

Jan 25, 2024

Assignment 2a - written essay (format: 8-1/2 x 11, one inch margins all around, 12 pt font, 1.5 vertical spacing, name in upper righthand corner)

As a follow-up to your recent exercise researching and selecting a landscape architecture consulting firm (presenting the logic for your selection, and your written reflective essay), this next exercise is intended to assist you with your career development and deepen your understanding of professional practice.

In a written essay (250 to 300 words), describe your personal position within the profession of landscape architecture, your career objectives and sense of priorities. The goal is to be as authentic as possible.

To help situate your position or professional identity as a landscape architect you may refer to the ASLA's six Mission Areas: Green Infrastructure, Racial Equity, Climate Action, Transportation for All, Water and Stormwater and Parks and Recreation.

Many landscape architects often position themselves somewhere within the spectrum of the tripartite 21st century lens of art, science and technology. Some landscape architects also focus on design solutions that are human-centered, community-based and involve human engagement, while other landscape architects' area of focus fall within the realm of the conservation of natural resources. You may also consider comparative analysis where your description indicates that your position or professional identity can be compared to "x", "y", or "z" landscape architect.

Written essay due Tues Feb 6th 11 am – submit your PDF electronically to mgpadua@clemson.edu
AND

Assignment 2b - oral presentation of written work (5 minutes) using PowerPoint on Tues Feb 6th, submit a separate file by 11 am the same morning on Tues Feb 6th.

Assignment 2c – Resume (single, if possible) – include goals, educational background, work experience, any awards you have received, skills (could be language and technical knowledge of different software), if you have travelled a lot – include a section on travel, and section on personal interests, for example, avid skier, listen to and play blues music, etc.

Assignment 2d - Portfolio – include creative Clemson MLA projects you are proud of, work from internships (get permission from your employer), other creative original work you are passionate about. You are encouraged to be creative with your page lay-out.

Deadline for Assignment 2c and 2d 11 am at Feb 13th send PDF via email to mgpadua@clemson.edu, if portfolio is over 10 MB use google docs and send to paduamg@gmail.com

Readings for the next three weeks:

Ch 2 Clients and Projects (Read carefully) & Ch 3 Case Studies (skim);

Ch 4 Professional-Practice Relationships (skim); Ch 5 Finance (Read carefully)