



Analysis of Landscape Architecture Firm: **BOLTON & MENK**

Nadia Hartman
LARC 6810
Professional Practice



BOLTON & MENK

Real People. Real Solutions.



Commitment

Culture

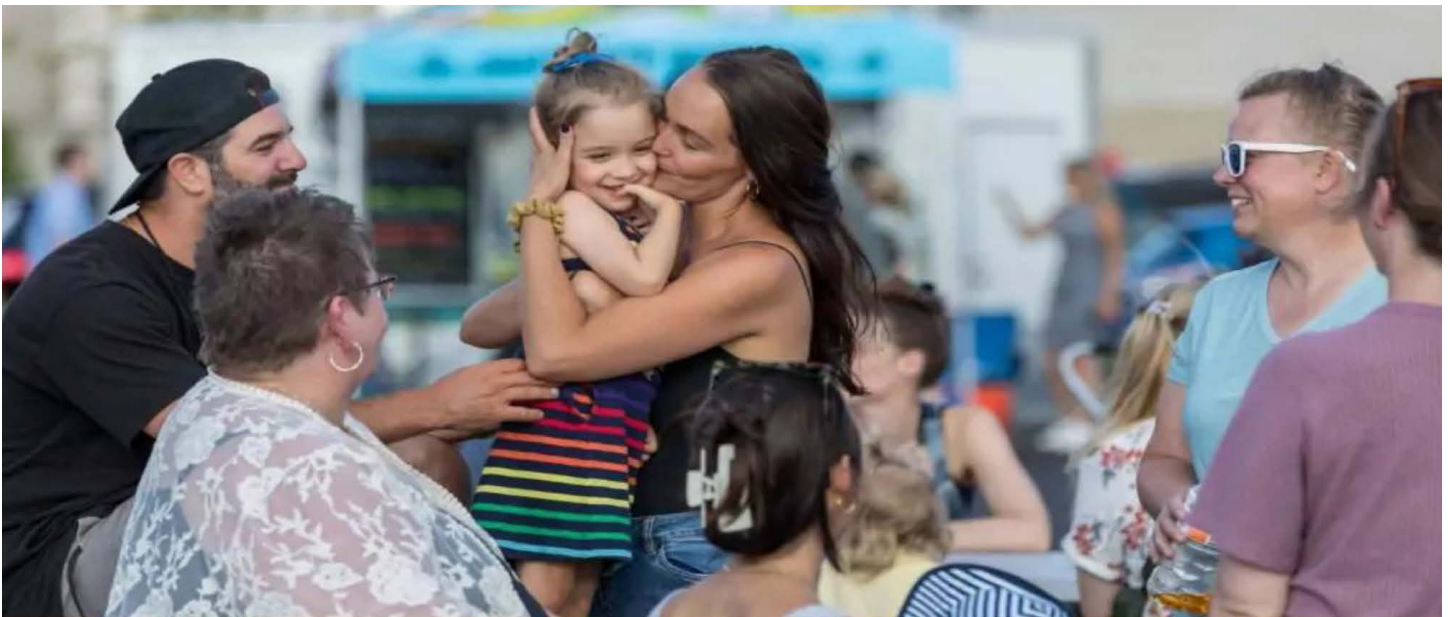
Focus

Designs

Sustainability



THE COMMITMENT



“At Bolton & Menk, we believe all people should live in safe, sustainable, and beautiful communities.”

<https://www.boltonmenk.com>



THE CULTURE



“We encourage passion for clients and careers, empower employee accountability, engage in serving clients and project work, and promote community involvement.”

<https://www.boltonmenk.com>



[ABOUT US](#) [SECTORS](#) [SERVICES](#) [NEWS & RESOURCES](#) [CAREERS](#) [CLIENTS](#) [CONTACT US](#)

WE'RE GROWING, JOIN OUR TEAM
→

THE FOCUS



“At Bolton & Menk, our approach covers the full project – from big picture to the technical details of construction and function.”

