

DANIEL ACEVEDO-SALINAS

GRAPHIC DESIGNER

CONTACT

864-266-2201
daniel.acevedo11@outlook.com
www.linkedin.com/in/daniel-acevedo-19857221a
499 Flatwood Road, Spartanburg, SC 29303

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Creative Design
Google Ads
Photography

EDUCATION

Bachelor of Science in Graphic Communications
(GPA 3.67)

Minor in Business Administration

Clemson University

May 2024

RELATED COURSES

Commerical Printing
Brand Design and Creative Direction
Digital Photography and Videography
Specialty Printing
Phoenix Challenge

LANGUAGES

Spanish (Fluent)

PROFILE

I am seeking a full-time position once I graduate from Clemson University in May 2024. Preferably looking for an opportunity in the upstate area, but I am open to any location. I am looking for a position to help cultivate my skills to be an effective designer in the graphic or print industry. My areas of interest vary and include graphic apparel, marketing, commercial print, and market research.

WORK EXPERIENCE

The Pete Store, Duncan, SC

Marketing Intern | August 2023- December 2023

- Created designs for The Pete Store's Google Ads for all 23 locations which resulted in over 14,000 impressions and 248 clicks within a month of implementation.
- Created t-shirt designs and mockups for The Pete Store's apparel shop.
- Assisted and updating and maintaining The Pete Store's Shopify inventory and product images.
- Collaborated and coordinated with Advertising Assistant in creating social media post for The Pete Store's Instagram and Facebook with over 15,000 followers.
- Edited videos for The Pete's Store's safety department and social media pages in Adobe Premiere.

Quad/Graphics (QuadPackaging & Package Insight) Spartanburg, SC

Corporate Trainee | May 2022 - August 2022

- Set up eye tracking and coordinated subjects at Package Insight for multiple consumer research studies to provide marketing solutions to reputable product brands.
- Completed daily task for the engineering department including, cutting out/ gluing samples and prepping die-cut boards for pressroom.
- Developed design for the Quad Graphics' holiday box die-line, structural design, and research.
- Assisted and shadowed experienced Quad Graphics pre-press, pressroom, and post-press operators for offset lithography, flexography, and digital imaging departments.
- Assisted in Quad Graphics CAM duties and data entry for prepress proofs.

Gantt Multicultural Center at Clemson University

Student Assistant | October 2021 - May 2023

Ingles Market, Spartanburg, SC

Starbucks Associate | September 2018- July 2021



Garrett Agnew.

Contact Info

864.556.4186 • garrettoliviaagnew@gmail.com • P.O. Box 615, Starr, SC

About

Graphic Communications major and future graduate of Clemson University. I am an experienced Graphic Designer & Web Developer in the Upstate of South Carolina. A department lead with extensive leadership experience. An honor student with records of academic and extracurricular success. I have worked on a variety of projects, ranging from creating entire company brands to developing full-scale web applications.

Education

●	●	●
Crescent High School High School Diploma Iva, SC	Tri-County Technical College Bachelor of Science Graphic Communications Pendleton, SC	Clemson University Bachelor of Science Graphic Communications Clemson, SC

Work Experience

Graphics & Media Department Lead

Smart Marketing Advertising Agency - Anderson, SC
April 2019 to Present

During my time at Smart Marketing, I began as an Online Platform Web Designer and Social Media Designer. Over time, I evolved into a Full Time Graphics & Media Department Lead and gained expertise in building WordPress websites. Throughout my tenure, I successfully built more than 40 websites, working with a diverse range of businesses and learning about their niches. I spearheaded the design department and helped our design team with their projects and priorities while maintaining a firm grip on my own deadlines. This role not only enabled my professional growth within the company but also allowed me to enhance my skillset to meet the needs of our ever-expanding clientele. My responsibilities included creating company branding, digital ads, product packaging and labels, billboard designs, social media ads, EDDM postcards, branded stationery, promotional items, apparel designs, logos, menus, sponsorships, presentations, and more.

Sales Associate/Delivery Driver

Panera Bread - Anderson, SC
September 2018 to April 2023

Delivered promptly and professionally, ensuring an efficient delivery service. Initially hired part-time, I quickly advanced to become a full-time Team Lead, demonstrating leadership qualities and dedication. I continued my employment throughout college, exclusively working on weekends.

Freelance Graphic Designer

AnMed Health - Anderson, SC
January 2019 to May 2019

Designed all graphics for AnMed Health's Annual Camellia Ball, a charitable event dedicated to raising funds for Pediatric Therapy Works. Spearheaded the design process for various promotional materials, such as tickets, postcards, sponsorship flyers, and an interactive website. Utilized creative skills to develop visually appealing and engaging graphics that effectively conveyed the event's purpose and motivated attendees to contribute towards the worthy cause.

References

David Locke, Employer

864.940.0575
Locke Design Omnimedia
Anderson, SC

Tonya Childs, Employer

864.224.3731
Smart Marketing Advertising
Agency - Anderson, SC

Angel Dulick, Colleague

724.407.8096
Smart Marketing Advertising
Agency - Anderson, SC



Soft Skills

- Strong Work Ethic
- Energetic
- Time Management
- Multitasking
- Self-directed
- Team Leadership
- Troubleshooting
- Resourcefulness
- Adaptability
- Communication
- Problem-Solving
- Critical Thinking

Hard Skills

- Adobe Photoshop
- Adobe Illustrator
- Project Management
- Content Creation
- Competitive Analysis
- SEO
- Social Media
- Digital Marketing
- Color Theory
- Basic HTML & CSS
- Typography
- Client Relations

Organizations

National Technical Honors Society
Jan 2017 - Present

Beta Club
Aug 2013 - May 2017

Volunteering

The Lot Project
October 2023 - Present
Anderson, SC

AIM Charity
November 2022 - Present
Anderson, SC

Sales Lead & Customer Service Representative

Chico's Off the Rack - Anderson, SC
May 2018 to April 2019

Assisted customers with their purchases, and any and all questions to the best of my ability, ensuring their satisfaction and creating a positive shopping experience. Implemented new style sets and performed POS markdowns, effectively managing inventory and optimizing merchandising displays.

Junior Graphic Designer & Photography Assistant

Locke Design Omnimedia - Anderson, SC
September 2017 to September 2018

In addition to mastering the ins and outs of social media scheduling, I had the opportunity to acquire valuable knowledge in printing, project management, and overall business operations within the graphic design and marketing industry. This hands-on experience was instrumental in sharpening my skills and expanding my understanding of how design and marketing intersect.

Sales Associate

Old Navy - Anderson, SC
October 2015 to September 2017

As a Sales Associate at Old Navy in Anderson, SC, my efforts and achievements led me to be promoted to the Grade 2 position. Engaging and connecting with customers became a key focus in providing top-notch customer service.

Industries Collaborated With.

- ATMs
- Breweries
- Construction
- Dentistry
- Granite
- Grant Consulting
- Home Cleaning
- Hospice Care
- Landscaping
- Law Firms
- Non-Profits
- Real Estate
- Restaurants
- Retail
- Roofing
- Salon & Spas

Recommendations

“Garrett is highly gifted and creative in the field of visual and art design. She was involved in several highly creative branding projects under my responsibility and performed at a very high level. She has a gift of design art but has had excellent training and education.

Dr. James Couch, Executive Director - Anderson Institute of Technology

“I have served as a mentor for Garrett on several occasions in school and business related projects as owner and creative director of Locke Design. I thoroughly enjoy my time working with Garrett and have come to know her as a truly valuable asset to any project, organization, or team with which she works. She is a true team player with a strong work ethic. Garrett always manages to foster positive discussion and bring out the best in others. As a dedicated scholar and all-around great person, I know that she will be a beneficial addition to any company and university she may attend.

David Locke, Owner - Locke Design Omnimedia

View my portfolio & more info at GarrettAgnew.com



Jada Allred

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🌐 jallred.myportfolio.com

Experience

- **Clemson Athletics | Communications - Clemson, SC** *Aug. 2022 - Present*
 - Strategize, plan, execute, and create social content with the purpose of engaging and entertaining Clemson fans year-round
 - Writes, edits, and uploads post-game and practice interviews of various football student-athletes
 - Review, organize, and digitize football's game-to-game results
 - Interviewed and wrote a story on Paul Tyson that has been published
 - Responsible for taking photos at various sporting events that are used to promote the Olympic Sports (2-3 events a week on a tight deadline) that have a total of 600k+ likes and views
 - Write post-game press releases for women's basketball
 - Assist as a social media manager for multiple team accounts (Men's Soccer, Gymnastics, Track&Field/XC, Women's Basketball)
 - Played a productive role in creative meetings to help establish team brand identity
- **Clemson Athletics | Creative Solutions - Clemson, SC** *Aug. 2023 - Present*
 - Design social and digital graphics to help promote Clemson's Olympic sports
 - Help promote the Clemson Tigers x Lululemon collaboration
 - Edit and photograph prospective recruits during official visits
 - Used Photoshop to create compelling visuals that have accumulated 238k likes
- **College Football Playoff | Graphic Designer - Houtson, TX** *Dec. 2023 - Jan. 2024*
 - Created graphics for social media users to engage in
 - Designed unique and brand-specific content for social channels to entertain a combined audience of 1 million+ followers about New Year's Six bowl games, the National Championship events, and the National Championship game
 - Played a key role in the evolution of the 2024 CFP brand aesthetic
- **SCETV | Communications Intern - Columbia, SC** *May. 2022 - Aug. 2022*
 - Helped grow social presence by creating graphics and developing strategies for capturing audience and customer engagement
 - Collaborate with staff on new ideas, directions, and venues for marketing and communications
 - Worked on set during live shows produced at SCETV

Education

- **Clemson University** *May 2024*
 - Bachelor of Science, Graphic Communications
 - Brand Communications
- - GPA: 3.84

Skills

- Adobe Photoshop
- Adobe Lightroom
- Adobe Illustrator
- Adobe Premiere-Pro
- Adobe InDesign
- Photography & Photo Editing
- Graphic Design
- Google Search Certified
- ANA Marketing Certified
- Canon Camera Equipment
- Sony Camera Equipment
- Clipro TV

ASHLEY ANDERSON

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ala4@clemson.edu

 [linkedin.com/in/aashleylauren/](https://www.linkedin.com/in/aashleylauren/)

EDUCATION

Clemson University, *Honors College*

2020-May 2024

B.S. in Graphic Communications
Minor in Brand Communications

GPA: 4.0

ACHIEVEMENTS

Lyceum Scholars Program,
Scholarship Recipient
2020-2022

Palmetto Fellows,
Scholarship Recipient
2020-2024

President's List
2020-Present

INVOLVEMENT

Clemson FSL Wellness Advocates
April 2022 – Present

Aurantiaco Humanities Journal
Graphic Designer
October 2021 – Present

Clemson University Marketing Association
August 2021 – Present

Alpha Delta Pi Sorority
August 2020 – Present

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Canva

Wordpress

WORK EXPERIENCE

SHARE Social Concepts, Marketing Intern

Atlanta, GA • January 2023 — Present

- Rebranded and redesigned SHARE Social Concepts company logo and brand guidelines
- Designed various marketing materials such as newsletters and welcome brochures
- Curated and planned monthly content for 18 clients in Later scheduling platform
- Managed and engaged on all client social media accounts
- Wrote monthly blogs to be published on client and SHARE Social Concepts websites
- Created mood boards, planned, and executed client photo and video shoots
- Searched for and created influencer lists for potential client collaborations
- Developed and expanded SHARE Social Concepts Pinterest account

Official App, Marketing Intern

Remote • September 2022 — January 2023

- Managed Instagram account and created social media graphics
- Created and scheduled daily push notifications through CleverTap software
- Developed analytics reports for daily push notifications, Instagram, and Tik Tok
- Posted Instagram Reels and YouTube shorts to promote more user downloads

Stingray Branding, Marketing Intern

North Charleston, SC • May 2022 — August 2022

- Managed and engaged on all social media accounts for assigned clients
- Created and designed social media graphics and scheduled daily posts on Sendible platform
- Created events through Eventbrite and Facebook in addition to newsletter blasts and social media announcements for all event marketing
- Wrote blogs for client websites and posted approved blogs with SEO optimization
- Curated content and designed newsletters for clients each month
- Developed monthly marketing reports containing SEO, Google Ads, and social media results for clients through Agency Analytics

Two Cumberland, Sales Associate & Digital Marketing Assistant

Charleston, SC • July 2019 — January 2022

- Created relevant Instagram and other social media content
- Edited and updated online website through Shopify software
- Merchandised store and organized products
- Helped coordinate photoshoots and modeling of store products



Grace Baucom

gracebaucom04@gmail.com

(843)-922-1173

Personal Profile

I am a senior at Clemson University with a passion for operations and production! I want to learn all I can about the print industry and be an integral part of it.

Technical Skills

Software

- Adobe Creative Suite
- Microsoft Office
- Google Applications

Printing Experience

- Offset Lithography
- Flexography
- Digital
- Screen Print

Additional

- Management and Team Leading
- Customer Service
- Graphic Design for Print or Web

Follow me on LinkedIn!



Education

Clemson University

*BS in Graphic Communications
Minor in Business Administration*

2020-2024

Clemson, SC

Related Experience

WestRock

Production Intern

Summer 2023

Flat Rock, NC

- Assisted operators in working and managing presses throughout the plant.
- Worked in every department that touched the product including but not limited to sheeting, printing, and finishing.
- Led a project using Six Sigma principles to resolve a critical safety issue on the production floor, gaining an operations yellowbelt in the process.

Marleylilly

Customer Service Intern

Fall 2022

Greenville, SC

- Resolved customer issues effectively and efficiently through email and phone calls.
- Assisted production departments in QC and Inventory.

Other Experience

Phoenix Challenge

Accessories Lead

2023-Current

Clemson, SC

- Support a start-up business in branding with packaging and promotional products.
- Plan, lead, and execute research, design, and production of accessory products.

Spherion Staffing Services

Food and Beverage

Summer 2021

Charleston, SC

- Set up and served in high-end events such as weddings, business expos, and meetings.

Summerville Medical Center

Volunteer

2016-2019

Clemson, SC

- Stationed at the In-Patient Desk, Messaging, and FAN services.
- Assisted visitors, answered their questions, and directed them throughout the hospital.

