

Spring 2019 FINAL PROJECT OUTLINE

Clemson University Landscape Architecture
School of Architecture
College of Architecture, Arts and Humanities

LARCH 2550: COMMUNITY DESIGN STUDIO

Credit hours: 6
Time: 1:30 – 4:30pm MW; 1:30 – 5:30pm F
Room: Lee 3

FINAL PROJECT: Community Design Studio

Submissions: Two submissions are required including:

1. SoA REVIEW + ASLA AWARD PRESENTATION

- o **A PDF that includes:**

- ☐ Project Title (written, Word)
- ☐ Project Statement (written, Word)
- ☐ Project Narrative (written, Word) – **DUE MAY 02**
- ☐ Title Image with Project Title and Project Statement (jpeg, pdf)
- ☐ Image Captions (written, Word) – **DUE MAY 02**
- ☐ **10-15 IMAGES in landscape orientation including:**
 - o Background and Analysis (jpeg, pdf)
 - o Concept, Inspiration, Precedent (jpeg, pdf)
 - o Site Master Plan (jpeg, pdf)
 - o Perspectives (jpeg, pdf)
 - o Section-Elevations (jpeg, pdf)
 - o Diagrams, details, figures, other drawings (jpeg, pdf)

- o **Due: April 24 except as noted above**

- o **NOTE:** All items required for the "SoA REVIEW + ASLA AWARD PRESENTATION" submission except the title image must not reveal your name or Clemson University.

2. PRESENTATION BOARD

- o **ONE (1) 30X40 board mounted on foam core in portrait orientation that includes:**

- ☐ Project Title
- ☐ Project Statement
- ☐ Concept, Inspiration, Precedent
- ☐ Site Master Plan
- ☐ Perspectives
- ☐ Section-Elevations
- ☐ Diagrams, details, figures, other drawings

- o **due: April 18**

- o **NOTE:** On the "presentation board," near the title of your work you should include your name, course, date, and Clemson University Landscape Architecture.

Required Items: Each of the items required for submission are described below:

- ❑ **Title Image:** A single image that includes your (a) project title, (b) project location, (c) project statement (d) your name, (e) course, (f) date, and (g) your best overall drawing. These items must be arranged in an appealing and orderly composition.
- ❑ **Project Title:** A submission must have a short, specific presentation title (containing no abbreviations) that indicates the nature of the presentation.
- ❑ **Project Statement:** In 175 words or less, described the project and why it's award-worthy. This statement may be used in promoting your project. This should be a concise, descriptive statement about your overall project including its big idea and most prominent features.
- ❑ **Project Narrative:** Addressing the criteria noted below, describe in 1275 words or less the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.
 - **Neighborhood (Residential Design) Criteria:** General assessment criteria considers the quality of design; context; environmental sensitivity and sustainability; and design value to the client and to other designers.
 - **Post-Industrial (General Design) Criteria:** General assessment criteria considers the quality of design; design context; environmental sensitivity and sustainability; and design value to the client and to other designers.
- ❑ **Images:** An image is essentially a single board saved as a jpeg or pdf and sized to eventually fit 8.5x11 in landscape orientation. The image may be a single drawing or a retrained/concise collage of drawings. Do not put too much on a single image. Use past ASLA Student Award Winners as precedent for layout. Submission images should include at least one (1) site plan, plus nine (9) but no more than fourteen (14) images/boards for a total of between ten to fifteen (10-15) images. Compose images/boards as following:
 - Background and Analysis (3 to 6 boards)
 - Concept, Inspiration, Precedent (1 to 2 boards)
 - Site Master Plan, Plan Enlargements (1 board only)
 - Perspectives, Section-Elevations, Diagrams, Details, Figures, other drawings (5 to 6 boards)
 - 4 perspective drawings are required
 - 4 section-elevation drawings are required
 - 4 performance diagrams or figures are required
 - NOTE: if you use someone else's materials such as a photograph, text, or image then you must give them credit/reference as a source adjacent to you drawing or at least on the board somewhere.
- ❑ **Image Captions:** each image (1 through 15) should include a 40 word max caption. This caption must be numbered to coincide with the image number. For example, 1. Site Plan, should have a caption on a separate Word document listed as 1. Site Plan.
- ❑ **Image Formatting:** Each image must be formatted to 8.5x11 in landscape orientation and saved as both (1) a jpeg and (2) a pdf. There is no size limit to the jpegs but each single pdf must not exceed 10mb. Thus, jpegs=any size; single pdf=10mb or less; and pdf presentation=any size.

