," Clemson University. (October 16, 2020).

McMillan, Jeffrey J. (Professor)

McMillan, Jeffrey J, Annual International Conference, "An Investigation of the Impact of Grit on Academic Presentations," American Accounting Association, Atlanta, GA, United States. (August 2020).

McPhee, Gregory P. (Assistant Professor)

McPhee, Gregory Patrick (Co-author), Lao, Brent (Co-author), Management Accounting Section Midyear Meeting, "The effects of internal information quality on CSR performance," AAA. (2021).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, "The Effects of RPI on Managers' CSR Investment Decisions." (2021).

Vinson, Jeremy M. (Assistant Professor)

Vinson, Jeremy Michael (Co-author presented), 2020 AAA Accounting, Behavior and Organizations Meeting, "Audit Data Analytics and Jurors' Assessments of Auditor Negligence: The Effects of Follow-up Procedures and the Lack of a Standard," American Accounting Association (AAA). (October 3, 2020).

Vinson, Jeremy Michael (Co-author presented), 2020 AAA Accounting, Behavior, and Organizations, "Favorable PCAOB Inspections and Auditor Liability," American Accounting Association (AAA). (October 3, 2020).

Hawkins, Erin Michelle (Author), Newman, Andrew (Author), Jesse Robertson (Author and Presenter), Stefaniak, Chad (Author), Vinson, Jeremy Michael (Author), AAA Accounting, Behavior and Organizations Meeting, "A Multi-Method Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor and Client Perceptions," American Accounting Association (AAA). (October 2, 2020).

Way, Dan (Assistant Professor)

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, "The Effects of RPI on Managers' CSR Investment Decisions." (2021).

Way, Dan, Accounting Research Workshop, "The Effect of Insulating and Non-Insulating Cost Allocations on Risk and Cooperation," Georgia State University, GA. (April 23, 2021).

Way, Dan, AAA Management Accounting Section Mid-Year Meeting, "Discussion," American Accounting Association. (January 2021).

Way, Dan, AAA Management Accounting Section Mid-Year Meeting, "The Effects of Return on Investment and Residual Income Measures on Risk-Taking in Capital Investment Decisions," American Accounting Association. (January 2021).

Way, Dan, AAA Annual Meeting, "An Experimental Investigation of Insulating and Non-Insulating Cost Allocations," American Accounting Association. (August 2020).

Way, Dan, AAA Annual Meeting, "Discussion - MAS," American Accounting Association. (August 2020).

Way, Dan, AAA Annual Meeting, "The Effect of Performance Measures on Risk in Capital Investment Decisions," American Accounting Association. (August 2020).

Way, Dan, AAA Spark Virtual Conference, "An Experimental Investigation of Insulating and Non-Insulating Cost Allocations," American Accounting Association. (June 2020).

Way, Dan, AAA Spark Virtual Conference, "The Effect of Performance Measures on Risk in Capital Investment Decisions," American Accounting Association. (June 2020).

Editorial and Review Activities

Economics

Dwyer, Gerald P. (Professor)

Editorial Review Board Member, Journal of Risk and Financial Management, Appointed, 15 hours spent per year. (2020 - Present)

Editorial Review Board Member, Financial Markets, Institutions and Risk, Appointed, 15 hours spent per year. (2019 - Present)

Editor, Finance Research Letters, Appointed, 40 hours spent per year. (2014 - Present)

Editorial Review Board Member, Journal of Financial Stability, Appointed, 15 hours spent per year. (2003 - Present)

Fleck, Robert K. (Professor)

Editor, B.E. Journal of Economic Analysis & Policy, Appointed, 50 hours spent per year. (2013 - Present)

Editorial Review Board Member, Constitutional Political Economy, Appointed, 10 hours spent per year. (2013 - Present)

Editorial Review Board Member, Essays Economic & Business History, Appointed, 5 hours spent per year. (2012 - Present)

Hanssen, Andy A. (Professor)

Editorial Review Board Member, Cambridge Elements, Appointed, 40 hours spent per year. (2020 - Present)

Editorial Review Board Member, International Review of Law and Economics, Appointed, 40 hours spent per year. (2014 - Present)

Hobbs, Bradley K. (Clinical Professor)

Editorial Review Board Member, Journal of Entrepreneurship and Public Policy, Appointed,
15 hours spent per year. (2010 - Present)

Warren, Patrick L. (Associate Professor)

Editorial Review Board Member, Public Finance Review, Appointed, 50 hours spent per year.
(2018 - Present)
Associate Editor

Finance

Intintoli, Vincent J. (Associate Professor)

Editorial Review Board Member, American Journal of Business. (2012 - Present)

Graphic Communications

Walker, Erica B. (Assistant Professor)

Editorial Review Board Member, Visual Communications Journal, Elected, 12 hours spent per year. (June 2020 - June 2022)

Editorial Review Board Member, International Journal of Innovative Teaching and Learning in Higher Education (IJITLHE). (January 2019 - December 2021)

Weiss, Charles T. (Associate Professor)

Editorial Review Board Member, Visual Communications Journal, Appointed, 25 hours spent per year. (June 2019 - Present)

Management

Akturk, M. Serkan (Assistant Professor)

Editorial Review Board Member, Journal of Operations Management. (March 2021 - Present)

Editor, Decision Sciences Journal. (2020 - Present)

Fredendall, Lawrence D. (Professor)

Editorial Review Board Member, Journal of Operations Management, Appointed. (May 16, 2021 - Present)
Senior Editor for Journal of Operations Management

Editorial Review Board Member, Production Operations Management, Appointed. (May 16, 2021 - Present)
Served as Senior Editor for Journal

Editorial Review Board Member, Quality Management Journal, Appointed. (May 16, 2021 - Present)
Serve on Editorial Review Board

Ingram, Amy E. (Associate Professor)

Editorial Review Board Member, Journal of Business Venturing. (2018 - Present)

Editorial Review Board Member, Small Business Economics. (2018 - Present)

Ke, Zhihong (Assistant Professor)

Editor, Forty-First International Conference on Information Systems. (2020)
Serve as an AE for User Behaviors, User Engagement, and Consequences track.

Kettinger, William J. (Named Professor)

Editor, MIS Quarterly Executive (Senior Editor), Appointed, 200 hours spent per year.
(January 2010 - Present)

Navis, Chad C. (Named Professor)

Editorial Review Board Member, Academy of Management Review, Appointed. (July 1, 2020 - June 30, 2023)

Editorial Review Board Member, Administrative Science Quarterly, Appointed, 250 hours spent per year. (December 2016 - December 2021)

Roth, Phil L. (Professor)

Editorial Review Board Member, Personnel Psychology, Appointed, 40 hours spent per year. (May 2020 - Present)

Scott, Kristin L. D. (Professor)

Editorial Review Board Member, Group and Organization Management, Appointed, 30 hours spent per year. (June 2018 - Present)

Sheridan, Sharon B. (Assistant Professor)

Editorial Review Board Member, Human Relations, Appointed, 35 hours spent per year. (October 2020 - Present)

Sridharan, V (Professor)

Editor, Decision Sciences Journal. (January 2016 - Present)
Handled 3 manuscripts

Editor, Mathematical Problems in Engineering. (January 2015 - Present)
Handled 7 manuscripts

Zagenczyk, Tom J. (Professor)

Editor, Group & Organization Management, Appointed. (July 1, 2020 - Present)

Editorial Review Board Member, Associate Editor, Group & Organization Management, Appointed, 150 hours spent per year. (September 2017 - Present)

Editorial Review Board Member, Journal of Management, Appointed, 25 hours spent per year. (July 2017 - Present)

Editorial Review Board Member, Group & Organization Management, Appointed, 25 hours spent per year. (July 2013 - Present)

Editorial Review Board Member, European Journal of Work & Organizational Psychology, Appointed, 25 hours spent per year. (April 2012 - Present)

Editorial Review Board Member, Journal of Business & Psychology, Appointed, 25 hours spent per year. (April 2010 - Present)

Marketing

Aragon, Oriana R. (Assistant Professor)

Editorial Review Board Member, Journal of Experimental Social Psychology, Appointed.
(February 2021 - Present)

Editorial Review Board Member, Journal of Social and Personal Relationships, Appointed.
(October 10, 2019 - Present)

Bennett, Delancy H. S. (Assistant Professor)

Editorial Review Board Member, Journal of Marketing Analytics, Appointed, 15 hours spent
per year. (January 2018 - Present)

Forcum, Lura E. (Assistant Professor)

Editorial Review Board Member, Journal of Business Research. (2017 - Present)

Giebelhausen, Mike (Associate Professor)

Editorial Review Board Member, Cornell Hospitality Quarterly. (2018 - Present)

Editorial Review Board Member, Journal of the Academy of Marketing Science. (2018 -
Present)

Editorial Review Board Member, Journal Service Research. (2017 - Present)

Mullins, Ryan R. (Associate Professor)

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed.
(August 2019 - Present)

Editorial Review Board Member, Journal of Service Research, Appointed. (June 2017 -
Present)

Editorial Review Board Member, Journal of Personal Selling and Sales Management,
Appointed. (January 2012 - Present)

Nath, Pravin (Assistant Professor)

Editorial Review Board Member, Journal of International Marketing (2 reviews). (July 2020 - Present)
2 reviews performed

Editorial Review Board Member, Journal of Business Research (3 reviews). (2016 - Present)
3 reviews performed

Scheinbaum, Angeline C. (Associate Professor)

Editorial Review Board Member, Journal of Contemporary Issues in Advertising, Appointed, 20 hours spent per year. (2021 - Present)

Editorial Review Board Member, Journal of Advertising, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, Journal of Advertising Research, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, Journal of Business Research, Appointed, 20 hours spent per year. (2016 - Present)

Editorial Review Board Member, Journal of Consumer Marketing, Appointed, 20 hours spent per year. (2014 - Present)

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed, 20 hours spent per year. (2013 - Present)

Editorial Review Board Member, Sport Marketing Quarterly, Appointed, 20 hours spent per year. (2013 - Present)

Swain, Scott D. (Associate Professor)

Editor, European Journal of Marketing, Appointed. (2018 - Present)
AE

Editorial Review Board Member, Journal of International & Interdisciplinary Business Research, Appointed. (2018 - Present)

Editorial Review Board Member, Journal of Business Research, Appointed. (2017 - Present)

Editorial Review Board Member, International Journal of Business Research, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Management and Engineering Integration, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Marketing Analytics, Appointed. (2015 - Present)

Thyroff, Anastasia (Associate Professor)

Editorial Review Board Member, Journal of Global Scholars of Marketing Science. (2017 - Present)

Tower, Annette P. (Assistant Professor)

Editorial Review Board Member, Journal of International Marketing. (July 22, 2020 - Present)

Weathers, Danny (Professor)

Editorial Review Board Member, Journal of Business Research, Appointed, 40 hours spent per year. (June 2017 - Present).