Ethan Thomas Black

Contact Info:

www.linkedin.com/in/ethan-black-988a61204

(864) 419-2249

etbgraphics44@gmail.com

104 Beaver Run, Liberty, SC

Portfolio:

<http://clemsongc.com/2400/22f1/etblack/self-promo-site/index.html>

Software Experience

Adobe:

- Illustrator
- InDesign
- Photoshop
- Premiere Pro & After Effects
- Audition

Misc:

- Figma
- Microsoft Word
- Microsoft Excel
- Brackets

Organizations and Awards

Palmetto Felows Scholarship Recipient:
2020-2024

Liberty High School Salutatorian: Class of 2020

Clemson University President's List:
Fall 2020, Spring 2021,
Spring 2022, Fall 2022,
Spring 2023

Clemson BCM: Member from
2020-2024

Education

Clemson University, SC
BS in Graphic Communications
History Minor
Fall 2020-Spring 2024
3.84 GPA

- Created and edited video and audio in Premiere Pro, After Effects, and Audition
- Studied various types of printers and printing processes such as flexography, screen printing, and electrophotography
- Learned how to code in CSS and HTML5
- Created UX wireframes for apps and websites

Work Experience

Fall 2023: New Excelsior Inc. QA Intern, Brevard NC

- Responsible for extensive quality checks of color, print defects and content errors
- Checked the quality of printed flexible packaging at each stage of production for brands such as Tyson and Conagra
- Conducted material tests using tensile tests, COF tests, and seal tests for flexible packaging to determine if there were any defects or issues
- Edited and updated company work tutorials for press operators and future QA staff to instruct them in material testing
- Organized and managed digital files for the QA department

Summer 2022: Asbury Hills Summer Camp Videographer, Greenville SC

- Responsible for recording camp activities between the hours of 7:00AM and 7:00PM
- Edited and compiled footage every evening after the end of camp activities in order to create weekly highlight reels
- Recorded and edited additional camp videos, such as staff introductions, summer camp rules, and the staff highlight reel
- Coordinated with the admin team to gather footage and to get editing input

Summer 2021: Ingles Cashier, Liberty SC

Fall 2019-Spring 2020: Pickens County School District Intern, Liberty SC

- Duties included sorting mail, organizing the library, and organizing supply closets

Mallory BORDEWYK

Cell: (804)-887-0625

Email: mebordewyk@gmail.com

Richmond, VA 23146

EDUCATION

Clemson University

Bachelor of Graphic Communications

Minor in Entrepreneurship

Graduation May 2024

GPA 3.7

Hochschule der Medien

Stuttgart, Germany | March - July 2022

Print and Packaging minor

SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Lightroom
- Photography
- Microsoft Excel

ACCOMPLISHMENTS

- Creative Inquiry - Best is the Standard | 2023-2024
- Virginia Well Water Association Scholarship recipient | March 2022
- Baden Württemberg Scholarship recipient | March 2022
- NDEAM (National Disability Employment Awareness Month) t-shirt design winner | October 2020

EXPERIENCE

Mal B Shots

Portrait and Lifestyle Photographer | January 2023 - Current

- Self employed photographer
- Cannon EOS RP
- 75+ clients photographed

The Graphic Cow Co.

Marketing Graphic Design Intern | January 2023 - May 2023

- Preparation and execution of four months of social media posts for two Instagram accounts and TikTok
- Used Adobe InDesign and Photoshop to create the 2023, 43 page, Beach and Coastal Catalog
- Used Adobe InDesign, Photoshop, and Illustrator in making 75+ targeted marketing catalogs for new and existing clients
- Collaboration with the sales teams in bringing in 5 new sales connections
- Planning and execution of two sales events with Clemson University and Greenville Private School

Clemson Graphic Communications Department

January 2022 - July 2022

- Assistant Teacher for two GC 1041 labs and two 2071 labs with 25 students in each lab
- Specialized in teaching basic graphic arts concepts, applications, and operations using Adobe Illustrator, Photoshop, and InDesign

CAMPUS INVOLVEMENT

Volunteer

Clemson Life | August 2020 - Present

- Director of Communications
- Organization leader of a 500+ member student organization

Member

Zeta Tau Alpha | August 2021 - Present

- Liaison for Big Man on Campus raising \$150,000

Volunteer

Clemson Miracle | September 2021 - 2023

- Creative Development Chair leading 15 member team
- Raised \$135,000 for PRISMA Children's Hospital

sarah capshaw

EDUCATION

Clemson University

Clemson, SC

BS in Graphic Communications

Minor: Brand Communications

GPA: 3.77

Graduation: May 2024

RELEVANT COURSES

Creative Inquiry: ALL IN Football

Recruiting Design

Visual Design + Art Direction

Graphic Communications I and II

Computer Art & CAD Foundations

Digital Imaging

Commercial Printing

Intro to Web Design + Development

SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Premiere Pro

Microsoft Office

Procreate

Salesforce

Asana

HONORS

Edgar H. Snider Memorial
Scholarship

L.E. Pence Scholarship

Deans List

Presidents List

CONTACT

434-760-2048

scapsha@clemson.edu

www.linkedin.com/in/sarah-capshaw

sarahcapshaw.com

OBJECTIVE

Motivated, organized, and experienced graphic communications major seeking a position in creative services or visual design to produce and coordinate digital and print graphics.

EXPERIENCE

Clemson University Club Athletics, Clemson, SC

Ice Hockey Graphics + Social Media Intern August '22 - Present

- Create graphics for gameday posts, schedule, and other needs
- Managed social media updates during home and away games
- Generated creative content concepts aimed at enhancing fan engagement
- Collaborate with team leaders to produce content

NJ Devils + Prudential Center, Newark, NJ

Creative Services Intern

May '23 - July '23

- Produced on-demand graphics for immediate needs during the NHL Draft and Free Agency
- Designed social media posts in various sizes using brand standards
- Brainstormed internal gifting ideas and created design mock-ups for the New Jersey Devils
- Proficiently handled multiple projects with meticulous attention to detail and efficient time-management

More Vang Marketing Agency, Alexandria, VA

Project Management Intern

Jan '23 - April '23

- Coordinated with clients to finalize print specifications
- Utilized Salesforce to input project workflow data accurately and efficiently
- Introduced a streamlined file naming convention to enhance organizational efficiency
- Fulfilled prepress operations for wide format projects

Printpack, Atlanta, GA

Graphics Intern

May '22 - August '22

- Sent daily production schedule to the graphics department
- Completed quality control stage 1 checks
- Printed, assembled, and shipped an average of 15-40 GMG color proofs a week under tight deadline constraints
- Worked on special projects with pivot tables in Excel

MEAGAN CONANT

✉ meagan.conant@icloud.com

📞 704-620-0700

EDUCATION

Clemson University, Clemson, SC

BACHELOR OF SCIENCE, GRAPHIC COMMUNICATIONS

MAY 2024

WORK EXPERIENCE

SOCIAL MEDIA + DESIGN INTERN

08/2023 - 01/2024

Beyond Blueprint, Clemson, SC

- I took charge of researching social media and marketing strategies, diving deep into competitor analysis and potential client studies. This directly contributed to a 50% increase in our following and engagement levels.
- Collaborated with my supervisor to launch our "Interior Masters Challenge", showcasing designs from three nationwide interior designers. By transforming their selections into virtual models, photograph renders, interactive tours, and highlight videos, we increased brand exposure and collaboration through social media voting and sharing.
- Responsible for the creation of content for various social media platforms such as Instagram, Pinterest, Facebook, and YouTube.

CAMPUS MANAGER + CLIENT SERVICE REP

01/2022 - 04/2023

University Tees, Clemson, SC

- Networked with various student organizations on the Clemson campus to design and facilitate orders for custom apparel.
- Consistently strived to fulfill my responsibilities by dedicating up to 15 hours a week actively engaging with students through emails, texts, and in-person meetings.

PRE PRESS AND PRINT PRODUCTION INTERN

05/2022 - 08/2022

SheetLabels Inc., Queensbury, NY

- Worked directly with the pre-press team to prepare and strategically place up to 30 client's artwork in Adobe Illustrator for print optimization.
- Organized and created missing files for each of the 10,000+ client folders to streamline the production process.

PRODUCTION MANAGER

01/2019 - 01/2021

Box and Bow, Charlotte, NC

- Played a key role in the company's transformative journey from managing fewer than 10 daily orders in a home-based setting to overseeing operations during periods of exponential growth, with daily order volumes ranging from \$10,000 to \$50,000.
- Managed daily order fulfillment, inventory, and shipping while practicing quality control to meet growing demands.

ABBY DAVIS

Akd2@clemson.edu - (864)684-3603

Portfolio: <https://akd27d32.myportfolio.com/>

Highly motivated employee with desire to take on new challenges. Strong work ethic, adaptability and great communication skills. Adept at working effectively unsupervised and quickly mastering new skills.

Adobe Photoshop, Illustrator, InDesign / Graphic Design / Screen Printing

EDUCATION

EXPECTED IN AUGUST 2024

BACHELOR OF SCIENCE IN GRAPHIC COMMUNICATIONS, CLEMSON UNIVERSITY

EXPERIENCE

08/2024 - CURRENT

STUDENT ASSISTANT GRAPHIC DESIGNER, CLEMSON UNIVERSITY CENTER FOR WORKFORCE AND DEVELOPMENT
CLEMSON, SC

- Create images for Clemson Engineering Department curriculum.
- Work one on one with head designer to brainstorm ideas and receive feedback.
- Research and develop ideas to create images based on curriculum

01/2023-05/2023

PRODUCTION OPERATOR, THE GRAPHIC COW COMPANY (INTERNSHIP)
LIBERTY, SC

- Loaded ink to presses and adjusted controls to maintain consistent ink flow.
- Operated screen printers and adjusted settings to complete orders that ranged from 100-1000 t-shirts.
- Cleaned and organized shipment and storage areas to maximize work proficiency.
- Checked between 20-50 customer orders a day, provided labels and documentation prior to shipment.

SUMMER 2021 & SUMMER 2022

SUMMER CAMP COUNSELOR, YMCA
LAURENS, SC

- Responsible for 10-15 kids at a time, 1st through 5th grade
- Delivered set curriculum to group of campers to promote an engaging and learning atmosphere.
- Engaged children in arts and crafts, singing, sports activities and field trips while maintaining a safe environment.

Carson Davis

1058 Five Oaks Drive, Charleston, SC 29412

(843) 906-0095

carsongrace310@gmail.com

<https://www.behance.net/carsondavis7>

EDUCATION:

Clemson University, Clemson, South Carolina

- Bachelor of Science Degree, Graphic Communications
- GPA: 3.57

May 2024

EXPERIENCE:

Graphic Design Intern, Clemson Football

August 2023 - Present

Clemson, SC

- Work alongside the Director of Recruiting and the Director of Creative Media to create graphics for recruits, highlighting Clemson University and the football program
- Use Adobe Photoshop to create weekly graphics for 150+ prospective athletes, to be sent digitally and printed to be sent via mail
- Assist with official visits by setting up photoshoots, taking photos, and editing them in a timely manner

Media & Marketing Intern, The Chart Group

May 2022 - August 2022

Charleston, SC

- Worked independently and with a team to complete projects for clients
- Learned and expanded skills in marketing, web design, videography, photography, editing, graphic design, and more

Etsy Shop Owner, CarsonCustomCo

January 2021 - Present

- Creating custom graphics for customers
- Communicating with customers, evaluating their expectations

Math Instructor, Mathnasium

September 2018 - August 2023

- Creating custom graphics for customers
- Communicating with customers, evaluating their expectations

ACTIVITIES:

Gamma Phi Beta, Epsilon Theta Chapter of Clemson University

Chapter President:

- Preside over an organization with 200+ members and an executive board
- Oversee all sorority functions, including finances, housing, events, and philanthropy

New Member Educator

- Organized a six-week New Member Program, including weekly meetings, events, and activities for new members

CAMPUS ORGANIZATIONS:

If You're Reading This, Clemson & CNOMAS

Social Media Manager

- Created graphics and ran all social media platforms for these two organizations

SKILLS:

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere, Lightroom
- Photography
- Social Media



Kennedy Davis

Graphic Designer &
Marketing Professional

Contact

(803) 317-3098

ked3@clemson.edu

kennedydavisdesign.com

Education

B.S. in Graphic Communications
Clemson University | 2020-2024

Skills

- Adobe Suite (Illustrator, Photoshop, Indesign, Premiere Pro, After Effects, XD, Aero)
- Adobe Brackets (HTML and CSS)
- CorelDRAW
- Strong attention to detail

Volunteer Work

Kite Hill Recycling Center

August 2022 - Current

- Helping staff sort recycling.
- Volunteering at Clemson football games to pass out recycling bags
- Tailgating at the Solid Green booth to raise awareness for Clemson's ongoing sustainability efforts.

Leukemia Lymphoma Society

January 2015 - May 2020

- Assisted with event planning and office work in the Columbia, SC office location.
- Raised funds for those trying to find a cure to blood cancers.

Hello! I'm Kennedy, a Graphic Communications student at Clemson University, expected to graduate in spring 2024. My education has equipped me with a strong foundation in graphic design, printing processes, and marketing. Proficient in Adobe Creative Suite, web design, and social media management, I bring a diverse skill set and innovative thinking to deliver impactful design solutions. Beyond academics, I am passionate about sustainability and do a lot of volunteering and environmental advocacy in my local community. I am ready to bring my unique blend of design expertise and marketing insight to a dynamic team. Let's work together!

Experience

Production Artist - Ricoh USA, Inc.

August 2023 - December 2023 | Tucker, GA

- Completed design and digital wide-format printing projects for internal and external clients.
- Worked on marketing and promotional print material for Ricoh, as well as external clients such as the American Cancer Society and their annual Puttin' on the Pink tournament.
- Did machine maintenance on Ricoh and EFI printers

Social Media & Marketing Chair - Solid Green

August 2022 - May 2023 | Clemson, South Carolina

- Created content for the Instagram page and monthly newsletter of the student club representing Clemson's sustainability brand
- Advertised events and announcements to followers of the organization
- Tracked online and in-person engagement
- Helped plan tree planting event where we planted over 700 trees on Clemson's campus

Graphic Design Intern - Priority Architectural Graphics

May 2022 - August 2022 | Remote

- Prepared sleek and elegant architectural signage designs, submittals and production files for various clients (including the San Francisco International Airport and various apartments and businesses in the Bay area)
- Used CorelDRAW and Illustrator for technical design creation

Web Design & UX / UI Intern - Fivable

January 2020 - May 2020 | Irmo, South Carolina

- Worked with the front-end programming team to apply my creative talent and bring both client and internal website visions to life.
- Gained valuable knowledge on writing code using HTML and CSS, and the basics of SQL.
- Learned valuable aspects of UX / UI optimization.