<https://www.boltonmenk.com>



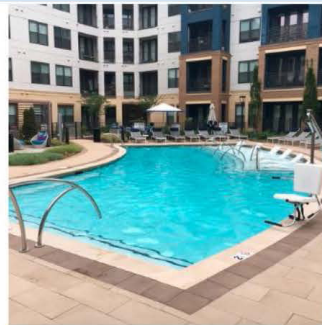
THE DESIGNS



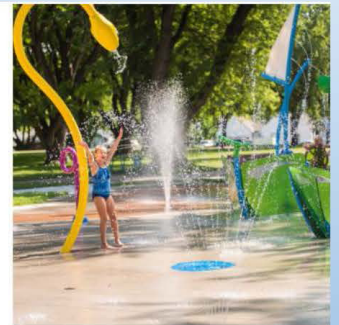
Turtle Creek Flood Mitigation



TH 30 Utility Improvements



Solis Southline



Centennial Park Splash Pad



The Artery



Mississippi Skyway Final Design



Carolina Pines RV Resort



Clarks Creek Community Park

<https://www.bolton-menk.com>



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[WE'RE GROWING, JOIN OUR TEAM](#) →

THE SUSTAINABILITY



“Our cultural and natural resource professionals offer expertise in cultural and ecological assessments, management planning, and environmental permitting.”

<https://www.boltonarmenk.com>



THANK YOU.

Please contact with further questions at
nhartm2@clermson.edu

Reflection Analysis of Bolton & Menk Firm Website

INTRODUCTION OF BOLTON & MENK

The website of Bolton & Menk, a prominent landscape architecture firm, serves as a comprehensive platform showcasing their expertise, projects, and ethos. In this reflection, I aim to analyze and critique various aspects of the website, highlighting key takeaways and lessons learned from the experience.

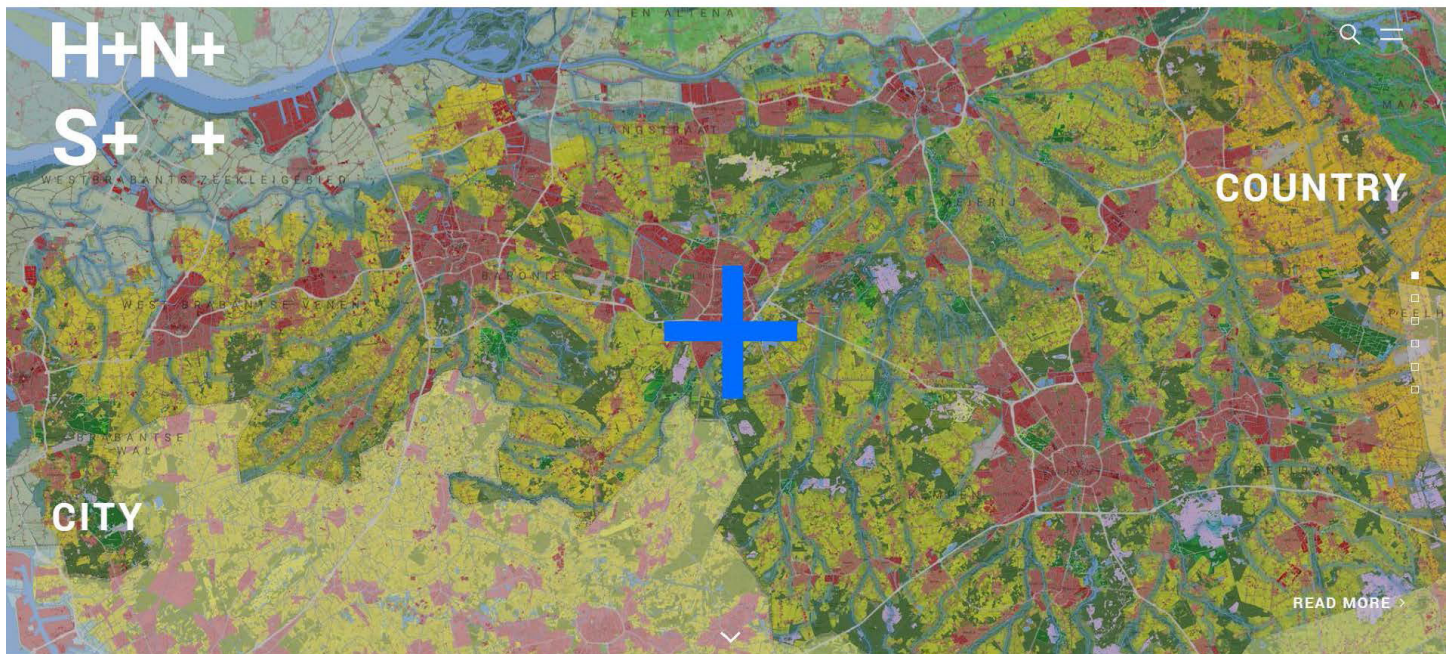
WEBSITE CONTENT AND ANALYSIS

The website's navigation is intuitive, allowing users to seamlessly explore different sections. The user experience is enhanced by a visually appealing design that aligns with the firm's aesthetic sensibilities. The content is well-written, with a balance between technical information and accessibility for a broader audience. It effectively communicates the firm's values, mission, and commitment to sustainable and innovative landscape solutions.

Bolton & Menk effectively presents their portfolio, featuring a diverse range of projects. The emphasis of engineering projects on their site provides valuable insights into their firm's focus, process, innovation, and clientele. However, the website could benefit from a more prominent call to action, guiding visitors on how they design from their core values. This might include a clear mission statement that then correlates with their showcased projects.

CONCLUDING THOUGHTS

In conclusion, the Bolton & Menk website serves as a fine model for landscape architecture firms. The Bolton & Menk website highlights the importance of effective storytelling and clear direction in presenting projects. Engaging narratives and visuals create a composed story around each project, making it more easily navigated for visitors. Prioritizing user experience and ensuring mobile responsiveness are essential elements in creating a website that caters to a diverse audience which is a skill that Bolton & Menk seem to have mastered.



