

**Wilbur O. and Ann Powers College of Business**  
**Intellectual Contributions Report, AY2024-2025**

Clemson University  
July 1, 2024 - June 30, 2025

# Journal Articles, Conference Proceedings, and Other Intellectual Contributions

Clemson University  
July 1, 2024 - June 30, 2025

## Economics

**Baier, Scott L. (Professor)**

### *Refereed Journal Articles*

*Journal Article (Accepted)*

Baier, S.L. and Reesman, W.M. (2025), Do Economic Integration Agreements Increase Members' Migration? Accounting for Migration in Trade Agreements. *Rev Int Econ.* <https://doi.org/10.1111/roie.12810>

**Bodenhorn, Howard N. (Professor)**

### *Refereed Journal Articles*

*Journal Article (Accepted)*

Bodenhorn, H. N. (in press). The extent of the market for antebellum bank notes. *Journal of Economic History*.

**Dougan, William R. (Alumni Professor)**

### *Refereed Journal Articles*

*Journal Article (Accepted)*

Dougan, W. R., Garcia, J. L., Polovnikov, I. (in press). Reexamining a Multisite Early Childhood Education Program: Gradual Scale-Up, Birth Spacing, and Parental Investment. *Journal of Political Economy Microeconomics*, 4(4).

**Drukker, David (Associate Professor)**

### *Refereed Journal Articles*

*Journal Article (Published)*

Drukker, D., Henning, K. S., Raschke, C. W. (2024). Tests and confidence bands for multiple one-sided comparisons. *The Stata Journal*, 24(3), 446-477. <https://doi.org/10.1177/1536867X241276111>

*Journal Article (Accepted)*

Drukker, D. M., Liu, D. (in press). posis: Stata command for the sure-independence-screening Neyman-orthogonal estimator. *The Stata Journal*.

**Espey, Molly (Professor)**

***Refereed Journal Articles***

*Journal Article (Accepted)*

Gorry, D., Espey, M. (in press). Assessing Gains from Team-Based Learning in Microeconomics. *Journal of Economic Education*.

**Fleck, Robert K. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Fleck, R. K., Hanssen, F. A. (2024). Courts, Legislatures, and Evolving Property Rules: Lessons from Eminent Domain. *Explorations in Economic History*, 93(July), 1-21.

*Journal Article (Accepted)*

Hanssen, F. A., Fleck, R. K. (in press). "The Emergence of Democratic Constitutions: Comparing the Modern World to Ancient Greece". *Public Choice, Special Issue on Constitutions, Forthcoming*.

**Gorry, Devon (Associate Professor)**

***Refereed Journal Articles***

*Journal Article (Accepted)*

Gorry, D., Espey, M. (in press). Assessing Gains from Team-Based Learning in Microeconomics. *Journal of Economic Education*.

*Journal Article (Accepted)*

Gorry, D., Dobkin, C., Anderson, M., Tseng, H.-F. (in press). Real-world Effectiveness of the Influenza Vaccine in Young Children. *American Economic Journal: Applied Economics*.

**Hanssen, Frederick A. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Fleck, R. K., Hanssen, F. A. (2024). Courts, Legislatures, and Evolving Property Rules: Lessons from Eminent Domain. *Explorations in Economic History*, 93(July), 1-21.

*Journal Article (Accepted)*

Hanssen, F. A., Fleck, R. K. (in press). "The Emergence of Democratic Constitutions: Comparing the Modern World to Ancient Greece". *Public Choice, Special Issue on Constitutions, Forthcoming*.

**Hazlett, Thomas W. (Endowed Chair)**

***Refereed Journal Articles***

*Journal Article (Published)*

Hazlett, T. W. (2025). Benefit-cost analysis in the 5.9 GHz band. *Journal of Benefit-Cost Analysis*, 2025, 1-24. <https://doi.org/10.1017/bca.2024.38>

*Journal Article (Published)*

Hazlett, T. W., Berry, R., Guo, D., Bustamante, P., Honig, M., Murtazashvili, I., Palo, S., Weiss, M. (2024). Spectrum Rights in Outer Space: Interference Management for Low Earth Orbit (LEO) Broadband Constellations. *Journal of Information Policy*, 14.

### **Non-Refereed Journal Articles**

#### *Journal Article (Published)*

Hazlett, T. W., Crandall, R. W. (2024). No 'Cozy Triopoly'. *Regulation Magazine*, 47(2-2), 8-13. <https://www.cato.org/sites/cato.org/files/2024-06/regulation-v47n2-2.pdf>

### **Other Intellectual Contributions**

#### *Book Chapter (Accepted)*

Hazlett, T. W. (in press). *Price Controls from a Classical Liberal Perspective*. Cheltenham: Edward Elgar.

## **Lewis, Matthew S. (Professor)**

### **Refereed Journal Articles**

#### *Journal Article (Published)*

Byrne, D. P., de Roos, N., Marx, L., Lewis, M. S., Wu, X. (2025). Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline. *Journal of Political Economy*. <https://doi.org/10.1086/734872>

#### *Journal Article (Published)*

Fan, H., Lewis, M. S. (2024). Multimarket Contact and Price Discrimination. *International Journal of Industrial Organization*, 97, 103089. <http://dx.doi.org/10.1016/j.ijindorg.2024.103089>

## **Lins, Paulo (Assistant Professor)**

### **Refereed Journal Articles**

#### *Journal Article (Accepted)*

Lins, P., Araujo, A., Costa, V., Santos, R., de Valk, S. (in press). Inflation Targeting under Fiscal Fragility. *American Economic Journal: Macroeconomics*.

## **Makowsky, Michael D. (Professor)**

### **Other Intellectual Contributions**

#### *Technical Report (Accepted)*

Makowsky, M. D. (in press). *Restructuring Criminal Justice Incentives*. Arnold Ventures.

## **Pedtke, Joseph (Assistant Professor)**

### **Other Intellectual Contributions**

#### *Technical Report (Published)*

Donovan, K., Lu, W. J., Pedtke, J., Schoellman, T. (2024). *Labor Market Anatomy of a Macroeconomic Crisis*. National Bureau of Economic Research. <https://doi.org/10.3386/w33061>

**Simon, Curtis J. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Simon, C. J. Complexity and colocation of the college-educated: Sort of complements. *Regional Science and Urban Economics*, forthcoming(forthcoming), forthcoming.

**Warren, Patrick L. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Wack, M., Ehrett, C. E., Linvill, D. L., Warren, P. L. (2025). Generative propaganda: Evidence of AI's impact from a state-backed disinformation campaign. *PNAS Nexus*, 4(4). <https://academic.oup.com/pnasnexus/article/4/4/pgaf083/8097936>

*Journal Article (Published)*

Smith, D. H., Ehrett, C. E., Warren, P. L. (2025). Unsupervised detection of coordinated information operations in the wild. *EPJ Data Science*, 14(1). <https://epjdatascience.springeropen.com/articles/10.1140/epjds/s13688-025-00544-y>

*Journal Article (Published)*

Linvill, D., Warren, J., Warren, P. L., White, D. (2024). Where Do Trolls Say They Are? Understanding the Use of Place Claims in Nation State Influence Operations. *International Journal of Public Opinion Research*, 36(3). <https://doi.org/10.1093/ijpor/edae022>

*Journal Article (Published)*

Linvill, D. L., Warren, J., Warren, P. L., White, D. L. (2024). Where Do Trolls Say They Are?: Understanding the Use of Place Claims in Nation State Influence Operations. *International Journal of Public Opinion Research*. <https://academic.oup.com/ijpor/article/36/3/edae022/7709018>

***Other Intellectual Contributions***

*Book Chapter (Published)*

Linvill, D. L., Warren, P. L. (2025). Paths to Influence: How Coordinated Influence Operations Affect the Prominence of Ideas. *Dark Side of Social Media: Cancel Culture in Sports Organizations..* Routledge/Psychology Press.

*Magazine/Trade Publication (Published)*

Linvill, D. L., Warren, P. L. (2025). *Ukraine: The Past, Present, and Future of Russian Disinformation*. Brookings Institute. <https://www.lawfaremedia.org/article/ukraine--the-past--present--and-future-of-russian-disinformation>

*Book Chapter (Accepted)*

Linvill, D. L., Saucier, C. J., Warren, P. L. (in press). Weaponizing agenda-setting: Modern narrative laundering and information operations. *Handbook of Disinformation and the Media*. Milton Park, Abingdon, Oxfordshire: Routledge.

**Wilson, Paul W. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Wilson, P. W. (2025). A Generalized Hyperbolic Distance Function for Benchmarking Performance: Estimation and Inference. *Computational Economics*, 65, 3077--3110.

*Journal Article (Published)*

Wilson, P. W., Zhao, S. (2025). A Non-Parametric Analysis of World Productivity Growth, 1990–2019. *Annals of Operations Research*, 346, 2253--2285.

*Journal Article (Accepted)*

Wilson, P. W., Simar, L. (in press). A Fast Method for Implementing Hypothesis Tests with Multiple Sample Splits in Nonparametric Models of Production. *Computational Economics*.

***Other Intellectual Contributions***

*Book Chapter (Published)*

Wilson, P. W. (2024). New Tools for Evaluating the Performance of Health-Care Providers using DEA and FDH Estimators. *The Cambridge Handbook of Productivity, Efficiency & Effectiveness in Health Care* (pp. 351--403). Cambridge: Cambridge University Press.

## Finance

**Box, Travis S. (Assistant Professor)**

### ***Refereed Journal Articles***

*Journal Article (Published)*

Box, T. S., Davis, R. (2024). Human vs. machine: The impact of information processing on trading in OTC markets. *Finance Research Letters*, Volume 72(February 2025).

**Godbey, Jonathan M. (Temporary Lecturer)**

### ***Refereed Journal Articles***

*Journal Article (Accepted)*

Wolf, J. G., Dadalt, P. J., Morgan, A. G., Godbey, J. M. (in press). Sensitivity and Simulation Analysis in Excel without Programming". *Journal of Instructional Techniques in Finance*.

**Greene, Daniel T. (Associate Professor)**

### ***Refereed Journal Articles***

*Journal Article (Accepted)*

Greene, D. T., Hwang, J., Intintoli, V. J., Kahle, K. (in press). Reconciling the Evidence on Board Diversity Mandates. *Journal of Corporate Finance*.

*Journal Article (Accepted)*

Fairhurst, D., Greene, D. T. (in press). How Much Does ChatGPT Know About Finance? *Financial Analysts Journal*.

**Intintoli, Vincent J. (Associate Professor)**

### ***Refereed Journal Articles***

*Journal Article (Published)*

Intintoli, V. J., Srinivasan, S. (2025). Does managerial compensation impact the likelihood of product market failures? Evidence from inside debt holdings. *Journal of Corporate Finance*, 91.

[https://www.sciencedirect.com/science/article/pii/S0929119924001883?ref=pdf\\_download&fr=RR-2&rr=95cd855a1c8c97ca](https://www.sciencedirect.com/science/article/pii/S0929119924001883?ref=pdf_download&fr=RR-2&rr=95cd855a1c8c97ca)

*Journal Article (Published)*

Intintoli, V. J., Moursli, R. M. (2025). Social networks and reputation incentives: Does directorship prestige influence effort? *European Financial Management*, 31(2), 565-614. <https://onlinelibrary.wiley.com/doi/epdf/10.1111/eufm.12512>

*Journal Article (Accepted)*

Greene, D. T., Hwang, J., Intintoli, V. J., Kahle, K. (in press). Reconciling the Evidence on Board Diversity Mandates. *Journal of Corporate Finance*.



**Lockhart, George B. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Kubick, T. R., Lockhart, G. B., Mauer, D. C. (2024). CEO tax burden and debt contracting. *Review of Accounting Studies*, July 2024. <https://doi.org/10.1007/s11142-024-09829-5>

**Lu, Jacques (Clinical Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Han, Y., Lu, J., Xu, W., Zhou, G. (2024). Mispricing and Anomalies: An Exogenous Shock to Short Selling from JGTRRA. *Journal of Empirical Finance*, 78, 101537. <http://dx.doi.org/10.1016/j.jempfin.2024.101537>

**Morgan, Angela G. (Department Chair/Head)**

***Refereed Journal Articles***

*Journal Article (Accepted)*

Han, Y., Morgan, A. G., Wolf, J. G., Xu, W. (in press). The Causal Impact of Short-sale Constraints on the Idiosyncratic Volatility Puzzle. *Journal of Financial Research*.

