INTRODUCTION: URBAN CONTEXT



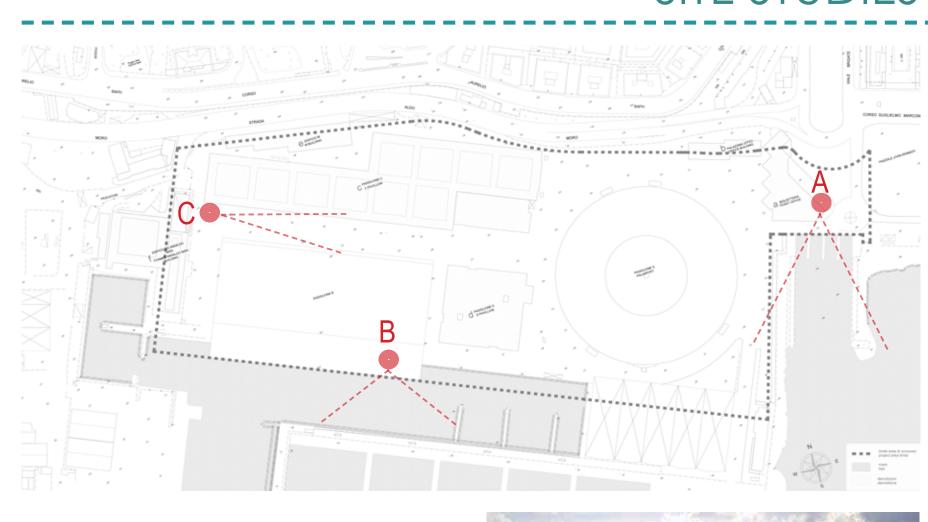
BLUEPRINT COMPETITION | GENOVA

Blueprint Genova is a proposal by Architect Renzo Piano which attempts to reconcile genova the port to Genova the city. It reconfigures the portion of the city that runs from Porta Siberia in Punta Vagno, attempting to build a bridge between citizens' demands and those of port operators.

"...the crisis of the international Trade Fair and the need to redevelop the whole area between Piazzale Kennedy and the Rotonda di Carignano offer a unique opportunity to restore a seafront to the city, and to repositionthe sports activities in areas and situations of better quality, with all the appropriate facilities for water sports."

This competition aims to redevelop the former Trade Fair site located along Corso Aurelio Saffi. The urban void of the former Genoa Trade Fair is one of the most fragile parts of the city. The competition will design spaces capable of generating places that offer opportunities for people to come together, share values, and celebrate the rituals of what is significantly called "urbanity".





A | View of the River Bisagno at Site entrance



B | View from the Exhibition Pavillion







The river Bisagno





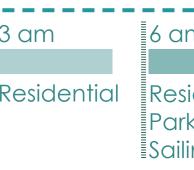
Piazzas: Urban nodes

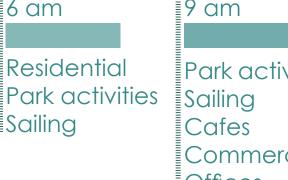
Retaining wall reminiscent of the

ancient fortification

In order for this reactivate this space and to it to function year round and avoid urban de it is necessary to creat a mixed-use program mixed functionality would enable the site to more connected with the city and it's peopl

enable	12 am Reside
ecay,	
n. A	Peside
grow	≣I\C3IGCI
ole	





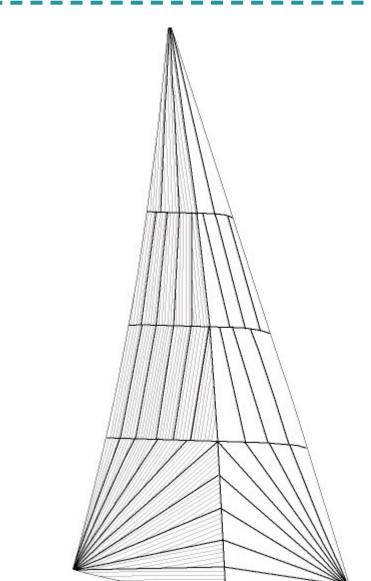
Park activities Hospitality Commercial

Hospitality Eateries Commercial Public events Offices Public events

Hospitality Park activities Park activities

Public events

Residence





Internal garden spaces interspresed with the city fabric



also signifies a type of large jib or staysail that overlaps the main sail, sometimes eliminating it. It was originally referred to as an "overlapping jib" and later as a Genoa jib.