Draft Reviews: There are several draft reviews scheduled in order to provide you with feedback and ensure that you stay on track to completion. The bullets below indicate the specific drawings/slides due.

1. SoA REVIEW + ASLA AWARD PRESENTATION

- **Draft Review #1 – Monday April 8**
 - *Site Master Plan, Plan Enlargements (1 board only)*
 - *Perspectives, Section-Elevations, Diagrams, Details, Figures, other drawings (5 to 6 boards)*
 - *Present using 8.5x11 landscape oriented print outs*
- **Draft Review #2 – Monday April 15**
 - *Concept, Inspiration, Precedent (1 to 2 boards)*
 - *Site Master Plan, Plan Enlargements (1 board only)*
 - *Perspectives, Section-Elevations, Diagrams, Details, Figures, other drawings (5 to 6 boards)*
 - *4 perspective drawings are required*
 - *4 section-elevation drawings are required*
 - *4 performance diagrams or figures are required*
 - *Present using 8.5x11 landscape oriented print outs*
- **Final Draft Review – Monday April 22**
 - *Title (1 board)*
 - *Background and Analysis (3 to 6 boards)*
 - *Concept, Inspiration, Precedent (1 to 2 boards)*
 - *Site Master Plan, Plan Enlargements (1 board only)*
 - *Perspectives, Section-Elevations, Diagrams, Details, Figures, other drawings (5 to 6 boards)*
 - *4 perspective drawings are required*
 - *4 section-elevation drawings are required*
 - *4 performance diagrams or figures are required*
 - *Present on TV screen – full run through of presentation*
- **Final SoA Review – Wednesday April 24**
 - *All boards/slides due (11-16 slides incl. title slide)*
 - *Present as PDF – digital presentation*
 - *Presentation time for each student is 6-8 minutes*

2. WILLIAMSTON PRESENTATION BOARD

- **Draft Review #1 – Friday April 19**
 - *Board Layout and Design printed at 11x17 or similar – portrait orientation – that includes:*
 - *Project Title and Statement*
 - *Concept, Inspiration, Precedent*
 - *Site Master Plan (1)*
 - *Perspectives (2), Section-Elevations (2), Diagrams, details, other drawings (2-4)*

- **Final Community Review in Williamston – Monday April 29**
 - Gallery Style Presentation
 - One printed and mounted board at 30x40 portrait that includes:
 - Project Title and Statement
 - Concept, Inspiration, Precedent (concise)
 - Site Master Plan (1)
 - Perspectives (2), Section-Elevations (2), Diagrams, details, other drawings (2-4)

Final Submissions: At the conclusion of the semester, you must submit the following items. The instructor will let you know the process for making your final submissions (via dropbox, usb, etc.). All final submissions are due **Thursday MAY 02** except the board that is due **April 29**.

3. SoA REVIEW + ASLA AWARD PRESENTATION

- **The final submission package will include:**
 - A digital file folder with separate files for each written and graphic document.
 - For written documents, save as separate Word files titled for example "Project Narrative" to coincide with the content.
 - For graphic documents, save a BOTH a high quality JPEG and PDF. The JPEG has no size limit. However, the PDF cannot exceed 10mb. There will be 11-16 jpegs/pdfs including the title slide.
 - A single file with all documents (both Word and jpeg) merged into one PDF. This document will likely be somewhere between 14 and 20 pages in length.

4. PRESENTATION BOARD

- **The final submission will include:**
 - Save the board as (1) a high quality JPEG and (2) a high quality PDF. There is no size limit on these files.
 - One printed and mounted board – this is due April 26 at 6pm.

Assessment: the following criteria will be used to evaluate the final submissions. This project is worth 60% of your semester grade.

1. General Criteria

- The student connected spaces with appropriate sized and designed connections
- Each connection (path, road, etc.) is an experience
- Each of the connections has rhythm and moments as well as focal points
- The site entrances/exits are conceived as gateways/portals/thresholds and have defined character

- The overall plan feels flowing and sequenced – the connections help as do the featured and interstitial spaces
- The student has added and made different featured and interstitial spaces that each embody purpose, volume, scale, proportion, and relationship to other surrounding spaces and pathways
- The design has no wasted or left over space – everything is something – the entire plan contributes internally to its own success and the overall experience
- The spaces are well designed and detailed such that each space works with others to create a cohesive whole that features and enhances site amenities
- The proposed amenities are listed in a program or similar description/list of goals and objectives.
- At least three or more design principles are used including symmetry, asymmetry, rhythm, order, replication, interconnection, etc.
- There is a clear and provocative concept (big idea) that helps shape the design/site.
- The student clearly used multiple precedent as a basis for design generation and development.
- The design tells a story or narrative through landscape architecture design
- The result of the design is a well-designed and articulated place or series of interconnected places.

2. Specific Criteria

Master Plan

Responds to Existing Conditions

A ☐ B ☐ C ☐

Design Principles Evident/Effective

A ☐ B ☐ C ☐

Spatial Layout and Design

A ☐ B ☐ C ☐

Scale and Proportion

A ☐ B ☐ C ☐

Order and Sequence

A ☐ B ☐ C ☐

- Reflects Program (goals) ✓ ☐
- Accuracy ✓ ☐
- Legibility ✓ ☐
- Labels ✓ ☐
- North Arrow ✓ ☐
- Drawing Scale ✓ ☐
- Legend ✓ ☐

Circulation

A ☐ B ☐ C ☐

Creative but Fitting

A ☐ B ☐ C ☐

Appealing and Intriguing

A ☐ B ☐ C ☐

Details and Craftsmanship

A ☐ B ☐ C ☐

Illustration and Rendering

A ☐ B ☐ C ☐

Linework

A ☐ B ☐ C ☐

Section-Elevations

Extends Understanding

A ☐ B ☐ C ☐

Explanative

A ☐ B ☐ C ☐

Appealing

A ☐ B ☐ C ☐

Details and Craftsmanship

A ☐ B ☐ C ☐

Illustration and Rendering

A ☐ B ☐ C ☐

Reflects Master Plan

A ☐ B ☐ C ☐

- Reflects Master Plan ✓ ☐
- Point of View ✓ ☐
- Accuracy ✓ ☐
- Labels ✓ ☐

Perspective

Extends Understanding

A ☐ B ☐ C ☐

Appealing

A ☐ B ☐ C ☐

Compelling

A ☐ B ☐ C ☐

Details and Craftsmanship

A ☐ B ☐ C ☐

Illustration and Rendering

A ☐ B ☐ C ☐

Reflects Master Plan

A ☐ B ☐ C ☐

- Reflects Master Plan ✓ ☐
- Point of View ✓ ☐
- Accuracy ✓ ☐
- Labels ✓ ☐

3. Performance Grading Criteria

o A = Excellent or Superior

"A" work must be of the highest quality. The work must be completed on time, accurately, and correct. The work clearly and holistically demonstrates excellent conceptual content, execution, and communication. The student's effort, improvement, and contributions are also outstanding. The student's performance and learning is outstanding. "A" work demonstrates the highest level of competency and professional readiness. The work needs very little to no development and/or refinement.

o B = Very Good or Above Average

"B" work is of above average quality. The work must be completed on time and is mostly accurate and correct. The work suggests good conceptual content, execution, and communication; however, it is not holistically and clearly excellent. The student's effort, improvement, and contributions are also above

average. The student's performance and learning is good. "B" work demonstrates a significant level of competency and substantial professional readiness. The work needs minor to moderate development and/or refinement.

- o *C = Satisfactory/Fair or Average*

"C" work is of average to fair quality. The work may be completed on time but may also have some incompletions, inaccuracies, and incorrect responses. The work suggests minimal or satisfactory conceptual content, execution, and communication; however, it is not holistically and clearly above average. Typically, the student's effort, improvement, and contributions are also minimal. The student's performance and learning is satisfactory. "C" work demonstrates minimal competency and lacks professional readiness. The work needs moderate to major development and/or refinement.