Editorial Review Board Member, Journal of Marketing Analytics, Appointed, 10 hours spent per year. (June 2017 - Present).

School of Accountancy

Dalton, Derek W. (Associate Professor)

Editorial Review Board Member, Contemporary Accounting Research, Appointed. (2020 - Present)

Editorial Review Board Member, Accounting and the Public Interest, Appointed. (2015 - Present)

Editorial Review Board Member, Auditing: A Journal of Practice and Theory, Appointed. (2017 - 2020)

Garrett, Jace B. (Assistant Professor)

Editorial Review Board Member, Behavioral Research in Accounting. (June 1, 2020 - Present)

Kisska-Schulze, Kathryn (Assistant Professor)

Editorial Review Board Member, Journal of Business Ethics, 7 hours spent per year. (2018 - Present)

Editorial Review Board Member, Journal of Legal Aspects of Sport, 7 hours spent per year. (2016 - Present)

Editorial Review Board Member, American Business Law Journal, 5 hours spent per year. (2014 - Present)

Editorial Review Board Member, Rocky Mountain Law Journal, 5 hours spent per year. (2013 - Present)

Radtke, Robin (Associate Professor)

Editorial Board Member, Behavioral Research in Accounting, 2017 – present.

Contracts, Grants and Sponsored Research

Economics

Hazlett, Thomas W. (Endowed Chair)

Funded

"SII Planning Grant: National Center for Radio Spectrum Innovations (NCRSI) - Principal Investigator, Hazlett, Thomas Winslow," Sponsored by University of Notre Dame, Other. (May 16, 2020 - May 2021).

Lees, Jeffrey M. (Visiting Assistant Professor)

Funded

"Inaccurate Moral Meta-Perceptions Drive Moral Conflict - Principal Investigator, Lees, Jeffrey Martin," Sponsored by University of North Carolina, Other. (May 16, 2020 - May 15, 2021).

Warren, Patrick L. (Associate Professor)

Funded

"Contesting the Kremlin's Inroads in Latin America and Sub-Saharan Africa in the COVID-19 Era - Principal Investigator, Linvill, Darren L," Sponsored by Carnegie Endowment for International Peace, Other. (May 16, 2020 - May 15, 2021).

Funded

"Visiting Assistant Research Professor in the Clemson Disinformation Lab - Principal Investigator, Warren, Patrick L," Sponsored by Charles G. Koch Charitable Foundation, The, Other. (May 16, 2020 - May 15, 2021).

Wilson, Paul W. (Professor)

Funded

"MRI: Acquisition of a Cyberinstrument for AI-Enabled Computational Science & Engineering - Principal Investigator, Apon, Amy W.," Sponsored by National Science Foundation, Other. (May 16, 2020 - May 2021).

Graphic Communications

Walker, Erica B. (Assistant Professor)

Funded

"ColorNet: Consistent display of Clemson brand colors using artificial intelligence,"
Sponsored by CURF, CURF.

Management

Fredendall, Larry D. (Professor)

Funded

"SHB: Type II (INT): Collaborative Research: Creating Learning Systems with Mobile Technology to Improve Coordination in Perioperative Services - Principal Investigator, Taaffe, Kevin M," Sponsored by National Science Foundation, Other. (May 16, 2020 - May 2021).

Funded

"P30: Realizing Improved Patient Care through Human-centered Design in the Operating Room (RIPCHD.OR) Learning Lab - Principal Investigator, Joseph, Anjali," Sponsored by National Institutes of Health/DHHS, Other. (May 16, 2020 - May 15, 2021).

Grant, Benjamin N. (Assistant Professor)

Funded

"Improving Health and Healthcare Equity through System Analytics - Principal Investigator, Grant, Benjamin Noah," Sponsored by Prisma Health, Other. (May 16, 2020 - May 15, 2021).

McKenzie, Kevin M. (Lecturer)

Funded

"Collaborative Research: CICI: Secure and Resilient Architecture: SciGuard: Building a Security Architecture for Science DMZ based on SDN and NFV Technologies - Principal Investigator, Hu, Hongxin," Sponsored by National Science Foundation, Other. (May 16, 2020 - May 2021).

Zagenczyk, Tom J. (Professor)

Funded

"IUSE/PFE:RED: Clemson University: Learning Teams and Innovation Ventures for Adaptable Training in Engineering (CULTIVATE) - Principal Investigator, de la Garza, Jesus M.," Sponsored by National Science Foundation, Other. (May 16, 2020 - May 15, 2021).

Marketing

Giebelhausen, Mike (Associate Professor)

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath,Pravin," Sponsored by SC Sea Grant Consortium, Other. (May 16, 2020 - May 15, 2021).

Mullins, Ryan R. (Associate Professor)

Funded

"7-2019-SCDA ACRE CGP-1-DWeathers, SDSwain, RMullins, KVernon, KBargerWeathers-Clemson - Principal Investigator, Weathers III,Peter D," Sponsored by Agribusiness Center for Research and Entrepreneurship (ACRE), Other. (May 16, 2020 - May 15, 2021).

Nath, Pravin (Assistant Professor)

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath,Pravin," Sponsored by SC Sea Grant Consortium, Other. (May 16, 2020 - May 15, 2021).

Pickett, Gregory M. (Professor)

Funded

"South Carolina Medical Device Alliance - Principal Investigator, Desjardins,John D," Sponsored by SC Research Authority (SCRA), Other. (May 16, 2020 - May 15, 2021).

Siemens, Jennifer D. (Associate Professor)

Funded

"The Role of Food Brands During Consumer Life Transitions," Sponsored by Erwin Center for Brand Communications. (January 2019 - January 2021).

Swain, Scott D. (Associate Professor)

Funded

"7-2019-SCDA ACRE CGP-1-DWeathers, SDSwain, RMullins, KVernon, KBargerWeathers-Clemson - Principal Investigator, Weathers III,Peter D," Sponsored by Agribusiness Center for Research and Entrepreneurship (ACRE), Other. (May 16, 2020 - May 15, 2021).

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath,Pravin," Sponsored by SC Sea Grant Consortium, Other. (May 16, 2020 - May 15, 2021).

Weathers, Danny (Professor)

Funded

"7-2019-SCDA ACRE CGP-1-DWeathers, SDSwain, RMullins, KVernon, KBargerWeathers-Clemson - Principal Investigator, Weathers III, Peter D," Sponsored by Agribusiness Center for Research and Entrepreneurship (ACRE), Other. (May 16, 2020 - May 15, 2021).

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath, Pravin," Sponsored by SC Sea Grant Consortium, Other. (May 16, 2020 - May 15, 2021).

Journal Articles, Conference Proceedings, and Other Intellectual Contributions

Dean, College of Business

Hollingsworth, Carl (Associate Dean)

Non-Refereed Journal Articles

Journal Article (Working Paper)

Hollingsworth, C., Reid, C., Neal, T. An Empirical Analysis of U.S. Audit Partner Rotation, Audit Quality, Audit Fees, and Audit Lag.

Journal Article (Working Paper)

Carver, B. T., Hollingsworth, C., Neal, T. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.

Economics

Barkowski, Scott J. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Barkowski, S. J. (2020). Does government health insurance reduce job lock and job push? *Southern Economic Journal*, 87(1), 122-169. <http://dx.doi.org/10.1002/soej.12434>

Journal Article (Published)

Barkowski, S. J., McLaughlin, J. S., Ray, A. (2020). A Reevaluation of the Effects of State and ACA Dependent Coverage Mandates on Health Insurance Coverage. *Journal of Policy Analysis and Management*, 39(3), 629-663. <http://dx.doi.org/10.1002/pam.22220>

Non-Refereed Journal Articles

Journal Article (Submitted)

Barkowski, S. J. Interpretation of nonlinear difference-in-differences: the role of the parallel trends assumption.

Journal Article (Submitted)

Barkowski, S. J., McLaughlin, J. S., Dai, Y. Young Children and Parents' Labor Supply during COVID-19. <http://dx.doi.org/10.2139/ssrn.3630776>

Bodenhorn, Howard N. (Professor)

Refereed Journal Articles

Journal Article (Published)

Bodenhorn, H. N. (2021). Political Distribution of Economic Privilege in Van Buren's New York. *Studies in American Political Development*, 35(1), 127-145.

Dougan, William R. (Alumni Professor)

Other Intellectual Contributions

Book Chapter (Accepted)

Dougan, W. R. (in press). Arnold C. Harberger (1924-). *The Palgrave Companion Chicago Economics*. London: Palgrave Macmillan.

Espey, Molly (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Espey, M. Learning by Doing in Teams. *Journal of Economic Education*.

Journal Article (Submitted)

Espey, M. Gender and Peer Evaluations. *Journal of Economic Education*.