**JANDIRK HOEKSTRA
+LODEWIJK VAN NIEUWENHUIJZE
+ DIRK SIJMONS +**

<https://www.hnsland.nl/en/>



H+N+
S+ +

Vision and Method

Q =

H+N+S sees its work as serving the public good and has been designing and realizing innovative, sustainable plans since 1990 that provide answers to the social questions of today and tomorrow.



H+N+
S+ +

Team

Q =



H+N+S Landscape Architects has grown steadily since its foundation in 1990 and currently consists of approximately 30 professionals, connected by love for the profession and passion for the landscape. The management consists of: Nikol Dietz, Hank van Tilborg and Pieter Schengenga. Founding fathers Dirk Sijmons and Lodewijk van Nieuwenhuijze stepped down from the board in 2013 and 2015 respectively, followed by Jandirk Hoekstra in 2017. All three are still associated with H+N+S as advisors.



Blake Allen
LANDSCAPE ARCHITECT



Camille Poreau
LANDSCAPE ARCHITECT

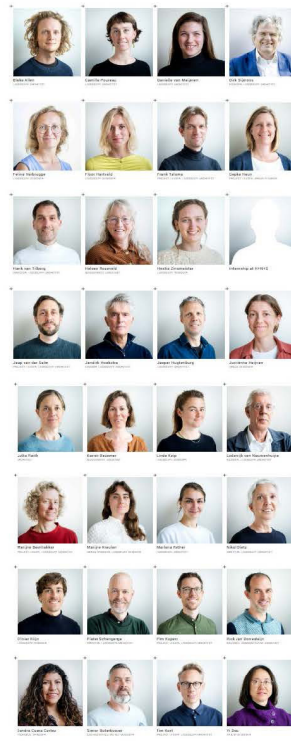


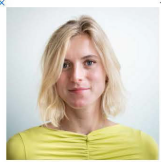
Danielle van Meijeren
LANDSCAPE ARCHITECT



Dirk Sijmons
FOUNDER, LANDSCAPE ARCHITECT

MEET OUR TEAM





Floor Hartveld
LANDSCAPE DESIGNER



Olivier Klijn
LANDSCAPSGONTWERPER



Hank van Tilburg
DIRECTOR, GARDEN AND LANDSCAPE ARCHITECT



Floor is a landscape designer at H+N+S since February 2023 and MSc student Landscape Architecture at the Academy of Architecture in Amsterdam. In her work she is inspired by natural processes and she searches for new relationships between humans and nature in an interplay of research and design.

BACKGROUND

Floor is a versatile designer with a background in Planning and with knowledge of Urban Planning. During her Bachelor's degree in Technical Planning at the University of Groningen, she discovered an



Olivier Klijn works as a landscape architect at H+N+S with aspiration for promoting meaningful contact with our natural environment, with the positive relationship between nature and health in mind. He also works on urgent social issues such as climate adaptation and sustainability, often related to the water system. In addition, as decathlete that has to succeed in many events, Olivier works with perseverance on a wide range of different subjects to better our landscape.

BACKGROUND

Olivier graduated as MSc in landscape architecture at Wageningen University (WUR). During his bachelor, also landscape architecture at WUR, he followed a six-month Minor at TU Delft. This Minor (Neighbourhood of the Future - Green Blue Cities) focused on research by design in the urban outdoor space, with a focus on climate adaptation. During his studies, Olivier further specialised in the field of climate adaptation, sustainability and the relationship between nature and health.

FOCUS

WATER: A SOCIAL CHALLENGE

During Olivier's studies, his fascination for large-scale and complex water issues arose, which he is currently working on at H+N+S. For example, he worked for this film on flood water board on sea.



Hank van Tilburg is a garden and landscape architect and director of H+N+S. His expertise lies in the field of conceptual vision and plan formation up to and including its implementation towards the concrete implementation design, across the full breadth of the profession (park design, housing construction, infrastructure design, etc.).

BACKGROUND

Hank studied garden landscape architecture at Wageningen University from 1990 to 1996. From 1996 to 1999 he worked as a landscape architect at the municipality of Rotterdam, at the Urban Planning and Housing Department. After this he worked as a landscape architect at Enno Zandema Stedenbouw, in the period from 1999 to 2002. From the beginning of 2002 to the end of 2006, Hank worked as a senior landscape architect and project leader at Inbo Urban Planners & Landscape Architects. At that time, Hank designed various housing projects in Zwolle (Stadhagen) and Amersfoort (Vachters), among others. Since 2006, Hank has been working as a senior landscape architect/project manager at H+N+S Landscape Architects. Since 2018 he has been partner/director of H+N+S.

AREAS OF ATTENTION

SPECIAL HISTORICAL HERITAGE

Hank has a fascination with projects in which cultural history plays a major role, whether it concerns



PARTICIPATED ON THESE PROJECTS



NIJMEGEN
Room for the River Nijmegen



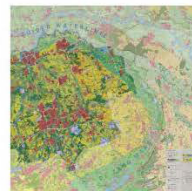
NEW ORLEANS
Urban water plan New Orleans



KAMPEN
Room for the River IJssel Delta



NASSAU COUNTY, NEW YORK
Living with the bay, rebuild by design competition



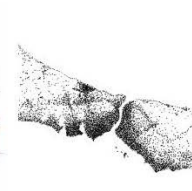
PROVINCE BRABANT
Vision for the brook valley of Brabant



LIMBURG
Area development Ooijen-Wanssum



GOOI AND VECHT AREA
A future-proof Heuvelrug, Gooi and Vecht region

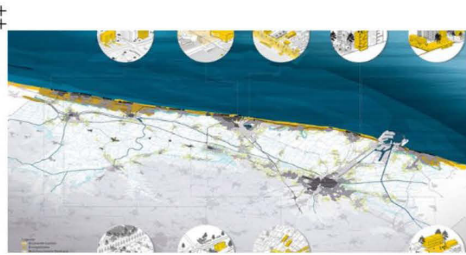


ARNAUTKÖY, ISTANBUL
Atelier Istanbul

H+N+
S+ +

PROJECTS¹⁶⁸

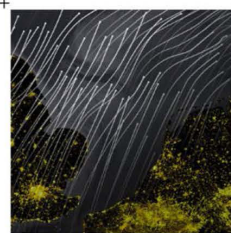
Since its founding, H+N+S has built up a broad portfolio at home and abroad, in city and country and from large to small.