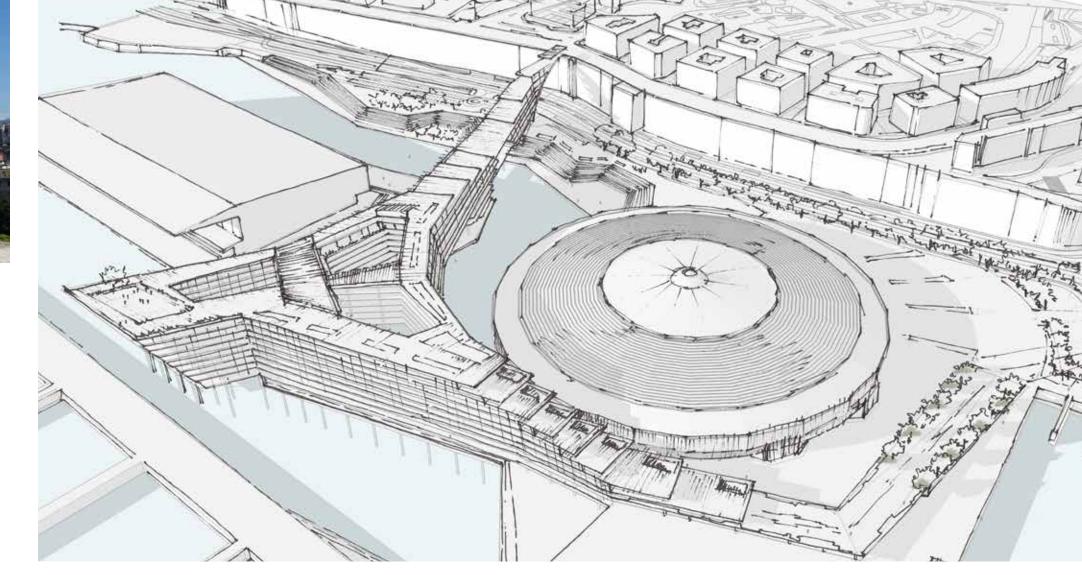
The form is derived from an abstraction of the force waterfront physically, thus giving the diagram of a genoa.



rising hilly slopes

RECREATING GENOA

Our proposal attempts to recreatein some ways the essence of Genoa, the hilly italian town while creating the opportunity to experience the waterfront back to the city.



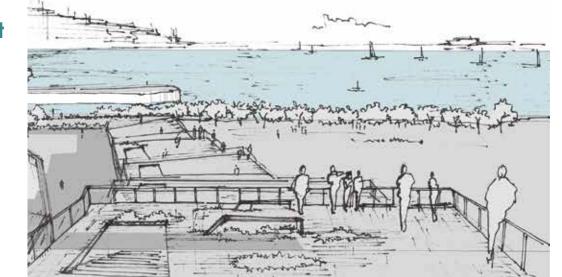
PHYSICAL CONNECTION To overcome one of the main issues identified on site, the lack of direct connection, we propose a direct lpedestrian link from the upper level of the old wall.

This combined with the vistas offered by th ecombination of the existing volumes and the rientation of the site lead to the form developing into the proposed iteration.

