### First Semester
- **CHIN 1010** - Elementary Chinese **or** FR 1010 - Elementary French **or** GER 1010 - Elementary German **or** ITAL 1010 - Elementary Italian **or** JAPN 1010 - Elementary Japanese **or** SPAN 1040 - Basic Spanish

- **ENGL 1030** - Composition and Rhetoric
- **LAIB 1270** - Introduction to LAIB
- **MATH 1020** - Business Calculus I
- **Natural Science w/ Lab Requirement**:

  
  Credit Hours: 15

### First Semester
- **CHIN 2010** - Intermediate Chinese **or** FR 2010 - Intermediate French **or** GER 2010 - Intermediate German **or** ITAL 2010 - Intermediate Italian **or** JAPN 2010 - Intermediate Japanese **or** SPAN 2020 - Intermediate Spanish

- **ECON 2110** - Microeconomics
- **MGT 2010** - Principles of Management
- **Non-Literature Requirement**:
- **Social Science Requirement**:

  
  Credit Hours: 15

### First Semester
- **CHIN 3050** - Chinese Conv. & Comp. **or** FR 3050 - French Conv. & Comp. **or** GER 3050 - German Conv. & Comp. **or** GER 3060 - The German Short Story **or** ITAL 3050 - Italian Conv. & Comp. **or** JAPN 3050 - Japanese Conv. & Comp. **or** SPAN 3050 - Spanish Conv. & Comp.

- **ENGL 3040** - Business Writing
- **MKT 3020** - Consumer Behavior
- **Adv. Social Science Requirement**:
- **Major Requirement**:

  
  Credit Hours: 15

### Second Semester
- **CHIN 1020** - Elementary Chinese **or** FR 1020 - Elementary French **or** GER 1020 - Elementary German **or** ITAL 1020 - Elementary Italian **or** JAPN 1020 - Elementary Japanese **or** SPAN 1040 - Basic Spanish

- **MATH 2070** - Business Calculus II
- **Oral Communication Requirement**:
- **Elective**:

  
  Credit Hours: 14-16 hours

### Second Semester
- **CHIN 2020** - Intermediate Chinese **or** FR 2020 - Intermediate French **or** GER 2020 - Intermediate German **or** ITAL 2020 - Intermediate Italian **or** JAPN 2020 - Intermediate Japanese **or** SPAN 3020 – Span. Grammar & Comp. **or** SPAN 3060 - Spanish Comp. for Business

- **ECON 2120** - Macroeconomics
- **MKT 3010** - Principles of Marketing
- **Literature Requirement**:
- **Social Science Requirement**:

  
  Credit Hours: 15

### Second Semester
- **CHIN 3160** - Chinese for Int’l Business I **or** FR 3160 - French for Int’l Business I **or** GER 3160 - German for Int’l Business I **or** ITAL 3160 - Italian for Int’l Business I **or** JAPN 3160 - Japanese for Int’l Bus. I **or** SPAN 3160 - Spanish for Int’l Business II

- **MKT 4270** - International Marketing
- **Major Requirement**:
- **Major Requirement**:

  
  Credit Hours: 15

### Second Semester
- **LANG 4990** - Language Portfolio
- **MGT 4230** - International Business Mgt.
- **Major Requirement**:
- **Major Requirement**:

  
  Credit Hours: 14
Footnotes

1 Students with no previous study of Spanish may substitute SPAN 1010 and SPAN 1020.

2 See General Education Requirements. Three of these credits must also satisfy the Science and Technology in Society Requirement.

3 Six credits selected from two different areas: ANTH 2010, GEOG 1030, HIST 1720, HIST 1730, HIST 1930, POSC 1020, POSC 1040, PSYC 2010.

4 Select from 3000-4000-level courses in AGRB, ANTH, ECON, GEOG, HIST, POSC, PSYC, SOC.

5 Students should consult with their advisor. The Major Requirement consists of a total of 12 credits distributed as follows: Advanced Economics Coursework: At least three credits selected from AGRB 3090, ECON 3100, ECON 3140, ECON 3150, or ECON 4120. Additional Coursework: Nine additional credits selected from any 3000- or 4000-level courses in AGRB, ECON, MGT, MKT or PRTM.

6 A minimum of nine credits of 3000- or 4000-level modern language courses is required. At least one course must be in literature. Advanced grammar is recommended for those exempting 1000- or 2000-level language courses. No more than one of these courses may be taught in English.

   **Chinese:** CHIN 4010 or CHIN 4110; and six additional credits selected from CHIN 3060, CHIN 3980, CHIN 4110, or CHIN 4120.

   **French:** Three credits selected from FR 3000, FR 3040, FR 3200, FR 3910, FR 4000, FR 4100, FR 4120, FR 4200, FR 4910, or FR 4990; and six additional credits selected from any 3000- or 4000-level FR courses (except FR 4380 or FR 4390).

   **German:** Three credits selected from GER 3600, GER 3610, GER 3690, GER 4600, GER 4610; and six credits selected from any 3000- or 4000-level GER courses.

   **Italian:** Three credits selected from ITAL 3010, ITAL 3020, or ITAL 4550; and six credits selected from any 3000- or 4000-level ITAL courses.

   **Japanese:** JAPN 4060; and six credits selected from any 3000- or 4000-level JAPN courses (except JAPN 4010, JAPN 4170 or JAPN 4990).