COAST OF FLANDERS, BELGIUM
Coastal Urban System Flanders



GRONINGEN
IABR 2016 Atelier Groningen



NORTH SEA
2050 - An Energetic Odyssey



WAAL DIKE
Adaptive dikes



H+N+
S+ +

WATER SECURITY + CLIMATE CHANGE

A future-proof Heuvelrug, Gooi and Vecht region

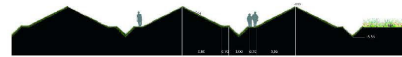


CUSTOMER

- + REGIO GOOI EN VECHTSTREEK
- + WATERSCHAP AMSTEL, GOOI EN VECHT
- + METROPOOLREGIO AMSTERDAM (MRA)
- + PROVINCIAAL WATERBEDRIJF VAN NOORD-HOLLAND (PWN)
- + VITENS

Looking at the great challenges of our time, we are on the doorstep of a new transition period, as has occurred many times in history. There is no single, all-encompassing solution to achieve a future-proof Heuvelrug, Gooi and Vecht region. However, a clear direction does emerge from our design research: to make the area less dependent on

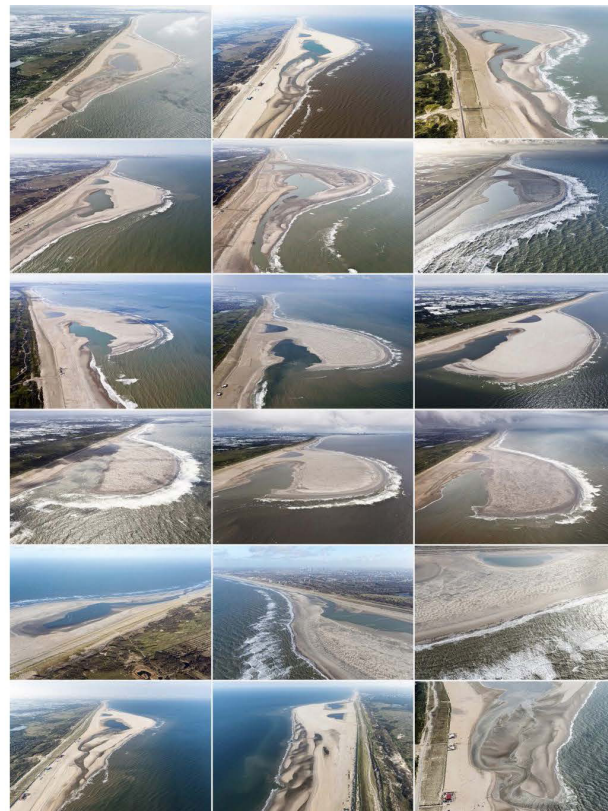
LAND ART PARK, BUITENSCHOT

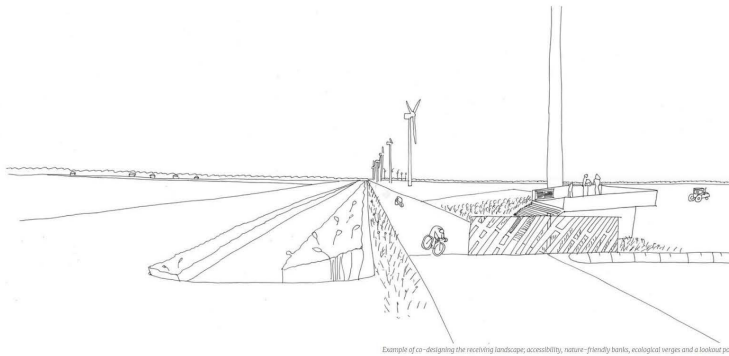


SAND MOTOR, 2011



Team 14-15 in 2011 on the Sand Engine





Example of co-designing the receiving landscape, accessibility, nature-friendly banks, ecological verges and a lookout point

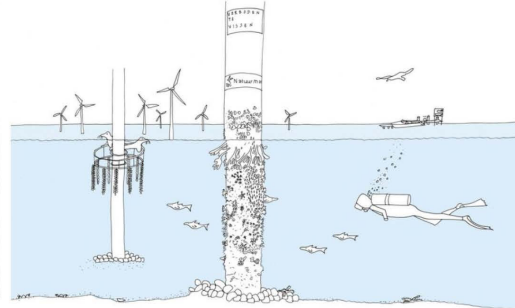


Illustration of nature-inclusive development of an offshore wind farm.



