



Literary Festival  
*Sponsorship Opportunities*

# SPONSORSHIP LEVELS

## **Pulitzer Sponsor \$15,000+**

- Recognition as the principle sponsor of the Literary Festival Headline Reading
- Special designation as a Pulitzer Sponsor in festival brochure
- Sponsorship level noted on signage at the event and all promotional materials
- Corporate logo on the Clemson Literary Festival website
- Sponsorship level listed on all Clemson Literary Festival social media outlets
- Invitation to the Friends of the Festival Reception with the headline reader
- Recognition during all Literary Festival event introductions

## **Marquee Sponsor \$5000+**

- Marquee name recognition as the principle sponsor of one of the Clemson Literary Festival major events  
I.E. (The \_\_\_\_\_ Young Writers Workshop, The \_\_\_\_\_ Downtown Reading Series, etc.)
- Special designation as a Marquee Sponsor in festival brochure
- Sponsorship level noted on signage at the event and all promotional materials
- Corporate logo on the Clemson Literary Festival website
- Sponsorship level listed on all Clemson Literary Festival social media outlets
- Invitation to the Friends of the Festival Reception with the headline reader
- Recognition during all Literary Festival event introductions

## **Founding Sponsor \$2000+**

- Special designation as a Founding Sponsor in festival brochure
- Sponsorship level noted on signage at the event and all promotional materials
- Corporate logo or personal name on the Clemson Literary Festival website
- Sponsorship level listed on all Clemson Literary Festival social media outlets
- Invitation to the Friends of the Festival Reception with the headline reader
- Recognition during all Literary Festival event introductions

### **Premier Sponsor \$1000+**

- Special designation as a Premier Sponsor in festival brochure
- Sponsorship level noted on signage at the event and all promotional materials
- Corporate logo or personal name on the Clemson Literary Festival website
- Invitation to the Friends of the Festival Reception with the headline reader
- Recognition during all Literary Festival event introductions

### **Key Sponsor \$500+**

- Special designation as a Key Sponsor in festival brochure
- Sponsorship level noted on signage at the event and all promotional materials
- Corporate logo or personal name on the Clemson Literary Festival website
- Invitation to the Friends of the Festival Reception with the headline reader
- Recognition during all Literary Festival event introductions

### **Sustaining Sponsor \$250+**

- Special designation as a Sustaining Sponsor in festival brochure
- Sponsorship level noted on signage at the event and all promotional materials
- Corporate logo or personal name on the Clemson Literary Festival website
- Invitation to the Friends of the Festival Reception with the headline reader
- Recognition during all Literary Festival event introductions

### **Other Opportunities**

- Corporate logo or personal name on the Clemson Literary Festival website