Chapter History

• Founded in 1898 by nine women at the Virginia State Female Normal School (now, Longwood University) located in Farmville, VA

• Our goal is to connect members through a close bond of sisterhood and to build up a purer and nobler womanhood in the world

• Zeta’s most notable symbol is the crown

• There are now over 273,000 initiated members nationwide with 173 active collegiate chapter

• Zeta was founded on the precept that “love is the greatest of all things!”
Philanthropy

Who: Breast Cancer Education and Awareness

Partnerships: American Cancer Society, Bright Pink, & the NFL

Main campus event: Big Man on Campus! A male pageant with representatives from campus organizations who create performances to compete to be crowned Zeta’s Big Man on Campus. We consistently raise over $70,000 every year & BMOC is one of the largest student-run philanthropy events.

Fun Facts:
• ZTA has its’ own registered trademark! --- Think Pink!
• It is said that 1 in eight women will get breast cancer in their lifetime. ZTA is fighting to make this statistic “none in eight.”
Zeta Tau Alpha hosts many internal and external events throughout the year as well as participating in other organizations’ events, ranging from sisterhood, philanthropy, and social.

Some of our favorites include:
- Big Man on Campus
- Sushi Making Sisterhood
- Parent’s Cocktail
- Strawberry Fields Forever
- Senior Brunch
- Viva Las Zetas
- Zeta Day
Zeta Tau Alpha is so excited to meet you! A new member may be any student at Clemson University regardless of race, color, national origin, religion, political affiliation, handicap, or age. Our academic requirements for membership include:

- 3.5 GPA for incoming freshman
- 3.2 GPA for sophomores / transfers
Stay Connected ☺

Instagram: clemsonzeta

Facebook: Clemson University Zeta Tau Alpha

Follow us on social media to see what we're up to all summer long! We can't wait to meet you!