

Interview Questions by Department

Marketing

1. How do you measure the quality of your work?
2. What marketing channels do you have experience with?
3. How would you manage a new product launch?
4. Could you talk about an insight or trend that you see happening in our industry?

Finance

1. How do you explain complex financial topics to colleagues from other departments?
2. What are the biggest challenges that finance professionals face today?
3. How do you calculate WACC?
4. What, in your opinion, makes a good financial model?

Accounting

1. What accounting licenses and certifications do you have?
2. What do you do when you have an upcoming deadline and several projects to finish?
3. How do you keep up with ethical and legal regulations in the industry?
4. How do you maintain accounting accuracy?

Management

1. Describe a time when you and a peer experienced conflict in a professional setting. How did you overcome it?
2. How do you motivate team members?
3. How do you like to be managed?
4. What projects or assignments best prepared you for this position?

Economics

1. Which global trends will shape the world economy in the next five years? Ten years?
2. Can you explain the difference between causation and correlation?
3. How would you ensure that you effectively communicate economic data to your audience?
4. How would you go about solving a problem?

Graphic Communications

1. How do you work with collaborators like copywriters, developers, and project managers?
2. How do you incorporate feedback into your designs?
3. Walk me through your portfolio. Which pieces are you most proud of, and why?
4. Let's say someone tells you to design something without any context. What do you do?

Pre-Interview Notes:

