

Description

In this assignment, you will conduct research on Unity Park before our upcoming field trip on October 21st. You will narrow down aspects of ecological design, design with nature, and other precedents that you find especially interesting. Use your phone to record photos and videos on our field trip on October 16th and create an Instagram story that documents both your research findings and your experience. The goal is to captivate your audience and get them interested in Unity Park, the discipline or ecological design.

Learning Outcomes / Goals

At the end of this assignment, students will be able to:

1. Explain what design with nature is, and how ecological design can influence trail and park design.
2. Create a thoughtful and interesting social media piece that communicates research and experience.
3. Develop critical thinking vis-a-vis consuming social media content by experiencing the decision-making process, specifically what information to include or exclude, and how to edit [report, sensationalize, or tone down] selected information.

Deliverables

1. A short word document answering the following 3 questions:
 - **Who is your audience?** As in who are you creating this story for?
 - **What is the title of your story?**
 - **What were your research findings?** Include what you found from your research, even the ideas that you decided not to include in your story and explain what you want to communicate to your audience. This does not need to exceed 500 words.
2. A social media story of no less than 8 components [or slides] showing your research results, and footage from your visit to the swamp rabbit trail. Your story can be tailored to any social media platform (Instagram, Facebook, twitter, etc.), and you may use any software or app to create it, but it has to be designed to be viewed on a smart phone. Keep in mind that people go through multiple stories on a regular social media spree, so be bold and straight to the point. Do not include too much text. You may tag other profiles you found relevant. Download your short video onto your computer in a single folder, and name "LastName_UnityPark". Include your short document in the folder, zip and upload to canvas. **We will watch the stories in class on October 24th.**