   **Spanish:** Three credits selected from SPAN 3040, SPAN 3110, SPAN 3130, SPAN 3910, SPAN 3920, SPAN 4010, SPAN 4030, SPAN 4040, SPAN 4050, SPAN 4060, SPAN 4070, SPAN 4220, SPAN 4910, SPAN 4920; and six credits selected from any 3000- or 4000-level SPAN courses (except SPAN 4380 or SPAN 4390).

7 Select from CHIN 4180, CHIN 4990, FR 3070, FR 3170, GER 3400, GER 4050, GER 4550, ITAL 3050, ITAL 3070, JAPN 3070, JAPN 3080, JAPN 4990, JAPN 4170, SPAN 3070, SPAN 3080, or SPAN 4350.

8 Three credits at the 3000 or 4000 level as stipulated below:

   **Chinese:** An advanced language course selected from 3000- or 4000-level CHIN courses or an advanced social science course selected from any 3000- or 4000-level course in ANTH, AGRB, ECON, GEOG, HIST, POSC, PSYC, or SOC.

   **French:** A 4000-level literature course selected from FR 4000, FR 4100, FR 4120, FR 4200, FR 4750, FR 4770, FR 4770, or FR 4990.

   **German:** An advanced language course selected from 3000- or 4000-level GER courses or an advanced social science course selected from any 3000- or 4000-level course in ANTH, AGRB, ECON, GEOG, HIST, POSC, PSYC, or SOC.

   **Italian:** An advanced language course selected from 3000- or 4000-level ITAL courses or an advanced social science course selected from any 3000- or 4000-level course in ANTH, AGRB, ECON, GEOG, HIST, POSC, PSYC, or SOC.

   **Japanese:** An advanced language course selected from 3000- or 4000-level JAPN courses (except JAPN 4010, JAPN 4170, and JAPN 4990).

   **Spanish:** An advanced language course selected from 3000- or 4000-level SPAN courses or an advanced social science course selected from any 3000- or 4000-level course in ANTH, AGRB, ECON, GEOG, HIST, POSC, PSYC, or SOC.

NOTES

**Study abroad of at least one semester at a degree providing institution in the target language setting is mandatory.** In addition, each student is required to complete an internship with an international company in the United States or a summer internship with a company abroad. These internships provide students the opportunity to apply classroom learning to the business/industrial work place. Internships are subject to approval by the Language and International Business director. In addition to the curriculum requirements below, students are required, as a condition of graduation, to pass a noncredit language examination and submit a noncredit senior dossier to assess their language competence in various areas. Both assessments take place in the student’s last full semester at the University.
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Updated July 2019
General Education Requirements

A. Communication (6 credits)
   ___ ENGL 1030/1030
   ___ COMM 1500/1501 or COMM 2500/2501

B. Mathematical, Scientific & Technological Literacy (10 credits)
   ___ MATH 1020
   ___ MATH 2070
   ___ Natural Science with Lab

C. Arts & Humanities (6 credits)
   ___ Literature Requirement
      (Course: ___________)
   ___ Non-Literature Requirement
      (Course: ___________)

D. Social Sciences (6 credits)
   ___ ECON 2110
   ___ One of the following:
      ANTH 2010
      GEOG 1030
      HIST 1720
      HIST 1730
      HIST 1930
      PO SC 1020
      PO SC 1040

E. Cross-Cultural Awareness (3 credits)
   ___ IS 1010 (enroll during semester abroad)
      or
   ___ Course: ___________ *

F. Science & Technology in Society (3 credits)
   ___ Course: ___________ *

*Requirement can be met through completion of an approved course from General Education list.

Streams

A. Applied Economics (15 Credits)
   a. ___ AGRB 3090 Economics of Agricultural Marketing (P REQ: ECON 2110)
   b. ___ AGRB 3190 Agribusiness Management (P REQ: AGRB 3020)
   c. ___ Advanced Agricultural Economics *
   d. ___ Advanced Agricultural Economics *
   e. ___ ECON 3100 International Economy (P REQ: ECON 2110 + ECON 2120) or
      i. ___ ECON 4120 International Micro. (P REQ: ECON 3140)

B. International Trade (12 Credits)
   a. ___ ECON 3140 Intermediate Micro. (P REQ: ECON 2110)
   b. ___ ECON 3150 Intermediate Macro. (P REQ: ECON 2120)
   c. ___ Advanced Business (3000:4999 MKT, MGT, ECON, AGRB) *
   d. ___ Advanced Marketing (3000:4999 MKT) *

C. Tourism (15 Credits)
   a. ___ PRTM 3420 Intro. to Tourism
   b. ___ PRTM 3050 Safety & Risk Mgt in PRTM or
      i. ___ PRTM 3430 Spatial Aspect of Tourism Behavior or
      ii. ___ PRTM 3440 Tourism Markets & Supply
   c. ___ Adv. PRTM (3000:4999)
   d. ___ Adv. PRTM (3000:4999)
   e. ___ ECON 3100 International Economy (P REQ: ECON 2110 + ECON 2120) or
      i. ___ ECON 4120 International Micro. (P REQ: ECON 3140)

D. Choose your own (12 credits)
   a. ___ At least 3 credits selected from AGRB 3090, ECON 3100, ECON 3140, or ECON 4120 *
      i. ___ ____________
   b. ___ Nine additional credits selected from any 3000- or 4000-level courses in AGRB, ECON, MGT, MKT, or PRTM *
      i. ___ ____________
      ii. ___ ____________
      iii. ___ ____________

Updated July 2019