*Journal Article (Accepted)*

Wolf, J. G., Dadalt, P. J., Morgan, A. G., Godbey, J. M. (in press). Sensitivity and Simulation Analysis in Excel without Programming". *Journal of Instructional Techniques in Finance*.

**Nam Ph.D., Yoonsoo (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Demere, P., Gramlich, J., Nam, Y. (2024). Do U.S. multinationals use income shifting to facilitate and hide corruption? *Journal of Accounting and Public Policy*, 46, 107213. 160 Chandler L. Burns Hall

*Journal Article (Accepted)*

Fairhurst, D. (., Nam, Y., Lee, P.-S., Kim, T.-N. (in press). Product Market Threats and Leases. *Financial Management*.

**Vizcaino, Jose (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Aldana, E., Buechler, S., Rolheiser, L. (2024). The Past and Future of Non-Residential-to-Residential Conversions in New York City. *Cities*, 152.

**Wolf, Jack G. (Associate Professor)**

**Refereed Journal Articles**

*Journal Article (Accepted)*

Han, Y., Morgan, A. G., Wolf, J. G., Xu, W. (in press). The Causal Impact of Short-sale Constraints on the Idiosyncratic Volatility Puzzle. *Journal of Financial Research*.

*Journal Article (Accepted)*

Wolf, J. G., Dadalt, P. J., Morgan, A. G., Godbey, J. M. (in press). Sensitivity and Simulation Analysis in Excel without Programming". *Journal of Instructional Techniques in Finance*.

**Worzala, Elaine M. (Clinical Professor)**

**Non-Refereed Journal Articles**

*Journal Article (Published)*

McGrath, K., Worzala, E. M. (2024). Real Estate Insights: The “S” in ESG: Unlocking Financial Performance through Human Capital and Real Estate Integration,. *Journal of Property Investment & Finance*, 42((5)), 524-534.

*Journal Article (Published)*

Worzala, E. M. (2024). Eulogy: Dedication to Andrew (Drew) Sanderford” (7 October 1982–31 August 2023). *Journal of Property Investment and Finance*, 42(4), 323-324.

**Other Intellectual Contributions**

*A short eulogy for colleague that passed away (Published)*

Worzala, E. M. (2024). Elaine Worzala, “Eulogy: Dedication to Andrew (Drew) Sanderford” (7 October 1982–31 August 2023), (4th ed., vol. 42, pp. 323-324). Emerald.

*Book Chapter (Accepted)*

Worzala, E. M., McGrath, K. (in press). Engaging Alumni and Industry Professionals: Building Connections not Transactions in the Future of Real Estate Education: From Pedagogy to Technology”, Accepted with an expected publication date of Spring 2026,. *Future of Real Estate Education: From Pedagogy to Technology*. Routledge Publishers.

**Xu, Weike (Clinical Assistant Professor)**

**Refereed Journal Articles**

*Journal Article (Published)*

Wang, X., Wu, Y., Xu, W. (2024). Geopolitical Risk and Investment. *Journal of Money, Credit and Banking*, 68, 2023-2059. <https://onlinelibrary.wiley.com/doi/abs/10.1111/jmcb.13110>

*Journal Article (Published)*

Han, Y., Lu, Y., Xu, W., Zhou, G. (2024). Mispricing and Anomalies: An Exogenous Shock to Short Selling from JGTRRA. *Journal of Empirical Finance*, 78.

*Journal Article (Published)*

Gu, M., Sun, M., Xiong, Z., Xu, W. (2024). Market Volatility and the Trend Factor. *Finance Research Letters*, 65, 105595.

*Journal Article (Published)*

Han, Y., Lu, J., Xu, W., Zhou, G. (2024). Mispricing and Anomalies: An Exogenous Shock to Short Selling from JGTRRA. *Journal of Empirical Finance*, 78, 101537.  
<http://dx.doi.org/10.1016/j.jempfin.2024.101537>

*Journal Article (Accepted)*

Han, Y., Morgan, A. G., Wolf, J. G., Xu, W. (in press). The Causal Impact of Short-sale Constraints on the Idiosyncratic Volatility Puzzle. *Journal of Financial Research*.

## Graphic Communications

**Blue, Carl N. (Associate Professor)**

### ***Conference Proceedings***

*Conference Proceeding (Published)*

Blue, C. N. (2025). *TWIG PEDAGOGICAL RESEARCH PROJECT 2.0: TECHNICAL WRITING INITIATIVE IN GRAPHICS DISCIPLINE FOR DEVELOPING COMPETENCY-BASED LEARNING OBJECTIVES*. Plaza Legión Española 11, Bajo. 46010 Valencia - Spain: IATED Academy S.L.. <https://iated.org/edulearn/>

*Conference Proceeding (Published)*

Blue, C. N. (2025). *The Potential Role of AI in Transforming Digital Prepress and Workflows for Print Production*. Lexington, KY: whattheythink.com. taga.org

**Bridges, Amanda W. (Assistant Professor)**

### ***Refereed Journal Articles***

*Journal Article (Accepted)*

Walker, E. B., Bridges, A. W. (in press). The Impact of Commercial Laundering on Brand Color Durability on Printed Textiles. *TAGA- Technical Association of the Graphic Arts*.

*Journal Article (Accepted)*

Bridges, A. W. (in press). Color Fastness of Untreated Textiles in Direct-to-Garment Printing. *Journal of Technology, Management, and Applied Science*.

### ***Conference Proceedings***

*Conference Proceeding (Published)*

Walker, E. B., Bridges, A. W. (2024). *Color Accuracy and Durability for Printed, Branded Textiles* (vol. 32, pp. 89-94). Springfield, VA: Society for Imaging Science and Technology. <https://library.iated.org/view/BRIDGES2024IMP>

*Conference Proceeding (Published)*

Bridges, A. W., Walker, E. B. (2024). *Experiential Learning with Introductory Print Production Processes* (2024th ed., pp. 1811-1816). Seville: IATED. <https://library.iated.org/view/BRIDGES2024EXP>

*Conference Proceeding (Published)*

Bridges, A. W., Walker, E. B. (2024). *The Impact of Written Reflection in Graphic Communications Classrooms* (2024th ed., pp. 1805-1810). Seville: IATED. <https://library.iated.org/view/BRIDGES2024IMP>

*Conference Proceeding (Published)*

Bridges, A. W. (2024). *A Comparison of Textile Pretreatment Methods in Direct-to-Garment Printing*. Technical Association of the Graphic Arts (TAGA).

**Derksen, Gerry W. (Assistant Professor)**

***Conference Proceedings***

*Conference Proceeding (Accepted)*

Bernardes, M. M., Ruecker, S., Codinhoto, R., Bulsing, J., Carraro, F. F., Rettore, P., Libanio, C., Derksen, G. W. (2024). THE BOUNDARIES OF INDUSTRY-ACADEMIA INTERACTIONS: FIRST STEPS TO PREPARE AI-DESIGN EDUCATION FOR SOCIETY 5.0. *E&PDE 2024 conference material* (pp. 527). Birmingham,: The Design Society Institution of Engineering Designers.

**Walker, Erica B. (Associate Professor)**

***Refereed Journal Articles***

*Journal Article (Accepted)*

Walker, E. B., Bridges, A. W. (in press). The Impact of Commercial Laundering on Brand Color Durability on Printed Textiles. *TAGA- Technical Association of the Graphic Arts*.

***Conference Proceedings***

*Conference Proceeding (Published)*

Walker, E. B., Bridges, A. W. (2024). *Color Accuracy and Durability for Printed, Branded Textiles* (vol. 32, pp. 89-94). Springfield, VA: Society for Imaging Science and Technology. <https://library.iated.org/view/BRIDGES2024IMP>

*Conference Proceeding (Published)*

Calkins, C., Walker, E. B. (2024). *Expanding color understanding in the graphic communications classroom through color model comparisons* (vol. XIX, pp. 137-145). Milan: The Gruppo del Colore - Associazione Italiana Colore.

*Conference Proceeding (Published)*

Bridges, A. W., Walker, E. B. (2024). *Experiential Learning with Introductory Print Production Processes* (2024th ed., pp. 1811-1816). Seville: IATED. <https://library.iated.org/view/BRIDGES2024EXP>

*Conference Proceeding (Published)*

Bridges, A. W., Walker, E. B. (2024). *The Impact of Written Reflection in Graphic Communications Classrooms* (2024th ed., pp. 1805-1810). Seville: IATED. <https://library.iated.org/view/BRIDGES2024IMP>

## Management

### Chaturvedi, Aadhaar (Associate Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Published)*

Mahmoudzadeh, M., Chaturvedi, A. (2024). A Behavioral Model of Responsible Sourcing in Supply Chains: The Role of Dual-Sourcing Bias. *Decision Analysis*.  
<http://dx.doi.org/10.1287/deca.2023.0010>

##### *Journal Article (Accepted)*

Chaturvedi, A. (in press). Information Sharing and Contracting between Competing Manufacturers and Common Retailer. *Production and Operations Management*.

### Ke, Zhihong (Assistant Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Accepted)*

Ke, Z., Liu, D., Brass, D. J. (in press). Magnify Cascades of eWOM on Social Networks: The Roles of User, Product, and Relationship Characteristics. *Production and Operations Management*.

### Kettinger, William J. (Named Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Published)*

Lee, J. S., Kettinger, W. J., Zhang, C. (2025). Nothing Like the Real Thing! A Randomized Field Experiment of Quasi-Mixed Reality Gamified Phishing Training. *Data Base*

##### *Journal Article (Published)*

Patel, J., Kettinger, W. J., Ryoo, S. Y. (2024). IT Job-Infusion 'Keeps on Truckin': Towards a Context-based Framework. *Communication of the AIS*.

##### *Journal Article (Accepted)*

Babakan, A. S., Li, H., Kettinger, W. J. (in press). Do Digital Platforms Make Non-Binding Contracts More Enforceable? Evidence from the Amazon Freight Platform. *MIS Quarterly*.

### Kiley, Jason T. (Assistant Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Accepted)*

Yoon, H., Gamache, D. L., Pfarrer, M. D., Kiley, J. T. (2025). Agent-Oriented Impression Management: Who Wins When Firms Publicize Their New CEOs? *Journal of Management*. <https://journals.sagepub.com/doi/10.1177/01492063241313316>

### **Other Intellectual Contributions**

*software (Published)*

Kiley, J. T. (2025). *Introduction to Python for Research (v2.4.0)*.  
[https://github.com/jtkiley/carma\\_python](https://github.com/jtkiley/carma_python)

*software (Published)*

Kiley, J. T. (2025). *Introduction to Python for Research (v2.3.0)*.  
[https://github.com/jtkiley/carma\\_python](https://github.com/jtkiley/carma_python)

### **Li, He (Assistant Professor)**

#### **Refereed Journal Articles**

*Journal Article (Published)*

Li, H., Yoo, S. (2024). Information Systems Sourcing Strategies and Organizational Cybersecurity Breaches. *IEEE Transactions on Engineering Management*, 71, 481-490.

*Journal Article (Published)*

Totty, S., Li, H., Zhang, C., Janz, B. (2024). Information Security Research in the Information Systems Discipline: A Thematic Review and Future Research Directions. *The Data Base for Advances in Information Systems*, 55(3), 135-169.  
<https://dl.acm.org/doi/10.1145/3685235.3685242>

*Journal Article (Accepted)*

Babakan, A. S., Li, H., Kettinger, W. J. (in press). Do Digital Platforms Make Non-Binding Contracts More Enforceable? Evidence from the Amazon Freight Platform. *MIS Quarterly*.

### **Minetola, Michele L. (Clinical Assistant Professor)**

#### **Other Intellectual Contributions**

*Presentation at TREO Talks in conjunction with the 45th International Conference on Information Systems, ICIS 2024 TREO Talks are not peer-reviewed and not a formal part of the ICIS 2024 Proceedings All TREO Talks are available in the TREO Talks section of the AIS e-Library (Published)*

Oliver, D., Minetola, M. L. Responsible AI Policy Disclosure – An Examination of the Forbes AI Top 50. *Responsible AI Policy Disclosure – An Examination of the Fortune 500 list*.  
[https://aisel.aisnet.org/treos\\_icis2024/105](https://aisel.aisnet.org/treos_icis2024/105)

### **Mo, Jiahui (Assistant Professor)**

#### **Refereed Journal Articles**

*Journal Article (Published)*

Mo, J., Zhang, N. (2025). The Temporal Effects of Information Framing on Solver Participation in Open Innovation Contests. *Information Systems Research*. 420M Wilbur O. and Ann Powers Hall

*Journal Article (Accepted)*

Chen, Y., Boh, W., Mo, J. (in press). Heterogeneous Networks in Online Community and Impact on Online Sellers' Performance and Influence. *Information and Management*.

