

# Example LinkedIn

## General Guidelines:

- Keep everything professional and concise
- Post frequently to keep recruiters up to date
- Like and comment on posts by your connections

The screenshot shows a LinkedIn profile for 'The Tiger', a freshman student at Clemson University. The profile includes a circular profile picture of a tiger mascot, a background photo of a university building at night, and a headline stating the student's role and location. Callout boxes provide guidelines for each element: the profile picture should be a current professional headshot; the background photo should represent the user; the headline should include the current role and location; and the 'About Me' section should include a short description of the user and their goals. The profile also shows a connection to the 'Office of Career & Global Engagement' at Clemson University.

**Profile Picture:** Make sure to have a current, professional headshot as your profile picture

**Background Photo:** Include a picture of something that represents you

**Headline:** Include what your current role is and where you are located

**About Me:** Include a short description of who you are and what you are looking for

## About

The Tiger is a driven and motivated freshman student who is currently seeking roles in advertising. The Tiger is a student at Clemson University and is involved with different clubs such as the Marketing Student Advisory Board and the Ultimate Frisbee club team.

## Experience



### Career Engagement Intern

Office of Career & Global Engagement · Internship

Aug 2024 - Present - 2 mos

Clemson, SC

- Created professional development materials for the Wilbur O. and Ann Powers College of Business
- Planned student engagement events to hone their networking and interviewing skills...

...see more

📌 Sales and Marketing and Public Speaking

## What to Include in Your Experience

- Job Title, Company, & Dates: Include your role, organization, and timeframe.
- Key Responsibilities & Accomplishments: Summarize duties, skills developed, and measurable outcomes.

## Education



### Clemson University

Bachelor's degree, Business

Aug 2024 - May 2028

Grade: Freshman

Activities and societies: Marketing Student Advisory Board

Ultimate Frisbee Club...

...see more

Motivated Freshman at the Wilbur O. and Ann Powers College of Business

## What to Include in Your Education

- School, Degree, & Dates: Include your institution, degree, and graduation year.
- Major, Minor, & Relevant Coursework: Highlight key academic areas and significant classes or projects.
- Honors & Activities: Mention any honors, awards, or involvement in relevant organizations.

## LinkedIn Post Guidelines

- Use a Strong Opening: Grab attention with a compelling first sentence or headline to encourage people to read further.
- Add Value: Share insights, achievements, or useful information relevant to your audience.



The Tiger • 1st

Motivated Freshman Student at Clemson Univ...

1h • 2



Career Fair Reflections as a Freshman at Clemson University 🐾

This week, I had the incredible opportunity to attend my first career fair at Clemson University! As a freshman, it was exciting to connect with professionals across various industries and learn about potential career paths and internships.

I came away with so much insight on what companies are looking for in new hires, and I'm motivated to keep building my skills and network from day one.

Thank you to all the recruiters and companies for your time and advice. Looking forward to staying connected and exploring what the future holds! ...more



Like



Comment



Add a comment...