April Riehm

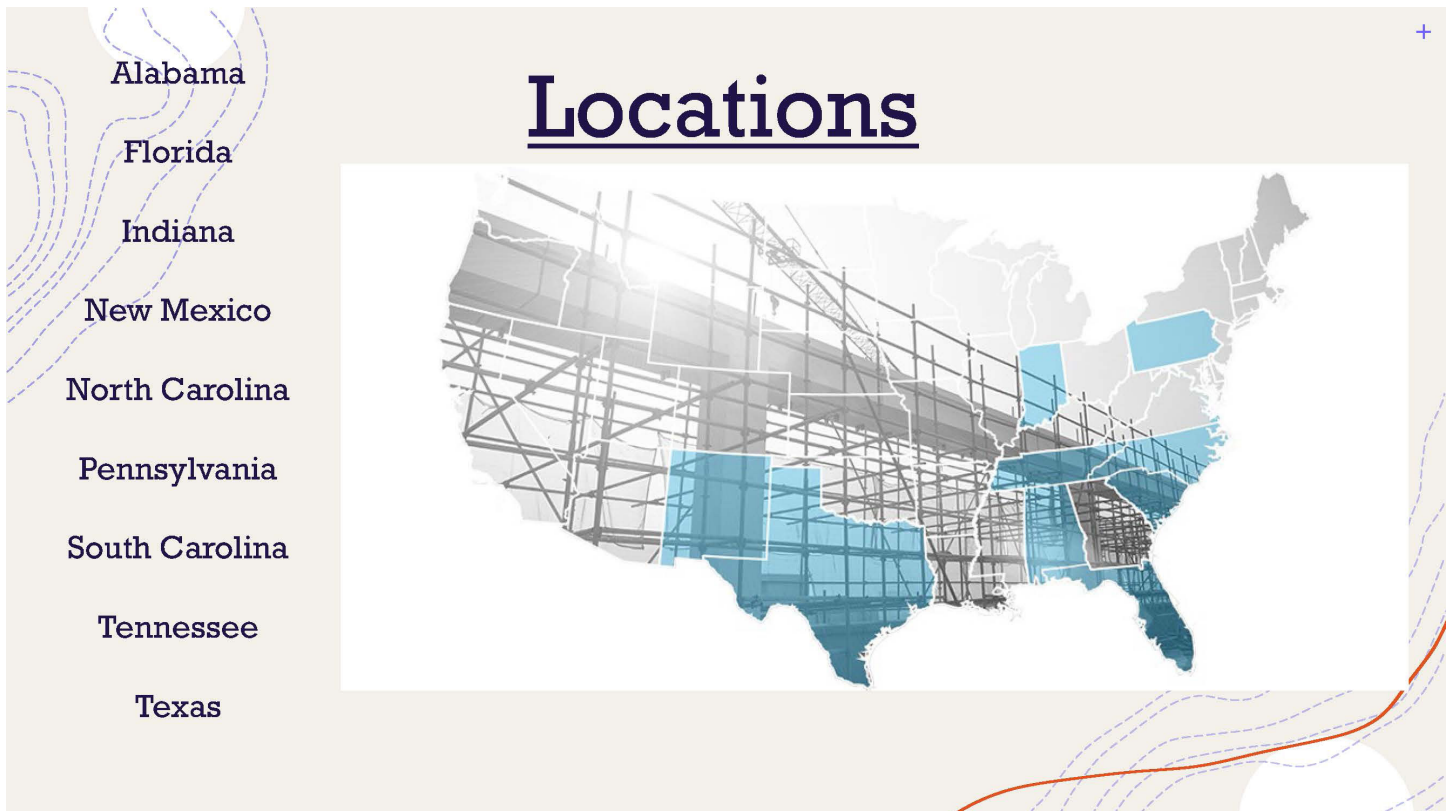
Assign 1, reflection essay

LARC Pro Practice, Spring 2024

I chose to present the Dutch firm HSN. I wanted to look at firms outside of the US because I think they have a different relationship to the land than we do in the US. We tend to want to dominate the landscape and extract individual gain and profits from it, whereas others see it as a shared community asset. I also know that in the Dutch people have become masters at dealing with water and wind due to their geography. HSN has been working in the Netherlands for 30 years and many of their projects are related to where the land meets either rivers or oceans.

They recognize the ecological importance of their work but understand the social impacts it can have as well. There is a balance between the two. The projects themselves are interesting to me as a mix of art and science. I featured Land Art Part and Sand Engine in my presentation, but there are many more that are intriguing. I was most curious to see projects related to coastal resilience because this is an issue currently facing cities across the globe. I've also been thinking lately about the realm of a landscape architect beyond 'land'. I met someone at the ASLA convention who is involved in siting wind-fields off the coast of the Carolinas. I was very curious to learn more about it. So, when I saw the 'nature-inclusive' wind fields on the HSN website, I was very pleased.

Their website is nicely designed and features 30 years of impressive projects. It also reserves a lot of space to feature the people who were involved in the projects. Each person from the principal to the office manager gets the same attention. This speaks to the company culture and shows the value they place on the individual as part of the team. So yes, I would work there, if they would have me.