FUNCTIONAL DISTRIBUTION

The functions are distributed vertically with public spaces being the only functionmoving all along the external spaces in the building.

residential + hospitality



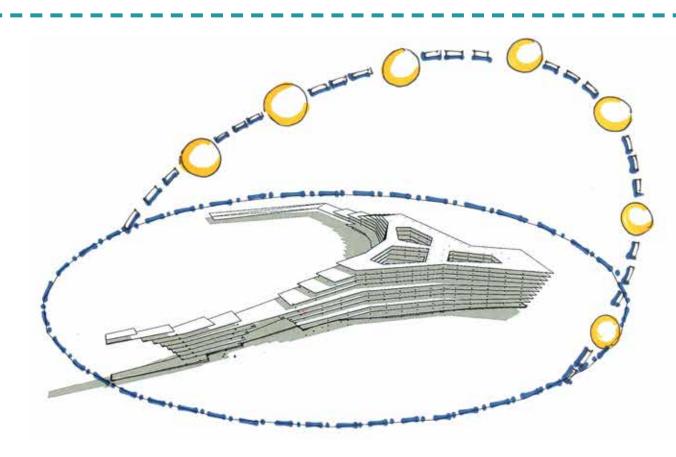
Roof Garden

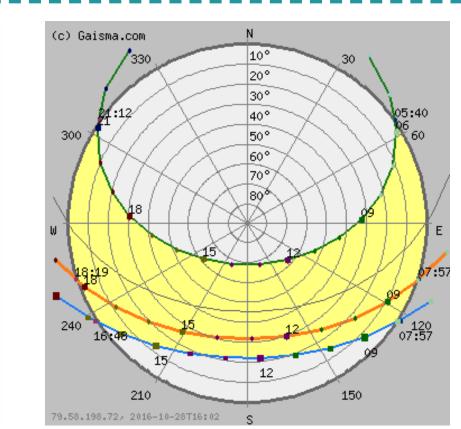
Restaurant spaces noieiloppy

SOLAR PATH STUDY

Office space

public promenade + commercial spaces





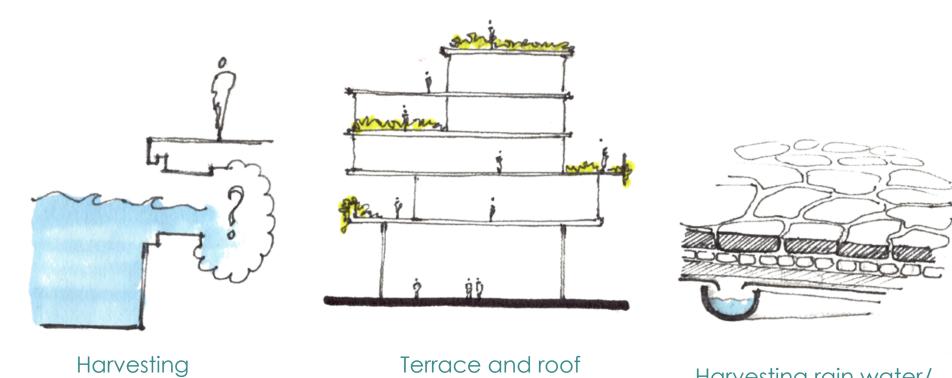
A study of the sun path diagram for our lacation helped decide the location of functions

Hospitality spaces allocated towards the South east corner with higher solar gain in the second half of the day.

Residential units facing North and northwest while some apartments open onto the vast wate rcourtyards and green

Summer and winter swimming areas with appropriate orientation along the lower levels of the building

