The College of Business Living-Learning Communities strive to foster a living environment that stimulates learning, engagement and collaboration among our students, faculty and staff. The LLCs connect students with common interests to campus and the Clemson community, while broadening their global perspective and affording opportunities to develop friendships and memories that will last a lifetime.

College of Business Living-Learning Communities include:
- **CUBS** – open to all College of Business majors, first-year freshmen only
- **Clemson IDEAS** – open to all Clemson majors, first-year freshmen only
- **Army ROTC** – open to Army ROTC students only
- **Air Force ROTC** – open to Air Force ROTC students only
CUBS (Community for Undergraduate Business Students) is open to all first-year freshmen within the College of Business. Majors included in this community are pre-business (Accounting, Economics B.S., Financial Management, Management, and Marketing), Economics B.A. and Graphic Communications.

The program is housed in the new Douthit Hills Building E, where students will attend Business 1010 classes and be in close proximity to The Hub. The Hub features a Starbucks, Barnes & Noble, Market and CUPD substation on the first floor. The second floor houses recreation space including a spin studio, group exercise space, strength/flex space, cardio area and locker rooms. A Smokehouse BBQ, Fusion Cafe, Garden Pizzeria, Fresh Market and seating for 450 are all featured on the third floor of The Hub.

We want to help students achieve their educational and career goals while forming lasting friendships that will carry them through their college experience and beyond.

**WHAT TO EXPECT**

Students can participate in:

- Social events
- Peer mentorship program
- Extended access to academic advisors and College of Business faculty
- Networking opportunities
- Informative workshops
- Tours and community service

“So many memories were made in CUBS during my freshman year. From studying for tests together and attending the awards dinner to just hanging out in the lounge, the friends I made through CUBS will last a lifetime!”

- Nick Cady,  
  *Financial Management*

**QUICK FACTS**

| Size: | 150 students |
| Location: | Douthit Hills Bldg E |
| Restrictions: | Open to all first-year freshmen within the College of Business, including pre-business (Accounting, Economics B.S., Financial Management, Marketing, and Management), Economics B.A. and Graphic Communications majors. |
| Application: | None |
| Fee: | See program fee info at clemson.edu/business/CUBS |

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**WEBSITE:** clemson.edu/business/CUBS
Clemson IDEAS (Innovation, Design and Entrepreneurship Among Students) is the premier living-learning community for students who wish to pursue entrepreneurial endeavors while attending school. The Clemson IDEAS LLC provides an environment that is conducive to the creation of student businesses and encourages active dialogue in the realm of entrepreneurial thought and action. Members of Clemson IDEAS believe that fusing together entrepreneurial minds from across the campus lays a foundation for unlimited possibilities. By working across colleges, Clemson IDEAS further integrates entrepreneurship in all aspects of campus life and education. Because entrepreneurs and innovative ideas can arise from within any academic discipline, Clemson IDEAS will assist those continuing students with their desire to launch companies.

WHAT TO EXPECT

• Mentorship from a network of successful entrepreneurs and innovators

• Access to incubator space where students from any major can launch business ideas

• First-hand tours of regional incubator, accelerator, and economic development programs

• Social and networking activities that build fearless leaders

DID YOU KNOW?

IDEAS LLC brings freshmen together for a unique experience that combines residence and exposure to academic and extra-curricular programming designed especially for them. The goals are to enhance the creative-thinking and problem-solving skills that will be necessary for students to prosper in any industry, as well as provide tools and opportunities for students to start ventures.

“Clemson IDEAS LLC is where a student’s formal education meets the real world while also providing the mentorship and resources necessary to launch successful companies.”

– Greg Smith of Tiger Angel Network
Army ROTC and Air Force ROTC

Each ROTC LLC provides a means for successfully easing first-year students into the ROTC programs, supporting them as they transition to college life and providing a vital social and professional support network. Community members help prepare and motivate one another to achieve greater physical fitness levels, campus involvement and skills to enable academic success. The community produces a critical network of peers who will assist each other throughout their Clemson and military careers.

DID YOU KNOW?

Throughout the academic year cadets often participate in:

- Outdoor adventure trips and outings to Clemson’s high ropes courses
- Weekly labs where cadets hone their physical fitness, stamina, leadership and coordination skills
- Parents’ Day events
- Joint Military Appreciation Day at Frank Howard Stadium
- ROTC sponsored guest speaking events where members of the military share their experiences and advice
- Memorial Program for POWs and MIAs
- Military movie nights

“We all have the end goal of wanting to become officers within the Air Force, and we all bonded really quick because we all wanted to help each other succeed and achieve our goals.”

– Yousuke Matsui, Air Force ROTC

“We Army ROTC LLC helped me make connections right away with students that I had the same interests and beliefs with. The older cadets, as well as some of my own classmates, living nearby has helped greatly when I needed advice.”

– Rollins Jolly, Army ROTC