Food / Customer Service Experience

2018-2023

- Food Service, Catering, and Retail Associate at Riverbanks Zoo (2018)
- Kitchen Associate at Tropical Smoothie Cafe (2019-2020)
- Server at Mellow Mushroom (2021-2022)
- Barista at Moe Joe Coffee Co (2022-2023)

Education

Clemson University

BS Graphic Communications

- Brand Communications Minor
- May 2024
- 3.68 GPA

Awards

Gutenberg Awards

- 1st and 2nd place in Digitally Altered Composite - Individual College and University 2022
- 1st place in Black and White Digital - Individual College and University 2022

Skills

- Adobe Creative Suite
- Microsoft Office
- Final Cut Pro
- Graphic Design
- Canva
- Meta Business Suite

Relevant Coursework

- GC 3400: Digital Imaging
- GC 3450: Video Campaigns in the Digital Age
- GC 3610: Client Reputation Management
- GC 3710: Brand Creation and Communication
- GC 3730: Media Management
- GC 3740: Brand Communications Strategy
- GC 3990: GC TAGA
- GC 4400: Commercial Printing

Clubs and Organizations

Sigma Kappa

- October 2020 - Present

Gamma Epsilon Tau

- September 2023- Present

Related Work Experience

Marleylilly / Marketing Intern

Greer, SC

January - June 2023

- Created and implemented new social media strategy guidelines for Pinterest to be more cohesive and align with current design trends
- Curated and wrote original blog posts for “The Monogrammed Life” biweekly
- Brainstormed ideas and created content for TikTok and Instagram Reels weekly with the creative team
- Pulled images and designed original content using Canva for Instagram Stories three times weekly
- Wrote and scheduled Instagram and Facebook posts daily using the Meta Business Suite
- Began implementing an intern project to give back to the top 50 spenders through handpicking, embroidering, and collaborating with production and customer service to ship items to customers to thank them for their customer loyalty

G&G Outfitters / Marketing Intern

Landham, MD

May - August 2022

- Brainstormed, created, and planned social media posts for Instagram, Facebook, Twitter, and LinkedIn
- Created customer presentations, adding illustrations and exhibits to amplify G&G’s value proposition
- Mocked up images of merchandise with company branding for consumer websites, presentations, and catalogs to provide the customer with a visual of the final product
- Designed internal marketing collateral, such as flyers, signs, and kiosk images, to inform employees of upcoming events, closures, and holidays

Teradata / Freelance Videographer

Annapolis, MD

January 2020

- Commissioned to produce a highlight video to celebrate Teradata’s sales success & achievements for fiscal year ‘19

Cisco Systems / Freelance Videographer

Annapolis, MD

September 2019

- Commissioned to produce a brand video highlighting the culture and work of Cisco Systems’ Public Sector State, Local, & Education Sales Team

Leadership

Sigma Kappa / T-Shirt Chairwoman

- Communicated with chairwomen about upcoming events and brainstormed designs for t-shirts
- Coordinated with t-shirt distributors to discuss designs and sales for t-shirts

Elliott (Elli) Delk

(803) 315-3910 | elli.delk@gmail.com

Education

Clemson University

Bachelor of Science in Graphic Communications - *May 2024 Graduation*

Relevant Experience

Marketing/Social Media Intern

August-December 2023

Marleylilly

- Scheduled, created, and tracked engagement of social media content for over 2,000,000 users
- Maintained brand standards across all social media platforms

Student Phonathon Caller

Spring 2023

Clemson Annual Giving

- Cold called over 1,000 Clemson Alumni to encourage donations and update contact information

Server

2021-2023

Travinia Italian Kitchen & Wine Bar

Photography Intern

May-August 2022

Asbury Hills Camp & Retreat Center

- Worked 75+ hours per week and captured 500-800 photos of campers each day
- Edited and uploaded photos to the Asbury Hills app each night, ensuring every camper was represented

Leadership

Clemson Student Alumni Council

2021-Present

- One of 35 Clemson students selected to uphold Clemson's largest traditions
- Director of Public Relations (2021-2022)

Kappa Kappa Gamma Sorority - First Friday Parade Chair

Clemson Freshman Council

Clemson Freshman Council Mentor

Other Experience

Bookseller/Cashier

May 2023-Present

Clemson University Barnes and Noble

Technical Skills

Adobe Photoshop

Adobe Indesign

Adobe Lightroom

Adobe Illustrator

Adobe Premiere Pro

Microsoft Office Suite

AUDREY DILL

Education:

Clemson University

Bachelor of Science in Graphic Communications, Minor in Brand Communications

Graduation: May 2024

GPA: 3.46

Experience:

August 2023-Present: Communications Specialist for Rutland Institute for Ethics

- Created the first brand guide for Rutland to ensure a cohesive brand across all channels
- Develops marketing collateral such as flyers, A-frames and social media posts
- Created layout and edited Ethics Editorial which is produced bi-annually
- Collaborates with partners in departments across Clemson
- Curates content on various social media platforms to maximize audience engagement and brand visibility.

May 2022-August 2022: Graphic Design Intern at Clemson University's Creative Services

- Created marketing collateral such as social media posts, digital hypersigns and monitors, and printed yard signs
- Conducted client consultations to ensure designs consistent with client goals
- Collaborated with team members to design and produce work
- Worked on various campaigns that were used across Clemson campus
- Animated social media posts

September 2021-August 2023: Cashier at McAllister's Deli

- Trained new employees to ensure consistent customer experience
- Assisted customers

December 2018-August 2021: Shift Lead at Tropical Smoothie Cafe

- Managed a team of 5 employees each shift
- Ensured shift ran smoothly and resolved any problems that arose

Technical Skills:

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Wordpress

HTML

CSS

Microsoft Office

Extracurriculars:

Volunteers for Life:
2022-2024

- Assists Clemson Life students with different activities like cooking and class work

Contact:

Phone: (803) 807-0858

Email:

Audreydill25@gmail.com

Visit my portfolio:



Hunter Dixon

hunterdixon99@gmail.com 

(803) 317-8035 

huntercoledixon 

Certified in seven Adobe programs. Recipient of Certification of Creative Leadership. Two internship experiences with global corporations. Three years working as a Teaching Assistant for Graphic Communications One, Flexography and Web Design. Five months training in Prepress, Printing, and Packaging in Germany.

Work Experience

Colordyne Technologies, Intern

8/2023-12/2023 Brookfield, WI

- Sales, Marketing, and Engineering Intern
- Problem solved issues effecting print quality and print runtime
- Created print samples for potential clients to assist with sales
- Demonstrated CDT presses to customers in live demonstrations
- Assisted in the development of software for CDT presses integrated with EFI Fiery prepress
- Developed standard operating procedures for the CDT press line and software
- Assisted in the creation of promotional materials
- Developed print test documents

All Printing Resources, GC Intern

5/2022-1/2023 Clemson, SC

- Traveled to capture photographs and video for developing flexographic training videos at research and development facilities
- Edited and compiled video, illustrations, audio, and subtitles for training videos

Clemson University, Teaching Assistant

8/2021-2/2023 Clemson, SC

- Assisted students in learning the full flexographic process from outputting film to printing labels
- Maintained inventory of lab chemicals and consumables
- Assisted students in designing websites using HTML, CSS, and Wordpress

Texchine Inc, Marketing Assistant

6/2018-8/2020 Chapin, SC

- Photographed machinery and parts and created an Online storefront
- Assisted in the production and development of promotional materials

Education

Clemson University

2020-Present

- B.S. Graphic Communications
- GPA: 3.68

Hochschule der Medien

2/2023-7/2023 Stuttgart, Baden-Wuerttemberg

- Printing and Packaging minor student

Student Organizations

- Gamma Epsilon Tau (GET) Member
- Clemson Hiking Club
- Clemson Sailing Club

Technical Skills

Adobe Suite

- Illustrator
- Acrobat
- InDesign
- Photoshop
- Lightroom Classic
- Premiere Pro
- After Effects
- Audition

Printing

- Flexographic Printing
- Screen Printing
- Lithography
- Digital Printing
- efi Fiery RIP

Prepress

- efi Fiery Command Workstation
- Freeform Create VDP Software
- XMPie VDP Software

Certificates

- Center for Creative Leadership (CCL) Certification
- Deans List Fall 2021
- Presidents List Spring 2021, Fall 2022, Spring 2023

Hi, I'm Will Ellison.

📞 8646167601 ✉ willellison932@gmail.com 📍 Easley, SC 29640
🔗 <https://willellisonportfolio.my.canva.site/>

SUMMARY

My name is Will Ellison, and I am currently working toward my bachelor's degree in Graphic Communications at Clemson University. I am skilled in a suite of adobe programs, and I have a passion for design and artistic expression through digital and printed media.

EDUCATION

Clemson University

Bachelor's Degree in Graphic Communications
May 2024

Pickens County High School

May 2019

EXPERIENCE

Social Media Marketing Intern

08/2023 - 12/2023

Printing Industry of the Carolinas *Charlotte, NC*

- Created content for Instagram, Facebook, Twitter/X, and LinkedIn
- Promoted the "PRINT IS..." campaign by educating people on the historical, environmental, and industry
- Rebranded the PICA business card
- Presented my work in front of the PICA shareholders
- Used the software Sharpspring to monitor and create posts on social media
- Assisted in managing the PICA Fall Management Conference

Intern

01/2022 - 01/2023

School District Of Pickens County *Easley, SC*

- Created new logos for Ambler Elementary, Pickens Elementary, and Dacusville Middle School
- Redesigned the School District of Pickens County logo
- Recreated multiple school logos as a vector image
- Prepared, organized, and delivered laptops across the school district

Service Clerk

01/2019 - 01/2021

Ingles Supermarket *Easley, SC*

SKILLS

- Adobe Illustrator, Photoshop, InDesign, and Premiere Pro
- Photography
- Color Management
- Press Operation
- Package Design
- 3D Modeling

Sarah Grace Hollingsworth

Education

Clemson University

Bachelor of Science in Graphic Communications

Minor in Brand Communications

August 2024

Study Abroad

Graphic Design for Packaging in a Global Marketplace

London, UK

June 2023

- Rebranded the popular snack "Goldfish" for the UK market.
- Gained knowledge of international marketing and British consumers.

Skills

Graphic Design

Content Creation

Adobe Illustrator

Adobe InDesign

Web Design

Screen Printing

Flexography

Web Design

Accomplishments

Public Relations Chair for Clemson Chi Omega

Graphic Design Chair for Clemson Chi Omega

Wilber O. & Ann Powers College of Business Travel Aid
Scholarship Recipient

ClemsonLIFE Volunteer

Clemson Chi Omega Psi Kappa Chapter Member

Contact

865.806.4989

hollingsworthsarahgrace@comcast.net

<https://shollin.myportfolio.com/>

Relevant Work Experience

Tigertown Graphics, Clemson, SC

Creative Team

February 2024 - Present

- Plan and create content for Tigertown's social media including stories and reels.
- Execute photoshoots for future use.
- Create custom apparel artwork and print vinyl decals to maintain inventory.

The Graphic Cow Co., Greenville, SC

Marketing Intern

August 2023 - December 2023

- Designed custom promotional catalogs for nationwide companies including Walmart, Ocean Outfitters, and Ducks Unlimited.
- Maintained knowledge on current trends via brand research.
- Produced custom artwork for Papa Johns and Surf Expo.

Threds Inc., Knoxville, TN

Pre-Press Intern & Dark Room Specialist

June 2022 - August 2022

- Operated the i-Image S Computer-to-Screen Imaging System, created labels using film, applied emulsion, and washed out screens.
- Prepared screens for Mellow Mushroom, University of Tennessee, Zach Bryan: American Heartbreak Tour, and Bonnaroo.

Other Work Experience

M.S. McClellan, Knoxville, TN

Sales Assistant & Gift Wrapping Lead

Seasonal; 2019 - 2023

First Watch, Knoxville, TN

Server & Host

2021 - 2022

Knoxville Racquet Club, Knoxville, TN

Head Lifeguard

Seasonal; 2019 - 2022

EMMA INGRAM

GRAPHIC COMMUNICATION

EDUCATION

CLEMSON UNIVERSITY

B.S., Graphic Communication
Brand Communication Minor
December 2024

INVOLVEMENT

SIGMA KAPPA - KAPPA PI

Public Relations Chairwoman
Historian Chairwoman

CREATIVE INQUIRY

Best Is The Standard
Football Design

GAMMA EPSILON TAU

SKILLS

- Adobe Creative Suite
- Graphic Design
- Logo Creation
- Photography
- Website design
- Microsoft Office
- Variable Data Printing
- Detail Oriented
- Social Media

CONTACT

emmai@clemsion.edu
(864) 907-2205
linkedin.com/in/emmalingram
instagram.com/emmalingram
emmalingram.myportfolio.com

RELEVANT EXPERIENCE

CLEMSON FOOTBALL RECRUITING

08/2022-PRESENT

Graphic Design Intern | Clemson, SC

Student Graphic Designer | Clemson, SC

- Create graphics targeting 100+ top recruits across the country while working directly with the coaching staff and creative team.
- Help produce weekly personalized, variable data, and generic graphics to be sent both digitally and through direct mail to top recruits.
- Set up files of designs appropriately with bleeds and printer's marks to send to print.
- Design and create within Clemson's branding guidelines paying attention to fonts, colors, and other specifications.
- Design various projects needed including scouting report binders, slideshows, personalized namecards, facility signs and more.
- Take photos of Coach Swinney and visitors at the 2023 Women's Clinic.

APPLE, INC.

Campus Leader | Clemson, SC

08/2021-05/2022

- Serve as a liaison between Apple and Clemson University to help students and faculty utilize Apple products.
- Work with Campus Leaders across the United States to promote Apple Products, and make Apple Products more accessible to students.
- Utilize knowledge of Apple products and software to be a reliable resource to students and faculty.
- Create and code an app prototype with a small team and present to Campus Leader team and Apple Leadership.
- Lead virtual workshops on Apple applications, such as Notes and iMovie, for students and others promote use of products.

OTHER EXPERIENCE

EMMAINGRAMCREATIVE

2019-PRESENT

Owner | Freelance

PALMETTO MOON

10/2018-01/2019

Seasonal Associate | Greenville, SC

PANERA BREAD

10/2017-04/2018

Cashier, Associate | Greenville, SC

REFERENCES AVAILABLE UPON REQUEST

Matthew Johnson

Visual Artist



Objective

Experiti ncillaut ex essedit plibus et omnient.

