Zeta Tau Alpha was founded in 1898 at Virginia State Female Normal School in Farmville, Virginia.

Our motto is “Seek the noblest,” and our most notable symbol is the crown.

Our chapter, Kappa Zeta, chapter came to Clemson in 1991.

There are now 174 active collegiate chapters and over 280,000 initiated women.

Some of our nine key values are lifelong learning, leadership, philanthropy, and love, “the greatest of all things.”
Service and Philanthropy

ZETA TAU ALPHA’S NATIONAL PHILANTHROPY IS BREAST CANCER EDUCATION AND AWARENESS.

WE HAVE PARTNERSHIPS WITH AMERICAN CANCER SOCIETY, BRIGHT PINK, & THE NFL.

MAIN CAMPUS EVENT: BIG MAN ON CAMPUS! A MALE PAGEANT WITH REPRESENTATIVES FROM CAMPUS ORGANIZATIONS WHO COMPETE TO BE CROWNED ZETA’S BIG MAN ON CAMPUS. WE TYPICALLY RAISE OVER $70,000 EVERY YEAR, MAKING IT ONE OF THE LARGEST STUDENT PHILANTHROPY EVENTS.

ZTA HAS ITS OWN REGISTERED TRADEMARK! - THINK PINK!

IT IS SAID THAT ONE IN EIGHT WOMEN WILL BE DIAGNOSED BREAST CANCER IN HER LIFETIME. ZTA IS FIGHTING TO MAKE THIS STATISTIC “NONE IN EIGHT.”
Events and Programs

We host many events throughout the year including sisterhood, philanthropy, and social events.

Some of our favorites this past year included:

- Big Man on Campus
- Viva Las Zetas
- Top Golf Sisterhood
- My Tie
- Think Pink Week
- Mardi Gras
- Soap Making Sisterhood
- Formal
- Big Little Reveal
- Cowboys n’ Crowns
Member Requirements

- 5 Service hours each semester
- GPA of 3.5 for incoming freshman and GPA of 3.2 for sophomores/transfer students
- Members should be in good standing with the University

Zeta Tau Alpha is so excited to meet you! A new member may be any student at Clemson University regardless of race, color, national origin, religion, political affiliation, disability, or age.
Let's Stay in Touch

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Clemson University
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