*Journal Article (Accepted)*

Mo, J., Sarkar, S., Chen, J. (in press). Sponsored Tasks and Solver Participation in Crowdsourcing Contests. *Information Systems Research*.

**Navis, Chad C. (Named Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Younger, S., Freedom, J., Navis, C. C. (2025). Legitimately Distinct Entrepreneurial Stories in Evolving Market Categories. *Journal of Business Venturing*, 40(1).

*Journal Article (Accepted)*

Meléndez, E., Wood, M., Navis, C. C. (in press). A Review of Market Categorization Research: An Evolutionary Framework Across Perspectives and Stages. *Journal of Management*.

***Other Intellectual Contributions***

*Book Review (Published)*

Navis, C. C. (2024). *Christine E. Evans and Lars Lundgren. No Heavenly Bodies: A History of Satellite Communications Infrastructure* (1st ed., vol. 70). Sage.

**Purvis, Russell L. (Professor)**

***Conference Proceedings***

*Conference Proceeding (Accepted)*

Kwag, G., Purvis, R. L. (in press). *Meta Analysis on Online Participation*. Orlando: SAIS.

**Roth PhD, Philip L. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Roth, P. L. (2024). Hidden Consequences of Political Discourse at Work: How and Why Ambient Political Conversations Impact Employee Outcomes. *Journal of Applied Psychology*, 109, 795-810.

*Journal Article (Accepted)*

Roth, P. L. (in press). Bobko, P., Roth, P.L., Roth, R. A., Thatcher, J. B., & McDaniel, M.A. (in press). Why do organizational decision makers use social media information to assess hireability?: An empirical study of stated reasons. *Journal of Management Scientific Reports*..

*Journal Article (Accepted)*

Roth, P. L. (in press). Le, H., Oh, I-S., Roth, P. L., & Schmidt, F. L. (in press). Range restriction corrections in personnel selection; Introducing a mixed correction approach to overcome a key limitation in applying Case V to validation studies. *Journal of Applied Psychology*..



*Journal Article (Accepted)*

Roth, P. L. (in press). Roth, P. L., Bobko, P., Pu, W. & Thatcher, J. B. (in press). Replicating and extending the political affiliation model of hireability ratings: Suspicion, an enhanced outcome space, and causal chain analyses. *Journal of Management Scientific Reports*..

**Non-Refereed Journal Articles**

*Journal Article (Published)*

STEWART, JR, W. H., Roth, P. L. RISK PROPENSITY DIFFERENCES BETWEEN ENTREPRENEURS AND MANAGERS: A META-ANALYTIC REVIEW. *Citeseer*.

**Scott, Kristin L. D. (Professor)**

**Refereed Journal Articles**

*Journal Article (Published)*

Scott, K. L. D. (2025). On Fostering Employee Participation in Voluntary Corporate Sponsored Wellness Programs. *Applied Psychology: Health and Wellbeing*, 17(1), e12647.

*Journal Article (Accepted)*

Scott, K. L. D., Ferrise, E., Sheridan, S. B., Zagenczyk, T. J. (2024). Work-related resilience, engagement and wellbeing among music industry workers during the Covid-19 pandemic: A multiwave model of mindfulness and hope. *Stress & Health*.

**Sheridan, Sharon B. (Assistant Professor)**

**Refereed Journal Articles**

*Journal Article (Accepted)*

Sheridan, S. B., Cooper, C. D., Kong, D. T. (in press). RETHINKING INTERPERSONAL HUMOR IN ORGANIZATIONS: CLARIFYING CONSTRUCTS AND CHARTING A PATH FORWARD. *Journal of Management Studies*.

*Journal Article (Accepted)*

Scott, K. L. D., Ferrise, E., Sheridan, S. B., Zagenczyk, T. J. (2024). Work-related resilience, engagement and wellbeing among music industry workers during the Covid-19 pandemic: A multiwave model of mindfulness and hope. *Stress & Health*.

**Simsek, Zeki (Endowed Chair)**

**Refereed Journal Articles**

*Journal Article (Published)*

Heavey, C., Simsek, Z., Fox, B. C., Crossland, C., Hill, A., Langley, A., Krause, R. A., Rink, F., Mooney Murphy, A., Klimoski, R. J., Hiller, N. J. (2024). Behavioral Integration at 30: Progress, Pitfalls and Prospective Directions. *Academy of Management Proceedings*, 2024(1). <http://dx.doi.org/10.5465/amproc.2024.12123symposium>

*Journal Article (Published)*

Kunisch, S., Menz, M., Bapuji, H., Callahan, J. L., Cronin, M. A., George, E., Heyden, M. L.M., Post, C. A., Simsek, Z., McNamara, G. M. (2024). Publishing High-Quality and Impactful Review Articles in Top Management Journals. *Academy of Management Proceedings*, 2024(1). <http://dx.doi.org/10.5465/amproc.2024.14037symposium>

*Journal Article (Published)*

Heavey, C., Fox, B. C., Simsek, Z., Zahra, S. A., Mooney, J., Goranova, M., Nambisan, S., Li, S., Murray, A. M., Williams, M. L., Yu, J., Ng, L., Yu, L. (2024). Strategic Leadership, Digital Transformation and the Fourth Industrial Revolution: A Clarion Call. *Academy of Management Proceedings*, 2024(1). <http://dx.doi.org/10.5465/amproc.2024.12120symposium>

**Other Intellectual Contributions**

*Book Chapter (Published)*

C. Fox, B., Simsek, Z., Heavey, C. (2024). Implications of the Fourth Industrial Revolution for strategic leadership research and practice. *Handbook of Research on Strategic Leadership in the Fourth Industrial Revolution* (pp. 541-563). Edward Elgar Publishing. <http://dx.doi.org/10.4337/9781802208818.00034>

*Book Chapter (Published)*

Heavey, C., Simsek, Z., C. Fox, B. (2024). The Fourth Industrial Revolution technologies and strategic leadership: new research directions and a clarion call for creating shared understanding. *Handbook of Research on Strategic Leadership in the Fourth Industrial Revolution* (pp. 62-87). Edward Elgar Publishing. <http://dx.doi.org/10.4337/9781802208818.00010>

## Marketing

**Banerji, Ishani (Clinical Assistant Professor)**

### ***Refereed Journal Articles***

*Journal Article (Published)*

Banerji, I., Dillon, R., Carlson, K. (2025). An Exploration of the Willingness to Give Advice. *Journal of Behavioral Decision Making*, 38(2), e70017.

**Beeler, Lisa L. (Assistant Professor)**

### ***Refereed Journal Articles***

*Journal Article (Accepted)*

Pappas, A., Beeler, L. L. (in press). Bridging Network Research and Sales Practice with the WaterCooler App. *Journal of Personal Selling and Sales Management*.

**Carter Jr, Larry L. (Clinical Assistant Professor)**

### ***Refereed Journal Articles***

*Journal Article (Published)*

Sahagun, M., Carter, L. L., Vasquez-Parraga, A. (2024). Consumer Product Perceptions within Emerging Markets: The Product Adoption Process and Consumer Ethnocentrism. *Journal of Marketing Development and Competitiveness*, 18(3), 82-90.

### ***Conference Proceedings***

*Conference Proceeding (Published)*

Hanson, C., Carter, L. L. (2025). *A Proposed Model of Predictors for Effective Celebrity Clickbait*. Kennesaw, GA: Atlantic Marketing Association.  
[https://digitalcommons.kennesaw.edu/ama\\_proceedings?utm\\_source=digitalcommons.kennesaw.edu%2Fama\\_proceedings%2F2022%2Fadvertising%2F1&utm\\_medium=PDF&utm\\_campaign=PDFCoverPages](https://digitalcommons.kennesaw.edu/ama_proceedings?utm_source=digitalcommons.kennesaw.edu%2Fama_proceedings%2F2022%2Fadvertising%2F1&utm_medium=PDF&utm_campaign=PDFCoverPages)

**Giebelhausen, Mike (Associate Professor)**

### ***Refereed Journal Articles***

*Journal Article (Published)*

Scheinbaum, A. C., Steinfield, L., Giebelhausen, M., Dobscha, S. (2024). A Transformative Orientation Model for Encouraging Responsible Marketing Actions. *Journal of Macromarketing*. <http://dx.doi.org/10.1177/02761467241269832>

**Gupta, Sayan (Assistant Professor)**

***Other Intellectual Contributions***

*Book Chapter (Accepted)*

Gupta, S., Enuduru, M. R. (2025). The Darker Side of Social Media Influencer Marketing for Brands and their Ecosystem. *Corporate cancel culture and brand boycotts: The dark side of social media for brands*. Routledge.

**Nath, Pravin (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Tower, A. P., Nath, P. (2025). Can Experience with International Alliances Help Firms Navigate Jolts? A Study of Resilience Amidst the Dot-Com Bubble Burst. *Journal of International Marketing*, 33(2), 1-18.

*Journal Article (Published)*

Garcia, E. L., Vieira, V. A., Nath, P. (2024). Myopic marketing management and stock performance in the short term: the moderating role of asset turnover. *Marketing Letters*. <http://dx.doi.org/10.1007/s11002-024-09744-4>

**Pappas, Alec (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Accepted)*

Pappas, A., Beeler, L. L. (in press). Bridging Network Research and Sales Practice with the WaterCooler App. *Journal of Personal Selling and Sales Management*.

***Other Intellectual Contributions***

*Magazine/Trade Publication (Published)*

Pappas, A., Schrock, W., Samaraweera, M., Bolander, W. (2024). *Competitive Cohesion: Success in the Sales Force*. Waco, TX: Keller Center for Research. <https://kellercenter.hankamer.baylor.edu/news/story/2024/competitive-cohesion-success-sales-force>

**Raymond, Mary A. (Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Raymond, M. A., Smith, H. R., Carlson, L. (2024). An Examination of Digital Accessibility within Social Media Platforms: A Framework for Understanding and Enhancing the Digital Experiences of Vulnerable Consumers. *Journal of Advertising Research*(64 (4): October 2024), 430 - 450.

### **Other Intellectual Contributions**

#### *Book (Accepted)*

Raymond, M. A., Tanner, J. (2026). *Principles of Marketing, 6th Edition*. Boston, MA: Flat World Knowledge.

### **Scheinbaum, Angeline C. (Associate Professor)**

#### **Refereed Journal Articles**

##### *Journal Article (Published)*

Scheinbaum, A. C., Steinfield, L., Giebelhausen, M., Dobscha, S. (2025). A Transformative Orientation Model for Encouraging Responsible Marketing Actions. *Journal of Macromarketing*. <http://dx.doi.org/10.1177/02761467241269832>

#### **Conference Proceedings**

##### *Conference Proceeding (Published)*

Scheinbaum, A. C. (2024). *Sport Marketing: Current Trends in Research*.

### **Other Intellectual Contributions**

#### *Book (Published)*

Scheinbaum, A. C. (2024). *Corporate Cancel Culture and Brand Boycotts*. Routledge. <http://dx.doi.org/10.4324/9781032670546>

#### *AP Conversation Article (Published)*

Scheinbaum, A. C. (2024). *I researched the dark side of social media – and heard the same themes in 'The Tortured Poets Department'*. AP. <https://theconversation.com/i-researched-the-dark-side-of-social-media-and-heard-the-same-themes-in-the-tortured-poets-department-234990>

### **Swain, Scott D. (Professor)**

#### **Refereed Journal Articles**

##### *Journal Article (Published)*

Sonnenberg, C., Swain, S. D., Cudmore, B. A. (2025). An Approach for Dynamic Testing of Augmented Reality in Retail Contexts. *International Journal of Technology Marketing*. [https://www.researchgate.net/publication/388482524\\_An\\_approach\\_for\\_dynamic\\_testing\\_of\\_augmented\\_reality\\_in\\_retail\\_contexts](https://www.researchgate.net/publication/388482524_An_approach_for_dynamic_testing_of_augmented_reality_in_retail_contexts)

#### **Conference Proceedings**

##### *Conference Proceeding (Published)*

Woodbine, K., Cudmore, A., Sonnenberg, C., Swain, S. D. (2025). *Artificial Intelligence Usage and Effects on Critical Thinking in Higher Education*. Clearwater, FL: 31st International Conference on Industry, Engineering, and Management Systems.

##### *Conference Proceeding (Published)*

Patel, M., Cudmore, A., Swain, S. D. (2025). *Digital Detox and Nature Immersion as Drivers of Consumer Well-Being and Brand Loyalty in Hospitality Settings*. Clearwater, FL: 31st International Conference on Industry, Engineering, and Management Systems.