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Education

Clemson University
B.S. Graphic Communications
Class of 2024
Clemson, SC

2011-2015
High School Diploma
Flowery Branch High School
Flowery Branch, GA

Contact



404-574-9274



mjj5@clemson.edu



mjj5.myportfolio.com

Work Experience

- Videography-Photography Intern Fall 2023
Clemson University Division of Student Affairs
 - Provided high quality photo and video coverage of high profile campus events
 - created videos for University Youtube and Instagram pages to be seen by hundreds of thousands
- Graphic Design Intern Summer 2022
Interactive Neighborhood for Kids
 - updated museum visuals with designing and printing large-scale graphic elements
 - created 100+ graphics for Instagram & Facebook
- Data Analyst 2017-2020
 - American Hole N One
 - learned SQL query language to create data driven models for upper management decision-making
- Club Manager 2015-2017
 - Planet Fitness
 - learned leadership skills necessary for management of up to 15 employees

Freelance Work

- Video Editor 2018-present
 - Elizabeth Young, LLC
 - edited and posted upwards to 500 Youtube videos biweekly
- Co-Founder 2018-present
 - Nachos & Analysis
 - plan and operate content calendars
 - Created in-depth brand guidelines with logos and other visual elements

EDUCATION

Clemson University, Clemson, SC

**Bachelor of Science in
Graphic Communications**

May 2024 - GPA: 3.94

SKILLS

Adobe Creative Suite

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe Premiere Pro

Microsoft Suite

Photography/ Videography

Social Media Management

HONORS & AWARDS

- Clemson University President's list 5 semesters
- Printing United Scholarship Recipient
- Print & Graphics Scholarship Recipient
- Graphic Communications High Academic Achievers Award
- South Carolina Palmetto Fellows Scholar
- Applied Technology Center scholarship recipient

CONTACT ME

✉ lexyjones0884@gmail.com

📍 Rock Hill, SC

📄 [View My Portfolio](#)

🌐 @lexy-jones1



Lexy Jones

GRAPHIC COMMUNICATIONS

RELATED EXPERIENCE

Lexy Styles Co. - South Carolina

2020 - Present

Small Business

- Started my own small business selling stickers on Redbubble and Etsy.
- Design, produce and ship all products.
- Run social media accounts (Lexy_Styles) and post designs.
- Accumulated over 30,000 followers on Instagram and sold 4,500 products around the world through my Esty shop (LexyStylesCo).
- Completed a multitude of freelance graphic design work like logos, stickers, T-shirts, and much more.

Tigertown Graphics - Clemson, SC

Jan 2024 - Present

Part Time Graphic Designer

- Designed graphics for custom and Tigertown Graphics apparel, maintaining brand identity and client preferences.
- Produced social media content to promote products, engaging with the target audience effectively.
- Conducted product photography shoots and prepared merchandise like decals and t-shirts for the retail location.

The Graphic Cow - Greenville, SC

Jan - May 2023

Production Art Intern

- Prepared and proofed hundreds of files for production.
- Extensively utilized Illustrator and Photoshop to recreate elements, edit text and colors, and ensure all files were print-ready.
- Designed custom pieces for The Graphic Cow's catalog of designs.

Priority Architectural Graphics - San Francisco, CA

May - Aug 2022

Design Intern

- Worked as a member of the design team to create and edit drawings of architectural signage for commercial interior and exterior use.
- Worked with the architectural program "Wayfindit" to create floor plans and input signs to aid the installation team.

Acts Retirement Life Communities - Rock Hill, SC

June 2018 - June

Event Planning/ Marketing Intern (Jan - Mar 2020)

2020

- Assisted the events coordinator in planning events, creating newsletters, and any other graphics work needed.

Dining Room Server/ Hostess

- Demonstrated a strong commitment to the comfort and enjoyment of residents while adhering to high standards of service and etiquette.

INTERNATIONAL EXPERIENCE

International Study - London, UK

June 2023

Graphic Design for Packaging In the Global Marketplace

- Acquired global awareness through immersion In UK culture.
- Studied US and UK packaging design elements and trends.
- Packaging re-design for US product in the European marketplace.
- Pitched final design to a global packaging expert for critiques.

PROFILE

An upcoming Graphic Communications graduate from Clemson University, passionate about design and bringing a unique blend of creative insight and instructional knowledge. I'm dedicated to inspiring high school students by making the world of design and print accessible and captivating, while fostering an appreciation for design in the next generation.

EDUCATION

Clemson University

B.S. Graphic Communications
GPA: 3.6
May 2024

CONTACT

bklacke.clemson@gmail.com
(843) 582-3543
linkedin.com/in/bklacke
bit.ly/bklacke

ACTIVITIES

Clemson University Graphic Communications Outreach

- Hosted field trips showcasing the Graphic Communications program to local high schools.
- Visited career centers, talking with students and assisting instructors with printing equipment.

Crescent High School Student Council Co-advisor

SKILLS & EXPERTISE

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Excel
ArtPro+
Google Workspace

Brandon K. Lackey

WORK EXPERIENCE

Career & Technology Student Teacher

FALL 2023 ●

Crescent High School, Iva, SC

- Managed and maintained a positive and disciplined learning environment for over 20 students spanning grades 9-12.
- Developed lesson plans, course content, and learning materials for the delivery of course content and standards.
- Created assignments and crafted assessments to gauge student progress and learning of material.
- Provided personalized guidance and support to students ensuring unique learning styles and needs were addressed effectively.
- Led staff training on makerspace tools, including a wide-format printer, laser engraver, and 3D printer.

Computer Technician

SPRING 2020 - SPRING 2023 ●

Anderson School District Three, Iva, SC

- Provided desktop support and user-friendly training on diverse hardware and software over 300 staff and 2,000 students.
- Coordinated the sale and disposal of outdated technology equipment and supplies.
- Maintained inventory system used for asset tracking, invoicing, and user assignment throughout the district.
- Orchestrated the relocation, setup, and organization of computer and audio-visual equipment as required.

Marketing & Communications Intern

FALL 2022 ●

Anderson School District Three, Iva, SC

- Designed, created, and managed of social media campaigns and posts to boost visibility for district events and initiatives.
- Crafted compelling promotional materials such as flyers and brochures to bolster support for district programs.
- Coordinated consistent messaging and branding with various school administrators and faculty members.
- Designed layout and curated articles for a new monthly district-wide newsletter.

JACK MCCASKEY

jack.mccaskey@yahoo.com | (843) 781-0837 | Clemson, SC 29631

EDUCATION

Clemson University Clemson, SC
Bachelor of Science in Graphic Communications May 2024
GPA: 3.91

WORK EXPERIENCE

Clemson University Department of Graphic Communications Clemson, SC
Undergraduate Teaching Assistant, GC 3400: Digital Imaging and eMedia January 2023 - Present

- Hands-on training with students in the following photography & video segments of the course: manual camera capture/control, studio lighting, and the process of filmmaking (pre-production, production, and post-production) using Adobe softwares such as: Photoshop, Premier Pro, After Effects, Lightroom Classic
- Oversees three 17+ person imaging laboratory sections and offers assistance to students as needed
- Assists with grading student assignments

Printpack Atlanta, GA
Graphics Intern August 2023 - December 2023

- Output up to 30 color-accurate proofs per week and shipped to customers such as Frito Lay, Utz, and Hershey
- Performed quality control checks on trapping, bleeds, imposition, separations, etc. on customer package designs before being sent to production
- Worked in industry-relevant softwares, using workflows and checking and exporting PDF files using Pilot Automation Engine
- Contributed to design and photography on internal websites, designed and printed posters and banners for company events, created training documents for sales associates using industry terminology
- Gained experience in print production and maintaining client relationships while surrounded by industry professionals

UPM Raflatac Mills River, NC
Lab Technician Intern June 2022 - August 2022

- Performed lab testing on adhesive label materials using Instron equipment (pull, sheer, tack, etc.)
- Utilized flexographic print knowledge to offer solutions for customer claims
- Assisted with customer service claims via email relating to substrate quality issues
- Completed administrative tasks, such as emailing, organizing, printing documents

Publix Super Markets Beaufort, SC; Clemson, SC
Customer Service Staff January 2020 – May 2023

PROJECT EXPERIENCE

Clemson University Department of Graphic Communications Clemson, SC
Analog Photography Research Study June 2023 - August 2023

- Studied early photographic methods such as pinhole photography, 35mm, enlarging, medium and large format
- Worked both independently and with a small team, assembled data, developed a curriculum, and created a class based on findings

Departmental Project Leader March 2023

- Organized and led creation of new faculty headshots within Graphic Communications department

Freelance Graphic Design August 2020 - Present

- Creates logos, photographs, and other designwork by commission

SKILLS

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Premier Pro, After Effects, Lightroom

Technical Skills: Flexographic Print Press Operation, HP Indigo Operation, Pre-Press Production, Color Measurement/Management, Digital and Analog Camera Operation

Taylor Mitchell

2510 Ridgeway Lane
Rock Hill, SC 29732

803-984-4413

tbmitch@clemson.edu

www.linkedin.com/in/taylor-b-mitchell

Education

Clemson University

December 2024

Bachelor of Science

Graphic Communications

Minor in Business Administration

Skills

ArtPro+

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Photography

Typography

HTML/CSS

Videography

Visual Art Media

Extracurriculars

Clemson FCA

- Creative Team

Clemson Pickleball Club

- Doubles tournament winner

Freelance Painting and Photography

Services

- Painted Christmas ornaments
- Graduation photos

Experience

Digital Imaging Teaching Assistant

Clemson UPIC

Spring 2023, Present

I attend GC 3400 Digital Imaging labs weekly and work with 20+ students to answer questions about coursework, provide demonstrations, and manage lab equipment.

- Taught this lab for two semesters.
- 3D printing pinhole cameras/camera accessories as additional project.

Graphic Technician Internship

Graphic Packaging International

Fall 2023

I prepared production files for gable-top cartons and food service packages by completing prepress workflows.

- Preflighted, quality checked, and proofed files using Esko software.
- Worked with a variety of clients including TruMoo and Dairy Queen.
- Took product photos for clients' internal catalogs.

Analog Photography Research Study

Graphic Communications Department

Summer 2023

I worked on an independent research study relating to paper negative developing methods, pinhole photography, and analog printing methods.

- I partnered with my professor in the development of a Creative Inquiry course within the Graphic Communications department.

Graphic Design Internship

TAB Media Group

Summer 2022

This was a full-time internship based out of Birmingham, AL. The company published two newspapers (weekly and bi-weekly), a variety of websites, and online media pertaining to their news content.

- Tasks consisted of graphic design for all outlets, event photography, and social media marketing for several clients.
- I accompanied a team to California as an event photographer for a 4-day conference with over 10,000 people in attendance.
- Many of my designs and photographs were published and a coloring book I designed was mass-produced.

Resident Assistant

Clemson Home

2021-2022

I managed around 30 freshman residents in an on-campus living space.

- Tasks included planning events, forming a mentorship relationship with residents, and enforcing Clemson Home rules/regulations.

Assistant Swim Coach

RAYS - Upper Palmetto YMCA

2017-2020

I coached around 60 6-12 year old competitive swimmers year-round at a branch of the Upper Palmetto YMCA.

LAILA MONDA

EDUCATION

Clemson University

Bachelor of Science in

Graphic Communications

- Minor in Business Administration
- May 2024
- GPA 3.73

HONORS

Palmetto Fellow Scholarship

Order of Omega Honors Society

Dean's List (GPA 3.5+)

- Fall 2020, Spring 2021, Fall 2021, Spring 2022

President's List (GPA 4.0)

- Spring 2023

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Wordpress
- Photography (Canon)
- Photography Editing
- Graphic Design
- Social Media Marketing
- Print Production

CONTACT

 864-344-8048

 lailamonda@gmail.com

 www.linkedin.com/in/lailamonda/

 www.lailamonda.com

WORK EXPERIENCE

Tigertown Graphics | Marketing & Design Intern

August 2023 - December 2023

- Designed a variety promotional graphics for social media posts, emails, and web sliders utilizing hand drawn elements, web images, and lifestyle images
- Planned and executed photoshoots to capture and edit photos of models wearing merchandise to use in social media posts and emails to promote products
- Communicated with sales representatives to create custom designs for client shirts, sweatshirts, etc

Clemson Department of GC | Teacher's Assistant for GC 3400

August 2022 - December 2022

- Assisted ~20 students in learning fundamentals of photography, videography, and post production in GC 3400
- Graded assignments weekly and communicated with professor for Digital Imaging and eMedia
- Planned and executed Social Media & Marketing Campaigns for the Graphic Communications social media pages

Indexx Inc. | Print Production Intern

May 2022 - August 2022

- Gained comprehensive knowledge of print production processes by working in multiple departments, including wide format print, digital print, offset print, project management, and scheduling
- Utilized Kodak Preps Imposition Software and Kodak Prinergy Workflow in the pre press department
- Demonstrated dedication through consistent performance in a fast-paced bindery environment

Freelance Creative

July 2023 - Present

- Directly worked with people to use their creative visions to life providing personalized design services such as painted bottles, signs, pins, and other personalized gifts tailored to their preferences.
- Provided professional photography services for graduations, weddings, and other events

CAMPUS INVOLVEMENT

Kappa Delta Epsilon Tau

Merchandise Chair, January 2022 - December 2022

- Designed, advertised, and distributed merchandise items to ~360 chapter members
- Collaborated with PR team and apparel companies to create unique merchandise for the chapter that align with our core values

Banner Chair, January 2021 - December 2021

- Designed and painted banners for all Kappa Delta events

ANNA MOORE

188 Society Hill, Spartanburg, SC 29306
amoor26@clemson.edu
(864) 316-0508

Summary

Energetic, Initiative-driven upcoming college graduate seeking a career that challenges me to network and develop skills in the international workplace. My main interests lie in internal communications, marketing, and international relations.

Education

Clemson University, Honors College

Bachelor of Science, Graphic Communications

August 2020-May 2024

GPA: 3.85

Experience

IT Communications and Graphic Design Intern, BMW Manufacturing

Jan 2023-Jun 2023, Spartanburg, SC

- Created internal communication strategies and presentations for the roll-out of various IT initiatives for BMW Manufacturing in North and South America.
- Collaborated with colleagues around the world to bridge communication gaps in an international company.

