The existing Fiera di Genova site seems in inhabitable and inaccessible; only one pedestrian connection existed from the Foce neighborhood to the east and an elevated highway and city wall separated it from bordering neighborhoods to the north. Two large buildings dedicated to conventions and events dominate the site. How can the site that is carefully excluded by all forms of circulation become first a place where people go and next a place where people stay? This proposal transforms the isolated site into a curvilinear neighborhood by providing new connections that allow activity to flow from the city into the site and back into the city. The roof, an important facade of Genovese buildings functions as a bridge, an urban street's ground level for the residential contained underneath, and as a seaside promenade for the city of Genova, echoing the Terrazzo di Marmo by Ignazio Gardella Sr. that once existed on the Genovese port. Two roof levels connect the site with a transport hub on the Corso Aurelio Saffi and with the Villa Croce Park and Contemporary Art Museum. The roof walkways cross the elevated highway and weave through the site before descending towards the Foce neighborhood and towards the sea. The steel structure inherently creates a modulated system that offers the flexibility necessary for a newly defined residential and commercial area. A mix of uses supported by new public spaces connected to existing ones gives an opportunity for a hybrid urban environment on the Fiera di Genova site.
Type A apartments have two facades. The entry floor uses two modules while the main dwelling floor uses three. Type A apartments have four bedrooms and private bathrooms with a centralized common space. Ideal for sharing.

Type B studio apartments have one facade. Ideal for a single person.

Type C apartments have two facades. They have a separated bedroom and common space. Ideal for couples or a single person with larger space needs.