*Conference Proceeding (Published)*

Voltaire, P., Cudmore, A., Swain, S. D. (2025). *Online Shopping Cart Abandonment: Retargeting and Conversion Methods*. Clearwater, FL: 31st International Conference on Industry, Engineering, and Management Systems.

*Conference Proceeding (Published)*

Swain, S. D., Weathers, D. (2025). *Automation Technology and Consumer Perceptions of Animal Welfare: A Longitudinal Analysis* (pp. 117). New Orleans, LA: Academy of Business Research.

*Conference Proceeding (Published)*

Krishnaraju, V., Kacker, M., Swain, S. D., Hibbard, J. (2024). *What Drives the Nature and Magnitude of Negative B2B Relationship Outcomes in the Aftermath of Strategic Actions by Firms* (vol. 13th Annual Conference). Noida, Uttar Pradesh: Emerging Markets Conference Board.

**Thyroff, Anastasia (Associate Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Killian, G., Siemens, J., Thyroff, A., Smith, S. (2024). Lean on me: the positive effects of brand resources and brand love during stressful life transitions. *Journal of Marketing Theory and Practice*, 32(4), 522-540. <https://doi.org/10.1080/10696679.2023.2234598>

*Journal Article (Published)*

Hawkins, M. A., Thyroff, A., Rome, A. S. (2024). Consumer-activity identification: identifying antecedents and outcomes. *Journal of Strategic Marketing*, 32(5), 606-621. <http://dx.doi.org/10.1080/0965254x.2023.2280978>

*Journal Article (Accepted)*

Thyroff, A., Hawkins, M. A. (2024). Consumer-activity identification: Identifying antecedents and outcomes. *Journal of Strategic Marketing*, 32(5), 606-621.

**Tower, Annette P. (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Tower, A. P., Nath, P. (2025). Can Experience with International Alliances Help Firms Navigate Jolts? A Study of Resilience Amidst the Dot-Com Bubble Burst. *Journal of International Marketing*, 33(2), 1-18.

**Wang, Xianyong (Senior Lecturer)**

***Refereed Journal Articles***

*Journal Article (Published)*

Qian, M., Wang, X., Dai, S. (2025). Psychometric Network Analysis and Dimensionality Assessment: A Software Review. *Education Sciences*.

*Journal Article (Published)*

Gao, Q., Qian, M., Wang, X., Dai, S. (2024). Examining the Dimensionality of the Self-Perceptions of Creativity Scale Using Psychometric Network Analysis: A Tutorial. *Creativity Research Journal*.

**Weathers, Danny (Professor)**

***Conference Proceedings***

*Conference Proceeding (Published)*

Swain, S. D., Weathers, D. (2025). *Automation Technology and Consumer Perceptions of Animal Welfare: A Longitudinal Analysis* (pp. 117). New Orleans, LA: Academy of Business Research.

## School of Accountancy

### Garrett, Jace B. (Associate Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Published)*

Garrett, J. B., McPhee, G. P., Way, D. (2025). Motivating CSR investment and social impact through RPI. *Journal of Management Accounting Research*.

##### *Journal Article (Published)*

Douthitt, J. D., Garrett, J. B., Way, D. T. (2024). Does Prior Experience Reduce the Ability of Cooperation-Inducing Controls to Develop Trust between Employees? *Journal of Management Accounting Research*, 1-21. <http://dx.doi.org/10.2308/jmar-2023-021>

##### *Journal Article (Accepted)*

Garrett, J. B., Helquist, K., Smith, S., Tayler, W. B. (in press). Price Transparency and Patient Engagement: Social Messaging Matters. *The American Journal of Managed Care*.

### Goodson, Brian M. (Associate Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Published)*

Boyle, E. S., Dennis, S. A., Goodson, B. M., Pearson, C. A. An Analysis of PCAOB Enforcement When Auditors Violate Fraud-Related Audit Standards. *Journal of Forensic Accounting Research*.

##### *Journal Article (Published)*

Goodson, B. M., Judge, S., Stefaniak, C. M. (2024). Audit Firm Tenure and Nonprofessional Investors' Perceptions of Auditor Independence: The Mitigating Effect of Partner Rotation Disclosure. *Contemporary Accounting Research*, 41, 1284-1310.

### Hawk, Holly R. (Clinical Assistant Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Published)*

Hawk, H. R. (2024). Unlocking the potential: enhancing higher-order thinking skills in accounting education. *Accounting Education*.

### Hawkins, Erin M. (Assistant Professor)

#### ***Refereed Journal Articles***

##### *Journal Article (Accepted)*

Hawkins, E. M. (in press). The Influence of Communication Medium on Professional Skepticism in Auditor-Client Interactions. *Accounting Horizons*.



**Kisska-Schulze, Kathryn (Associate Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Kisska-Schulze, K., Grow, N., Epstein, A. (2024). An Evolving Landscape: High School Name, Image, and Likeness Rights. *Vanderbilt Law Review*, 77(3), 845-889.  
<https://scholarship.law.vanderbilt.edu/vlr/vol77/iss3/4/>

*Journal Article (Published)*

Hiller, J., Kisska-Schulze, K., Shackelford, S. (2024). Cybersecurity Carrots and Sticks. *American Business Law Journal*, 61(1), 5-29.  
<https://onlinelibrary.wiley.com/doi/full/10.1111/ablj.12238>

*Journal Article (Accepted)*

Kisska-Schulze, K., Shackelford, S., Hiller, J., Madrikis, C., Nash, I., Travis, H. (in press). Moving Slow and Fixing Things. *Indiana Law Journal*.

*Journal Article (Accepted)*

Kisska-Schulze, K., Davis-Nozemack, K. (in press). Curbing Multinational Digital Tax Avoidance with The General Anti-Avoidance Rule. *American Business Law Journal*.

**Krupa, Nicholas R. (Clinical Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Krupa, N. R., Tucker, J. W., Zakota, M., Zhou, Y. (2025). Lenders' Demand for Consolidating Financial Statements from Parent Borrowers. *Journal of Financial Reporting*, 10(1), 73-100. <https://doi.org/10.2308/jfr-2023-014>

*Journal Article (Published)*

Krupa, N. R., Tucker, J., Gao, X., Jia, Y. (2024). The Corroboration Role of Management Earnings Forecasts in Private Loan Markets. *Journal of Accounting, Auditing & Finance*, 39(3), 903-930. <http://dx.doi.org/10.1177/0148558x221102218>

*Journal Article (Accepted)*

Krupa, N. R., Carnes, B., Green, J. (in press). Household discretionary wealth and the cost to mutual funds. *Journal of Accounting, Auditing & Finance*.

*Journal Article (Accepted)*

Krupa, N. R., Lee, R., Tucker, J. (2024). Private Loan Disclosure Covenants and Public Management Guidance. *Journal of Accounting, Auditing & Finance*.

*Journal Article (Accepted)*

Krupa, N. R., Carnes, B., Monk, D., Bowler, B. (2024). The Accounting Labor Shortage: Challenges and New Initiatives. *Journal of Government Financial Management*.

**McPhee, Gregory P. (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Garrett, J. B., MCPhee, G. P., Way, D. (2025). Motivating CSR investment and social impact through RPI. *Journal of Management Accounting Research*.

*Journal Article (Published)*

Lao, B., MCPhee, G. P. (2024). Internal information quality and corporate social responsibility performance: An analysis of CSR strengths and CSR concerns. *Accounting and the Public Interest*.

**Polk, Ryan C. (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Polk, R. C., Buchheit, S., Riley, M. E., Stone, M. S. (2024). Shrinking the 13D disclosure window will benefit non-activist investors. *Journal of Financial Regulation and Compliance*, 32(4), 516-538. <http://dx.doi.org/10.1108/jfrc-01-2024-0016>

**Radtke, Robin R. (Academic Program Director)**

***Refereed Journal Articles***

*Journal Article (Published)*

Burney, L. L., Radtke, R. R., Widener, S. K. (2024). Navigating Coercive Control in Organizations: A Study on Employee Responses and Outcomes. *Behavioral Research in Accounting*, 1-25. <http://dx.doi.org/10.2308/bria-2023-042>

**Vinson, Jeremy M. (Associate Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Grenier, J. H., Robertson, J. C., Simon, C. A., Vinson, J. M. (2025). PCAOB Inspections and Auditor Liability. *Auditing: A Journal of Practice and Theory*, 44(2), 131-148.

***Other Intellectual Contributions***

*Case (Published)*

Vinson, J. M., Welton, R. E. (2024). *Justice for Everyone: A Loan Case with Varied Payments and Inappropriate Interest Amortization* (vol. 68).

**Yazzie, Courtney E. (Assistant Professor)**

***Refereed Journal Articles***

*Journal Article (Published)*

Yazzie, C. E., Kubick, T. R., Omer, T. C. Economic consequences of expanding sales tax nexus: Expanding from stock price reactions to the Wayfair decision. *Journal of Accounting and Public Policy*, 44.

# **Presentations**

Clemson University  
July 1, 2024 - June 30, 2025

## **Economics**

### **Bodenhorn, Howard N. (Professor)**

Bodenhorn, Howard Nelson, Xing, Youwei (Co author), Celebrating 50 years of economic history at Rutgers, "Short-term loans and long-term relationships revisited," Department of Economics / Rutgers University, New Brunswick, NJ. (May 20, 2025).

### **Chen, Cheng (Associate Professor)**

Chen, Cheng, Asian Pacific Trade Seminars, "Firm Entry and Market Interdependence: Evidence from anti-dumping tariffs," the University of Tokyo, Tokyo, Japan. (June 28, 2025).

Chen, Cheng, 12th Annual Rocky Mountain Empirical Trade Conference, "Firm Entry and Market Interdependence: Evidence from anti-dumping tariffs," University of Calgary, Banff, Canada. (May 23, 2025).

Chen, Cheng, ASSA annual meetings, "Population Aging, Firms, and Worker Composition," American Economic Association, San Francisco, CA. (January 6, 2025).

Chen, Cheng, UC San Diego / GPS conference on supply chains / Japan / Indo-Pacific, "Multinationals and Structural Transformation," School of Global Policy and Strategy at UC San Diego, San Diego, CA, United States. (August 25, 2024).

Chen, Cheng, Summer Workshop on Economic Theory: International Economics, "Firm Entry and Market Interdependence," Otaru University of Commerce, Sapporo, Japan. (August 7, 2024).

### **Gorry, Devon (Associate Professor)**

Gorry, Devon (Presenter/Author), 14th Annual Conference of the American Society of Health Economists, "From Policy to the Crib: The Impact of Immigration Policies on Maternal and Child Health in the U.S.," Nashville, TN, United States. (June 2025).

Gorry, Devon, Clemson University College Seminar Series, "Effectiveness of the Influenza Vaccine in Children," Clemson University, Clemson, SC. (November 2024).

Gorry, Devon, Carolina Region Empirical Economics Day, "Assessing Gains from Team-Based Learning in Microeconomics," Charlotte, NC. (October 2024).

### **Hazlett, Thomas W. (Endowed Chair)**

Hazlett, Thomas Winslow (Lecturer), CYBR 5420, "The Political Economy of Spectrum Allocation," University of Colorado, College of Engineering, Boulder, United States. (May 25, 2025).

Hazlett, Thomas Winslow (Speaker), "America Offline? How Spectrum Auction Delays Give China the Edge and Cost Us Jobs.", "U.S. Senate Commerce Committee: Radio Spectrum Policy," U.S. Senate Commerce Committee, Washington, DC, United States. (February 19, 2025).

Hazlett, Thomas Winslow (Speaker), TPI Aspen Summit, "TikTok, Trade, and Transistors: Balancing Free Speech, Economic Growth, and National Security," Technology Policy Institute, Aspen, United States. (August 20, 2024).

**Lewis, Matthew S. (Professor)**

Lewis, Matthew S, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Berkeley, CA, United States. (November 2024).

Lewis, Matthew S, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Davis, CA, United States. (November 2024).

Lewis, Matthew S, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Sydney, Australia. (October 2024).

Lewis, Matthew S, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Sydney, Australia. (October 2024).

**Makowsky, Michael D. (Professor)**

Makowsky, Michael D, Arnold Ventures Bridge Series, ""Better Stealing Than Dealing: The Effects of Felony Theft Thresholds", " Arnold Ventures, Washington, DC, United States. (April 24, 2025).

Makowsky, Michael D, Arnold Ventures Bridge Series, "Legal Financial Obligations: Measurement and Complexity", Arnold Ventures, Houston, TX, United States. (January 27, 2025).