Non-Refereed Journal Articles

Journal Article (Submitted)

Espey, M., Espey, E. Federal Land Acquisition Under the Land and Water Conservation Act. *Journal of Environmental Management*.

Fleck, Robert K. (Professor)

Other Intellectual Contributions

Book Chapter (Published)

Hanssen, F. A., Fleck, R. K. (2020). "What can the Endogenous Institutions Literature Tell Us about Ancient Rome?". *Roman Law and Economics, Volume 1: Institutions and Organizations* (pp. 13-46). Oxford: Oxford University Press.

Garcia G Menendez, Jorge L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Garcia G Menendez, J. L. (2020). Quantifying the Life-cycle Benefits of an Influential Early Childhood Program. *Journal of Political Economy*, 128(7), 2502-2541.

Non-Refereed Journal Articles

Journal Article (Published)

Garcia G Menendez, J. L. (2020). Early Childhood Education and Life-cycle Health. *Health Economics*.

Gorry, Aspen (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Gorry, A., Hubbard, R. G., Mathur, A. (2021). The Elasticity of Taxable Income in the presence of Intertemporal Income Shifting. *National Tax Journal*, 74(1), 45-73.

Gorry, Devon (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Gorry, D., Slavov, S. (2021). The effect of retirement on health biomarkers. *Economics and Human Biology*, 40.

Non-Refereed Journal Articles

Journal Article (Published)

Gorry, D., Basu, S. N. (2021). Consequences of teenage childbearing on child health. *Economics and Human Biology*, 42. Clemson University

Other Intellectual Contributions

A Letter Response

Anderson, M. L., Dobkin, C., Gorry, D. (2020). *Effect of Influenza Vaccination for the Elderly on Hospitalization and Mortality: Response.*

Hanssen, Frederick A. (Professor)

Refereed Journal Articles

Journal Article (Published)

Hanssen, F. A., Raskovich, A. (2021). Does Vertical Integration Spur Investment? Casting Actors to Discover Stars during the Hollywood Studio Era. *Journal of Law and Economics*, 63(Nov 2020), 631-666.
<https://www.journals.uchicago.edu/doi/abs/10.1086/710067>

Other Intellectual Contributions

Book Chapter (Published)

Hanssen, F. A., Fleck, R. K. (2020). "What can the Endogenous Institutions Literature Tell Us about Ancient Rome?". *Roman Law and Economics, Volume 1: Institutions and Organizations* (pp. 13-46). Oxford: Oxford University Press.

Hazlett, Thomas W. (Endowed Chair)

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Hazlett, T. W. (2021). *The Magical Genius of Peter Huber*. Los Angeles, California: Reason Foundation. <https://reason.com/2021/01/22/the-magical-genius-of-peter-huber/>

Newspaper Article (Published)

Hazlett, T. W. (2020). *In the Race for a COVID-19 Vaccine, How Do We Balance Risk and Safety?* (Multiple ed., vol. Multiple). Multiple: Multiple. <https://www.chicagotribune.com/opinion/commentary/ct-opinion-coronavirus-vaccination-20201016-z6ebnt3gffdajfkrowomto6cba-story.html>

Hobbs, Bradley K. (Clinical Professor)

Refereed Journal Articles

Journal Article (Published)

Hobbs, B. K., Wenzel, N. G. (2020). "Federal Nutritional Guidance and the Politics of Science: A Tale of Regulatory Capture." *International Journal on Food System Dynamics*, 11(5), 413-424. <http://centmapress.ilb.uni-bonn.de/ojs/index.php/fsd/article/view/64/1000>

Lam, Chungsang (Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)

Lam, C., Cheng, Y. Revisiting Wet Bias: the Case of Typhoon Forecasting in Southeast Asia. *Management Science*.

Non-Refereed Journal Articles

Journal Article (Not Accepted)

Lam, C., Chan, T. Type of Peers Matters: A Study of Peer Effects of Friends, Studymates and Seatmates on Academic Performance.

Journal Article (In Preparation; Not Yet Submitted)

Lam, C., Jiang, S. Effects of Unemployment Insurance: Evidence from the Great Recession.

Journal Article (In Preparation; Not Yet Submitted)

Lam, C., De Los Santos, B. Optimal Product Ranking via Coarse Consumer Reviews.

Journal Article (Working Paper)

Bai, X., Lam, C. Horizontal Merges and the Effect of Inventory in China's Cigarette Industry.

Lees, Jeffrey M. (Visiting Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Lees, J. M. (2021). The general fault in our fault lines. *Nature Human Behaviour*.
<https://www.nature.com/articles/s41562-021-01092-x>

Journal Article (Published)

Lees, J. M. (2021). Understanding and combating misperceived polarization. *Philosophical Transactions of the Royal Society B*, 376(1822). <https://psyarxiv.com/ncwez/>

Journal Article (Not Accepted)

Lees, J. M. Implicit attitudes matter for social judgment accuracy, but do not make us more or less accurate. *Journal of Experimental Social Psychology*. <https://osf.io/zvucw/>

Journal Article (Submitted)

Lees, J. M. Anti-egalitarians perceive corporations as less agentic and judge their misconduct less harshly. *Personality and Social Psychology Bulletin*. <https://psyarxiv.com/t4bgp>

Non-Refereed Journal Articles

Journal Article (Working Paper)

Lees, J. M. Immoral actors' meta-perceptions are somewhat accurate but overly positive.

Journal Article (Working Paper)

Lees, J. M. Why people distrust polls: Meta-cognitive reasoning, not motivated reasoning.
<https://osf.io/53hc7/>

Lewis, Matthew S. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Lewis, M. S. (2020). On the Absence of Directional Price Discrimination in the U.S. Airline Industry. *Journal of Industrial Economics*, 68(3), 556-581.

Journal Article (Submitted)

Lewis, M. S. Identifying Airline Price Discrimination and the Effect of Competition. *International Journal of Industrial Organization*, (Revise and Resubmit).

Non-Refereed Journal Articles

Journal Article (Submitted)

Wu, X., Lewis, M. S., Wolak, F. A. Search with Learning in the Retail Gasoline Market. *RAND Journal of Economics*.

Journal Article (Submitted)

Fan, H., Lewis, M. S. Multimarket Contact and Price Discrimination. *Review of Economics and Statistics*.

Makowsky, Michael D. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Makowsky, M. D., Agan, A. (in press). The Minimum Wage, EITC, and Criminal Recidivism. *Journal of Human Resources*.

Journal Article (Submitted)

Makowsky, M. D., Warren, P. L. Firearms and Violence Under Jim Crow. *Journal of Law and Economics*.

Other Intellectual Contributions

Technical Report (Published)

Makowsky, M. D. (2021). *Revenue-Motivated Law Enforcement: Evidence, Consequences, and Policy Solutions*. Arnold Ventures.

Book Chapter (Accepted)

Makowsky, M. D., Deangelo, G., McCannon, B. (in press). *Not As I Do: Hypocrisy Aversion and Optimal Punishment*.

Warren, Patrick L. (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Warren, P. L. (2020). An Equilibrium Theory of Retirement Plan Design. *American Economic Journal: Economic Policy*, 12(2), 22-45.

Journal Article (Submitted)

Makowsky, M. D., Warren, P. L. Firearms and Violence Under Jim Crow. *Journal of Law and Economics*.

Non-Refereed Journal Articles

Journal Article (Accepted)

Ehrett, C., Linvill, D. L., Smith, H., Warren, P. L., Bellamy, L., Moawad, M., Moran, O., Moody, M. (in press). Inauthentic Newsfeeds and Agenda Setting in a Coordinated Inauthentic Information Operation. *Social Science Computer Review*.

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Linvill, D. L., Warren, P. L. (2021). *The Real Target of Authoritarian Disinformation*. <https://www.foreignaffairs.com/articles/russian-federation/2021-03-24/real-target-authoritarian-disinformation>

Magazine/Trade Publication (Published)

Linvill, D. L., Warren, P. L. (2021). *After the insurrection, critical thinking needs careful teaching*. <https://www.timeshighereducation.com/opinion/after-insurrection-critical-thinking-needs-careful-teaching>

Magazine/Trade Publication (Published)

Linvill, D. L., Warren, P. L. (2020). *Trump's Tweets Attacking the Election Echo Russian Trolls*. <https://www.lawfareblog.com/trumps-tweets-attacking-election-echo-russian-trolls>

Magazine/Trade Publication (Published)

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Wilson, Paul W. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

Daraio, C., Simar, L., Wilson, P. W. (in press). Quality as a Latent Heterogeneity in the Efficiency of Universities. *Economic Modelling*.

Non-Refereed Journal Articles

Journal Article (Published)

O'Loughlin, C. T., Wilson, P. W. (2021). Benchmarking the performance of US Municipalities. *Empirical Economics*, 60(6), 2665-2700. <http://dx.doi.org/10.1007/s00181-021-02026-2>

Other Intellectual Contributions

Technical Report

Wilson, P. W. (2020). *Off-Balance Sheet Activities, Inefficiency and Market Power of US Banks*.

Zhou, Yichen C. (Assistant Professor)

Non-Refereed Journal Articles

Journal Article (Accepted)

Leard, B., Linn, J., Zhou, Y. C. (in press). How Much Do Consumers Value Fuel Economy and Performance? Evidence from Technology Adoption. *Review of Economics and Statistics*.

Finance

Alexander, John C. (Named Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Alexander, J. C. (2020). A Canary in the Payout Rate Coalmine.