Civil
Services



Surveying

Diverse Careers



Earth
Science



Landscape
Architecture

Civil Services



Site Engineering



Utilities Resources



Construction



Material
Testing

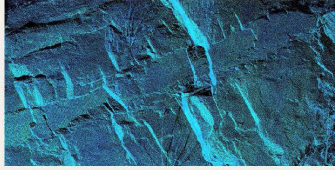


Special
Inspections

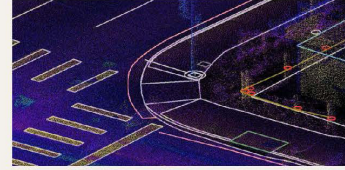
Surveying



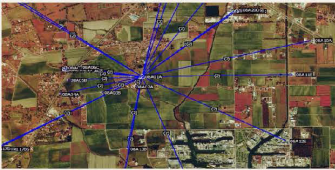
Mobile



3D Scanning



Inventory



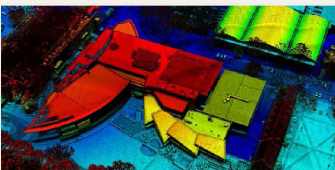
GPS



Sub-Surface



Route



Aerial



H&H



Hydrographic

Earth Science



Geotechnical



Consulting



Geophysics



Dam
Consulting

Landscape Architecture



Master Planning



Mixed Use



Greenways



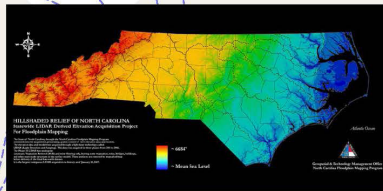
Multi-Family



Senior Living



Education



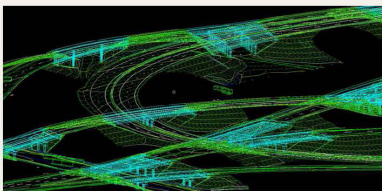
Government



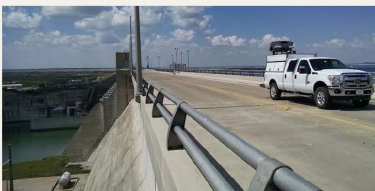
Community
Development

Multi-Disciplinary

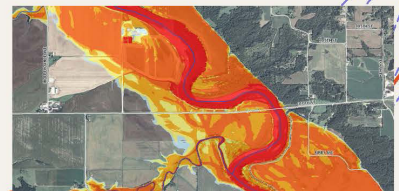
Transportation



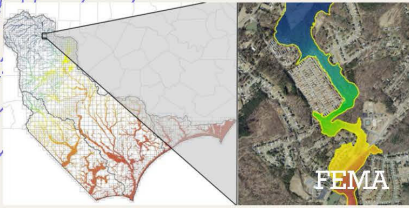
Energy



Environmental



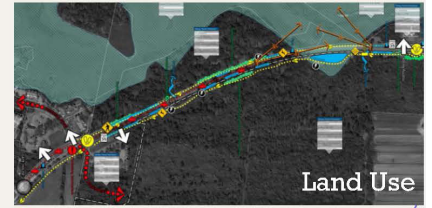
Government



FEMA



Highways



Land Use



HMTAP



DOT LIDAR



Gardens

Federal

State

Local

Community Development



Industrial



Commercial



Public Facilities



Mixed Use



Education



Residential



Parks and Rec



Medical



Entertainment

Transportation



Ports



Train and Rail



Roads and
Bridges



Airports

Energy



Electrical

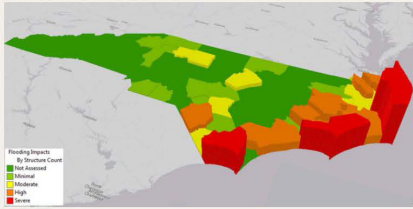


Pipelines

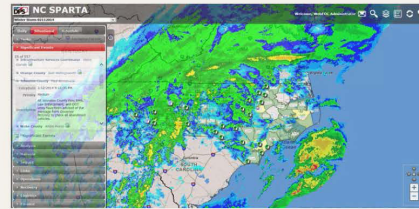


Hydro

Environmental



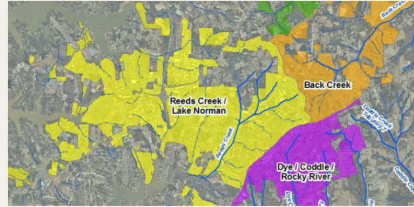
Risk Assessment



Emergency Response



Dam Safety



Watershed Protection



Water Treatment

Company Life



Work Life Balance



Professional Growth



Health and Wellness

Overall...

Health, Vision,
Dental,
Orthodontic,
and Life
Insurance

Accumulated
PTO

Disability
Insurance

401k

Education
Reimbursement
s

Referral Bonus

Main Negatives

- Possibly TOO big
- LA might be hindered
- No person contact

Analysis

I give the page a 4 out of 5 stars. The website is chalk full of information regarding what the company does, which is transparent and easy to understand. The few drawbacks are that there are no individual person contacts, the firm seems a bit too large to the point where landscape architecture is piled in with planning and seems to be an afterthought.

Alex Leonard

1/24/2024

Firm Reflection

LARC 6810

Introduction to Professional Firm

The firm chosen for this reflection is ESP Associates. With 33 individual offices, across 11 states, they are a conglomerate of ESP Associates and 4 sub companies that specialize in their many disciplines and services. This reflection is based on their website, espassociates.com, contesting an overview, and analysis of the contents and success as a website.

Website Content

The website's main page contains a single page with a slideshow of projects and relevant information about the company. They include their slogan at the end, "Listen. Deliver. Improve". They have a banner of tabs that lead to additional pages and information, including Services, Markets, Projects, About, Careers, and Contact Us. Services include their breakdown into what professions make up the company. They list their services as part of Civil Engineering, Surveying, Earth Sciences, and Planning & Landscape Architecture. Each profession can be broken down into further sections in a bulleted list. Markets is a broader overview of project types that they have been a part of. They claim to have done work in the realms of Government, Community Development, Transportation, Energy, and Environment. Again, each of those tabs lists more specific typologies that provide more information. Projects show off their most recent projects completed. About lists general history of the firm, their non-profit organization, and a tab that talks about current events in the company. Their Contact Us page only lists their offices, the division they belong to, and a general contact phone number and email.