: SUSTAINABILITY MEASURES

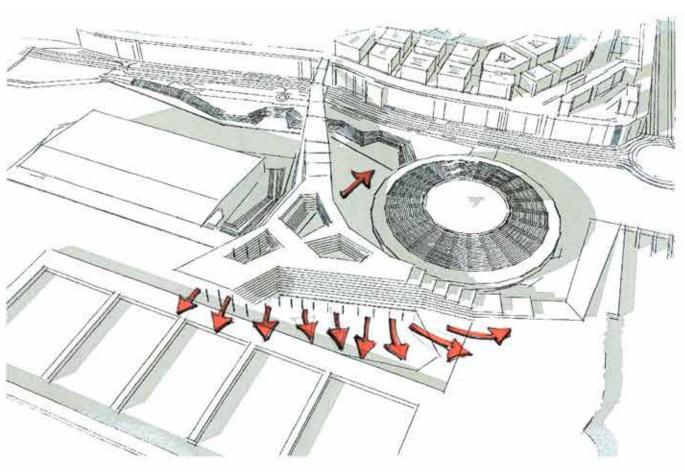


gardens wave energy

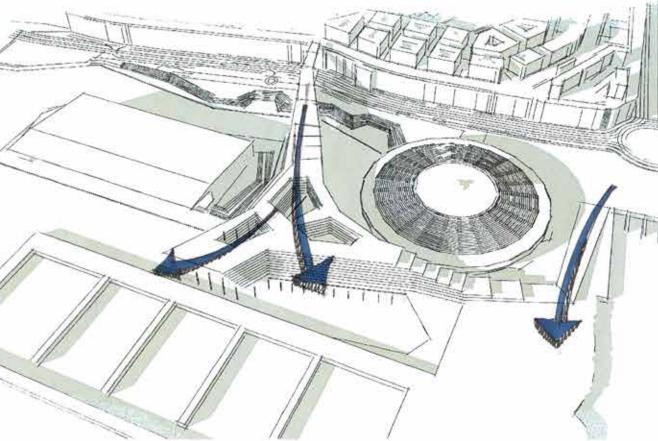




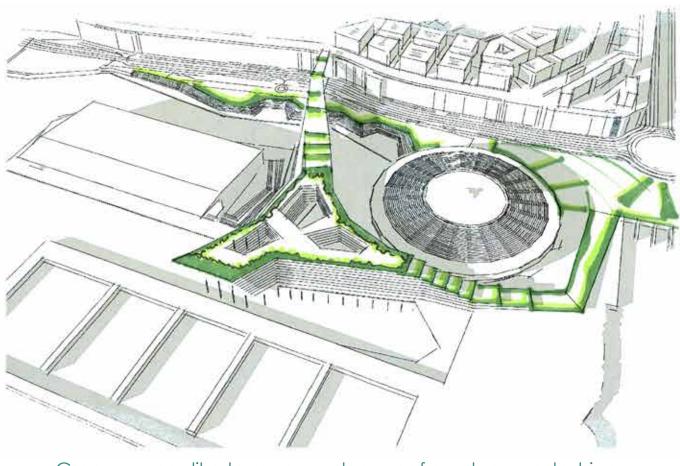
Pedestrian public access promenade along peripheries and interior spaces



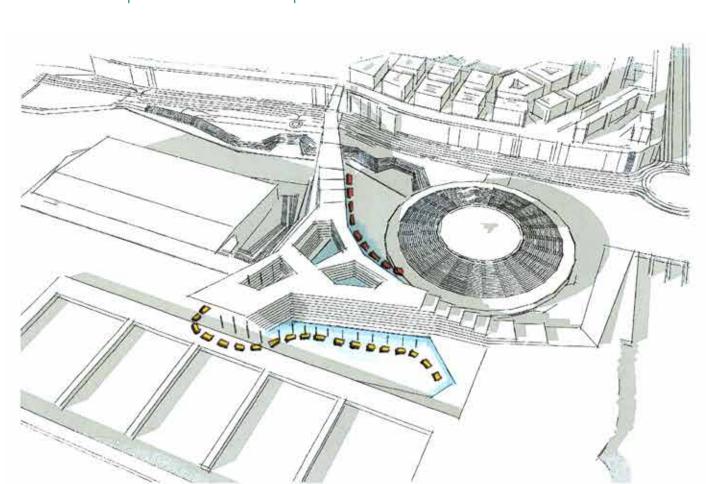
Panaromic views from viewing decks, promenade and residential balconie spaces