Box, Travis S. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Box, T., Shang, D. (in press). Information-driven stock price comovement. *Journal of Financial Research*. <https://onlinelibrary.wiley.com/doi/abs/10.1111/jfir.12245>

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Box, T., Davis, R. L., Evans, R. B., Lynch, A. (in press). Intraday arbitrage between ETFs and their underlying portfolios. *Journal of Financial Economics*. <https://www.sciencedirect.com/science/article/abs/pii/S0304405X21001537>

Dayani, Arash (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Dayani, A., Bazley, W., Jannati, S. (2021). Transient Emotions, Perceptions of Well-being, and Mutual Fund Flows. *Finance Research Letters*, 41. <https://www.sciencedirect.com/science/article/pii/S1544612320316391>

Journal Article (Submitted)

Dayani, A. CEO Inside Debt and Mutual Fund Investment Decisions. *Journal of Banking and Finance*.

Journal Article (Submitted)

Dayani, A. Patent Trolls and the Market for Acquisitions. *Journal of Financial and Quantitative Analysis*.

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Greene, Daniel T. (Assistant Professor)

Refereed Journal Articles

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Journal Article (Accepted)

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Non-Refereed Journal Articles

Journal Article (Published)

Greene, D. T., Smith, J. (2021). How Does Acquisition Experience Affect Managerial Career Outcomes? *Journal of Financial and Quantitative Analysis*.

Other Intellectual Contributions

Research Article- Literature Review (Published)

Greene, D. T., Kini, O., Shen, M., Shenoy, J. (2021). Corporate Takeovers and Non-Financial Stakeholders. *Oxford Research Encyclopedia of Economics and Finance*.

Harris, Josh (Lecturer)

Refereed Journal Articles

Journal Article (Published)

Harris, J. W., Stephens, R., Sensenig, D., Pickard, S., McCoy, M., Kahler, R. (2020). Integrating Financial Therapy within the Financial Planning Process for Copreneurs: A Theoretical Case Vignette with Recommended Strategies. *Journal of Financial Therapy*, 11(2).

Non-Refereed Journal Articles

Journal Article (Submitted)

Sensenig, D., Meghaan, L., McCoy, M., White, K., Joseph, L., Harris, J. W. CFP® Board anonymous case histories: Ethical themes of compensation disclosure. *Financial Planning Review*.

Journal Article (In Preparation; Not Yet Submitted)

Harris, J., Hanna, L. Exploring Internal Support Factors of Financial Resiliency: Does Self-Esteem Impact our Financial Resiliency? *Financial Planning Review*.

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Harris, J. W., Lynn, C. (2021). *Expanding career paths to include research and teaching* (February ed., vol. 2021, pp. 16-20). Financial Planning Association.

Book Chapter (Accepted)

Harris, J. W., Joseph, M., Machiz, I., McCoy, M. (in press). Exploring how developmental theories could shape the integration of financial education into K-3rd grade curriculum. *Review of Financial Socialization*.

Lockhart, George B. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Kubick, T. R., Lockhart, G. B. (in press). Industry tournament incentives and stock price crash risk. *Financial Management*.

Non-Refereed Journal Articles

Journal Article (Submitted)

Kubick, T. R., Lockhart, G. B., Mauer, D. C. CEO tax burden and debt contracting.

Samdani, Taufique (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

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Shen, Lily (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

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Journal Article (Submitted)

Shen, L., Wilkoff, S. Cleanliness is Next to Income: The Impact of COVID-19 on Short-Term Rental. *Journal of Regional Science*.

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Journal Article (Working Paper)

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Journal Article (Working Paper)

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Springer, Thomas M. (Professor)

Refereed Journal Articles

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Sun, Minxing (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

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Xu, Weike (Clinical Assistant Professor)

Refereed Journal Articles

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Zykaj, Blerina (Associate Professor)

Refereed Journal Articles

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Graphic Communications

Blue, Carl N. (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Published)

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Bridges, Amanda W. (Clinical Assistant Professor)

Refereed Journal Articles

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Chang, Shu (Associate Professor)

Conference Proceedings

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Walker, Erica B. (Assistant Professor)

Refereed Journal Articles

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Weiss, Charles T. (Associate Professor)

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Management

Akturk, M. Serkan (Assistant Professor)

Refereed Journal Articles

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Ketzenberg, M., Akturk, M. Serkan (2021). How "Buy Online, Pick Up In-Store" Gives Retailers an Edge. *Harvard Business Review*.

Journal Article (Accepted)

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Fredendall, Lawrence D. (Professor)

Refereed Journal Articles

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Journal Article (Published)

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Grant, Benjamin N. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Grant, B., Gurvich, I., Mutharasan, R. Kannan, Van Mieghem, J. A. (2021). Optimal Dynamic Appointment Scheduling of Base and Surge Capacity. *Manufacturing & Service Operations Management*.
<https://pubsonline.informs.org/doi/abs/10.1287/msom.2020.0932?journalCode=msom>

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Journal Article (Published)

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Hersel, Matt C. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Hersel, M. C. (in press). Fighting with the fourth estate: A theoretical framework of organization-media rivalry for narrative control following a transgression. *Academy of Management Review*.

Ingram, Amy E. (Associate Professor)

Refereed Journal Articles

Journal Article (Submitted)

Stewart, W. H., May, R., Scott, K., Ingram, A. E. (2021). The ties that bind: change and organizational commitment in the Ukraine. *Management and Organizational Review*.

Journal Article (Submitted)

Stewart, W., Peake, W., & Ingram, A. The interplay of core self-evaluation and entrepreneurial self-efficacy in predicting entrepreneurial orientation. *Journal of Small Business Management*.

Ke, Zhihong (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Ke, Z., Liu, D., Brass, D. J. (in press). Do Online Friends Bring Out the Best in Us? The Effect of Friend Contributions on Online Review Provision. *Information Systems Research*.

Journal Article (Submitted)

Ke, Z., Liu, D., Gupta, A., Rui, H. Review Manipulation and Detection (1st Review). *Management Information Systems Quarterly*.

Journal Article (Submitted)

Babar, Y., Curley, S., Ke, Z., Liu, D., Sheffler, Z. The Effects of Nudges in a Corporate Wellness Program (Authors are listed alphabetically) (3rd review). *Journal of the Association for Information Systems*.

Journal Article (Submitted)

Ke, Z., Liu, D., Adomavicius, G. Towards a Measure of Online Review Quality (2nd Review). *Information Systems Research*.

Journal Article (In Preparation; Not Yet Submitted)

Ke, Z., Liu, D., Brass, D. J. The Moderating Effect of Herding in Content Creation. *a premier IS journal*.

Kettinger, William J. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Henningson, S., Kettinger, W. J., Zhang, C., Vaidyanathan, N. (2021). Transformative Rare Events: Leveraging Digital Affordance Actualization. *European Journal of Information Systems*, 30(4), 137-156.

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Bui, S., Kettinger, W. J., Park, I. (in press). Identity Sharing and Adaptive Personalization Influencing Online Repurchases. *Journal of Computer Information Systems*.

Journal Article (Accepted)

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Journal Article (Accepted)

Li, H., Kettinger, W. J. (in press). The Building Blocks of Software Platforms: Understanding the Past to Forge the Future. *Journal of the Association of Information Systems (JAIS)*.

Journal Article (Submitted)

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Journal Article (Submitted)

Yun, S., Li, H., Kettinger, W. J. Dark Cloud on the Horizon? A Quasi-Experiment on Security Breaches. *Production and Operations Management*; 1st revision received 5/11/2020.

Journal Article (Submitted)

Li, H., Kettinger, W. J., Zhang, C. Digital Platform Ecosystem Dynamics: The Roles of Product Scope, Innovation, and Collaborative Network Centrality. *MIS Quarterly* – 4th Revision (conditionally accepted).

Journal Article (Submitted)

Yun, S., Kettinger, W. J., Zhang, C. When Industry Incumbents Meet an Asset-sharing Sharing Operating Model: Do Incumbents' Competitive Actions Payoff? *Journal of Operations Management* - submitted 5/31/21.

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Journal Article (Submitted)

Li, Y., Kettinger, W. J. Testing the Relationship between Information and Knowledge in Computer-Aided Decision-Making. *Information System Frontier* - 1st revision submitted 5/20/21.

Journal Article (Submitted)

Raddatz, N., Kettinger, W. J., Coyne, J. Giving to Get Well: Patients' Willingness to Manage and Share Health Information on AI-Driven Platforms. *EJIS* rejected 12/1/2020; submitted to CAIS 2/22/21 - 1st revision received 6/6/21.

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Journal Article (In Preparation; Not Yet Submitted)

Kim, H., Kwag, G., Kettinger, W. J. Investigating the Underlying Mechanism of User Interactions In Online Health Communities Through The User-role, Thread-structure, And IT Facilitator Perspectives. *MIS Quarterly.*

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Yun, S., Li, H., Kettinger, W. J. Better Safe Than Sorry: Understanding Organizational Accidental Security Breaches from a Mindfulness Perspective. *Rejected at Journal of MIS 8/1/20; Target EJIS.*

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Kim, Hongki (Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)

Kim, H., Benbasat, I., Cavusoglu, H. ATTRIBUTION OF INCONSISTENCY AMONG MULTIPLE ADVICE SOURCES: ONLINE CONSUMERS' PERSPECTIVE. *MIS Quarterly.*

Journal Article (Submitted)

Kim, H., Benbasat, I. How Online Consumers Use Multiple Advice Sources: An Empirical Exploration Using Verbal Protocol Analysis. *Journal of the Association for Information Systems.*

Journal Article (In Preparation; Not Yet Submitted)

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Kim, H., Benbasat, I. Is the Artificial Intelligence an Agency or an Instrument? Dual-Perspectives of Human-AI Interactions. *MIS Quarterly*.

Journal Article (Working Paper)

Kim, H., Benbasat, I. The Application of Reinforcement Learning on Online Recommendation Systems. *MIS Quarterly*.

