Elevator Pitch

Keep it Brief
Share your Skills
Mention your Goals
Have a Business Card Ready

YOUR ELEVATOR SPEECH SHOULD BE BRIEF
Restrict the speech to 30-60 seconds. You don’t need to include your entire work history and career objectives. Your pitch should be a short recap of who you are and what you do.

YOU NEED TO BE PERSUASIVE
Even though it’s a short pitch, your elevator speech should be compelling enough to spark the listener’s interest in your idea, organization, or background.

SHARE YOUR SKILLS
Your elevator pitch should explain who you are and what qualifications and skills you have. Try to focus on assets that add value in many situations. This is your chance to brag a bit — avoid sounding boastful, but do share what you bring to the table.

PRACTICE, PRACTICE, PRACTICE
The best way to feel comfortable about giving an elevator speech is to practice it until the speed and “pitch” come naturally, without sounding robotic.

Learn more here
Hello I am ______ (offering handshake and/or resume).

I am a (graduate/undergraduate) student at Clemson University majoring in ______ OR I am a recent graduate from Clemson University and graduated with my degree in ______ and I have interned at ______ and/or have experience in ______.

I am interested in your company because ______ OR I am looking for ______. (Briefly share your career goals, innovative ideas, etc)

Over the past XX years I have been involved in/with ______ OR researched ______ OR published ______. I have been recommended by ______ (optional) I am confident that I can contribute my _______, _______, _______, and _______ skills to your company/organization/program.

Could you tell me more information about your position openings/company? OR Do you have a position description, brochure, or business card available?

This could be an opportunity for you to ask some strategic/planned questions.

Great, Thank You! (optional FIRM handshake here)

NOTE: Please feel free to rewrite these statements into your own words!