Rotational Intern, Specialty Print Communications

May 2022-Aug 2022, Chicago, IL

- Worked closely in all facets of the direct mail market, receiving individual mentorship from company executives.
- Account Management: Successfully managed a print job from start to finish for Omaha Steaks

Retail/Camp Works Associate, Sky Ranch Camps

May 2021-Aug 2021, Van, TX

- Provided customer service to parents and children who attended Sky Ranch Camps.
 - Delivered mail, served customers in the cafe, took stock of merchandise, and organized lost and found system.
-

Honors / Awards / Activities

Study Abroad, Packaging in an International Marketplace

May 2023-Jun 2023, London UK

- Studied package design in global contexts with 10 other students from Clemson University
- Conceptualized, Designed, and Implemented a new design for an American product to better fit on British Shelves
- Presented brand concepts to Chris Griffin, Director of PI Global in London

President, Graphic Communications Student Advisory Board

May 2021-May 2024, Clemson, SC

- Guide and Direct members of the Graphic Communications Student Advisory Board to collect and discuss student feedback within the Graphic Communications Department.
- Represents the Department of Graphic Communications at Clemson's College of Business Student Advisory Board

Lillian Moore

Clemson SC, 29631 | (803) 529 6847 | lfmoore@g.clemson.edu | <https://www.linkedin.com/in/lillianmoore/>

Education

Clemson University

B.S Graphic Communications | May 2024 | GPA 3.4

Experience

Elite Martial Arts - Columbia, SC

Social Media Manager

Jan 2023 - May 2023

- Created an engaging variety of social media content and promotional material for Elite Martial Arts based on strategic views and engagement.
- Created and edited for daily posts.
- Designed advertisements, posters, custom uniforms, and merchandise.
- Photographed, edited, and retouched photos for social media.
- Scheduled and manage fresh weekly social media and advertisement posts via Instagram, Facebook, and Twitter.
- Attend travel tournaments and photograph/update live coverage via Twitter.

Armbruster & Associates - Remote

Book Cover Designer

May 2022 - Aug 2022

- Worked closely with author and formatted and designed multiple book cover templates.
- Created multiple book cover designs.
- Went through dozens of colors, fonts, and various book cover sizings.
- Developed a template containing bleeds based on spine thickness and number of pages.

Michael Moore Environmental Consultant - Columbia, SC

Environmental Editor

Apr 2020 - Sep 2020

- Formatted and proof read data reports using Microsoft Office.
- Edited weekly environmental reports and ensured clarity of content, branding guidelines, and accuracy of grammar.

Skills

- Adobe Illustrator
- InDesign
- Photoshop
- Lightroom
- Photography
- Illustration
- Social Media Management
- Microsoft Office
- Graphic Design

Relevant Coursework

- Graphic Communications
- Inks and Substrates
- Human Communications
- Principles of Marketing
- Digital Production Design
- Commercial Printing
- Digital Imaging
- Packaging Science
- Package and Specialty Print

Honors

Deans List

Life Scholarship

National Honors Society

Activities

Children's Miracle Network Dance Marathon

Key Club

Wings Peer Counseling Group

Kayson Leigh Morris

📍 Greenville, SC 29611

📞 (864)607-0172

✉️ kaysonleigh11@gmail.com

🌐 www.linkedin.com/in/kayson-morris/

Resume Profile

Summary

Proactive, innovative, and collaborative creative content specialist with experience in graphic design, brand storytelling, and social media marketing. Excellent experience in content writing and digital communication. Understands the importance of inclusivity, teamwork, and making lasting connections.

Education

Clemson University

BS in Graphic Communications

Creative Writing Minor

May 2024

GPA: 3.88

Relevant Courses

- Brand Storytelling and Content Writing
- Color Theory
- Principles of Marketing
- Commercial Printing
- Web Design and Development
- Digital Imaging

Skills

- Social media analytics using Facebook Meta Business Suite
- Social media scheduling using Sked
- Brand content writing using Blogger
- Graphic design utilizing Adobe InDesign, Illustrator, and Photoshop
- Website organization based on product popularity and inventory levels
- Video editing using Adobe Premiere Pro

Interests & Activities

- Nikon DSLR photography
- Digital art using Adobe Creative Suite
- Fiction, poetry, and screenplay writing
- Music composition with guitar and piano
- Fellowship of Christian Athletes
- Pickle Ball

Work Experience

Social Media/Marketing Intern

Marleylilly, Greer, SC

August 2023 - December 2023

- Managed multiple social media accounts with a total of over 1.8 million followers across numerous platforms.
- Wrote creative and original blog posts of up to 800 words bi-weekly promoting products.
- Designed over 40 engaging graphic posts for Instagram, Facebook, X, and Threads.

Promotions Content Creator

JC Cares, Easley, SC

February 2023 - May 2023

- Designed two promotional flyers and two eight-page program booklets.
- Created graphic content for social media promoting fundraising events.

Videography Intern

Camp Ozark, Mt. Ida, AR

May 2022 - August 2022

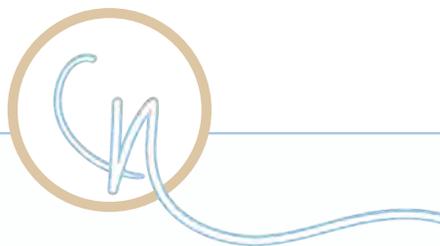
- Worked 12 hour days shooting and editing videos depicting summer camp activities.
- Created over 30 original videos of up to 20 minutes long while utilizing extensive video editing skills using Adobe Premiere Pro.
- Operated DSLR cameras, drones, GoPros, and Ronin stabilizers.

Landscaping Assistant

Sexton Design and Development, Greenville, SC

May 2020 - August 2020

- Planted and tended to flowers in on-site greenhouse.



CORDRAY NEGLEY



724-996-7553



cnegley@g.clemson.edu



www.cordraynegley.com

EXPERIENCE

CLEMSON FOOTBALL

JANUARY 2024 - PRESENT

GRAPHIC DESIGN INTERN

- Create graphics targeting 100+ top recruits across the country while working directly with the coaching staff and creative team.
- Produce weekly personalized, variable data and general graphics to be sent both digitally and through direct mail to top recruits.
- Design and create various projects
- Set up files of designs with appropriate bleeds and printer's marks to send to print

STACHE CUPS

DECEMBER 2023- MAY 2023

CREATIVE DESIGNER INTERN

- Designed, edited, and pre-flighted print files for numerous country clubs, The Masters, sports teams, and Greek Organizations.

IDL WORLDWIDE

SUMMER 2022

PROJECT MANAGEMENT INTERN

- Tracked in-house project progress and conducted quality control inspections of first-off press and final products across three client accounts including a global convenience store chain with over 1,000 locations
- Supported production of store signage for the grand opening of eighteen new locations for corporations including a national fast-food chain and regional convenience store & coffee chain
- Prepared large format engineered promotional displays for a global company
- Designed new logos and twenty safety education graphics for the internal safety committee for use during daily start-up meetings
- Confirmed raw material availability for print-on-demand projects and finished goods inventory of 190 items

DELISH SISTERS - Server

2023-PRESENT

EMMALINE BOUTIQUE & GIFTS - Retail Associate

2021-2023

LOU NEGLEY'S BOTTLED WATER - Administration

2016-2020

EDUCATION

CLEMSON UNIVERSITY

Clemson, SC

BACHELOR OF SCIENCE

Graphic Communications

MINOR

Brand Communications
Sport Communications

DECEMBER 2024

GPA 3.69

SKILLS

- Adobe Indesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dimension
- Social Media/Marketing

ACTIVITIES

- Social Media/Marketing Experience
 - Creates graphics and manages social media for the Clemson University Tiger Twirlers
- Captain of the Tiger Twirlers in the Clemson University Tiger Band
- Selected to represent the Tiger Twirlers in the Miss Clemson University Pageant
- Member of Chi Omega Sorority
 - Assistant Graphics Chair within Cardinal Cabinet
- Sigma Alpha Lambda Honors Fraternity Member
- Dean's List - All Semesters



RACHAEL NETZER

- 📞 803-415-5474
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- 🌐 [linkedin.com/rachaelnetzer](https://www.linkedin.com/rachaelnetzer)
- 🖥️ rachnetzer.myportfolio.com

EDUCATION

Clemson University
BA | Graphic Communications
Minor: Brand Communications
Clemson, SC | GPA: 3.57
May 2024

LEADERSHIP

GRAPHICS CHAIR

Chi Omega - Psi Kappa | 2021

- Communicated event details daily through flyers, messages, and graphics
- Developed and maintained eye catching creative content for social media platforms

RELEVANT COURSES

- GC 3730: Digital Experience & Content Strategy
- GC 3720: Brand Creation & Communication
- GC 2400: Intro to Web Design & Development

EXPERIENCE

JUNIOR ACCOUNT EXECUTIVE INTERN

Radical Marketing | Greenville, SC | Jan - May 2023

- Responsible for scheduling and content creation for multiple regional accounts, including Houser Shoes and Soul Yoga
- Oversaw content creation, scheduling and activity for Radical's personal Instagram (16k followers) and TikTok
- Coordinated daily email campaigns to 30k recipients in order to engage sales (\$15k+ total)
- Weekly report meetings for current social media trends, customer feedback, and competitor activity.

CREATIVE CONTENT DIRECTOR | WEBSITE MAINTENANCE

Page 6 Boutique | Fort Mill, SC | 2018 - Current

- Develop and maintain creative content daily for social media platforms (IG 29k followers | TikTok 32.9k followers)
- Upload products to website using Shopify software.
- Create and maintain a weekly aesthetic website design.
- Schedule and publish posts, ensuring consistency and timeliness of content delivery.

SERVER

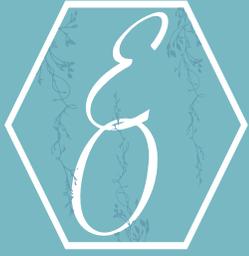
Charleston Sports Pub | Clemson, SC | 2021-2022

- Fostered positive customer relationships and provided exceptional service.
- Take food and drink orders accurately and efficiently, ensuring special requests and dietary restrictions are noted.

SKILLS

Adobe Illustrator
Adobe InDesign

Content Development
Customer Service



EMILY ODOM

(803)920-6812

emily.odom01@gmail.com

<https://ehodom.myportfolio.com/>

ABOUT ME

I'm Em, a detail-oriented Graphic Communications professional with a penchant for challenging myself to achieve excellence in every project. Armed with a degree in Graphic Communications, I am committed to delivering innovative visual solutions that captivate audiences and exceed client expectations.

SKILLS

Photoshop	Photography
Illustrator	Branding
Indesign	Color theory
Canva	Illustration
Premiere	Problem-solving

AWARDS AND ACTIVITIES

Charg Member
Life Scholarship Recipient
Gamma Phi Beta Member

EDUCATION

Clemson University May 2024
Bachelors of Science in Graphic Communication
Overall G.P.A: 3.24/4.00

RELAVENT EXPERIENCE

Creative Design Intern

August 2023- December 2023
Chralotte, NC

The Imagine Group

- Payed attention to detail when pre-fighting designs for print, ensuring accurate reproduction of layout, colors, typography, and other design elements
- Clearly convey design specifics to sales reps and clients like Bojangles, Hibbett, etc., ensuring mutual understanding and satisfaction with layout, colors, typography, and branding elements.
- Helped collaborate on packages and standees with our prototyping from concept to final design.
- Worked on inventory, photo editing, wide format printers, and task lists.

Creative Intern

May 2023- July 2023
December 2023
Irmo, SC

Colucci Custom Awards

- Created 15+ dynamic marketing email templates with captivating design and enhanced audience engagement and campaign effectiveness.
- Created a system to take pictures of all inventory and to get rings set up for customizer on the website.
- Photo editing, proofreading, inventory, and web editing

PAST EXPERIENCE

Server/Host/Cook

September 2021- Current
Clemson, SC

Sunnyside Cafe

Front of House Customer Service

January 2023- May 2023
Clemson, SC

Chick-fil-a

Cashier/Stocker

May 2016-August 2019
Columbia, SC

Sara's Fresh Market

828.435.0834
131perryej@gmail.com
Emily Perry
emilyperrycreative.com

Emily Perry

Education:

Clemson University
Bachelor's: Graphic Communications
Minor: Brand Communications
May 2024
GPA 3.72/4.0

Extracurriculars:

- **Clemson's Community for Undergraduate Business Students (CUBS LLC):**
 - peer mentor
 - leadership committee member
 - social media and recruitment subcommittee member
- **Clemson Photography Club**
- **Clemson Marching Tiger Band**
- **Clemson Concert Band**

Relevant Coursework:

- Photography and Videography
- Marketing and Branding
- Operations of 5+ printing presses

Technical Skills:

- Adobe Illustrator, Photoshop, InDesign, Premiere Pro, After Effects
- Microsoft Office
- Canva
- MacOS
- HTML and CSS coding
- (Canon) Photography & Videography



Work Experience

Clemson University - Clemson, SC

College of Business Recruitment Ambassador

January 2024 - Present

- Gave detailed tours of the College of Business Building and its offerings to prospective and admitted students
- Memorized necessary course information for all 7 Business majors

Clemson University - Clemson, SC

Teacher's Assistant: Web Design and Development

January 2024 - Present

- Taught two sections of students simultaneously
- Answered student questions
- Graded student submissions and gave constructive feedback

Ruffalo Noel-Levitz (RNL) - Remote

Graphic Design Intern

January - December 2023

- Collaborated in branding an annual National Conference, including social media graphics, signage and printed pieces, and video elements
- Created layout for RNL's 3rd edition of the Strategic Enrollment Planning E-Publication textbook
- Designed multiple social media graphics per day, often to be posted the same day
- Redesigned powerpoint presentation templates to be used in sales and marketing plans
- Improved layout of 10+ pieces of marketing collateral that were each 20-50 pages long

New Excelsior Inc. - Brevard, NC

Quality Associate Technician

May-July 2022

- Approved various flexible packaging print jobs for 100+ large corporations such as Ziploc, Bird's Eye, and Tyson
- Measured and recorded any and all test data required, including material thickness, stretch, and product seals
- Kept up-to-date documentation on inventory, testing data, and finished goods of over 50,000 rolls of material

Intrigue Salon and Spa - Hendersonville, NC

Stylist Assistant

May-Aug 2021

Sydney Petrie

Rochester, NY | Clemson, SC
(585)-298-4646 | sydpetrie@gmail.com
sydney-petrie.com

EDUCATION

Clemson University

Bachelor of Science in Graphic Communications with a minor in Brand Communications and Psychology (GPA 3.5)

Clemson, SC

May 2024

WORK EXPERIENCE

Clemson University - Outdoor Recreation & Education

Backcountry Trip Leader and Equipment Specialist

Clemson, SC

Aug 2021–Present

- Demonstrated strong leadership and teamwork skills in guiding participants through various outdoor activities, creating a sense of community and camaraderie among participants
- Coordinated trip logistics, equipment preparation, and collaborated with co-leaders for efficient execution
- Oversaw equipment rentals, assisting customers with gear selection and inquiries about available activities.