Li, He (Assistant Professor)

Refereed Journal Articles

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Wu, J., Li, H., Liu, L., Xu, Y. (2021). Prior ties, investor role, and venture capital syndication. *Small Business Economics*, 56(4), 1449-1459. <http://dx.doi.org/10.1007/s11187-019-00251-9>

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Journal Article (Submitted)

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Journal Article (Submitted)

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Journal Article (Submitted)

Wu, J., Goh, K.-Y., Lin, Z. Who Do You Dance with? Understanding Investor Co-Investment in a Syndicate on Equity Crowdfunding Platforms. *Entrepreneurship Theory and Practice - First Revision*.

Journal Article (In Preparation; Not Yet Submitted)

Yun, S., Li, H., Kettinger, W. J. Better Safe Than Sorry: Understanding Organizational Accidental Security Breaches from a Mindfulness Perspective. *Rejected at Journal of MIS* 8/1/20; Target EJIS.

Journal Article (In Preparation; Not Yet Submitted)

Li, H., Yun, S., Kettinger, W. J. Learning from Whom? Vicarious Learning in IT Security Investments and Its Impacts. *MIS Quarterly - 2nd Revision submitted 2/27/2021 Rejected* 4/28/21; Target ISR.

Conference Proceedings

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Totty, S., Li, H., Janz, B., Zhang, C. (2020). *Themes in Information Security Research in the Information Systems Discipline: A Topic Modeling Approach*. Proceedings of 2020 Americas Conference on Information Systems.
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Mo, Jiahui (Assistant Professor)

Refereed Journal Articles

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Mo, J., Sarkar, S., Menon, S. (in press). Competing Tasks and Task Quality: An Empirical Study of Crowdsourcing Contests. *MIS Quarterly*.
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Zhu, W., Mo, J., Sarkar, S., Menon, S. (2020). *A Decision Support System for Seekers in Crowdsourcing Contests*. Workshop on Information Technologies and Systems.

Navis, Chad C. (Named Professor)

Refereed Journal Articles

Journal Article (Submitted)

Navis, C. C., Fisher, G., Raffaelli, R., Glynn, M. A. Market Category Non-Emergence: [Title Redacted to Protect Integrity of Review Process] (Under Initial Review). *Administrative Science Quarterly*.

Purvis, Russell L. (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful? *Journal of Management & Organization*.

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Zagenczyk, T. J., Purvis, R. L., Cruz, K. S. Who matters to shared psychological climate perceptions? An investigation of social network tie types and attributes. *International Journal of Human Resource Management*.

Roth, Aleda M. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Charpin, R., Powell, E. E., Roth, A. M. (2021). The Influence of Perceived Host Country Political Risk on Foreign Subunits' Supplier Development Strategies. *Journal of Operations Management*, 67(3), 329-359.
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Roth, A. M., Zhang, Y. (2021). A Tale of Two Food Chains: The Duality of Practices on Well-being. *Production and Operations Management*, 30(3), 783-801 POM13317-sup-0001 Online Appendix p. 1-9.

Journal Article (Accepted)

Chen, Q., Özkan-Seely, G., Wang, S., Roth, A. M. (in press). Knowledge-Based View of the Use of an Intermediary in New Product Manufacturing Outsourcing. *Decision Sciences*(forthcomin). <https://onlinelibrary.wiley.com/doi/epdf/10.1111/deci.12496>

Journal Article (Submitted)

Lu, G., Koufteros, X., Roth, A. M., Talluri, S. Improving Security-Minded Supplier Management and Firm Performance: The Role of Communal Learning. *Journal of Operations Management*.

Journal Article (Submitted)

Brandon, B., Frendendall, L., Roth, A. M., Quiroga, B., Sternberg, S. An Empirical Analysis of a Best Practices Implementation: Toward a World-Class Stroke Treatment Process. *Journal of Operations Management*.

Non-Refereed Journal Articles

Journal Article (Working Paper)

Tungtisanont, N., Roth, A. M., Ferrand, Y., Mroz, T., Venkataraman, S. Towards a Better Understanding of Economic Recovery from Floods: Insights from Thailand. *Journal of Operations Management*.

Roth, Philip L. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

Roth, P. L. (in press). Organizational political affiliation and job seeker attitudes and intentions: If I hate your party am I still attracted? *Journal of Applied Psychology (Impact 5.85)*.

Journal Article (Accepted)

Roth, P. L. (2020). Subgroup differences in situational judgment test scores: Evidence from large applicant samples. *International Journal of Selection and Assessment*.

Journal Article (Accepted)

Roth, P. L. (in press). What's on job seekers' social media sites? A content analysis and effects of structure on recruiter judgments and predictive validity. *Journal of Applied Psychology*.

Other Intellectual Contributions

Book Chapter (Published)

Roth, P. L., Stewart, W. H. (2020). When being normal is not enough. *How to get published in the best management journals* (2nd ed., pp. 143-145). Cheltenham: Edward Elgar.

Sava, M. Gabriela (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Sava, M. Gabriela, Vargas, L. G., May, J. H., Dolan, J. G. (2020). An analysis of the sensitivity and stability of patients' preferences can lead to more appropriate medical decisions. *Annals of Operations Research*, 293(3), 863-901.

Journal Article (Accepted)

Sava, M. Gabriela, Pirralo, R. G., Helsel, B. C., Tian, J., Wang, K.-C., Bruch, J., Gimbel, R. W. (in press). Diabetic patient surveillance embedded in the Emergency Department: proof of concept and opportunities. *Western Journal of Emergency Medicine*, 22(3), 636-643.

Journal Article (Accepted)

Sava, M. Gabriela, May, J. H., Shang, J., Vargas, L. G., Dolan, J. G. (in press). A unified framework for preventive healthcare service design: patient-physician collaboration. *Journal of the Operational Research Society*.

Journal Article (Accepted)

Sava, M. Gabriela, Vargas, L. G., May, J. H., Dolan, J. G. (2020). Multi-dimensional stability analysis for Analytic Network Process models. *Annals of Operations Research*.

Journal Article (Submitted)

Sava, M. Gabriela, Stanciu, A., Dolan, J. G., May, J. H., Vargas, L. G. Clinical implications of a multi-dimensional preferences analysis for personalized colorectal cancer screening. *Journal of Multi-Criteria Decision Analysis*.

Journal Article (Submitted)

Sava, M. Gabriela, Vargas, L. G., May, J. H., Limeri, L., Dolan, J. G. Improving the efficiency of personalized medical decision-making for preventive screening. *IIE Transactions*.

Scott, Kristin L. D. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

Stewart, W. H., May, R. C., Scott, K. L., Ingram, A. E. (2020). The ties that (un)bind: Change and organizational commitment in Ukraine. *Management and Organization Review*, 17(1), 77-111.

Journal Article (Submitted)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful? *Journal of Management & Organization*.

Journal Article (Accepted)

K. S., Thoroughgood, C., Duffy, M. K., Scott, K. L. D., Adair, L. (in press). Being Present and Being Thankful: A Longitudinal Study of Mindfulness, Gratitude, Prosocial Motivation and Employee Helping Behavior. *Journal of Applied Psychology*.

Sheridan, Sharon B. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Sheridan, S. B., Ambrose, M. (2020). My cup runneth over: A daily study of the energy benefits for supervisors who feel appreciated by their subordinates. *Journal of Management*. <http://journals.sagepub.com/doi/10.1177/0149206320967104>

Sridharan, V (Professor)

Refereed Journal Articles

Journal Article (Published)

Sridharan, V., Atadenz, Acar (2021). A review of supply chain integration constructs and a framework for future research. *Int. J. of Applied Decision Sciences*, 14(2).

Journal Article (Published)

Sridharan, V., Sridharan, U. (2020). Fintech, Digital Payments and the Risks of Outsourcing Payroll Accounting: The Case of MyPayrollHR. *Compensation & Benefits Review*.

Journal Article (Published)

Ojha, D., Patel, P. C., Sridharan, V. (2020). Dynamic strategic planning and firm competitive performance: A conceptualization and an empirical test. *International Journal of Production Economics*, 222, 107509.

Stewart Jr., Wayne H. (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Stewart, W. H., May, R., Scott, K., Ingram, A. E. (2021). The ties that bind: change and organizational commitment in the Ukraine. *Management and Organizational Review*.

Other Intellectual Contributions

Book Chapter (Published)

Roth, P. L., Stewart, W. H. (2020). When being normal is not enough. *How to get published in the best management journals* (2nd ed., pp. 143-145). Cheltenham: Edward Elgar.

Tribble, Lori L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Zachary, M., Connelly, B., Payne, T., Tribble, L. L. (2021). Virtue Rhetoric in Investor Communications: Setting Up for a Letdown? *Journal of Management*.

Journal Article (Accepted)

Irani Williams, F., Tribble, L. L., Campbell, C., Rutner, P., McKnight, D., Hargrave, B. (in press). Micromanagement: Controls Out of Control. *Data Base for Advances in Information Systems*.

Journal Article (Submitted)

Irani Williams, F., Tribble, L. L., Rutner, P. Attributions and attributional style of women leaders in STEM: Think like a man? *Journal of Organizational Behavior*.

Journal Article (Submitted)

Payne, T., Tribble, L. L., Moore, C., Petrenko, O., Hayes, N. Signals and Information Asymmetry in the IPO Process: Examining Ownership Concentration, Process Time, and Underpricing. *Group & Organization Management*.

Tripp Jr, John F. (Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)

Cunningham, S., DeAngelo, G., Tripp, J. F. Craigslist reduced violence against women. *Journal of Human Resources*.

Journal Article (Published)

Lankton, N. K., McKnight, D. H., Tripp, J. F. (2020). Understanding the Antecedents and Outcomes of Facebook Privacy Behaviors: An Integrated Model. *IEEE Transactions on Engineering Management*, 67(3), 697-711.

Journal Article (Accepted)

Chipidza, W., Tripp, J. F. (in press). Symbolic Capital and the SenS-8: What Changed after the Creation of the Basket? *Decision Support Systems*.