**Pedtke, Joseph (Assistant Professor)**

Pedtke, Joseph (Presenter/Author), Macroeconomics Workshop, "The Implications of Family Structure, Education Prices, and Policy Reforms for Inequality and Intergenerational Mobility," Goethe University Frankfurt, Frankfurt am Main, Germany. (June 4, 2025).

Pedtke, Joseph (Presenter/Author), KU Leuven Summer Event, "The Implications of Family Structure, Education Prices, and Policy Reforms for Inequality and Intergenerational Mobility," KU Leuven, Leuven, Belgium. (May 27, 2025).

Pedtke, Joseph (Presenter/Author), Midwest Macroeconomics Meeting, "Labor Market Anatomy of a Macroeconomic Crisis," Federal Reserve Bank of Kansas City, Kansas City, MO, United States. (May 18, 2025).

Pedtke, Joseph (Presenter/Author), Demographic Heterogeneity in Aggregate Economics Conference, "The Implications of Family Structure, Education Prices, and Policy Reforms for Inequality and Intergenerational Mobility," University at Albany (SUNY), The Laboratory for Aggregate Economics and Finance (UCSB), Federal Reserve Bank of Cleveland, Albany, NY, United States. (April 11, 2025).

Pedtke, Joseph (Presenter/Author), I-85 Macroeconomics Workshop Fall 2024, "The Implications of Family Structure, Education Prices, and Policy Reforms for Inequality and Intergenerational Mobility," Athens, GA, United States. (October 11, 2024).

**Templeton, Scott R. (Associate Professor)**

Templeton, Scott R (presenter and co-author), Wood, Daniel H (co-author), 89th Annual Meeting of the Midwest Economics Association, "Tests of Hotelling's Rule with Data from Lab Experiments," Midwest Economics Association (MEA) and Association of Environmental and Resource Economists (AERE), Kansas City, MO, United States. (March 21, 2025).

**Warren, Patrick L. (Professor)**

Warren, Patrick L, PASCAL Annual Meeting, "How to use AI to build a Troll Farm," Partnership of South Carolina Academic Libraries, Columbia, SC, United States. (June 14, 2025).

Warren, Patrick L, Rotary Club of Greenville Regular Meeting, "Using AI to Build a Troll Farm," Rotary Club of Greenville, Greenville, SC, United States. (June 1, 2025).

Warren, Patrick L, University of Georgia Departmental Seminar, "Racial Discrimination in College Admissions," University of Georgia, Athens, GA. (November 14, 2024).

**Wilson, Paul W. (Professor)**

Wilson, Paul Wayne, North American Productivity Workshop, "Some Remarks on the Occasion of Léopold Simar's Lifetime Achievement Award," Virginia Tech University, Arlington, VA, United States. (June 10, 2025).

**Zhou, Yichen C. (Associate Professor)**

Zhou, Yichen Christy, AERE Summer Meeting, "Electric Vehicle Policies in the Inflation Reduction Act: When Do Climate Provisions and Industrial Policy Goals Align," Albuquerque, NM, United States. (May 30, 2025).

Zhou, Yichen Christy, SEA, "IRA and Domestic Vehicle Production," IO, Washington DC, United States. (November 22, 2024).

Zhou, Yichen Christy, "Charged Up? Impacts of Green Energy Transition on Local Labor Markets," University of Georgia - Ag. and Applied Econ, Athens, GA, United States. (October 19, 2024).

Zhou, Yichen Christy, "Charged Up? Impacts of Green Energy Transition on Local Labor Markets," Clemson University, Auburn, AL, United States. (October 5, 2024).

## Finance

### **Dayani, Arash (Assistant Professor)**

Dayani, Arash, Eastern Finance association Annual Meeting, "Discussion of Overbilling and Killing? An Examination of the Skilled Nursing Industry," EFA, IL, United States. (April 2025).

Dayani, Arash, Eastern Finance Association 2025, "The Bright Side of Entrenchment: Voluntary Disclosure of Dual Class Firms," Eastern Finance Association, Philadelphia, PA, United States. (April 4, 2025).

Dayani, Arash, Clemson Seminar Series, "The Bright Side of Entrenchment: Voluntary Disclosure of Dual Class Firms," Clemson Finance Department, Clemson, SC, United States. (November 15, 2024).

Dayani, Arash, FMA 2024, "The Bright Side of Entrenchment: Voluntary Disclosure of Dual Class Firms," FMA, New Orleans, LA, United States. (October 14, 2024).

### **Greene, Daniel T. (Associate Professor)**

Hwang, JiHoon (Presenter), Intintoli, Vincent James (Author), Greene, Daniel Thomas (Author), Kahle, Kathleen M. (Author), MMM (University of Mississippi, University of Memphis, Mississippi State University) Conference, "Reconciling the evidence on board diversity mandates," United States. (2025).

Kahle, Kathleen M. (Presenter), Intintoli, Vincent James (Author), Greene, Daniel Thomas (Author), Hwang, JiHoon (Author), University of Alberta Frontiers in Finance Conference, "Reconciling the evidence on board diversity mandates," University of Alberta, Alberta, Canada. (2025).

Greene, Daniel Thomas (Co-Author), Kahle, Kathy (Co-Author), Frontiers in Finance Conference, "Reconciling the Evidence on Board Diversity Mandates," University of Alberta. (May 2025).

Greene, Daniel Thomas (Co-Author), Hwang, JiHoon (Co-Author), MMM Conference, "Reconciling the Evidence on Board Diversity Mandates," U. Mississippi, U. Memphis, Mississippi State U. (March 2025).

Greene, Daniel Thomas (Presenter), Intintoli, Vincent James, Wayne State University Seminar Series, "How deep is the labor market for female directors? Evidence from mandated director appointments." (2024).

Kahle, Kathleen M. (Presenter), Intintoli, Vincent James (Author), Greene, Daniel Thomas (Author), Hwang, JiHoon (Author), Florida International University Seminar Series, "Reconciling the evidence on board diversity mandates," FL, United States. (2024).

Greene, Daniel Thomas, University of Central Florida Seminar, "Processing and Predicting Merger Outcomes with Generative AI," University of Central Florida. (November 2024).

Greene, Daniel Thomas, Kahle, Kathy, Florida International University Seminar, "California Boards," Florida International University. (October 2024).

Greene, Daniel Thomas, Intintoli, Vincent James, Kahle, Kathy, Dean's Research Seminar Series, "How Deep is the Labor Market for Female Directors? Evidence from Mandated Appointments." (October 2024).

Greene, Daniel Thomas, Bozman, Adam, Generative AI in Finance Conference, "Processing and Predicting Merger Outcomes with Generative AI." (October 2024).

Greene, Daniel Thomas, Fairhurst, DJ, BYU Accounting Research Symposium, "Processing and Predicting Merger Outcomes with Generative AI," BYU. (September 2024).

Greene, Daniel Thomas, Fairhurst, DJ, Utah State University Seminar, "Processing and Predicting Merger Outcomes with Generative AI." (September 2024).

Greene, Daniel Thomas (Co-Author), Bozman, Adam (Co-Author), Fairhurst, DJ (Co-Author), Washington State University College Seminar, "Processing and Predicting Merger Outcomes with Generative AI," Washington State University. (September 2024).

Greene, Daniel Thomas, Miami University (Ohio) Seminar, "Processing and Predicting Merger Outcomes with Generative AI," Miami University (Ohio). (September 13, 2024).

#### **Intintoli, Vincent J. (Associate Professor)**

Hwang, JiHoon (Presenter), Intintoli, Vincent James (Author), Greene, Daniel Thomas (Author), Kahle, Kathleen M. (Author), MMM (University of Mississippi, University of Memphis, Mississippi State University) Conference, "Reconciling the evidence on board diversity mandates," United States. (2025).

Kahle, Kathleen M. (Presenter), Intintoli, Vincent James (Author), Greene, Daniel Thomas (Author), Hwang, JiHoon (Author), University of Alberta Frontiers in Finance Conference, "Reconciling the evidence on board diversity mandates," University of Alberta, Alberta, Canada. (2025).

Greene, Daniel Thomas (Presenter), Intintoli, Vincent James, Wayne State University Seminar Series, "How deep is the labor market for female directors? Evidence from mandated director appointments." (2024).

Kahle, Kathleen M. (Presenter), Intintoli, Vincent James (Author), Greene, Daniel Thomas (Author), Hwang, JiHoon (Author), Florida International University Seminar Series, "Reconciling the evidence on board diversity mandates," FL, United States. (2024).

Greene, Daniel Thomas, Intintoli, Vincent James, Kahle, Kathy, Dean's Research Seminar Series, "How Deep is the Labor Market for Female Directors? Evidence from Mandated Appointments." (October 2024).

#### **Samdani, Taufique (Clinical Assistant Professor)**

Samdani, Taufique, Suliman, Rajab, FMA 2024 Annual Meeting, "Statistically non-significant or Type II error? Evidence from beta-distributed data," Grapevine, TX, United States. (October 17, 2024).



**Vizcaino, Jose (Assistant Professor)**

Aldana, Ernesto (Presenter and author), Chegut, Andrea (Author), Sagi, Jacob S (Author), College of Business Research Seminar Series, "The Term Structure of Lease Rates," Wilbur O. and Ann Powers College of Business, Clemson, SC, United States. (April 16, 2025).

Aldana, Ernesto (Presenter and author), Zhu, Zipei (Author), 2025 ARES Annual Conference, "Impact of All-Cash Home Buyers on Mortgage Lenders," American Real Estate Society, Tucson, AZ, United States. (April 12, 2025).

Aldana, Ernesto, Southern Finance Association Annual Meeting, "Small Banks and the Recovery Advantage in Commercial Real Estate," Southern Finance Association, Palm Beach Gardens, FL, United States. (November 21, 2024).

Aldana, Ernesto, 2024 CREDA Real Estate Research Symposium, "Small Banks and the Recovery Advantage in Commercial Real Estate," The University of North Carolina at Chapel Hill, Chapel Hill, NC, United States. (October 4, 2024).

Aldana, Ernesto, Bank Research Conference, "Small Banks and the Recovery Advantage in Commercial Real Estate," FDIC, Arlington, VA, United States. (September 19, 2024).

**Xu, Weike (Clinical Assistant Professor)**

Xu, Weike (Presenter), Han, Yufeng (Author), Eastern Finance Association Annual Meeting, "Is There a Positive Risk Premium for Idiosyncratic Risk?." (April 5, 2025).

## **Graphic Communications**

### **Blue, Carl N. (Associate Professor)**

Blue, Carl Nelson (Co-Presenter), Bridges, Amanda Wells (Co-Presenter), ARU Pedagogic Research Community meeting, "Utilizing Action Research to Integrate AI into Course Workflows," ARU: Anglia Ruskin University, East Rd, Cambridge CB1 1PT, United Kingdom, Cambridge, United Kingdom. (March 11, 2025).

Blue, Carl Nelson, Bridges, Amanda Wells, Clemson Teaching Excellence Conference, "Action Research as a Tool for Pedagogical Excellence," Clemson Office of Teaching Effectiveness and Innovation, Clemson, SC. (January 6, 2025).

Blue, Carl Nelson, SECAC 2024, "Advancing Pedagogy in Higher Education: The Role of AI in Transforming Digital Prepress Workflows for Print Production," SECAC (formerly the Southeastern College Art Conference), Atlanta, GA, United States. (October 24, 2024).

### **Bridges, Amanda W. (Assistant Professor)**

Walker, Erica Black (Author), Bridges, Amanda Wells (Author), Technical Association of the Graphic Arts (TAGA), "The Impact of Commercial Laundering on Brand Color Durability on Printed Textiles," Boulder, CO, United States. (March 2025).

Blue, Carl Nelson (Co-Presenter), Bridges, Amanda Wells (Co-Presenter), ARU Pedagogic Research Community meeting, "Utilizing Action Research to Integrate AI into Course Workflows," ARU: Anglia Ruskin University, East Rd, Cambridge CB1 1PT, United Kingdom, Cambridge, United Kingdom. (March 11, 2025).

Blue, Carl Nelson, Bridges, Amanda Wells, Clemson Teaching Excellence Conference, "Action Research as a Tool for Pedagogical Excellence," Clemson Office of Teaching Effectiveness and Innovation, Clemson, SC. (January 6, 2025).

Bridges, Amanda Wells (Author), Walker, Erica Black (Author), International Conference of Education, Research and Innovation (ICERI), "Experiential Learning with Introductory Print Production Processes," International Academy of Technology, Education and Development (IATED), Seville, Spain. (November 2024).

