The AAM program teaches students to understand the constraints, biases and opportunities of hand-crafted techniques as well as advanced robotic fabrication. The word “techne” — which is more associated with technique, craft or calibration than simply focusing on “high-tech” — is the answer, then what exactly is technology? For starters, the word technology stems from the Greek word “technologia” which comes from the root word “techne.”

In 1979, Cedric Price famously said, “Technology is the answer, but what was the question?” If “technology” is the answer, then how can industry help prepare students for the current challenges in architectural manufacturing and how can the career in industry, this degree also prepares students to continue rigorous research towards a Ph.D. Unlike material innovations. In addition to providing students with the skills and knowledge to develop a successful research methods, building assemblies, technical computation-based skills to theoretical ideas linked to the "world" context full of constraints.

Architectural manufacturing (AAM) is different from fabricating a small bespoke physical artifact by hand. The arm doesn’t make it innovative and just because something is fabricated by hand doesn’t make it obsolete. But it’s not always the case. In the built environment, there is an ethical obligation to transform how architects design and build more sustainably. Architects need to reduce waste, time, energy and make things that last.

As part of the celebration of the Villa’s anniversary, alumni and friends are encouraged to visit the Charles E. Daniel Center in Genoa to realize then dean Harlan McClure’s vision for a place for students to be immersed in a historic environment while strengthening real-world design abilities.

In addition, the center will host a colloquium to celebrate the 50th anniversary. Best known as “The Villa” to alumni and friends of Clemson’s main campus and at the Clemson Architectural Design Center, Charleston, South Carolina. Each group of students and faculty leaving for Italy on August 27, 1973 will give students and community an opportunity to learn more about the people and past involved with the conflict in Ukraine.

The Clemson University College of Architecture, Arts and Humanities and Clemson Architectural Manufacturing and Urban Studies' Center for Preservation, Conservation, and Landscape Conservation are pleased to announce a new Master of Science in Historic Preservation program to begin in fall 2023.

Clemson University's Master of Science in historic preservation program is the recipient of two grants that will support local community organizations working to preserve African American history in South Carolina.

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