Journal Article (Submitted)

Tripp, J. F., Sambamurthy, V. How does the Use of Agile Feedback Practices Impact Software Quality? An Empirical Investigation. *European Journal of Information Systems*.
4300 Grainger Hall

Journal Article (Submitted)

Tripp, J. F., Sambamurthy, V. Management Control Mode Choice and the Impact of Agile Project Management on Software Quality. *Decision Sciences*.

Journal Article (Submitted)

Lankton, N. K., McKnight, D. H., Tripp, J. F. Trust in the Sharing Economy: Comparing Trust versus Motivation. *European Journal of Information Systems*.

Conference Proceedings

Conference Proceeding (Published)

Chipidza, W., Tripp, J. F. (2020). The Effect of Turnover Intention on Tie Formation in Online Organization Networks. *Proceedings of the 53rd Hawaii International Conference on System Sciences*.

Zagenczyk, Thomas J. (Professor)

Refereed Journal Articles

Journal Article (Published)

Cruz, K. S., Zagenczyk, T. J., Hood, A. C. (2020). Aggregate perceptions of intrateam conflict and individual team member perceptions of team psychological contract breach: The moderating role of individual team member perceptions of team support. *Journal of Work and Organizational Psychology*, 36(1), 77-86.
<https://journals.copmadrid.org/jwop/art/jwop2020a7>

Journal Article (Submitted)

Eisenberger, R., Zheng, D., Wen, X., Zagenczyk, T. J., Mesdaghinia, S. The Employee-Organization Relationship: More Indebtedness or Gratitude? *Personnel Psychology*.

Journal Article (Submitted)

Thoroughgood, C., Sawyer, K., Lee, Y., Zagenczyk, T. J. Change is Coming, Time to Undermine? Examining the Three-Way Interaction of Machiavellianism, Anticipated Organizational Change, and Coworker Exchange Quality on Social Undermining at Work. *Journal of Business Ethics*. research

Journal Article (Submitted)

Cruz, K. S., Zagenczyk, T. J. You, me, and the organization makes three: The moderating role of employer – employee relationships on co-worker relationships. *Human Performance*.

Journal Article (Submitted)

Zagenczyk, T. J., Krivacek, S., Gardner, W., Cruz, K. S., Cogliser, C., Laverie, D. Leadership and Social Influence: Friendship, Advice and Distant Ties with Leaders and Similarity in Interpersonal Citizenship Behavior. *Journal of Management Studies*. research

Journal Article (Submitted)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful? *Journal of Management & Organization*.

Non-Refereed Journal Articles

Journal Article (Submitted)

Zagenczyk, T. J., Powell, E. E. Social networks as structural and relational antecedents of organizational identification and organizational citizenship behavior. *Journal of Management Studies*.

Journal Article (Submitted)

Zagenczyk, T. J., Purvis, R. L., Cruz, K. S. Who matters to shared psychological climate perceptions? An investigation of social network tie types and attributes. *International Journal of Human Resource Management*.

Zhang, Ying (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Zhang, Y., Swaminathan, J. M. (2020). Warehouse Location in An Emerging Country: A Win-Win Proposition? *Production and Operations Management*, 29(6), 1487-1505.
<http://dx.doi.org/10.1111/poms.13169>

Journal Article (Published)

Zhang, Y., Swaminathan, J. M. (2020). Improved Crop Productivity through Optimized Planting Schedules. *Manufacturing and Service Operations Management*, 22(6), 1165-1180.

Journal Article (Published)

Narayanan, S., Balasubramanian, S., Swaminathan, J. M., Zhang, Y. (2020). Managing uncertain tasks in technology-intensive project environments: A multi-method study of task closure and capacity management decisions. *Journal of Operations Management*, 66(3), 260-280. <http://dx.doi.org/10.1002/joom.1062>

Other Intellectual Contributions

Book Chapter (Published)

Swaminathan, J. M., Zhang, Y. Improving Crop Yields Through Better Planting Schedules. *Responsible Business Operations: Challenges and Opportunities*. Springer.

Marketing

Aragon, Oriana R. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Alexander, R., Aragon, O. R., Siltan, R. (2020). The Neuroscience of Positive Emotions and Affect: Implications for Promoting Happiness and Wellbeing. *Neuroscience and Biobehavioral Reviews*.

Journal Article (Published)

Song, S. Y., Curtis, A. M., Aragon, O. R. (2020). Anger and Sadness Expressions Situated in Both Positive and Negative Contexts: An Investigation in South Korea and the United States. *Frontiers in Psychology*.

Journal Article (Not Accepted)

Luoma, E. M., Bathgate, M., Davenport, G., Waterhouse, J. K., Bradford, J., Aragón, O. R., Frederick, J. Leveraging Longitudinal Data to Enhance Program Impact: The Summer Institutes on Scientific Teaching. *CBE Education*.

Journal Article (Not Accepted)

Aragon, O. R., McDowell, N. The Power of “Cuteness” and “Cutelash”. *Journal of Marketing Research, JMR*.

Non-Refereed Journal Articles

Journal Article (Published)

Durham, M. F., Aragón, O. R., Bathgate, M. E., Bobrownicki, A., Cavanagh, A. J., Chen, X., Trochim, W. M., Waterhouse, J. K., Graham, M. J., Couch, B. A. (2020). Benefits of a college STEM faculty development initiative: Instructors report increased and sustained implementation of research-based instructional strategies. *JMB Education*.

Journal Article (Not Accepted)

Aragón, O. R. The Power of Cuteness and Cutelash. *Journal of Marketing*.

Other Intellectual Contributions

Magazine/Trade Publication (Not Accepted)

Aragon, O. R. *Working from home is more than just a change in location, it's also a change in mindset*. Harvard Business Review.

Bennett, Delancy H. S. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Bennett, D. H. S., Anaza, N., Andonova, Y. (in press). Big Names and Small Price Tags: An Analysis of Celebrity Endorsement on Consumers' Perceptions of Price, Quality, and Intent to Purchase. *Journal of Marketing Theory and Practice*.
https://www.tandfonline.com/doi/full/10.1080/10696679.2021.1896952?casa_token=vmh_vldj28AAAAA%3AWILjuNdO9uqRbMqflqP8rO6FYTo89Pc84LT-Ua1sncJ18JpQPuNSik5QUOuPviPkCix9FWa8yzA3Eg

Journal Article (Accepted)

Andonova, Y., Anaza, N., Bennett, D. H. S. (in press). Riding the subscription box wave: Understanding the landscape, challenges, and critical success factors of the subscription box industry. *Business Horizons*.

Journal Article (Accepted)

Burton, E., Bennett, D. H. S., Burton, L. (in press). Health Disparities and Social Determinants of Health. *International Social Work*. *International Social Work*, 63(5), 771-776.

Non-Refereed Journal Articles

Journal Article (Accepted)

Bennett, D. H. S. (in press). Industry Connection: An Insider's Guide to Working in Sports. *Sports and Entertainment Review*. <https://serjournal.com/2020/06/26/industry-connection-an-insiders-guide-to-working-in-sports/>

Giebelhausen, Mike (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Robinson, S., Orsingher, C., Alkire, L., Giebelhausen, M., De Keyser, A., Papamichail, K. N., Shams, P., Temerak, M. S. (2020). Frontline Encounters of the AI Kind: An Evolved Service Encounter Framework. *Journal of Business Research*, 116(August), 366-376.

Journal Article (Accepted)

Wolter, J., Donavan, T., Giebelhausen, M. (2021). The Corporate Reputation and Consumer-Company Identification Link as a Sensemaking Process: A Cross-Level Interaction Analysis. *Journal of Business Research*, 132(August), 289-300.

Journal Article (Accepted)

Giebelhausen, M., Lawrence, B., Chun, H. H. (2020). Doing Good While Behaving Badly: Checkout Charity Process Mechanisms. *Journal of Business Ethics*, published online January 6, 2020.

Ho, Cny Ming-Shen (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)

Kardes, F., Ho, C. M., Salerno, A. A construal level account of valuation and devaluation effect. *Journal of Experimental Social Psychology*.

Journal Article (Submitted)

Ho, C. M., Lin, J. (-H., Johnson, R. E. The bright side of depletion: Examining how self-control exertion heightens creativity. *Journal of Consumer Affairs*.

Journal Article (Submitted)

Ho, C. M., Lin, J. (-H., Wyer, R. The downside of servant brand on charitable behaviors. *Psychology & Marketing*.

Journal Article (Submitted)

Ho, C. M. The effect of political ideology on game choice. *Journal of Consumer Marketing*.

Journal Article (Submitted)

Ho, C. M., Wyer, R. S. The effect of material and experiential consumption on consumer goal pursuit. *Psychology & Marketing*.

Journal Article (Submitted)

Ho, C. M., Wyer, R. S. The upside of state pessimism on consumer risk taking behaviors. *Journal of Business Research*.

Moore, Jesse N. (Associate Professor)

Other Intellectual Contributions

Published research abstracts in top sales focused journal semiannually (Published)

Moore, J. N. *Entry 11 Sales and Sales Management Abstracts published semi-annually in Journal of Personal Selling & Sales Management (1998-Present)*..

Nath, Pravin (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Nath, P., Kirca, A. H., Kim, S. (2021). A Study of the Internationalization–Performance Relationship in Global Retailing: The Moderating Role of Brand Standardization and Cultural Diversity. *Journal of International Marketing*, 29(1), 57-76.
<https://journals.sagepub.com/doi/10.1177/1069031X20976542>

Journal Article (Published)

Nath, P. (2020). Taking measure: the link between metrics and marketing's exploitative and explorative capabilities. *European Journal of Marketing*, 54(7), 1549-1580.
<https://www.emerald.com/insight/content/doi/10.1108/EJM-01-2018-0050/full/html>

Raymond, Mary A. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

Raymond, M. A., Siemens, J. D., Thyroff, A. (in press). Students, Please Teach Us! Implementing Student-Employee Reverse Mentoring to Increase Career Readiness. *Marketing Education Review*.

