
BANNER POLICIES

Clemson University's Facility Use Policy provides for posting areas throughout campus because publicizing is a necessary part of supporting the success of events and programs of recognized student organizations, university departments, and academic units.

The purpose of this banner policy is to:

- 1) Provide guidelines and procedures by which groups and organizations can post banners on the exterior of the Edgar A. Brown University Union and the Hendrix Student Center.
- 2) Outline the approval process for hanging banners with these facilities.

Banner Guidelines:

- All banners must be approved at the Campus Activities & Events Reservation/Guest Service Desk, located on the 2nd floor of the Hendrix Student Center.
- Only recognized student organizations, university departments, and academic units can hang banners on the exterior of the Union and Hendrix. Only banners that promote an activity or event of campus-wide interest will be hung from these facilities.
- Banners must clearly promote the activity or event publicized and the sponsoring university organization or department as its primary message.
- The standard size of an exterior banner can only be a maximum of 4' x 20' on weather-proof vinyl with reinforced grommets in each corner.
- The Campus Activities & Events operations staff will make arrangements with University Facilities to install all banners from our facilities and the organization or department will be charged all associated fees.
- Banners will be approved on a first come, first serve basis for a standard posting period of two weeks. In special circumstances, a request to hang for longer than the standard posting period can be made to the facility manager (ie: Summer Orientation).
- The content of all items for posting must be consistent with the facility use policy along with University standards of good taste and may not jeopardize campus safety.
- The approval is left to the discretion of the facility manager and/or his/her designee.
- For additional information on other posting policies, such as small banners, fliers, and bulletin board posting policies, please contact the Campus Activities & Events Reservation Desk at 864-656-4636.

CAMPUS BANNER REQUEST FORM



This form serves as a request to hang banners on the outside of the facilities only. Spaces are not confirmed until you receive a signature from the facility manager. By submitting this form, you understand that there is a fee associated with hanging these banners and that you are agreeing that your organization or department will comply with all Clemson University policies and procedures.

Assistant Director of Client Services: Shawn Jones **Email: shawn2@clemson.edu** **Phone: (864)656-6551**

Today's Date: _____

Requested Location (choose one below):

☐ Edgar A. Brown University Union

☐ Hendrix Student Center

Banner Contact: _____

Banner Start Date: _____ **Banner End Date:** _____

Event Name: _____

Event Date: _____

Sponsoring Organization: _____

Contact Phone: _____ **Email:** _____ **@clemson.edu**

Neither the contents of this policy nor the receipt of an approval stamp for posting should in any way be understood as endorsement of support by Clemson University of the materials being posted or the actual function(s) being advertised. In the interest of public safety, exceptions to this policy may be made by Campus Life. A fee will be incurred depending on FM&O charges.

To submit this form, please return it to the Reservation/Guest Service Desk, located on the 2nd floor of the Hendrix Student Center, or fax 864-656-6119.

Reservation Supervisor's Signature: _____

Account Number To Be Charged: _____

Printed Name of Financially Responsible Party: _____

Signature of Financially Responsible Party: _____

Location of Banner for pick up and return _____