3 main access points to approach the waterfront



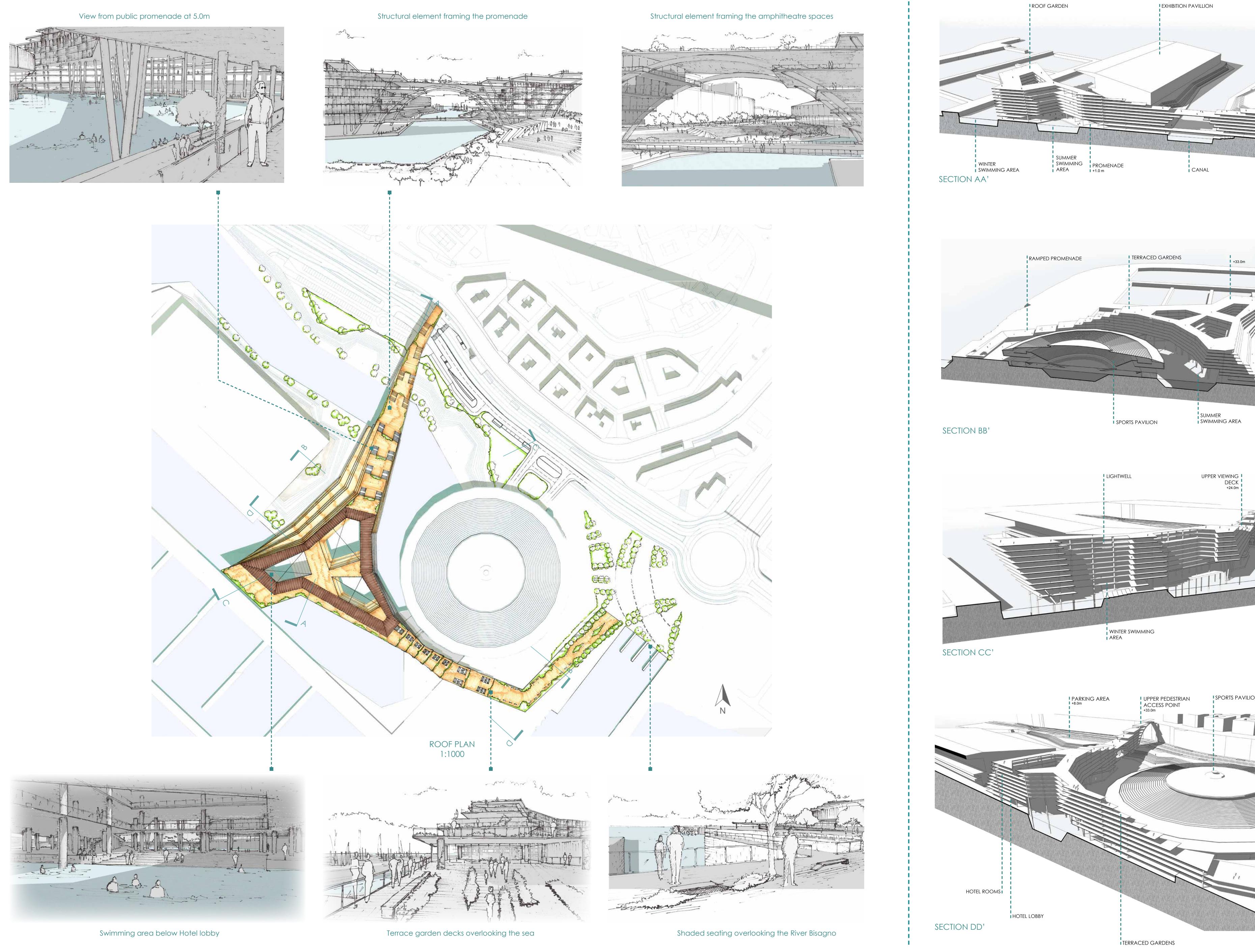
Green spaces like terrace gardens, roof gardens, pedestrian promenade interspersed within the architecture

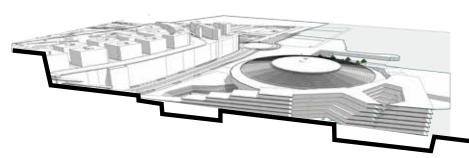


Summer and Winter public areas and swimming spaces



DESIGN PROPOSAL | SECTIONS





+9.0m RAMPED PROMENADE

MAIN ROAD ACCESS @5.0M

STEPPED AMPITHEATER +5.0m

PERFORMANCE AREA +1.0m