Scheinbaum, Angeline C. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Scheinbaum, A. C., Shah, P., Kukar-Kinney, M., Copple, J. (2020). Regret and nonredemption of daily deals: Individual differences and contextual elements. *Psychology & Marketing*, 37(4), 535-555.

Journal Article (Submitted)

Scheinbaum, A. C., Sanghavi, M., Steinfeld, L., Dobscha, S., Beileispacher, L. Creating transformative marketing leaders: A transformative orientation for marketing decision-making through marketing metacognition and perspective gathering. *Journal of Marketing*.

Non-Refereed Journal Articles

Journal Article (Accepted)

Wang, B., Scheinbaum, A. C., Li, S., Krishen, A. (in press). How affective evaluation and tourist type impact event marketing outcomes: Field studies in experiential marketing. *Journal of Advertising*.

Journal Article (Accepted)

Scheinbaum, A. C., Krishen, A. (in press). The Role of Faraway Fans on Event Sponsorship: An Identity-based Framework. *Journal of Advertising Research, In Press.*

Journal Article (Submitted)

Scheinbaum, A. C., Song, Y.-A., Kang, E. Understanding consumer responses to sport sponsorship: A re-inquiry and corroboration in the field. *Sport Marketing Quarterly.*

Journal Article (Submitted)

Scheinbaum, A. C. A mobile device examination of conversion and the path from online browsing to online buying: Implications for mobile advertising. *Journal of Advertising.*

Journal Article (Submitted)

Graeber, J., Scheinbaum, A. C. If the cause fits, wear it: Jersey sponsorship and the role of congruence, articulation, and CSR-linked marketing. *Sport Marketing Quarterly.*

Siemens, Jennifer D. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Raymond, M. A., Siemens, J. D., Thyroff, A. (in press). Students, Please Teach Us! Implementing Student-Employee Reverse Mentoring to Increase Career Readiness. *Marketing Education Review.*

Swain, Scott D. (Associate Professor)

Conference Proceedings

Conference Proceeding (Published)

Weathers, D., Swain, S. D. (2021). *Re-envisioning a Masters of Science in Marketing Degree.* Statesboro, GA: Association of Marketing Theory and Practice.

Conference Proceeding (Published)

Swain, S. D., Weathers, D. (2021). *Spatial Expressions and Consumer Perceptions of Quantity.* Statesboro, GA: Association of Marketing Theory and Practice.

Conference Proceeding (Published)

Swain, S. D. (2021). *Consumer Responses to Serendipity Narratives.* Clearwater Beach, FL: 27th International Conference on Industry, Engineering, and Management Systems.

Conference Proceeding (Published)

Swain, S. D. (2021). *Reframing Extreme Magnitudes*. Clearwater Beach, FL: 27th International Conference on Industry, Engineering, and Management Systems.

Thyroff, Anastasia (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Thyroff, A. (2020). Ode to Alda: Tales of Icelandic Tourism. *Marketing Theory*, 20(2), 185-193.

Journal Article (Published)

Thyroff, A., Kilbourne, W. E. (2020). STIRPAT for Marketing: An Introduction, Expansion, and Suggestions for Future Use. *Journal of Business Research*, 108, 351-361.

Journal Article (Accepted)

Raymond, M. A., Siemens, J. D., Thyroff, A. (in press). Students, Please Teach Us! Implementing Student-Employee Reverse Mentoring to Increase Career Readiness. *Marketing Education Review*.

Journal Article (Accepted)

Rapert, M., Thyroff, A., Grace, S. C. (in press). The Generous Consumer: Interpersonal Generosity and Pro-Social Dispositions as Antecedents to Cause-Related Purchase Intentions. *Journal of Business Research*.

Tower, Annette P. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Tower, A. P., Hewett, K., Saboo, A. (2021). Reexamining the tradeoff between value creation and value appropriation: The role of internal organizational resources vs. external strategic international alliances. *Journal of Business Research*, 123, 302-312.

Wang, Xianyong (Lecturer)

Refereed Journal Articles

Journal Article (Published)

Qian, M., Wang, X. (2020). Illustration of Multilevel Explanatory IRT Model DIF testing with the Creative Thinking Scale. *The Journal of Creative Behavior*, 54(4), 1021-1027.

Non-Refereed Journal Articles

Journal Article (Published)

Zeng, Y. J., Wang, X., Zhou, J., Miyan, R. B., Qu, J. L., Ho, H. P., Zhou, K. M., Gao, B. Z., Shao, Y. H. (2020). High-throughput imaging surface plasmon resonance biosensing based on ultrafast two-point spectral-dip tracking scheme. *Optics Express*, 28(14), 20624-33.

Weathers, Danny (Professor)

Conference Proceedings

Conference Proceeding (Published)

Weathers, D. (2021). *Re-envisioning a Masters of Science in Marketing Degree* (vol. 25). https://digitalcommons.georgiasouthern.edu/amtp-proceedings_2021/35/

Conference Proceeding (Published)

Weathers, D. (2021). *Spatial Expressions and Consumer Perceptions of Quantity* (vol. 25). https://digitalcommons.georgiasouthern.edu/amtp-proceedings_2021/25/

Conference Proceeding (Published)

Weathers, D. (2021). *Reframing Extreme Magnitudes* (vol. 27). Association for Industry, Engineering, and Management Systems.

School of Accountancy

Carver, Brian T. (Assistant Professor)

Non-Refereed Journal Articles

Journal Article (Working Paper)

Carver, B. T., Garrett, J. B., Trinkle, B. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.

Journal Article (Working Paper)

Carver, B. T., Carcello, J. V., Lennox, C., Neal, T. Audit Quality and Regulatory Oversight for Chinese Companies Listed in the United States.

Journal Article (Working Paper)

Carver, B. T., Carvello, J. V., Neal, T. Market Reaction to the PCAOB's Inability to Conduct Foreign Inspections.

Journal Article (Working Paper)

Carver, B. T., Hollingsworth, C., Neal, T. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.

Cussatt, Marc A. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Huang, L., Cussatt, M. A., Wong-On-Wing, B. (2021). The value relevance of comprehensive income under alternative presentation formats permitted by ASU 2011-05. *Review of Quantitative Finance and Accounting*. <http://dx.doi.org/10.1007/s11156-021-00972-7>

Journal Article (Accepted)

Cussatt, M. A., Harris, K., Xiao, F. (in press). The Variety of Diversity Considerations in the Director-Nomination Process: Evidence from the Dow 30. *Accounting and the Public Interest*.

Dalton, Derek W. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Dalton, D. W., Harp, N. L. (in press). PREPARING STUDENTS FOR THE FUTURE OF WORK: LESSONS LEARNED FROM TELECOMMUTING IN PUBLIC ACCOUNTING. *Journal of Accounting Education*.

Davis-Culler, Phebian L. (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Davis-Culler, P. L., Reid, J., Dickens, D., Higgs, J. (in press). Auditing While Black: Revealing Microaggressions Faced by Black Professionals in Public Accounting. *Current Issues in Auditing*. <https://meridian.allenpress.com/cia/article/doi/10.2308/CIIA-2020-035/465420/Auditing-While-Black-Revealing-Microaggressions>

Journal Article (Submitted)

Harvin, O., Killey, M., Davis-Culler, P. L., Solar, D. (2021). Utilizing Methods of Proving Income in a Fraud Investigation. *Journal of Forensic and Investigative Accounting*, 13(1 (Jan - June)), 90-101. <http://s3.amazonaws.com/web.nacva.com/JFIA/Issues/JFIA-2021-No1-6.pdf>

Journal Article (Submitted)

Davis-Culler, P. L., Reid, J., Dickens, D., Higgs, J. Microaggressions in the Accounting Academy: The Black Experience. *The Accounting Review*.

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Davis-Culler, P. L., Dickens, D., Reid, J. (2021). In J. Higgs (Ed.), *Illuminating the Black Experience in Internal Auditing* (vol. April 2021, pp. 57-61). Lake Mary, FL: The Institute of Internal Auditors of North America.

Book Chapter (Published)

Davis-Culler, P. L., Donnelly, A. M., Radtke, R. R. (2020). Investigating the Ethical Implications of Whistleblowing within Accounting. *The Routledge Companion on Accounting and Ethics*. Routledge.

Donnelly, Amy M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Donnelly, A. M., Kaplan, S., Vinson, J. M. (in press). Accountability and Audience Uncertainty: The Impact of Ego Depletion and Trait Skepticism on Auditor Judgment. *Behavioral Research in Accounting*.

Journal Article (Accepted)

Donnelly, A. M., Kennedy, F. A., Widener, S. K. (in press). Insights into the Relationships between Management Controls and Intrinsic Motivation. *Journal of Managerial Accounting Research*.

Other Intellectual Contributions

Book Chapter (Published)

Davis-Culler, P. L., Donnelly, A. M., Radtke, R. R. (2020). Investigating the Ethical Implications of Whistleblowing within Accounting. *The Routledge Companion on Accounting and Ethics*. Routledge.

Edwards, Frances L. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Edwards, F. L. (2020). Fraud, Illegality and Corruption in the Export of Used Goods from the United States. *International Journal of Business and Social Science*, 11(2).

Journal Article (Published)

Edwards, F. L. (2020). Same-Sex Marriages and the Supreme Court: A Missed Opportunity in Revisiting Miscegenation Laws and Violations of U.S. Constitutional Laws and Statutes. *International Journal of Business and Social Science*, 2(11).

Journal Article (In Preparation; Not Yet Submitted)

Edwards, F. L. Breaking Political Corruption: The Demise of Mafias and Court Systems in Eastern Europe.

