Gamma Phi Beta

Clemson University
Organization and Chapter History

• Founded November 11, 1874 at Syracuse University
• Founders: Mary A. Bingham, E. Adeline Curtis, Frances E. Haven, Helen M. Dodge
• Originally light blue was our color but it was changed to brown and mode in honor of Dr. JJ Brown who allowed their meetings in his study

• Symbol: Crescent Moon
• Flower: Pink Carnation
• Values: Love, Labor, Learning, Loyalty

Fun Fact:
We are the only sorority whose pin is designed by Tiffany & Co.
Philanthropy & Service

- **Philanthropic Focus:** Building Strong Girls
  - Through this focus, sisters of Gamma Phi Beta not only address an existing problem but “proactively provide opportunities for long-term success by inspiring the leaders of tomorrow.”
  - Our focus is unique because it allows our sisters to make a difference each and every day and creates limitless opportunities to support and inspire young girls.

- **Non-profit Partner:** Girls on the Run
  - Girls on the Run is an organization that inspires elementary and middle school girls to be joyful, healthy, and confident. Each program is experienced-based and creatively integrate running to activate and acknowledge every girl’s limitless potential. The season finishes with a 5k race where girls are able to see their hard work and dedication come to fruition. We are lucky enough to be working with our amazing local chapter at Liberty Elementary. Being able to attend after-school practices and see the girls twice a week is a great hands-on opportunity.
To fundraise for our philanthropy, we host two events each year:

- **Gamma Phi Beta Lip Sync Competition** - held each year in the spring, a great event that involves the entire Greek community along with the Clemson Family. Teams compete against each other to win prizes and earn money for their own philanthropies.
  
  *Lip Sync 2020: raised over $3,500*

- **Moonball** - Our signature tournament style philanthropy event that is highly anticipated by the Clemson Family. The previous years Moonball has been a basketball tournament but this year we are excited to introduce a volleyball tournament!
  
  *Moonball 2019: raised over $11,770*
Key Programs & Events

- Pink Carnation Formal
- Semi Formal
- Boondocks
- Themed Mixers
- Big/Little Reveal
- Sisterhood Retreats
- Parents/Alumni Weekend
Membership Requirements

1. 10 service hours per semester
2. Be an active member, keeping up with points system
3. 2.7 minimum GPA
4. Abide by our values: Love, Labor, Learning, Loyalty
Meet the Recruitment Team!

Audrey Buchanan
MEMBERSHIP VICE PRESIDENT
abuchan3@g.clemson.edu

Jenna Barry
MEMBERSHIP ASSISTANT
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Ashton Ledbetter
PRESIDENT
aeledbe@g.clemson.edu
Stay Connected

INSTA: @CLEMSONGAMMAPHI
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CLEMSONGAMMAPHI.COM

Recommendation Letters:
All alumnae and active sisters of Gamma Phi Beta are able to login to their account via gammaphibeta.org and submit a reference letter. This is the preferred method, as it goes directly to the chapter. However, we will also accept paper submissions to:
Erica Harper
102 Lakeview Circle
Clemson, SC 29631