The College of Business Living-Learning Communities strive to foster a living environment that stimulates learning, engagement and collaboration among our students, faculty and staff. The college LLCs connect students with common interests to campus and the Clemson community, while broadening their global perspective and affording opportunities for them to develop friendships and memories that will last a lifetime.

College of Business living-learning communities include: CUBS (open to all College of Business freshmen), Clemson IDEAS (open to all Clemson majors, no first-year students), Army ROTC (open to Army ROTC students only), and Air Force ROTC (open to Air Force ROTC students only).
CUBS (Community for Undergraduate Business Students) is open to all freshmen within the College of Business. Majors included in this community are pre-business (accounting, economics B.S., financial management, management, and marketing), as well as economics B.A. and graphic communications. The program is housed in Benet Hall — in close proximity to academic buildings and the business school’s Academic Advising Center. Students participate in social events, as well as core classes, workshops, tours and community service throughout the year. We want to help students achieve their educational and career goals while forming lasting friendships that will carry them through their college experience and beyond.

DID YOU KNOW?

- On average, CUBS GPAs are higher than other first-year students in the College of Business.
- Students who participate in CUBS often participate in Greek Life or other campus activities as well.

“CUBS made my transition to college easier because the people I lived with, I also had classes with. I made friends easily and felt like I belonged. CUBS gave me a great social life that allowed me to enjoy Clemson and handle the stress of class.”

– Kristen Starks, CUBS member

QUICK FACTS

Size: 80 students
Location: Benet Hall
Restrictions: Open to all majors and disciplines in the College of Business, including pre-business majors (accounting, economics B.S., financial management, marketing, and management), as well as economics B.A. and graphic communications
Application: None
Fee: None

CONTACT INFORMATION

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Clemson IDEAS (Innovation, Design and Entrepreneurship Among Students) is the premier living-learning community for students who wish to pursue entrepreneurial endeavors while attending school. The Clemson IDEAS LLC provides an environment that is conducive to the creation of student businesses and encourages active dialogue in the realm of entrepreneurial thought and action. Members of Clemson IDEAS believe that fusing together entrepreneurial minds from across the campus lays a foundation for unlimited possibilities. By working across colleges, Clemson IDEAS further integrates entrepreneurship in all aspects of campus life and education. Because entrepreneurs and innovative ideas can arise from within any academic discipline, Clemson IDEAS will assist those continuing students with their desire to launch companies.

WHAT TO EXPECT

- Mentorship from a network of successful entrepreneurs and innovators
- Access to incubator space where students from any major can launch business ideas
- First-hand tours of regional incubator, accelerator, and economic development programs
- Social and networking activities that build fearless leaders

DID YOU KNOW?

Entrepreneurship LLCs bring together undergraduate students for a unique experience that combines residence and exposure to academic and extra-curricular programming designed especially for them. The goals are to enhance the creative-thinking and problem-solving skills that will be necessary for students to prosper in any industry, as well as provide tools and opportunities for students to start ventures.

“Clemson IDEAS LLC is where a student’s formal education meets the real world while also providing the mentorship and resources necessary to launch successful companies.”

– Greg Smith of Tiger Angel Network
Each ROTC LLC provides a means for successfully easing first-year students into the ROTC programs, supporting them as they transition to college life and providing a vital social and professional support network. Community members help prepare and motivate one another to achieve greater physical fitness levels, campus involvement and skills to enable academic success. The community produces a critical network of peers who will assist each other throughout their Clemson and military careers.

**DID YOU KNOW?**

Throughout the academic year cadets often participate in:

- Outdoor adventure trips and outings to Clemson’s high ropes courses
- Weekly labs where cadets hone their physical fitness, stamina, leadership and coordination skills
- Parents’ Day events
- Joint Military Appreciation Day at Frank Howard Stadium
- ROTC sponsored guest speaking events where members of the military share their experiences and advice
- Memorial Program for POWs and MIAs
- Military movie nights

“‘We all have the end goal of wanting to become officers within the Air Force, and we all bonded really quick because we all wanted to help each other succeed and achieve our goals.’”

– Yousuke Matsui, Air Force ROTC Cadet

“‘Army ROTC LLC helped me make connections right away with students that I had the same interests and beliefs with. The older cadets, as well as some of my own classmates, living nearby has helped greatly when I needed advice.’”

– Rollins Jolly, Army ROTC Cadet