Graphic Design Intern

May 2022–Aug 2022

- Created marketing materials to promote the recreational program activities and events, implementing innovative design solutions to effectively enhance the awareness to current students
- Maintained creative consistency and brand integrity across platforms, utilizing Adobe Suite design tools for graphic updates
- Crafted and implemented brochure messaging in line with brand strategy and creative vision

Stache Cups

Graphic Design Intern

Greenville, SC

Aug 2023–Dec 2023

- Created personalized designs for country clubs and high schools nationwide using Photoshop and Illustrator
- Applied custom designs for client mockups using Adobe Dimension, showcasing the appearance of cups upon ordering
- Ensured brand consistency by placing rendered designs onto custom forms tailored for clubs or schools
- Integrated custom forms into 123FormBuilder for seamless embedding onto their Shopify site

Made at Dawn

Small Business Owner

Rochester, NY

Jan 2021–May 2021

- Initiated entrepreneurial venture by establishing and managing a business
- Designed and produced custom embroidered hoodies, crewnecks, and t-shirts
- Acquired proficiency in Embrilliance embroidery software through self-directed learning

Seabreeze Amusement Park

Caterer and Cashier

Rochester, NY

June 2018–Sept 2019

- Collaborated with team members to coordinate food preparation, cooking, and service to meet customer demand during peak hours
- Processed customer transactions accurately and efficiently using cash registers and point-of-sale systems
- Greeted customers warmly, answered questions about products and services, and provided assistance as needed to enhance the guest experience

Adelia Phillips

CONTACT

- (843) 696-2273
- adeliap@clemson.edu
- 1923 Enclave Dr.
Mount Pleasant, SC
29464

EDUCATION

- Transferred to Clemson in January of 2022, and will graduate in May of 2024 with a BS in Graphic Communications
- Attended The University of South Carolina from 2019-2022
- Graduated Wando High School June of 2019

SKILLS

- Personable
- Hard-working
- Communicative
- Positive
- Open minded
- Proficient in Adobe software

WORK EXPERIENCE

August 28 to December 8 2023 I was The Production Artist Intern at The Graphic Cow.

- created 20-30 proofs a day with a quick turn around time
- edited proofs and artwork for clients
- created artwork for apparel

April 2022 to July 2023 I was a waitress at Sole on the Green.

January 2023 to May 2023 I was the Spring Marketing Intern at The Pete Store.

- this is The Peterbilt Trucking Co.'s stores/service departments
- managed their social media accounts, Instagram, Facebook, and LinkedIn
- created strategies to help promote their merchandise
- took photos of all available trucks/trailers on the lot
- created graphics and posts for the weeks

February of 2021 to October 2021 I was an intern at Dyslexia Resource Center of Columbia. I was their social media promoter.

Winter of 2019 to the summer of 2020, I worked as a cupcake decorator and sales associate for Cupcake Downsouth.

February of 2019 to April of 2019, I worked as an intern for Roper St. Francis ATI Physical Therapy.

Summer of 2014 to the summer of 2018 I worked as a Tennis Camp Counselor for ages 3-5 and 7-10 year olds at The College of Charleston Tennis Complex and Creekside Tennis and Swim Complex.

OTHER EXPERIENCE

August of 2019 to May of 2022 I was a member of the Kappa Delta Sorority.

Was lead designer for Clemson's TAGA.

Nathaniel Poole

Clemson, SC / (864)873-8852 / npoole@clemson.edu



Professional summary

Employment history

JAN, 2023 - MAY, 2023

BROOKFIELD, WI

Demo Technician, ColorDyne Technologies

- Responsibility in creation of print sample requests, which involved printing commonly used labels from clients to match or exceed expectation of current flexographic presses.
- Handled communication between teams for UI software development of OEM equipment created by ColorDyne Technologies.
- Filled various needed roles to create a more efficient workplace.

MAR, 2022 - AUG, 2022

SENECA, SC

Graphic Designer/Printer, T&R Graphics

- Handled design work for local decals and signage materials
- Utilized FlexiSign to create various graphics for local companies and personal individuals.

AUG, 2021 - 2023

CLEMSON, SC

Teaching Assistant, Clemson University

- Offered teaching assistant position 2nd semester into the program.
- Taught many different ways to interact with students and create a working system to create efficient and fun learning.
- Experience in leadership and public speaking.
- Responsible for teaching flexographic process to incoming Graphic Communication majors.

AUG, 2018 - AUG, 2019

WALHALLA, SC

Screen Printer/Graphic Designer, Underwood Custom Embroidery

- Given opportunity to intern during my last semester of high-school.
- Upon completion of my graphic communications program in high-school, I was offered a full-time position to handle the design and screen printing for the entire store.
- Minor experience in working with heat transfer vinyl as well as embroidery.

APR, 2017 - APR, 2019

WEST UNION, SC

Cashier, Ingles Markets

- Specialized in customer service.
- constantly requiring compassion as well as utilizing social skills to make a customers experience better. After a year of working I received an excellent annual review from them and was offered a pay increase.

OCT, 2016 - JUN, 2017

SENECA, SC

Front-End Employee, Chick-Fil-A

- Face paced environment.
- Ability to answer questions quickly as well as make decisions efficiently.
- Development of time management skills and learned how to handle myself under pressure in a working environment.

Education

AUG, 2020 - PRESENT

CLEMSON, SC

Graphic Communications Major, Clemson University

Skills

Adobe Illustrator (Experienced)



Adobe Premiere Pro (Skillful)



Adobe Lightroom (Skillful)



Adobe Photoshop (Experienced)



Adobe Indesign (Skillful)



Screen Printing (Skillful)



References

UNDERWOODCUSTOM@HOTMAIL.COM

Melissa Underwood

MBOST@CLEMSON.EDU

Michelle Fox

SCHANG2@CLEMSON.EDU

Shu Chang

ELLISON POTTS

PROFILE

EDUCATION

Clemson University

B.S. Graphic Communications
Minor in Brand Communications
GPA: 3.65
December 2024

CONTACT

(843) 452-0076
ellieapotts@gmail.com
Charleston, SC
linkedin.com/in/ellison-potts

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Canva
Mailchimp
Meta Business Suite
Strategic Social Media Marketing
Abilities in Graphic and Media Design

PORTFOLIO



drive.google.com/drive/folders/1u-j4HuvWlzKu1yUthRENilyKnB1ktOO?usp=sharing

Diligent and innovative Graphic Communications student with demonstrated capabilities in social media management, design, and marketing. I aspire to enhance this experience and contribute value to an organization through an internship in social media and graphic design.

WORK EXPERIENCE

Marleylilly | Marketing and Social Media Intern | Aug - Dec 2022

- Generated 20+ social media posts weekly across Facebook and Instagram, reaching a combined audience of 1.5 million followers.
- Created 4 daily posts for Twitter, highlighting products, sales, and promo codes for over 80,000 followers.
- Designed 4 daily posts using Canva, featuring various products on Marleylilly's Pinterest account with a following of 124,000.
- Organized weekly media schedules with content that would be featured across social media platforms.
- Enhanced website appeal by optimizing the back-end for improved experience.
- Authored bi-weekly blog posts focusing on popular products, lifestyle advice, and seasonal trends.
- Collaborated with fellow interns to produce an instructional video on the AutoStore that would be used to train production workers.

Kristie Potts Properties | Social Media Manager | Jun - Oct 2021

- Created content for Facebook and Instagram showcasing new listings, closings, and current events.
- Developed monthly newsletters using Mailchimp to inform clients, agents, and potential buyers about listing activity and market analytics.
- Produced e-blasts in Canva to spotlight open houses and active listings, driving engagement and interest.

Langdon's Restaurant and Wine Bar | Hostess | Dec '19 - Aug '21

Kara Queensberry

CONTACT

Phone: 443-927-6357

Email: kqueens@g.clemson.edu

EDUCATION

Clemson University

Clemson, South Carolina

B.S. in Graphic Communications

Minor: Business Administration

Overall GPA: 3.73/4.00

May 2024

PROFICIENT IN

- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat Pro
- Microsoft Office
- Command Fierly Workstation

ACTIVITIES & AWARDS

- Graphic Communications Senior Academic Achievement Award
- Clemson University President's List Fall 2023
- Clemson University Dean's List Fall 2020, Fall 2021, Spring 2022
- Gamma Epsilon Tau
- Clemson Watersports Club

OBJECTIVE

To obtain a job in the graphics industry that will allow me to apply my education, skills from previous internships, and other employment experiences.

RELEVANT EXPERIENCE

PrintSmart-Ricoh: Design/Production Intern
January 2023-May 2023

- Completed jobs in online ordering system
- Designed stationery and flyers for campus personnel and organizations while adhering to strict university brand guidelines
- Organized printing schedules
- Tracked jobs through to completion with months totaling over \$100,000

Creative Print Group: Prepress/Design Intern
May 2022-August 2022

- Prepared files to be then sent to the platemaker
- Packaged the plates for the offset lithography presses
- Assisted other departments
- Helped plan the digital printing schedule

OTHER EXPERIENCE

Matthew's 1600: Hostess
May 2021-August 2023

- Coordinated reservations and assembled reservation schedules
- Assisted banquet coordinator with client communications
- Organized seating charts

Black Kettle: Hostess
June 2018-June 2020

- Fostered relationships and customer service skills
- Organized reservation chart

CREATIVE INQUIRY

Clemson Women's Basketball Recruiting and Design
Fall 2022-Spring 2023

- Work collaboratively with other students and the recruiting staff
- Create graphics, mailers, packages, and other tangibles to be used for recruiting purposes

LIZ RACE

152 Adger Road
Pendleton, SC 29670
Mobile: (516) 474 - 9900
e.race1@icloud.com
<https://eraceb790.myportfolio.com/>

EDUCATION

Clemson University

Bachelor of Science in Graphic
Communications

May 2024

3.73 GPA

SKILLS

Adobe Creative Cloud

CorelDraw

Wayfindit •

MS Teams

ACTIVITIES

Pi Beta Phi Sorority

September 2021 - Present

Banner Chair

Gamma Epsilon Tau

Graphic Communications

Honors Fraternity

WORK EXPERIENCE

The Graphic Cow Co

May 2023 - August 2023

Print Production Intern, Liberty SC

- Assist in preparing screens and equipment for printing large-scale orders in a fast-paced environment.
- Learn and execute proper ink mixing and color matching techniques under supervision.
- Support production team in loading and unloading garments onto printing machines, maintaining quality control standards.
- Aid in cleaning and maintaining work area and equipment to ensure a safe and efficient working environment.

Outback Steakhouse

May 2022 - Present

Togo Expert, Anderson SC

Priority Architectural Graphics

January 2022 - June 2022

Graphic Design Intern, Remote

- Assist in designing and creating ADA-compliant signage according to California regulations, demonstrating proficiency in ADA signage code.
- Collaborate with senior designers to interpret architectural floorplans and develop signage solutions for high-profile clients like Google, Pinterest, and the San Francisco Airport.
- Support the team in various design projects including newsletters, flyers, and other promotional materials, showcasing creativity and attention to detail.
- Utilize Photoshop skills to make edits and enhancements to existing designs, ensuring consistency and quality across all visual assets.
- Train on and implement a new wayfinding technology through the application WAYFINDIT for installation, as well as training other staff.

Bridesmaids Gifts Boutique

March 2021 - June 2022

Fulfillment Associate, Charlotte, NC

Carmel Country Club

Summer 2020, 2021

Front Desk Attendant, Charlotte, NC

American Eagle Outfitters

September 2018 - September 2020

Sales Associate, Charlotte, NC

Lifeguard

April 2018 - September 2018

Aquatech Pool Management - Charlotte NC

Carly Rion

CONTACT

843.597.3518

carlycooperr3@gmail.com

 @carlycreated_

 Carly Rion

PORTFOLIO

www.Carly-Created.com



EDUCATION

Clemson University

B.S. Graphic Communications

Minor in Brand Communications

Graduating 2024

SKILLS

- Graphic design
- Brand management & identity
- Social media management & content creation
- Illustration & Painting
- Printing (flexography, screen printing, & offset lithography)
- Videography & video editing

PROGRAM KNOWLEDGE

Adobe CC	Premiere Pro
Figma	Premiere Rush
ArtPro+	Microsoft Office
Sprinklr	Google Suite

WORK EXPERIENCE

Cadency Student-Led Brand Consulting Firm

Creative Designer

Aug 2023 - Present

- Worked on a variety of teams to design marketing collateral for real-life clients (Michelin, Impossible Foods & Clemson University).

Professional Printers, Inc

Sales Intern

May 2023 - Aug 2023

- Researched and vetted commercial printing leads for the sales team, curated the company wide sample library, and reviewed print samples for quality control.

Clemson University Campus Recreation

Graphic Design Intern

Aug 2022 - May 2023

- Create social media posts, posters, videos, TV graphics, photoshoots, website graphics, and marketing campaigns for the entire department of Campus Recreation

Downwind Sails Watersports

Graphic Designer

June - Aug 2022

- Managed and booked reservations, operated a cash register, communicated with customers, and re-designed the company's promotional materials.

Clemson University Student Affairs Creative Services

Graphic Design Intern

Jan - May 2022

- Responsible for fulfilling graphic design requests from student organizations such as stickers, scoreboard graphics, marketing campaigns, logo designs, T-shirts, social media posts, and many other deliverables.

