PILGRIMAGE OF PLACE

Domino Development Team
Introduction to Sustainability
International Study Tour
Pilgrimage of Place
  Guiding Principles
  Certification
Case study: Pacolet
The sustainability dilemma:
The expert model has short lived success in communities.
The sustainability solution:
Study a similar successful community for breakthrough ideas.
The sustainability solution:

Dr. Frank Fear

Michigan State University Professor of Resource Development; engagement author; Kellogg consultant; guide-by-the-side to County Mayo, Ireland.

Sister Maureen Lally

Director of the Tochar Valley Rural Community Network, County Mayo, Ireland; professional community development practitioner; former Extension specialist
Fear and Lally’s principles of sustainable community development:

- Engagement
- Appreciative inquiry
- Autonomous development
Additional principle of sustainable community development:

- Urban & Community Forestry
- Environmental landscaping
Engagement

• Engagement is a way of being—both on campus and off—energized by the norms of engagement.

• Norms of engagement include respectfulness, collaboration, mutuality, and dedication to learning with emphasis on the values of community, responsibility, virtue, stewardship, and a mutual concern for each other.

• Framed this way, engagement becomes a leadership and management practice.

--Dr. Frank Fear
Engagement

• “It is a rich and deeply lived experience—energized by passion for the work; expressed as a collaborative creation of mind, heart, and spirit; and stimulated by a vision for a better world.”

• “…Grounded in an ethos of mutuality, respectfulness, and stewardship, proceeding through dialogue, and fostering inclusive well being.”

--Dr. Frank Fear
Engagement

“Engaged learning is an approach, an expression of being, a leadership ethic, and a way for scholars, practitioners, and administrators to connect otherwise diverse activities thematically, coherently, and meaningfully.”

Appreciative Inquiry

• Both a world view and a practical tool, a process where people affirm the “good things’ happening in their lives.

• Contrasting with the conventional approach-symbolized by a glass half empty-accentuating problems that need fixing.

Autonomous Development

• Local people have experience envisioning and organizing local development efforts.

• Outside influence is locally regulated, targeted by local people in ways that make sense locally.

• Autonomous development involves local people taking control of their development agenda.

Traditional model

• Technical assistance is dominant institutional engagement model.

• University expertise—often research based knowledge—is made available locally.

• Model works well when indigenous capacity is limited and when local people benefit from adopting outside ideas, practices, or technologies.

Urban & Community Forestry

Views of nature may reduce stress in most people in as little as four minutes. This improves quality of life.

-Ellen Vincent thesis research

Sustainable landscapes involve a plant inventory and an environmentally considerate landscape management plan -E.V.
County Mayo, Ireland

- W.K. Kellogg funds sustainability tour for rural revitalization in SC.
- 18 people selected based on geography and vocational diversity.
- Participant commitment of 80 hours of project work in SC is obtained.
- Participants agree to be learners, not experts.
Cultural heritage tourism

- Sacred path
- Historic homes and farms
- Museums
- Caravan vacations
- Value added agriculture: cheese making; in-home dinners
- Value added history: first person tours; local entertainment; B&B conversations
Economic Development

Historic homes tour (Arthur & fairy circles)
Economic Development

Mayo-ruins and abbey
Economic Development

Ceidhe Fields—ancient archeology
Economic Development

Food, drink, dancing
Economic Development

Kiltimagh
County Mayo’s uncommon tour

- **People**: Welcoming; first person stories; intergenerational emphasis.
- **Process**: Revitalization is not easy; one step at a time; celebrate; affirm; collaborate. Tour providers are all paid.
- **Place**: Celebrate and honor natural and built environments; people. Preserve and create; old and new may exist side by side. Celebrate what exists.
Domino Development

- Guides by the side.
- Engaged specialists.
- Active learners & listeners.
- People who are transformed by each community experience.
- People who pass along the stories.

- People sharing experiences.
- Communities sharing lessons learned.
Guiding Principles

- People
- Process
- Place
Guiding Principles

Progress: Revitalizing communities through valuing people, honoring process, and conveying a sense of place.
Guiding Principles

• People
• Recognize and nurture each individual’s sense of history and place.
• Value and honor diversity in all its forms.
• Recognize and nurture peoples’ gifts and talents.
• Inspire a sense of stewardship and service.

Seek diversity…seek intergenerational connections…empower and nurture…cultivate servant leaders
Guiding Principles

• Process

• Listen deeply for what has heart and meaning.
• Extend honor and respect through finding value in all conversations, perspectives, and contributions.
• Acknowledge the value discovered through contribution.

*Listen deeply...most treasured values...extend honor and respect...create a covenant...mutually passionate and practical...heart and meaning*
Guiding Principles

• **Place**
  - Acknowledge the significance of history and place in shaping community life.
  - Acknowledge how diverse perspectives revealed through storytelling create more comprehensive understanding of the community as a collective whole.

Celebrate community… storytelling… value… journey… past, present, future… discovery
CERTIFICATION

Four cycles

• All evaluated on use of guiding principles
• Cycles 1-3 awarded in-community
• Cycle 4 awarded at state function
Cycle 1

• Identify unique community strengths.
• Host overnight Pilgrimage for another Pilgrimage community & Domino Development Team.
Cycle 2

• Develop revitalization plan.

• Host one-day tour to showcase progress made from cycle 1.
Cycle 3

• Continue to develop economic development sites/events.
• Host 1-day tour of economic development sites/features.
Cycle 4

• Host Pilgrimage of Place event to new community/ies to showcase rural revitalization.
Sustaining certification

• Submit evidence of “creative representation” each year of guiding principles.
CASE STUDY PACOLET

Capacity building: Community Master Plan
CASE STUDY PACOLET

- Covenant
- Community Master Plan
- Tour
- International, national, local partners
We, the people of Pacolet, are proud of our heritage, culture and history. We are committed to preserving and protecting our quality of life and supporting the vision we have created for our future.

Capacity building: Community Covenant
CASE STUDY PACOLET

Capacity building: Community Covenant
Capacity building and economic development: Community Master Plan

CASE STUDY PACOLET
CASE STUDY PACOLET

Capacity building-education
Capacity building: Video shoot and Photo Exhibit
Economic development: Tours of architecture, history
Economic development: Tours of architecture, history, people
Economic development: marketing at the Clothroom Market and the Company Store
Pacolet is only 15 minutes from Downtown Spartanburg and a world apart. From historic arts & crafts bungalows to great schools & churches, Pacolet offers you a place to call home. Pacolet...Close to everywhere, Far from Ordinary

Economic development: marketing
Economic development: historic home-Wagstop Plantation and Nathaniel Hill’s World’s Best Lemonade
Town of Pacolet’s common tour

- **People:** Welcoming; first person stories; collective work; intergenerational emphasis.
- **Process:** Revitalization is not easy; one step at a time; celebrate; affirm; collaborate. Tour providers are all paid.
- **Place:** Celebrate and honor natural and built environments; cultural heritage; people; progress. Preserve and create.
Cultural heritage tourism

- Sacred path i.e. walkable community
- Historic mill homes and farms
- Museum
- Value added agriculture: ice tea; market
- Value added history: first person tours; local entertainment; conversations; Bed & Breakfast experiences
WELCOME

County Mayo

Pacolet, SC
Contact information

• Ellen A. Vincent
• Environmental Landscape Specialist
• Horticulture Dept. Box 340319
• Clemson, SC 29634-0319
• 864.656.1342
• 803.243.8888 (cell)
• ellenav@clemson.edu