

**CLEMSON UNIVERSITY**  
**COLLEGE OF ARCHITECTURE, ARTS AND HUMANITIES**

**AAH AWARD FOR CREATIVITY PROFESSORSHIP GUIDELINES**

The College of Architecture, Arts and Humanities Creativity Professorship recognizes faculty members engaged in exemplary, creative teaching and/or research activities. The value of creativity and creative thinking has never been stronger and the commitment to developing student creativity is one of the four pillars of the College. An IBM survey of more than 1,500 CEOs from 60 countries and 33 worldwide industries indicated that the #1 criteria for organizational success is creative employees, topping such personal traits as vision, rigor, or managerial skills. IBM stated that to navigate a highly volatile, increasingly complex environment, instilling creativity throughout the organization is a top priority.

António Damásio, professor of neuroscience and head of the Brain and Creativity Institute at the University of Southern California, stated, “anytime we produce something new, be it an architectural drawing, classroom curriculum, or a new approach to a business problem, the creative process is at work.” The College rewards creativity in the classroom and studio, in scholarship, artistic activity and/or multidisciplinary work. Since creativity can be defined differently according to each of the college’s diverse disciplines, the definition remains purposely broad and abstract.

Creativity Professorships are non-renewable two-year appointments that include an annual \$2,500 salary supplement and a \$2,500 professional development fund. One Creativity Professorship will be selected from School of the Arts, the School of Design + Building, and the School of the Humanities. The Creativity Professorships are funding through the generosity of the Clemson Architecture Foundation, the Dean’s Leadership Circle donors and other sources of non-recurring funding.

Eligibility: Tenured and tenure-track faculty with a minimum of a 50% assignment in the College of Architecture, Arts and Humanities are eligible. Named and endowed professors are ineligible.

Selection Process: The College of Architecture, Arts and Humanities Faculty Awards Committee will be charged with submitting a list of acceptable Creativity Professorship candidates each year to the dean who will select the final Creativity Professorship recipients for the year.

Faculty Nomination Process: Candidates for Creativity Professorships are to be nominated by the CAAH faculty. Self-nominations are allowed.

The nomination package shall consist of:

- Nomination letter describing how the candidate meets the professorship guidelines (2-page maximum)
- A letter from the respective department chair endorsing the nomination
- A maximum of three internal or external letters of support (2-page maximum)
- Current CV not to exceed 8 pages

Nominations are to be electronically submitted to Shannon Baldwin ([SBLDWN@clemsun.edu](mailto:SBLDWN@clemsun.edu)) no later than 4:30 p.m. on Monday, March 1, 2021. Incomplete nomination packets will not be accepted.

The Award: Each faculty member will receive a \$2,500 salary supplement and a \$2,500 professional development stipend annually for the two-year period. AAH Creativity Professors are expected to present a demonstration of their creative work to the college during their term and meet regularly during their term. Since recipients are expected to engage students creatively in the classroom, the award is not intended to fund a class release.

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**Creativity Professorship Schedule**

November 27, 2020	Announcement distributed to faculty
February 4, 2021	Reminder sent to faculty
March 1, 2021	Completed electronic nominations due to Shannon Baldwin
Week of March 15, 2021	Committee meets to discuss nominations
March 22, 2021	Selections due to Dean
April, 2021 (TBD)	Dean announces Creativity Professorships at AAH Honors & Awards Ceremony