The curriculum requirements are very flexible for marketing majors. This makes study abroad a great option for students earning their bachelor’s degree in marketing. Below is a list of courses that we suggest students reserve for study abroad. General education credits can also be fulfilled during your program. Be sure to meet with your academic advisor to discuss course transfer equivalency and your degree progress.

Courses that fulfill degree requirements while studying abroad:

**Cross Cultural Awareness Requirement (3 credit hours)**
IS 2100, AAH 1020, ART 2100, COMM 1800, HUM 3090, POSC 1020, REL 1020

**General Marketing Requirements (6 hours)**
MKT 3020, MKT 4270

**Upper Level Marketing Requirement (9 hours)**
3000/4000 Level Marketing

**Support Area Requirement (15 hours)**
Selected from minor requirements, or approved support courses through Marketing

Next steps
For a list of programs that work with the requirements set by the College of Business, please visit [https://bit.ly/2OmpMgj](https://bit.ly/2OmpMgj). Once you have decided to study abroad, please attend a Business Abroad 101 session hosted on Tuesdays & Wednesdays from 3:30–4:30pm in Sirrine 133.