Walker, Erica Black (Author), Bridges, Amanda Wells (Author), International Conference of Education, Research and Innovation (ICERI), "The Impact of Written Reflection in Graphic Communications Classrooms," International Academy of Technology, Education and Development (IATED), Seville, Spain. (November 2024).

Bridges, Amanda Wells, Southeastern College Art Conference, "From Design to Execution: Basic Print Production in a Digital Graphics Course," Southeastern College Art Conference, Atlanta. (October 23, 2024).

Bridges, Amanda Wells, Southeastern College Art Conference, "The Role of Print Production in the Arts," Southeastern College Art Conference, Atlanta. (October 23, 2024).

### **Congdon, Robert W. (Clinical Assistant Professor)**

Congdon, Robert W, FORUM 2025, "Understanding Artificial Intelligence," Flexographic Technical Association, Pittsburgh, PA, United States. (May 5, 2025).

Congdon, Robert W, Veas, Dina, EMA Annual Meeting, "You Need an Intern," Envelope Manufacturers Association, Austin, TX, United States. (April 3, 2025).

**Derksen, Gerry W. (Assistant Professor)**

Derksen, Gerry Wade (Presenter/Author), E&PDE Engineering and Product Design Education Conference, "A Design and AI Course: In Conversation with Machines," Design Society, Birmingham, England. (September 3, 2024).

**Walker, Erica B. (Associate Professor)**

Walker, Erica Black (Author), Bridges, Amanda Wells (Author), Technical Association of the Graphic Arts (TAGA), "The Impact of Commercial Laundering on Brand Color Durability on Printed Textiles," Boulder, CO, United States. (March 2025).

Sinwell, Nicole Elaine Bannister (Presenter), Gallagher, Eliza Dargan (Presenter), Calkin, Neil J (Presenter), Walker, Erica Black (Presenter), Armstrong, Faith (Presenter), Bowen, Jed (Presenter), Mitchell, Taylor (Presenter), AMLE24: 51st Annual Conference for Middle Level Education, "9x9: Building YAs' Math Identity One Digit at a Time Through Variant Sudoku Puzzles," Association for Middle Level Educators, Nashville, TN, United States. (November 2024).

Calkins, Celeste (Author), Walker, Erica Black, XIX Color Conference, "Expanding color understanding in the graphic communications classroom through color model comparisons," The Gruppo del Colore - Associazione Italiana Colore, Milan, Italy. (November 2024).

Bridges, Amanda Wells (Author), Walker, Erica Black (Author), International Conference of Education, Research and Innovation (ICERI), "Experiential Learning with Introductory Print Production Processes," International Academy of Technology, Education and Development (IATED), Seville, Spain. (November 2024).

Walker, Erica Black (Author), Bridges, Amanda Wells (Author), International Conference of Education, Research and Innovation (ICERI), "The Impact of Written Reflection in Graphic Communications Classrooms," International Academy of Technology, Education and Development (IATED), Seville, Spain. (November 2024).

Walker, Erica Black, SECAC (formerly the Southeastern College Art Conference), "Analog photography as a gateway to explore STEAM-based research," Atlanta, GA, United States. (October 2024).

Walker, Erica Black (Author), Faculty Institute on Critical Thinking, "Analyzing teaching effectiveness and student growth through reflection," Clemson University, Clemson, SC, United States. (August 2024).

DiGennaro, N, Mitchell, Taylor, Bowen, Jed, Gallagher, Eliza Dargan (Faculty), Calkin, Neil J (Faculty), Walker, Erica Black (Faculty), 8th Annual Summer Creative Inquiry + Undergraduate Research Showcase, "The 9x9 Project: Building Math Identity One Digit at a Time," Watt Center, Clemson, SC, United States. (August 2024).

**Weisenmiller, Eric M. (Associate Professor)**

Weisenmiller, Eric M., National Association of Printing Ink Manufacturers Annual Conference, 2022, "Digital Press Demo: HP Indigo & Electrophotography," National Association of Printing Ink Manufacturers (NAPIM), Clemson, SC. (July 16, 2024).

Weisenmiller, Eric M, National Association of Printing Ink Manufacturers Annual Conference, 2022, "Offset Lithographic Press Demonstration," National Association of Printing Ink Manufacturers (NAPIM), Clemson, SC. (July 15, 2024).

## **Management**

### **Grant, Benjamin N. (Assistant Professor)**

Grant, Benjamin Noah, Ross, Thomas (Co-author), POMS 2025, "Family Medicine Meets the Emergency Department: How Co-location Reshapes Patient Flow and Acuity Mix," POMS, Atlanta, GA, United States. (May 10, 2025).

Grant, Benjamin Noah, Ross, Thomas (Co-author), College Seminar Series, "Family Medicine Meets the Emergency Department: How Co-location Reshapes Patient Flow and Acuity Mix," Clemson College of Business, Clemson, SC, United States. (March 5, 2025).

### **Kettinger, William J. (Named Professor)**

Kettinger, William J (author), Li, He (author), Bhatt, Shivan (author and presenter), INFORMS Annual Meeting, "Ransomware: Responses and Strain Survival," INFORMS, Seattle, WA. (October 20, 2024).

### **Kiley, Jason T. (Assistant Professor)**

Kiley, Jason Thomas, iDEaS 2025, "Endless tokens in your own arcade: Local LLMs for research," University of Ottawa, Ottawa, Canada. (May 1, 2025).

Kiley, Jason Thomas (Co-organizer), Pfarrer, Michael (Co-organizer), Academy of Management Annual Meeting, "16th Annual Content Analysis PDW," Academy of Management, Chicago, IL. (August 9, 2024).

### **Li, He (Assistant Professor)**

Kettinger, William J (author), Li, He (author), Bhatt, Shivan (author and presenter), INFORMS Annual Meeting, "Ransomware: Responses and Strain Survival," INFORMS, Seattle, WA. (October 20, 2024).

### **Mann, Christopher R. (Clinical Professor)**

Mann, Christopher R, Clemson Downs Weekly Speaker Series, "U.S. Air Force Missions: Airlift and Airdrop," Clemson Downs, Clemson, SC, United States. (June 14, 2025).

Mann, Christopher R, Clemson Downs Weekly Speaker Series, "U.S. Air Force Missions: Global Air Refueling," Clemson Downs, Clemson, SC, United States. (July 31, 2024).

### **Navis, Chad C. (Named Professor)**

Kyprianou, Christina, Navis, Chad C, Kretschmer, Tobias, Strategic Management Society, "A cultural view of platform governance," Istanbul, CT, Turkey. (October 2024).

Kyprianou, Christina, Navis, Chad C, Kretschmer, Tobias, Academy of Management, "A cultural view of platform governance," Chicago, CT, United States. (August 2024).

**Roth PhD, Philip L. (Professor)**

Roth, Philip L, Academy of Management, "Roth, P. L., Bobko, P., Suh, H., Walker, H. J., Pu, W., & Thatcher, J. B. (accepted). Politically related boycotts diminish organizational liking and may have unintended consequences. Accepted for presentation at the Academy of Management Meetings, Copenhagen, Denmark. (top 10% of papers in the HR division).," Academy of Management. (2025).

Roth, Philip L, Academy of Management, "Van Iddekinge, C. H., Bianco, S., Harrison, J., Roth, P. L., & Le, H. (accepted). What do we know about job knowledge tests? A 30-year update of validity evidence. Accepted for presentation at the Academy of Management Meetings, Copenhagen, Denmark. (top 10% of papers in the HR division).," Academy of Management. (2025).

Roth, Philip L, Academy of Management, "Zhang, L., Roth, P. L., Van Iddekinge, C. H., Chen, W., Andrekovich, M., & Harrison, J.T. (accepted). Resumes for selection: Ubiquitous in use but little evidence of criterion validity. Paper accepted at the Annual Meeting of the Academy of Management, Copenhagen, Denmark.," Academy of Management. (2025).

**Sheridan, Sharon B. (Assistant Professor)**

Sheridan, Sharon Britton, Locklear, Lauren, Kong, Tony, Academy of Management, "Who, me? The Modesty "Curse" for Employees' Appreciation Meta-Accuracy.," Chicago, IL, United States. (August 2024).

**Snider, Blake (Associate Professor)**

Snider, Jeromy Blake (Author), Walker, Demorris (co-author), Southern Management Association, "Does playing cornhole increase student engagement in a business statistics class?," SMA, San Antonio, TX, United States. (October 31, 2024).

**Walker, Demorris (Clinical Assistant Professor)**

Snider, Jeromy Blake (Author), Walker, Demorris (co-author), Southern Management Association, "Does playing cornhole increase student engagement in a business statistics class?," SMA, San Antonio, TX, United States. (October 31, 2024).

## **Marketing**

### **Banerji, Ishani (Clinical Assistant Professor)**

Story, John, Banerji, Ishani (Presenter), Miaskiewicz, Tomasz, Sepulveda, Cristian, Association of Marketing Theory and Practice 2025, "The Efficacy of Appetite-Based Segmentation," Myrtle Beach, SC, United States. (March 31, 2025).

Banerji, Ishani, Clemson Teaching Excellence Conference, "Giving a Hoot About Inclusive Engagement," Clemson University. (January 6, 2025).

### **Flynn, Kevin A. (Clinical Assistant Professor)**

Flynn, Kevin Andrew (Presenter), Original Lilly Conference on College Teaching, "Step By Step Guide to Building Custom Chatbots," Oxford, OH, United States. (November 22, 2024).

Flynn, Kevin Andrew, Raymond, Mary Anne (Coauthor), Siemens, Jennifer Dianne (Coauthor), HE AGE OF ARTIFICIAL INTELLIGENCE (AI), "Digital Transformation and Career Readiness - The Story Has Changed – Don't Let Marketing Students Get Left Out," Society For Marketing Advances, Tampa, FL, United States. (November 7, 2024).

Flynn, Kevin Andrew (Speaker), Raymond, Mary Anne (Coauthor), HE AGE OF ARTIFICIAL INTELLIGENCE (AI), "Factors Impacting New Marketing Graduates Performance in Remote Work Environments," Society For Marketing Advances, Tampa, FL, United States. (November 7, 2024).

Flynn, Kevin Andrew (Presenter/Author), HE AGE OF ARTIFICIAL INTELLIGENCE (AI), "Leveraging AI Chatbots to Enhance Student Engagement and Free Up Office Hours for Career Development," Society For Marketing Advances. (November 7, 2024).

### **Mullins, Ryan R. (Professor)**

Mullins, Ryan R, Thought Leadership on the Sales Profession Conference, "Sales Compensation Shrouding," UCLA, Los Angeles, CA, United States. (June 2025).

Mullins, Ryan R, Clemson Board of Trustees Winter Meeting, "Arthrex and SIP: A Panel Discussion on Building Successful Academic-Industry Partnerships," Clemson, Clemson, SC, United States. (February 2025).

Mullins, Ryan R, TD SYNEX National Sales Meeting, "Debunking Buyer Indecision: Counter-Intuitive Truths Every Salesperson Should Know," TD SYNEX, Greenville, SC, United States. (January 2025).

Mullins, Ryan R, American Marketing Association, "Man vs Machine: The Role of Humans versus AI in Sales," Sales SIG, Boston, MA, United States. (August 2024).

Mullins, Ryan R, Sales Compensation 2025, "Understanding the Offer Preferences of Early-Career Salespeople," World at Work, San Francisco, CA, United States. (August 2024).

**Nath, Pravin (Assistant Professor)**

Nath, Pravin, Dean's Research Seminar Series, "Achieving Sustainability through the Appointment of Chief Sustainability Officers: The Role of Marketing Experience and Managerial Discretion in Top Management Teams," Powers College of Business. (October 31, 2024).

**Pappas, Alec (Assistant Professor)**

Pappas, Alec, American Marketing Association: New Horizons, "Charting the Uncharted: How the Digital Landscape is Transforming Network Analysis Opportunities," American Marketing Association, Boston, MA, United States. (August 15, 2024).

**Raymond, Mary A. (Professor)**

Flynn, Kevin Andrew, Raymond, Mary Anne (Coauthor), Siemens, Jennifer Dianne (Coauthor), THE AGE OF ARTIFICIAL INTELLIGENCE (AI), "Digital Transformation and Career Readiness - The Story Has Changed – Don't Let Marketing Students Get Left Out," Society For Marketing Advances, Tampa, FL, United States. (November 7, 2024).

Flynn, Kevin Andrew (Speaker), Raymond, Mary Anne (Coauthor), THE AGE OF ARTIFICIAL INTELLIGENCE (AI), "Factors Impacting New Marketing Graduates Performance in Remote Work Environments," Society For Marketing Advances, Tampa, FL, United States. (November 7, 2024).