LEADERSHIP

- **Member**, Gamma Tau Epsilon
- **President**, National Art Honor Society
- **Secretary**, National Honor Society
- **Delegate**, Palmetto Girls State
- **Member**, Clemson Marketing & Branding Club



JUAN ROJAS

T: (864) 906-4148 E: juanrojas626@yahoo.com
linkedin.com/in/juanrojas-jr

EDUCATION

CLEMSON UNIVERSITY

Graphic Communications, BS | May 2024 | GPA 3.60

SPARTANBURG COMMUNITY COLLEGE

Digital Design, AAS | May 2020 | GPA: 3.70

RELEVANT EXPERIENCE

RICOH USA | REMOTE | May 2023 - Aug. 2023

Solutions Engineer Intern

- Shadowed SEs to see the marketing outcomes of Ricoh technology
- Achieved Demo Certification for the Ricoh C5300 and its finishing accessories
- Gained Fierly's 2023 Professional Cutsheet Certification

CSW, INC. | LUDLOW, MA | Jan. 2023 - May 2023

Workflow Support Assistant

- Exposed to advanced prepress methods and applications of new technologies
- Created promotional videos, visuals, and designs for an FTA forum
- Advised the Tech Dept. on Esko's WebCenter based quoting system
- Supported the Tech Dept. with insight, design, troubleshooting, and coding

RICOH USA | TUCKER, GA | May 2022 - Aug. 2022

Graphic Communications Intern

- Collaborated on the design and print for Puttin on the Pink by ACS
- Headed the internal and external production needs of the company
- Oversaw and performed routine maintenance on Ricoh and EFI printers
- Printed on special medias and applied wall and floor graphics

RITRAMA, INC. | MOORE, SC | Feb. 2018 - May 2020

Print Lab Technician

- Test printed on stored and new material to assure quality
- Oversaw maintenance on printers (HP, Mimaki, Roland)
- Managed the design and print of labels to support the manufacturing process
- Applied wall and floor materials in the office or warehouse as needed
- Expedited customer material sample requests

OTHER EXPERIENCE

Lowe's Home Improvement | Clemson, SC | Oct. 2021 - Present
Retail Associate

The Home Depot | Anderson, SC | Sept. 2020 - Oct. 2021
Sales Associate

Michaels Stores, Inc. | Spartanburg, SC | Nov. 2017 - Nov. 2018
Sales Associate

KFC | Greer, SC | May 2017 - Nov. 2017
Team Member

SKILLS

- Graphic Design
- Wide Format & Digital Printing
- Flexo Prepress
- Coding (HTML and CSS)
- Photography
- Videography
- RIP Software

AWARDS & CERTIFICATES

- Printing United Alliance Scholarship
- PGSF Howard Massman and Century Club Scholarships
- CIW Site Development Associate

REFERENCES

MARVIN BROWN

Manager of Centralized Services
Ricoh USA

T: (404) 695-1992

E: marvin.w.brown@ricoh-usa.com

MAREK SKRZYNSKI

VP of Technology and Innovation
CSW, Inc.

T: (413) 348-9446

E: mareks@cswgraphics.com

NATE GOODMAN

Product Manager
Mactac

T: (530) 617-1819

E: n_h_goodman@yahoo.com

JOHN HOYLE

Program Director
Spartanburg Community College

T: (864) 592-4797

E: hoylej@sccsc.edu

RILEY RUTLAND

Seeking a professional photography position where I can leverage my extensive experience as an independent photographer, coupled with my academic background in Graphic Communications from Clemson University, to contribute creatively and effectively.

Education

Graduated from Clemson University with a degree in Graphic Communications in May of 2024.

Contact

📍 400 Echo Circle Easley, SC 29642

✉ rileyprutland@gmail.com

🌐 www.rileyrutlandphotography.com

☎ (864) 414-6471

Skills

- Proficient in Adobe Lightroom for photo editing and enhancement.
- Skilled in Adobe Photoshop for advanced photo manipulation.
- Familiar with Adobe Illustrator for graphic design tasks.
- Competent in Microsoft Word for document creation and formatting.

Activities & Awards

- President's List at Clemson University
- Member of Alpha Delta Pi Zeta Nu Chapter
- Brand design work for The Beauty Room in Easley, SC
- National Anthem singer for Clemson Basketball, Baseball, Softball, and Gymnastics, Senior and Big League World Series
- Creative Design Team Member for Clemson Women's Basketball
- Volunteered at the Dressing Room South as a Bridal Consultant
- Won top 15 in Miss South Carolina Teen

Work Experience

Riley Rutland Photography, LLC. | Greenville, SC *Owner & Lead Photographer*

- August 2017 - Present
- As the owner and lead photographer of Riley Rutland Photography, I'm responsible for managing all aspects of the business, from client acquisition and communication to weddings, photoshoots, editing, and delivery of the final product. This role involves a significant amount of creativity, technical skill, and business skills to successfully run a photography business. I specialize in various areas such as weddings, graduate portraits, newborn portraits, events, or commercial photography, depending on your preferences and client demand.

Langston Construction Co., LLC. | Piedmont, SC *Freelance Photographer*

- October 2021 - Present
- Providing photography services for construction projects, documenting completed projects for marketing purposes, and creating visual content for their website and social media.

Ridge Media, LLC. | Greenville, SC *Production Intern*

- August 2023 - December 2023
- As a production intern, I gained experience in various aspects of media production, which included photography, videography, editing, and post-production. This involved working on commercial projects, such as advertisements, promotional videos, and corporate content. These contributions helped support the team in delivering high-quality multimedia content to clients.

Sportsman Boats | Summerville, SC *Photography Intern*

- May 2022 - August 2022
- Gained experience in commercial photography, specifically focusing on capturing images of boats for marketing and promotional materials. This role involved shooting both on land and on the water, using different techniques to highlight features of the boats. Additionally, I collaborated with the marketing team to ensure the photos aligned with the company's brand.

The Persimmon Grove Venue | Williamston, SC *Co-Owner and Venue Coordinator*

- August 2023-Present
- As a co-owner and venue coordinator at The Persimmon Grove Venue, my responsibilities extend beyond photography to include managing the operations of the venue. This role involves overseeing event bookings, coordinating with clients and vendors, managing staff, and ensuring that events run smoothly.

Ella Scherck

(703)-554-5221 • Ellalscherck@gmail.com

ellascherckart.myportfolio.com/work • linkedin.com/in/ella-scherck-a5731a1b2

EDUCATION

Clemson University

Bachelor of Science in Graphic Communications

May 2024

GPA 3.6

Summary/Skills

I am currently finishing my bachelor's in graphic communications. I have 4+ years of experience in visual design. I have proficient skills in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, and Procreate. I am growing my user interface (UI) and human-centered design (HCD) skills. I have a strong passion for art and design.

EXPERIENCE

Steampunk

Design and Strategy Intern

McLean, Virginia

June 2023-Present

- Utilized Human-Centered Design daily to create successful graphics and projects that were used internally and externally for marketing and branding purposes.
- Practiced UX/UI design and took human-first approach, and research approach to designing the aesthetic experience of products for the company.
- Implemented Agile and Scrum principles each day to enhance project efficiency and collaborated with cross-functional teams in sprint planning, backlog refinement, and daily stand-ups.

Clemson Football Recruiting Graphic Assistantship

Graphic Designer

Clemson, SC

June 2022-December 2023

- Created graphics weekly with advanced design techniques that persuaded hundreds of potential student-athletes to choose Clemson University.
- Enhanced Clemson Football's graphic department by incorporating my design style into their existing aesthetic.
- Designed personalized graphics incorporating variable data to be mailed and posted for potential recruits under tight deadlines.

Ella Scherck Art

Freelance artist

Clemson, SC

August 2018-Present

- Built a platform for myself for a passion of mine that is continuously growing by managing my social media account, which has reached 53.6% more users in four months.
- Maintained consistent sales for 16+ months, while managing multiple clients at once while I advocate for myself and respectfully negotiate to increase sales immensely.

Boulder Bibs

Graphic Design Intern (short term position)

Remote

January 2022-May 2022

- Digitally designed race bibs that exceeded client expectations and completed prepress tasks for designs to be print-ready.
- Managed and prioritized my work schedule while working remotely to meet client-driven deadlines.

Blush Boutique and Home

Sales Associate

Lexington, SC

February 2018-July 2020

- Successfully organized and decorated store displays to enhance product engagement with customers.
- Upsold patrons to purchase more products for higher revenue sales volume.

LEADERSHIP & INVOLVEMENT

- Zeta Tau Alpha Member, Zeta Tau Alpha Graphics Chair, Clemson Football Recruiting Team, Clemson Fellowship of Christian Athletes, It's on Us Club Member

Cover Letter

Good afternoon, my name is Taylor Shaw and I am applying as a Graphic Designer for_____. Based on the requirements for the positions listed, I believe it fits very well with my education and career interests.

I am currently pursuing my B.S degree of Graphic Communications and minor of Athletic Leadership from Clemson University with an anticipated graduation of May 2025. I have taken several courses that allow me to have a strong background on all Adobe applications including Adobe Photoshop, Illustrator, and Indesign. I have participated in several labs at the University that allow me to push my skills to the limit and learn how to get the audience's attention whether it be online or in person. Examples would include t-shirt designs, as well as social media advertising and digital marketing. I am talented at communicating with others. I know how to market online, as well as deal with PR to obtain a larger audience.

My internship with Clemson Football allowed me to gain more knowledge and apply what I have learned throughout my Athletic Leadership courses. The skills learned in my internship, as well as Leadership classes give me the assets needed to be a great leader within this company. My second internship with Furtrieve allowed me to strengthen my digital marketing and graphics skills.

Please find my attached resume with additional information about my education and experience. I would appreciate the opportunity to discuss my qualifications for the internship more fully in an interview. I can be reached at: 407-929-5919 or by email: tayylorshaww@gmail.com. Thank you for your consideration and I look forward to getting in contact with you soon!

Sincerely,
Taylor Shaw

Instagram: tayylorshaw

Taylor Shaw

407-929-5919 | taylorshaww@gmail.com | Orlando, Florida 34787

SUMMARY

I am a Goal-driven Graphic Designer! I am successful at applying technical skills to create art to inform and engage customers. I am also a clear communicator and collaborative team player with eye for detail and skilled in desktop publishing tools and graphic design software. I am proficient in Adobe applications such as Adobe Illustrator and Adobe Photoshop. Maintains technical knowledge by attending graphic design classes, Adobe workshops, and LinkedIn Learning videos.

EXPERIENCE

Clemson Football Performance Nutrition, Clemson Football, August 2021-December 2022 Clemson, SC

Developed and oversaw preparation of specialized diets. Guided individuals in food selection, preparation or menu planning based upon nutritional needs. Assisted registered nutritionist with counseling athletes on optimal nutrition for recovery from illness or injury. Helped clients select appropriate foods for prescribed diets with help from registered nutritionists. Supervised food production or service or assisted dietitians or nutritionists in supervision or planning.

Smoothie Barista, Smoothie King, June 2021-December 2022 Orlando, FL

Provided quick and courteous service to customers, fulfilling smoothie orders to individual specifications. Processed payments on cash register and counted back bills and change to patrons. Chopped ingredients and prepped food items ahead of lunchtime and dinner rush periods. Wiped down tables and removed trash and dirty plates to provide a clean, welcoming dining environment. Talked pleasantly with customers while taking orders and promoted a positive image for business. Maintained safe food handling practices to prevent germ spread. Scrubbed and polished counters to remove debris and food. Warmly greeted visitors to promote great customer service and positive ordering experience. Chopped fruit, washed greens and prepared seeds, nut milk and superfood boosters for easy access and minimal customer wait times. Stored food in designated areas following wrapping, dating, food safety and rotation procedures. Followed established protocols and made smoothies according to company recipes.

Furtrieve

Created Graphics for all social media platforms

Social Media analytics and tactics

Digital Marketing

EDUCATION AND TRAINING

Bachelor of Science Graphic Communications, Clemson, Clemson, SC Expected in Spring 2024

GPA: 3.0

SKILLS

- Time Management and Prioritization
- Organized and Detail-Oriented
- Verbal and Written Communication
- Results and Deadline-Driven
- Collaborative Team Player
- Digital Graphics Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver)
- Graphic and Media Design
- Logo Creation Illustration and Design
- Good Work Ethic
- First Aid/CPR
- Flexible Schedule
- Supervision & Leadership
- Team Management
- Organizational Skills
- Friendly, Positive Attitude
- Reliable & Trustworthy
- Team Building
- Microsoft Office
- Customer Service
- Computer Skills

Volunteer Work

- Children's Miracle Network

RACHAEL SIVEC

Graphic Communications – Clemson University

CONTACT

803-517-2680

rsivec@g.clemson.edu

<https://www.linkedin.com/in/rachael-sivec-2a7692230/>

SKILLS

Adobe Illustrator
Adobe Photoshop
Communication
Leadership
Organization

EDUCATION

Clemson University
2020-December 2024
BS in Graphic
Communications
Current GPA: 3.4

PROFILE

Graphic Communications student eager to secure an entry-level internship where I can use my knowledge in graphic design and my passion for innovation to make a meaningful contribution to a forward-thinking organization. With a strong work ethic and a proven ability to adapt and learn quickly, I aim to apply my classroom knowledge and practical experience to deliver creative solutions and drive success in a real-world professional setting.

RELEVANT EXPERIENCE

The Graphic Cow – Intern

January 2023 – August 2023

- Internship with the production team to prepare and print over 20,000 shirts on the screen print and digital heat press.
- Performed quality checks on all merchandise and prepare for shipment.

International Paper - Intern

2019

- Internship with the design team to help design and print point of purchase displays for various companies.

EXPERIENCE

Marshalls – Customer Experience Coordinator

August 2022 - Present

- Providing customers with a positive shopping experience and resolving any customer issues and questions.

Fort Mill Parks and Recreation – Athletic Assistant

2017-2021

- Assist and direct all recreational sports during all practices and games.

