

Elevator Pitch



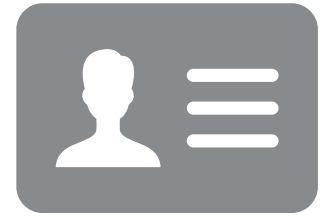
Keep it
Brief



Share your
Skills



Mention your
Goals



Have a Business Card
Ready

YOUR ELEVATOR SPEECH SHOULD BE BRIEF

Restrict the speech to 30-60 seconds. You don't need to include your entire work history and career objectives. Your pitch should be a short recap of who you are and what you do.

YOU NEED TO BE PERSUASIVE

Even though it's a short pitch, your elevator speech should be compelling enough to spark the listener's interest in your idea, organization, or background.

SHARE YOUR SKILLS

Your elevator pitch should explain who you are and what qualifications and skills you have. Try to focus on assets that add value in many situations. This is your chance to brag a bit — avoid sounding boastful, but do share what you bring to the table.

PRACTICE, PRACTICE, PRACTICE

The best way to feel comfortable about giving an elevator speech is to practice it until the speed and “pitch” come naturally, without sounding robotic.



Office of
CAREER ENGAGEMENT
Wilbur O. and Ann Powers
College of Business

Elevator Pitch Example

"Hi, my name is [Your Name], and I'm a Marketing major at Clemson University. Throughout my studies and internships, I've developed a strong foundation in market research, digital marketing strategies, and consumer behavior.

I'm passionate about creating impactful campaigns and using data to drive marketing decisions. I'm now looking to apply my skills in a hands-on role where I can help brands grow and engage with their target audiences. I'm excited to explore how I can bring value to your team."