## **School of Accountancy**

### **Barnes, James D. (Senior Lecturer)**

Barnes, James D, Hannah, Russ (Vice Chancellor for Finance and Administration, Arkansas State University), College Business Management Institute (CBMI), "Higher Education Analytics," University of Kentucky & Southern Association of College and University Business Officers, Lexington, KY, United States. (July 25, 2024).

### **Gardner IV, Jesse (Assistant Professor)**

Gardner, Jesse (Coauthor), Polk, Ryan Christopher (Coauthor), Yazzie, Courtney Elaine (Coauthor), ATA Midyear Meeting, "Private Letter Rulings: Unlocking Tax Certainty, Triggering IRS Attention," American Accounting Association, Dallas, TX, United States. (February 20, 2025).

### **Hawk, Holly R. (Clinical Assistant Professor)**

Hawk, Holly Rhiannon, AAA Accounting Information Systems and Strategic Emerging Technology Conference, "ESG reporting with data analytics and visualization tools." (2025).

### **Kisska-Schulze, Kathryn (Associate Professor)**

Kisska-Schulze, Kathryn, Sports and Recreation Law Association Annual Conference, "LA28: #NonDiscriminatoryOlympics?," Sports and Recreation Law Association, Myrtle Beach, SC. (2025).

Kisska-Schulze, Kathryn, Bird, Robert (Author/ Presenter), Academy of Legal Studies in Business Annual Conference, "Curbing Multinational Digital Tax Avoidance With the General Anti-Avoidance Rule," Academy of Legal Studies in Business, Washington, DC. (2024).

Kisska-Schulze, Kathryn, Academy of Legal Studies in Business Annual Conference, "Recent Developments in Sports Law," Academy of Legal Studies in Business, Washington, DC. (2024).

Kisska-Schulze, Kathryn, Southeastern Academy of Legal Studies in Business Annual Conference, "The Taxable Future of College Sports," Southeastern Academy of Legal Studies in Business, Atlanta, GA. (2024).

### **Mammadov, Babak (Associate Professor)**

Mammadov, Babak (Presenter/Author), 2025 American Accounting Association International Accounting Section Meeting, "The Impact of Corporate Culture Similarity between Audit Firms and Their Clients on Financial Reporting Quality," American Accounting Association, Miami, FL, United States. (January 24, 2025).

Mammadov, Babak, 2024 American Accounting Association Annual Meeting, "The Impact of Corporate Culture Similarity between Audit Firms and Their Clients on Financial Reporting Quality," American Accounting Association, Washington DC, DC, United States. (August 12, 2024).

**Polk, Ryan C. (Assistant Professor)**

Gillette, Davidson B (Coauthor), Polk, Ryan Christopher (Coauthor and Presenter), Yazzie, Courtney Elaine (Coauthor), ATA Midyear Meeting, "Do Tax Service Provider Changes Improve Client Tax Outcomes?," American Accounting Association, Dallas, TX, United States. (February 22, 2025).

Polk, Ryan Christopher (Author and Presenter), ATA Midyear Meeting Teaching and Curriculum Conference, "Global Tax Challenges: Optimizing SleepTight's Multinational Strategy," American Accounting Association, Dallas, TX, United States. (February 20, 2025).

Gardner, Jesse (Coauthor), Polk, Ryan Christopher (Coauthor), Yazzie, Courtney Elaine (Coauthor), ATA Midyear Meeting, "Private Letter Rulings: Unlocking Tax Certainty, Triggering IRS Attention," American Accounting Association, Dallas, TX, United States. (February 20, 2025).

Gillette, Davidson B (Coauthor), Polk, Ryan Christopher (Coauthor and Presenter), Yazzie, Courtney Elaine (Coauthor), University of Alabama Accounting Research Conference, "Do Tax Service Provider Changes Improve Client Tax Outcomes?," University of Alabama, Tuscaloosa, AL, United States. (February 15, 2025).

Bennett, Bradley (Coauthor), Brasel, Kelsey (Coauthor), Dannemiller, Steve (Presenter and Coauthor), Polk, Ryan Christopher (Coauthor), Taylor, Gary (Coauthor), Hawaii Accounting Research Conference, "The Effect of Change Aversion on Management's "Aversion" to Algorithm Implementation," The University of Hawaii. (January 3, 2025).

**Siemens, Jennifer D. (Associate Dean)**

Flynn, Kevin Andrew, Raymond, Mary Anne (Coauthor), Siemens, Jennifer Dianne (Coauthor), HE AGE OF ARTIFICIAL INTELLIGENCE (AI), "Digital Transformation and Career Readiness - The Story Has Changed – Don't Let Marketing Students Get Left Out," Society For Marketing Advances, Tampa, FL, United States. (November 7, 2024).

**Vinson, Jeremy M. (Associate Professor)**

Vinson, Jeremy Michael, 2025 Auditing Midyear Meeting, "Discussion of "A Fly on the Wall": Promoting Auditors' Observational Learning with Cognitive Process Modeling and Team Climate," American Accounting Association. (January 2025).

**Yazzie, Courtney E. (Assistant Professor)**

Gillette, Davidson B (Coauthor), Polk, Ryan Christopher (Coauthor and Presenter), Yazzie, Courtney Elaine (Coauthor), ATA Midyear Meeting, "Do Tax Service Provider Changes Improve Client Tax Outcomes?," American Accounting Association, Dallas, TX, United States. (February 22, 2025).

Gardner, Jesse (Coauthor), Polk, Ryan Christopher (Coauthor), Yazzie, Courtney Elaine (Coauthor), ATA Midyear Meeting, "Private Letter Rulings: Unlocking Tax Certainty, Triggering IRS Attention," American Accounting Association, Dallas, TX, United States. (February 20, 2025).

Gillette, Davidson B (Coauthor), Polk, Ryan Christopher (Coauthor and Presenter), Yazzie, Courtney Elaine (Coauthor), University of Alabama Accounting Research Conference, "Do Tax Service Provider Changes Improve Client Tax Outcomes?," University of Alabama, Tuscaloosa, AL, United States. (February 15, 2025).

**Creative Works**  
Clemson University  
July 1, 2024 - June 30, 2025

**Economics**

**Hobbs PhD, Bradley K. (Clinical Professor)**

*Exhibition*

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty.

**Watson, Reed R. (Professor Of Practice)**

*Exhibition*

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty.

## **Graphic Communications**

### **Blue, Carl N. (Associate Professor)**

#### *Exhibition*

"Prompts - Artificial Intelligence (ai) Art Show 2.0," Carl Blue, Carl Blue. (January 21, 2025 - April 1, 2025).

#### *Exhibition*

"Artificial Intelligence (ai) Art Show," Carl Blue, Carl Blue. (October 1, 2024 - December 20, 2024).

### **Bridges, Amanda W. (Assistant Professor)**

#### *Exhibition*

"Ink on what?!? Appreciation for the image carrier." (September 2024 - October 2024).

### **Walker, Erica B. (Associate Professor)**

#### *Exhibition*

"Discovering the art in Science (& the science in art)," Analog Photography Creative Inquiry Course, The Department of Graphic Communications. (May 1, 2025 - May 15, 2025).

#### *Exhibition*

"Retromedia: Analog photography combining research + art," Analog Photography Creative Inquiry Course, The Department of Graphic Communications. (December 1, 2024 - December 15, 2024).

#### *Exhibition*

"Ink on what?!? Appreciation for the image carrier." (September 2024 - October 2024).

# Contracts, Grants, and Sponsored Research

Clemson University  
July 1, 2024 - June 30, 2025

## Economics

### Gorry, Devon (Associate Professor)

#### *Funded*

"Collaborative Research: FW-HTF-RL: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation - Principal Investigator Gramopadhye, Anand K," Sponsored by National Science Foundation. (January 1, 2025 - March 31, 2025).

#### *Funded*

"FW-HTF-RL/Collaborative Research: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation," Sponsored by National Science Foundation. (October 1, 2024 - December 31, 2024).

#### *Funded*

"FW-HTF-RL/Collaborative Research: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation," Sponsored by National Science Foundation. (July 1, 2024 - September 30, 2024).

### Hazlett, Thomas W. (Endowed Chair)

#### *Funded*

"SII-Center: SpectrumX - The National Center for Spectrum Innovation - Principal Investigator, Hazlett, Thomas Winslow," Sponsored by University of Notre Dame. (July 1, 2024 - June 30, 2025).

#### *Funded*

"SII-Center: SpectrumX - The National Center for Spectrum Innovation - Principal Investigator Hazlett, Thomas Winslow," Sponsored by University of Notre Dame. (January 1, 2025 - March 31, 2025).

#### *Funded*

"SII-Center: SpectrumX - An NSF Spectrum Innovation Center," Sponsored by University of Notre Dame. (October 1, 2024 - December 31, 2024).

#### *Funded*

"SII-Center: SpectrumX - An NSF Spectrum Innovation Center," Sponsored by University of Notre Dame. (July 1, 2024 - September 30, 2024).

### Leganza, Jonathan M. (Assistant Professor)

#### *Funded*

"Collaborative Research: FW-HTF-RL: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation - Principal Investigator Gramopadhye, Anand K," Sponsored by National Science Foundation. (January 1, 2025 - March 31, 2025).

*Funded*

"FW-HTF-RL/Collaborative Research: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation," Sponsored by National Science Foundation. (October 1, 2024 - December 31, 2024).

*Funded*

"FW-HTF-RL/Collaborative Research: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation," Sponsored by National Science Foundation. (July 1, 2024 - September 30, 2024).

**Warren, Patrick L. (Professor)**

*Funded*

"Empowering the Future of Disinformation Research - Principal Investigator, Warren,Patrick L," Sponsored by Knight (John S. and James L.) Foundation. (July 1, 2024 - June 30, 2025).

*Funded*

"Foreign Influence Network Detection Development - Principal Investigator, Warren,Patrick L," Sponsored by Booz Allen Hamilton. (July 1, 2024 - June 30, 2025).

*Funded*

"Empowering the Future of Disinformation Research - Principal Investigator Warren,Patrick L," Sponsored by Knight Foundation. (January 1, 2025 - March 31, 2025).

*Funded*

"University Consortium for Cybersecurity," Sponsored by Booz Allen Hamilton Inc. (January 1, 2025 - March 31, 2025).

*Funded*

"Empowering the Future of Disinformation Research," Sponsored by Knight Foundation. (October 1, 2024 - December 31, 2024).

*Funded*

"Empowering the Future of Disinformation Research," Sponsored by Knight Foundation. (July 1, 2024 - September 30, 2024).

**Zhou, Yichen C. (Associate Professor)**

*Funded*

"Collaborative Research: FW-HTF-RL: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation - Principal Investigator Gramopadhye,Anand K," Sponsored by National Science Foundation. (January 1, 2025 - March 31, 2025).

*Funded*

"FW-HTF-RL/Collaborative Research: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation," Sponsored by National Science Foundation. (October 1, 2024 - December 31, 2024).

*Funded*

"FW-HTF-RL/Collaborative Research: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation," Sponsored by National Science Foundation. (July 1, 2024 - September 30, 2024).



## Graphic Communications

**Pindar, Lori M. (Senior Lecturer)**

*Funded*

"Project SUNDAYS: Engaging Rural African American Religious and Spiritual Leaders on Advance Care Planning - Principal Investigator Fasolino, Tracy King," Sponsored by Hillman Foundation. (January 1, 2025 - March 31, 2025).

*Funded*

"Project SUNDAYS: Engaging Rural African American Religious and Spiritual Leaders on Advance Care Planning," Sponsored by Hillman Foundation. (October 1, 2024 - December 31, 2024).

*Funded*

"Project SUNDAYS: Engaging Rural African American Religious and Spiritual Leaders on Advance Care Planning," Sponsored by Hillman Foundation. (July 1, 2024 - September 30, 2024).

## **MBA Programs**

### **Kivett, Dee A. W. (Temporary Lecturer)**

#### *Funded*

"Automotive Engineering Undergraduate Program Senior Capstone Design Project(s) For Innovation in Mobility. - Principal Investigator, Mears, Michael L," Sponsored by DENSO North America Foundation. (July 1, 2024 - June 30, 2025).

#### *Funded*

"Automotive Engineering Undergraduate Program Senior Capstone Design Project(s) For Innovation in Mobility," Sponsored by DENSO North America Foundation. (January 1, 2025 - March 31, 2025).

