Certification Process

4.12.05

PILGRIMAGE
OF PLACE

Certification Justification:
Certification as a Pilgrimage of Place is the ultimate goal for participating communities. Communities become certified after achieving all four cycles.

Certification Evaluation:
Six to ten Domino Development representatives should attend a community's Pilgrimage event at each cycle to evaluate the Pilgrimage process. Domino Development evaluators will attend an orientation session prior to the Pilgrimage to review the Guiding Principles.

Certification Cycles:
Cycle 1: Community identifies cultural heritage, environmental and economic development strengths. Community hosts Pilgrimage for experienced Pilgrimage community plus Domino Team. Community is evaluated for use of Guiding Principles. Community receives 1st piece of 4 part certificate/award.

Cycle 2: Community develops revitalization plan. Community hosts a one-day tour of revitalization sites/features that shows progress from cycle one. Selected Domino Development Team members and cycle one community visitors attend tour and evaluate community on revitalization progress and implementation of guiding principles.

Cycle 3: Community develops or continues to develop economic development sites/events. Community holds one-day tour of economic development sites/features. Selected Domino Development Team members and cycle one & two community visitors attend tour and evaluate community on creation of economic development and implementation of guiding principles.

Cycle 4: Community hosts Pilgrimage of Place event for new community. New community plus Domino Team members evaluate use of guiding principles.

Certification Awards:

Communities will be acknowledged as each cycle is achieved.
Cycles 1-3 will involve a public celebration in community. Cycle 4 will be awarded at a state sponsored event in front of peers.

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Recertification
Evidence of "creative representation" (something new every year) of guiding principles would be submitted to the Domino Certification Committee every year as part of the "sustaining certification" process.

Guiding Principles Representation in Community
Community displays some creative representation of the Guiding Principles that is visible in the community. This could be a mural, a sculpture, a postcard, public performance, etc.