Journal Article (In Preparation; Not Yet Submitted)

Edwards, F. L. Warnings on Cigarette Packaging: U.S. Versus Europe - A Counter-Intuitive Regulatory Event.

Garrett, Jace B. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Socal, M. P., Garrett, J. B., Tayler, W. B., Bai, G., Anderson, G. F. (2020). Naming convention, interchangeability, and patient interest in biosimilars. *Diabetes Spectrum*, 33(3), 273-279.

Journal Article (Accepted)

Garrett, J. B., Hoitash, R., Prawitt, D. F. (in press). Perceptions of Tone at the Top from the Inside: Insights into Audit Pricing. *Auditing: Journal of Practice and Theory*.

Journal Article (Accepted)

Garrett, J. B., Holderness, D. K., Olsen, K. J. (in press). An experimental investigation of how self-interested organizational norms undermine prosocial motivation and influence employee effort. *Journal of Information Systems*.

Non-Refereed Journal Articles

Journal Article (Working Paper)

Carver, B. T., Garrett, J. B., Trinkle, B. Engagement Partner Busyness and Audit Quality: Evidence from the U.S.

Goodson, Brian M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Dennis, S. A., Goodson, B. M., Pearson, C. A. (2020). Online worker fraud and evolving threats to the integrity of MTurk data: A discussion of virtual private servers and the limitations of IP-based screening procedures. *Behavioral Research in Accounting*, 32(1), 119--134.

Journal Article (In Preparation; Not Yet Submitted)

Hawkins, E. M., Owens, J., Goodson, B. M. An Examination of Trust and Distrust in Auditor-Client Relationships.

Harp, Nancy L. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Dalton, D. W., Harp, N. L. (in press). PREPARING STUDENTS FOR THE FUTURE OF WORK: LESSONS LEARNED FROM TELECOMMUTING IN PUBLIC ACCOUNTING. *Journal of Accounting Education*.

Hawkins, Erin M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Submitted)

Hawkins, E. M., Sorensen, K., Stefaniak, C. Auditors' Susceptibility to Affective Bias via Repeated Client Email Exchanges with Mixed Evidence. *Auditing: A Journal of Practice & Theory*.

Journal Article (In Preparation; Not Yet Submitted)

Hawkins, E. M., Owens, J., Goodson, B. M. An Examination of Trust and Distrust in Auditor-Client Relationships.

Journal Article (Working Paper)

Hawkins, E. M., Newman, A. H., Robertson, J. C., Stefaniak, C., Vinson, J. M. A Multi-Method Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor and Client Perceptions.

Journal Article (Working Paper)

Saunders, K., Keune, M. B., Hawkins, E. M. Facilitating Research on Novice Auditors: Academic Perceptions and Auditor Insights into the Work of Novices. *Auditing: A Journal of Practice & Theory*.

Journal Article (Working Paper)

Hawkins, E. M., Vandervelde, S. D. Social Presence Theory: The Effects of Communication Medium on Judgment and Decision Making in the Audit Environment.

Journal Article (Working Paper)

Hawkins, E. M. The Effect of Perceived Social Presence on Professional Skepticism.

Journal Article (Working Paper)

Hawkins, E. M., Vandervelde, S. D., Zimbelman, A. When Documentation Inhibits Helpful Auditor Intuition: An Examination of Experience and Justification.

Kisska-Schulze, Kathryn (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Kisska-Schulze, K., Epstein, A. (2021). Changing the Face of College Sports One Tax Return at a Time. *Oklahoma Law Review*, 73(3), 457-503.

Journal Article (Published)

Kisska-Schulze, K., Mock, R. (2021). The Robotic Revolution: A Tax Policy Collision Course. *Temple Law Review*, 93(2), 301-341.

Journal Article (Published)

Bowal, P., Kisska-Schulze, K., Haigh, R., Ng, A. (2020). Regulating Cannabis: A Comparative Exploration of the Canadian Experience. *American Business Law Journal*, 57(4), 677-733.

Journal Article (Published)

Davis-Nozemak, K., Kisska-Schulze, K. (2020). Applying Sustainability to Tax. *Florida Tax Review*, 23(2), 503-521.

Journal Article (Published)

Kisska-Schulze, K., Holden, J. (2020). Betting on Education. *Ohio State Law Journal*, 81(3), 465-522.

Journal Article (Published)

Kisska-Schulze, K., Ciocchetti, C., Flick, R. (2020). Case Baiting. *American Business Law Journal*, 57(2), 322-381.

Journal Article (Published)

Kisska-Schulze, K., Davis-Nozemak, K. (2020). Humans vs. Robots: Rethinking Tax Policy for a More Sustainable Future. *Maryland Law Review*, 79(4), 1009-1056.

Journal Article (Accepted)

Kisska-Schulze, K., Mock, R. (in press). Saving the Nonessential with Radical Tax Policy. *University of Cincinnati Law Review*.

Mammadov, Babak (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Mammadov, B., Bhandari, A., Thevenot, M., Vakilzadeh, H. (in press). Corporate Culture and Financial Reporting Quality. *Accounting Horizons*.

McMillan, Jeffrey J. (Professor)

Refereed Journal Articles

Journal Article (Submitted)

Vinson, J. M., McMillan, J. J., Schleifer, L. L. F. An Investigation of the Impact of Grit on Academic Performance in Accounting Courses. *Journal of Accounting Education*.

Radtke, Robin R. (Associate Professor)

Other Intellectual Contributions

Book Chapter (Published)

Davis-Culler, P. L., Donnelly, A. M., Radtke, R. R. (2020). Investigating the Ethical Implications of Whistleblowing within Accounting. *The Routledge Companion on Accounting and Ethics*. Routledge.

Schleifer, Lydia L. F. (Associate Professor)

Refereed Journal Articles

Journal Article (Submitted)

Vinson, J. M., McMillan, J. J., Schleifer, L. L. F. An Investigation of the Impact of Grit on Academic Performance in Accounting Courses. *Journal of Accounting Education*.

Other Intellectual Contributions

Book Chapter (Accepted)

Schleifer, L. L. F., Dull, R. B. (2020). Ethics and Accounting Information Systems. *Routledge Companion to Accounting Ethics*. New York.

Vinson, Jeremy M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Donnelly, A. M., Kaplan, S., Vinson, J. M. (in press). Accountability and Audience Uncertainty: The Impact of Ego Depletion and Trait Skepticism on Auditor Judgment. *Behavioral Research in Accounting*.

Journal Article (Accepted)

Vinson, J. M., Robertson, J. C., Curtis, M. B. (in press). How auditors' approach to client inquiry may affect skeptical judgment: A mixed-method examination of client inquiry and note taking. *EUROPEAN ACCOUNTING REVIEW*.

Journal Article (Submitted)

Vinson, J. M., Pike, B. J., Chui, L. The Influence of Evidence Framing on Auditors' Judgment. *Behavioral Research in Accounting*.

Journal Article (Submitted)

Vinson, J. M., McMillan, J. J., Schleifer, L. L. F. An Investigation of the Impact of Grit on Academic Performance in Accounting Courses. *Journal of Accounting Education*.

Non-Refereed Journal Articles

Journal Article (Working Paper)

Hawkins, E. M., Newman, A. H., Robertson, J. C., Stefaniak, C., Vinson, J. M. A Multi-Method Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor and Client Perceptions.

Way, Dan (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Brown, J. L., Sprinkle, G. B., Way, D. The Effects of Multi-Level Group Identification on Intergroup Helping Behavior. *Journal of Management Accounting Research*.

Widener, Sally K. (Academic Program Director)

Refereed Journal Articles

Journal Article (Accepted)

Donnelly, A. M., Kennedy, F. A., Widener, S. K. (in press). Insights into the Relationships between Management Controls and Intrinsic Motivation. *Journal of Managerial Accounting Research*.

Exhibitions

Economics

Hobbs, Bradley K. (Clinical Professor)

Exhibition

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty. The event is scheduled to take place in spring 2022.

Watson, Reed R. (Professor Of Practice)

Exhibition

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty. The event is scheduled to take place in spring 2022.

Graphic Communications

Chang, Shu (Associate Professor)

Exhibition

"Women of Rochester Dress," Women's Rights National Historical Park. (November 2017 - Present).

Walker, Erica B. (Assistant Professor)

Exhibition

"Catching the Falling Stars," Anderson Arts Center. (April 16, 2021 - May 20, 2021).
Chosen as part of the 2021 Juried Show

Exhibition

"Divided they stand, but not for long," Anderson Arts Center. (April 16, 2021 - May 20, 2021).
Chosen as part of the 2021 Juried Show

Exhibition

"Catching the Falling Stars," Blue Ridge Arts Center. (January 15, 2021 - February 25, 2021).
Chosen as "Honorable Mention" out of the 75 pieces selected for the juried show.

Weiss, Charles T. (Associate Professor)

Exhibition

"46th Annual Juried Art Show." (April 16, 2021 - May 20, 2021).
One photograph selected for inclusion in the 46th annual juried art show.

Exhibition

"Artists of the Upstate." (May 7, 2021 - May 9, 2021).
One photo selected for inclusion in the 2021 Artists of the Upstate exhibition. Artists of the Upstate is part of the larger Artisphere Art Show and is recognized nationally.

Exhibition

"7th Annual Allegany National Photography Competition and Exhibition." (April 3, 2021 - April 24, 2021).
One photograph accepted into the nationally juried photography exhibit.

Exhibition

"21st Annual Belton Standpipe Heritage and Juried Art Show." (September 28, 2020 - November 8, 2020).
Two photographs selected for the 21st Annual Belton Standpipe Heritage and Juried Art Show, a regional art show that has national recognition.

Exhibition

"Sea of Change - Mid-Atlantic." (September 4, 2020 - September 27, 2020).
One photograph accepted into the regional juried art show.