## Management

### **Fredendall, Lawrence D. (Professor)**

*Funded*

"System Optimization for Advances in Sterile Processing - Principal Investigator, Taaffe, Kevin M," Sponsored by Medical University of South Carolina. (July 1, 2024 - June 30, 2025).

*Funded*

"System Optimization for Advances in Sterile Processing - Principal Investigator Taaffe, Kevin M," Sponsored by Medical University of SC. (January 1, 2025 - March 31, 2025).

*Funded*

"System Optimization for Advances in Sterile Processing," Sponsored by Medical University of SC. (October 1, 2024 - December 31, 2024).

*Funded*

"System Optimization for Advances in Sterile Processing," Sponsored by Medical University of SC. (July 1, 2024 - September 30, 2024).

### **Tripp Jr, John F. (Assistant Professor)**

*Funded*

"Understanding and Visualizing Emergency Department Clinician Well-Being and Strain - Principal Investigator, Tucker, Emily," Sponsored by National Institutes of Health/DHHS. (July 1, 2024 - June 30, 2025).

*Funded*

"Understanding and Visualizing Emergency Department Clinician Well-Being and Strain," Sponsored by National Institutes of Health. (January 1, 2025 - March 31, 2025).

## **Editorial and Review Activities**

Clemson University  
July 1, 2024 - June 30, 2025

### **Economics**

#### **Baier, Scott L. (Professor)**

Associate Editor, Review of International Economics, 40 hours spent per year. (2010 - Present)

#### **Drukker, David (Associate Professor)**

Editorial Review Board Member, The Stata Journal, 30 hours spent per year. (September 2024 - Present)

#### **Fleck, Robert K. (Professor)**

Editor, B.E. Journal of Economic Analysis & Policy, Appointed, 50 hours spent per year. (2013 - Present)

Serve as Co-Editor for B.E. Journal of Economic Analysis & Policy.

Editorial Review Board Member, Constitutional Political Economy, Appointed, 10 hours spent per year. (2013 - Present)

Editorial Review Board Member, Essays Economic & Business History, Appointed, 5 hours spent per year. (2012 - Present)

#### **Hanssen, Andy A. (Professor)**

Editorial Review Board Member, Cambridge Elements, Appointed, 40 hours spent per year. (2020 - Present)

Editorial Review Board Member, International Review of Law and Economics, Appointed, 40 hours spent per year. (2014 - Present)

#### **Hazlett, Thomas W. (Endowed Chair)**

Editorial Review Board Member, Telecommunications Policy, Appointed, 5 hours spent per year. (January 1, 2010 - Present)

#### **Hobbs PhD, Bradley K. (Clinical Professor)**

Editorial Review Board Member, Journal of Entrepreneurship and Public Policy, Appointed, 15 hours spent per year. (2010 - Present)

**Lewis, Matthew S. (Professor)**

Editorial Review Board Member, International Journal of Industrial Organization, Appointed.  
(2011 - Present)  
Associate Editor

**Warren, Patrick L. (Professor)**

Editorial Review Board Member, Public Finance Review, Appointed, 50 hours spent per year.  
(2018 - Present)  
Associate Editor

## **Finance**

### **Shen, Lily (Associate Professor)**

Editorial Review Board Member, Journal of Real Estate Literature. (April 2023 - Present)

Editorial Review Board Member, Journal of Housing Research (2022 to present), Appointed, 20 hours spent per year. (2022 - Present)

### **Worzala, Elaine M. (Clinical Professor)**

Editor, Journal of Real Estate Issues, Appointed, 20 hours spent per year. (2019 - Present)  
Associate Editor for Academia

Editorial Review Board Member, Journal of Real Estate Literature, Appointed. (2018 - Present)

Editorial Review Board Member, Journal of Real Estate Research, Appointed. (2001 - Present)

Editorial Review Board Member, Journal of Property Research, Appointed. (2000 - Present)

Editorial Review Board Member, Journal of Property Investment and Finance, Appointed, 15 hours spent per year. (1997 - Present)

## **Graphic Communications**

### **Blue, Carl N. (Associate Professor)**

Editor, CGC Clemson Graphic Communications LinkedIn page, 200 hours spent per year.  
(January 2020 - Present)

### **Walker, Erica B. (Associate Professor)**

Editorial Review Board Member, Visual Communications Journal, Elected, 12 hours spent per year. (June 2020 - Present)

Editorial Review Board Member, International Journal of Innovative Teaching and Learning in Higher Education (IJITLHE). (January 2019 - Present)

### **Weiss, Charles T. (Professor)**

Editorial Review Board Member, Visual Communications Journal, Appointed, 25 hours spent per year. (June 2019 - Present)

Editorial Review Board Member, Visual Communications Journal. (2019 - Present)

## **Management**

### **Akturk, M. Serkan (Associate Professor)**

Editorial Review Board Member, Journal of Operations Management. (March 2021 - Present)

Editor, Decision Sciences Journal. (2020 - Present)

### **Fredendall, Lawrence D. (Professor)**

Editorial Review Board Member, Journal of Operations Management, Appointed, 50 hours spent per year. (May 16, 2021 - Present)

Senior Editor for Journal of Operations Management

Editorial Review Board Member, Production Operations Management, Appointed, 20 hours spent per year. (May 16, 2021 - Present)

Served as Senior Editor for Journal

Editorial Review Board Member, Quality Management Journal, Appointed, 20 hours spent per year. (May 16, 2021 - Present)

### **Ingram, Amy E. (Associate Professor)**

Editorial Review Board Member, Journal of Business Venturing. (2018 - Present)

Editorial Review Board Member, Small Business Economics. (2018 - Present)

### **Ke, Zhihong (Assistant Professor)**

Editor, International Conference on Information Systems. (2020 - Present)

Serve as an AE for the International Conference on Information Systems.

### **Kettinger, William J. (Named Professor)**

Editorial Review Board Member, Adhoc reviewer for numerous journals and T&P outside letter writer. (March 14, 2022 - Present)

Editor, MIS Quarterly Executive (Senior Editor), Appointed, 200 hours spent per year. (January 2010 - Present)

### **Kiley, Jason T. (Assistant Professor)**

Editorial Review Board Member, Journal of Management, Appointed, 50 hours spent per year. (2023 - Present)

Editorial Review Board Member, Journal of Management Studies, Appointed, 50 hours spent per year. (2012 - Present)



**Mo, Jiahui (Assistant Professor)**

Editor, Journal of Electronic Commerce Research. (May 2025 - Present)  
Associate Editor for Journal of Electronic Commerce Research

Editorial Review Board Member, CIST - A top tier workshop in MIS. (May 2025 - Present)

Editorial Review Board Member, PACIS - a top-tier conference in MIS. (April 2025 - Present)

Editor, Information and Management. (October 2021 - Present)  
Associate Editor for Information and Management, an A journal in our area.

**Navis, Chad C. (Named Professor)**

Editorial Review Board Member, Academy of Management Review, Appointed. (July 1, 2020  
- June 30, 2025)

**Scott, Kristin L. D. (Professor)**

Editorial Review Board Member, Group and Organization Management, Appointed, 30 hours  
spent per year. (June 2018 - Present)

**Sheridan, Sharon B. (Assistant Professor)**

Editorial Review Board Member, Journal of Organizational Behavior, Appointed, 96 hours  
spent per year. (2023 - Present)

Editorial Review Board Member, Group and Organization Management, Appointed, 35 hours  
spent per year. (April 2022 - Present)

**Tripp Jr, John F. (Assistant Professor)**

Editor, Journal of the Association for Information Systems, Appointed. (January 2022 -  
Present)  
Associate Editor

## **Marketing**

### **Giebelhausen, Mike (Associate Professor)**

Editorial Review Board Member, Cornell Hospitality Quarterly. (2018 - Present)

Editorial Review Board Member, Journal of the Academy of Marketing Science. (2018 - Present)

Editorial Review Board Member, Journal Service Research. (2017 - Present)

### **Mullins, Ryan R. (Professor)**

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed. (August 2019 - Present)

Editorial Review Board Member, Journal of Service Research, Appointed. (June 2017 - Present)

Editorial Review Board Member, Journal of Personal Selling and Sales Management, Appointed. (January 2012 - Present)

Editor, Journal of Personal Selling and Sales Management, Appointed, 48 hours spent per year. (August 2022 - August 2025)  
Serve as 1 of 4 Associate Editors under the Editor in Chief.

Editor, Journal of Business Research, Appointed, 48 hours spent per year. (January 2023 - June 2025)  
Serve as 1 of 3 Associate Editors for the Sales domain under the Area Editor.  
Responsible for:

### **Nath, Pravin (Assistant Professor)**

Editorial Review Board Member, Journal of International Marketing. (July 2020 - Present)

Editorial Review Board Member, Journal of Business Research. (2016 - Present)

### **Pappas, Alec (Assistant Professor)**

Editorial Review Board Member, Journal of Personal Selling and Sales Management, Appointed, 40 hours spent per year. (March 1, 2024 - Present)

Editorial Review Board Member, Journal of Retailing, Appointed, 40 hours spent per year. (April 10, 2023 - Present)

### **Raymond, Mary A. (Professor)**

Editorial Review Board Member, Marketing Education Review, Appointed. (January 1, 2021 - Present)

**Scheinbaum, Angeline C. (Associate Professor)**

Editorial Review Board Member, Journal of Contemporary Issues in Advertising, Appointed, 20 hours spent per year. (2021 - Present)

Editorial Review Board Member, Journal of Advertising, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, Journal of Advertising Research, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, Journal of Business Research, Appointed, 20 hours spent per year. (2016 - Present)

Editorial Review Board Member, Journal of Consumer Marketing, Appointed, 20 hours spent per year. (2014 - Present)

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed, 20 hours spent per year. (2013 - Present)

Editorial Review Board Member, Sport Marketing Quarterly, Appointed, 20 hours spent per year. (2013 - Present)

**Swain, Scott D. (Professor)**

Editor, Journal of Business Research, Appointed. (2022 - Present)  
AE

Editor, European Journal of Marketing, Appointed. (2018 - Present)  
AE

Editorial Review Board Member, Journal of International & Interdisciplinary Business Research, Appointed. (2018 - Present)

Editorial Review Board Member, Journal of Business Research, Appointed. (2017 - Present)

Editorial Review Board Member, International Journal of Business Research, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Management and Engineering Integration, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Marketing Analytics, Appointed. (2015 - Present)

**Thyroff, Anastasia (Associate Professor)**

Editorial Review Board Member, Journal of Global Scholars of Marketing Science. (2017 - Present)

**Tower, Annette P. (Assistant Professor)**

Editorial Review Board Member, Journal of International Marketing. (July 22, 2020 - Present)

**Weathers, Danny (Professor)**

Editorial Review Board Member, Journal of Business Research, Appointed, 40 hours spent per year. (June 2017 - Present)

Editorial Review Board Member, Journal of Marketing Analytics, Appointed, 10 hours spent per year. (June 2017 - Present)

## **School of Accountancy**

### **Dalton, Derek W. (Professor)**

Editorial Review Board Member, Contemporary Accounting Research, Appointed. (2020 - Present)

Editorial Review Board Member, Accounting and the Public Interest, Appointed. (2015 - Present)

### **Garrett, Jace B. (Associate Professor)**

Editorial Review Board Member, Behavioral Research in Accounting. (June 1, 2020 - Present)

### **Goodson, Brian M. (Associate Professor)**

Editorial Review Board Member, Behavioral Research in Accounting, Appointed. (2023 - Present)

### **Harp, Nancy L. (Professor)**

Editorial Review Board Member, Accounting Horizons, Appointed. (June 2021 - Present)

Editorial Review Board Member, Behavioral Research in Accounting, Appointed. (June 2021 - Present)

### **Kisska-Schulze, Kathryn (Associate Professor)**

Editorial Review Board Member, Journal of Business Ethics, 7 hours spent per year. (2018 - Present)

Editorial Review Board Member, Journal of Legal Aspects of Sport, 7 hours spent per year. (2016 - Present)

Editorial Review Board Member, American Business Law Journal, 5 hours spent per year. (2014 - Present)

Editorial Review Board Member, Rocky Mountain Law Journal, 5 hours spent per year. (2013 - Present)

### **Radtke, Robin R. (Academic Program Director)**

Editor, Behavioral Research in Accounting, Appointed, 40 hours spent per year. (June 1, 2023 - Present)  
Associate Editor

Editorial Review Board Member, Journal of Business Ethics, Appointed, 40 hours spent per year. (January 2021 - Present)

**Vinson, Jeremy M. (Associate Professor)**

Editorial Review Board Member, Accounting Open. (2025 - Present)