Isabel Stanley



EDUCATION HISTORY

Clemson University
August 2024, Deans List

Graphic Communications B.S.
Travel and Tourism Minor

Ben Lippen High School
May 2020, Honors

High School Diploma

SKILLS

Graphic Design	Adaptability
Problem- Solving	Teamwork
Adobe Creative Cloud	Conflict Resolution
Communication	Leadership
Audio Production	Negotiation

CONTACT ME

✉ iostanl@g.clemson.edu

☎ (803) 312-2696

🌐 Isabel Stanley

🌐 <https://iostanl.myportfolio.com/about-me>

WORK EXPERIENCE

Teachers Assitant

Clemson Graphic Communications | Clemson, SC

2023

- Teaching Graphic Communications 2070: Advanced Screen Printing
- Teaching students Cylindrical Screen printing, NANO Press Screen Printing, Package Design and Print, and Client work
- Running the Cylindrical Press
- Operating 3 + screen printing machines
- Teaching Graphic Communications 1040: Flexography and Screen Printing
- Specialize in Flexography
- Teaching students the basic process of flexography: plate making, plate mounting, press- runs, and final review of product
- Running the Stacked, Sohn Flexography machine
- Cleaning and taking care of the space, machines, and ink

Graphic Design Intern

Clemson Civil Engineering | Clemson, SC

Summer 2023

- Creating and Developing lab videos for the Civil Engineering Department
- Creating and Screen Printing promotional shirts
- Designing promotional elements for conferences and for the department

Operations Intern

Lithographics Inc. | Nashville, TN

Summer 2022

Training: Internal Auditing, 6S Program, ISO 9001: 2015, Root Cause Analysis, Gemba Kaizen Method, Key Performance Indicators

- Worked in three projects throughout the summer (Quality, 6S and Development)
- Created an Internal Audit program, Standard Operating Procedures, Job Descriptions, Training Evaluations and Employee Evaluations for all Employees,
- Developed Corrective Action Reports and Non-Conforming Procedures
- Created a Root Cause Analysis and Audit Training for Internal Auditors and Staff

Camp Counselor and Summer Staff

Camp Gravatt and Conference Center | Aiken, SC

2018-2021

Training: Signature Ropes Course, Red Cross First Aid/ CPR

- Gained leadership and team building skills, integrity, and strong work ethic
- Served as a guardian for up to fifteen girls per week
- Implemented procedures and policies to maintain a safe camp environment
- Adhered to SC Department of Health and Environmental Control standards
- Provided support to staff during activities and meals

LEADERSHIP AND ACHIEVEMENTS

- Clemson Art Club: President (Current), Social Media Chair (2021-2022)
- Clemson Pi Chi: Panhellenic Representative 2023
- Sigma Kappa Sorority: Chapter Representative (Current), Emerging Leaders Conference, Dallas, TX (Jan 2022), Violet Group Leader (Fall 2022)
- The Tiger Newspaper: Contributor, Weekly Comics (2022)
- Residence Hall Association: Events Chair (2020-2021), Community Advocate (2021- 2022)
- Volleyball All Region, All State and Team Captain; Track and Field State Qaulifier; Basketball
- Student Government, Secretary Junior Year and VP Senior Year
- Theatre Sound and Set Design, Projection, Stage Roles
- National Honor Society, Falcon Service Award, and Highest Service Hours (over 1,625 hours earned)

Camp Counselor and Summer Staff

Camp Gravatt and Conference Center | Aiken, SC

2018-2021

Training: Signature Ropes Course, Red Cross First Aid/ CPR

- Gained leadership and team building skills, integrity, and strong work ethic
- Served as a guardian for up to fifteen girls per week
- Implemented procedures and policies to maintain a safe camp environment
- Adhered to SC Department of Health and Environmental Control standards
- Provided support to staff during activities and meals

Club Volleyball Coach

SC Midlands Volleyball Club | Columbia, SC

2019-2020

Responsibilities: Trained players to learn skills, strategies, techniques, and rules of the game, Communicated with parents and guardians of the players, Worked with other coaches to organize and lead tournaments, Earned referee certification

cnblue@g.clemson.edu

Rob Shaw

Phone: 540-256-3224

Email: rshaw@lithographicsinc.com



Teachers Assitant

Clemson Graphic Communications | Clemson, SC

Spring 2023

- Teaching Graphic Communications 1040: Flexography and Screen Printing
- Specialize in Flexography
- Teaching students the basic process of flexography: plate making, plate mounting, press- runs, and final review of product
- Running the Stacked, Sohn Flexography machine
- Cleaning and taking care of the space, machines, and ink

REFERENCES

Dr. Carl Blue

Graphic Communications
Professor, Clemson University
Email: cnblue@g.clemson.edu

Hanna Gilreath

Graphic Communications
Professor, Clemson University
Email: hgibson@clemson.edu

Rob Shaw

VP of Manufacturing,
Peczuh Printing
Phone: 540-256-3224

- Clemson Art Club: President (Current), Social Media Chair (2021-2022)
- Clemson Pi Chi: Panhellenic Representative 2023
- Sigma Kappa Sorority: Chapter Representative (Current), Emerging Leaders Conference, Dallas, TX (Jan 2022), Violet Group Leader (Fall 2022)
- The Tiger Newspaper: Contributor, Weekly Comics (2022)
- Residence Hall Association: Events Chair (2020-2021), Community Advocate (2021- 2022)
- Volleyball All Region, All State and Team Captain; Track and Field State Qualifier; Basketball
- Athletic Training Assistant
- Student Government, Secretary Junior Year and VP Senior Year
- Theatre Sound and Set Design, Projection, Stage Roles
- National Honor Society, Falcon Service Award, and Highest Service Hours (over 1,625 hours earned)
- Younglife

SKILLS

Graphic Design	Adaptability
Problem- Solving	Teamwork
Adobe Creative Cloud	Conflict Resolution
Communication	Leadership
Audio Production	Negotiation

HILLARY TODD

843-333-5808



hillarytodd02@gmail.com



Aspiring Brand Innovator & Strategist

www.linkedin.com/in/hillary-todd-39b3621b1



www.hillarytodd.com



SUMMARY

Utilize creative and analytical skills to craft innovative content, fostering growth in a professional setting. Skilled in social media management, content creation, and professional communication. Recent graduate of Clemson University's Graphic Communications department, where rigorous coursework honed critical thinking, problem-solving, and time management abilities. Eager to apply knowledge and creativity to drive the marketing team's achievements.

EDUCATION

Clemson University **May 2024**
Bachelor's of Science in Graphic Communications
Minor in Brand Communications
GPA: 3.95

ACHIEVEMENTS

- President's List 6/8 Semesters
- Palmetto Fellows Recipient
- Presidential Grant Recipient
- Palmetto Pact Recipient

NOTABLE COURSEWORK

- GC 3740 Brand Communications Strategy
- GC 3720 Digital Exper & Content Strategy
- GC 2400 Web Design and Development

SKILLS

- Canva
- Microsoft Office
- Google Suite
- Google Suite
- Adobe Illustrator
- WARC Tools
- Adobe Photoshop
- Collaboration
- Photography
- Communication

PERSONAL INTERESTS

- Photography
- Filmmaking
- Cooking
- Music
- Crochet
- Literature

PRE-COLLEGE EXPERIENCE

Server at The Pickled Cucumber 2020-2022
Condo Cleaner at Seaside Cleaning 2019-2020

PROFESSIONAL EXPERIENCE

Human Resources Intern

Horry Telephone Cooperative | May 2022 - Aug. 2022

- Restructured internal website to be more functional and modern. Worked with and organized database consisting of over 1,000 files. Conducted focus groups to gather information on employee opinions and needs
- Selected as the leader of the group of 30 interns. Coordinated group volunteer projects
- Designed graphics and drafted articles to be used on the internal website
- Coordinated internal events to boost company moral and show employee appreciation

Customer Service Internship

Wise | Jan. 2023 - May 2023

- Designed an automated layout for job tickets to be used in connection with customer management system
- Communicated with customers and directed calls
- Conceptualized and edited proofs to be approved by customers whenever needed

Office Assistant

Clemson University | 2020 - Present

- Organize student files both physical copies and in the online record system
- Assist with coordinating and planning all department events
- Direct students around the building and answer any questions

Student Content Creator

Clemson University | Sept. 2021 - Jan. 2022

- Create specialized content for the Graphic Communications Department
- Report and increase account engagement through different postings
- Respond to any messages or questions received

LAURA GRAY TONEY

EXPERIENCE

CLEMSON UNIVERSITY MARKETING AND COMMUNICATIONS

Social Media Intern

January 2023 - Present

- Created content for Clemson University's social media accounts which have over 993,000 total followers
- Strategized and managed the Clemson University's TikTok
- Tracked and communicated social media engagement through analytics
- Interacted with, recorded, and uploaded content with students on campus across all social platforms.
- Attended campus events which includes sporting events, campus events, and department events to capture, publish, and aims to increase engagement online for the university.
- Developed and oversaw the official Clemson University BeReal account

WALE TALE MEDIA

Client Relations Manager and Media Intern

Summer 2022; August 2023-December 2023

- Assisted as a second shooter during wedding events, capturing crucial moments and enhancing the overall videography coverage.
- Created additional content for Instagram, developing visually captivating and engaging material to promote the company's brand and services.
- Responsible for handling all day-to-day client management duties
- Communicated with clients, responded to wedding videography inquiries, scheduled upcoming video shoots, and organized wedding details
- Contributed creative input and ideas during team meetings, fostering a collaborative and dynamic work environment.

CLEMSON DEPARTMENT OF GRAPHIC COMMUNICATIONS

Teacher Assistant for GC 3400: Digital Imaging and eMedia

August 2022 - December 2022

- Assisted ~30 students in learning the fundamentals of photography and videography in GC 3400
- Graded assignments weekly and communicated with professor

FREELANCE CREATIVE

January 2022 - Present

- Provide professional photography and videography services for clients, capturing a wide range of subjects including portraits, events, weddings, graduations, and landscapes
- Designed and developed a professional websites, integrating captivating visuals and user-friendly features to effectively showcase the establishment and attract potential customers.

EDUCATION

CLEMSON UNIVERSITY

**Bachelor of Science in
Graphic Communications**

Clemson, South Carolina

May 2024

GPA: 3.35

AWARDS

GUTENBERG AWARDS 2022

- Photography Color Digital 1st Place: 2023
- Photography Color Digital 2nd Place: 2023

INVOLVEMENT

SIGMA ALPHA OMEGA

January 2022 - Present

Recruitment Co-Chair - Spring 2023

Retreat Co-Chair - Fall 2023

Fundraiser Co-Chair - Spring 2024

REFORMED UNIVERSITY FELLOWSHIP

August 2022 - Present

Social Media Team

SKILLS

- Adobe Creative Suite
- Procreate
- Microsoft Office Suite
- Social Media Platform Management
- Videography and Photography editing
- Videography (Nikon and Sony)
- Photography (Nikon)
- Printing Production
- Emplifi Analytic Software
- Creatopy Software

CONTACT

 (803) 842 3050

 lauragrayscale@gmail.com

 www.linkedin.com/in/laura-toney

 [https://lauragrayscale.wixsite.com/
portfolio](https://lauragrayscale.wixsite.com/portfolio)



JULIA VINCENT

EXPERIENCE

VITA BARRE

Marketing Intern

Aug. 2023 - Dec. 2023

- Created digital content for Facebook, Instagram, Twitter, Pinterest and LinkedIn.
- Created monthly content calendars
- Author and Editor of blog content.
- Edited and created promotional videos.
- Created custom artwork for 5th annual worldwide 9-round anniversary convention.
- Created custom infographics showcasing the company's products.
- Created customized digital icons for the Instagram story highlights and for the website.
- Created a custom sales ads and a website banner.

TIGER PROPERTIES

Marketing Intern - Community Assistant

Aug. 2022 - Jan. 2023

- Assisted leasing managers with a variety of tasks.
- Managed customer calls and records for tenants.
- Created monthly content calendars.
- Planned resident events
- Created a custom t-shirt design.

HAMPTON INN & SUITES

Receptionist

Dec. 2021 - July 2022

TIPSY TACO

Hostess - Server

May 2021 - Dec. 2021

 (864) 884-5440

 juliavincent99@gmail.com
jvince@clemsun.edu

 <https://jvince.myportfolio.com>

EDUCATION

CLEMSON UNIVERSITY

Graphic Communications B.S.

May 2024

SKILLS

- Digital Marketing Content
- Adobe Premiere Pro, Illustrator, InDesign, Photoshop.
- Microsoft Word, Powerpoint, Excel.
- Customer Service
- Problem-Solving
- Content Creator
- Video Editing
- Blog content

Professional Summary

An upcoming graduate from the Clemson University Graphic Communications program with a strong passion for design and a keen eye for detail, looking to enter the working world in the creative field. Always looking to deepen her understanding of the business side of the creative industry while also expanding her network and gaining access to new opportunities.

Education

Clemson University

Bachelor of Science,
Graphic Communications

2020 - 2024
3.94 GPA

Clemson University

Master of Business Administration,
Digital Brand Communication

2024 - 2026
In Progress

Contact



(803) 517-0239



westphalsydney@gmail.com



Charlotte, NC



<https://www.linkedin.com/in/sydney-westphal/>

Expertise

- Adobe Illustrator
- Adobe InDesign
- Adobe Creative Suite
- Figma
- Visual Design
- Layout/UX Design
- Branding
- Marketing/Advertising
- Leadership and Teaching

SYDNEY WESTPHAL

Job Experience

August 2023 - December 2023 Clemson Student Affairs Creative Services - Design Intern

- Designed various pieces of collateral for a multitude of student organizations, campus events, and the Division of Student Affairs
- Frequently communicated with clients to discuss their needs for projects, taking their criteria into consideration for an efficient design process
- Won two *American Graphic Design Awards* from *Graphic Design USA* for projects created for clients

May 2022 - August 2022 Springs Creative - Decorative Fabrics Intern

- Assisted the Decorative Fabrics department in creating designs that follow current trends while simultaneously attempting to predict future trends
- Worked in the Marketing department, redesigning the company's promotional brochure and a page on the company website
- Helped in the Sales department by setting up a company showroom and fulfilling orders from the "Interwoven" summer showcase

Fall 2021 - Spring 2024 Teaching Assistant - GC 1040, GC 1050, GC 2400

- Aided in labs, each averaging 20 students, helping them with a variety of projects
- Mastered and led student demonstrations of the screen printing process in Graphic Communications 1 (GC 1040)
- Taught students how to utilize Adobe Illustrator, Photoshop, and InDesign in Application of Digital Graphics (GC 1050)
- Guided students in creating websites with HTML and CSS in Web Design and Development (GC 2400)

2020 - 2024 Rock Hill Country Club - Chef, Server, Trainer

- Provided exceptional customer service to club members providing food and beverages both pool-side and for special events
- Demonstrated proficiency in cooking and preparing menu items to customer satisfaction
- Trained new employees, teaching them the ins and outs of their position and ensuring their ability to provide members with the ultimate club experience

Other Experience

Fall 2021 - Present Managing Editor - The Tiger Newspaper

- Responsible for all visual content of The Tiger, accountable for the Photo Editor, Video Editor, Art Editor, Podcast Editor, Web Editor, layout editors, and all respective sections and Senior Staff members
- Held an executive leadership position with all authority and responsibility in regard to print and web layout, subject to the final decision of the Editor-in-Chief
- Established and updated The Tiger's style and brand guidelines each academic year as necessary

Fall 2021 - Present Graphic Communications Student Advisory Board

- Served as a liaison between students and professors throughout the Graphic Communications major
- Assisted in the implementation of new ideas and programs in an attempt to improve the Graphic Communications department overall