Wednesday, September 6, 2017 | 3:30-4:30pm
Council Chamber Room, Clemson City Hall

Attendees

Crystal Fulmer, Chair/CU Healthy Campus
Morgan Danyl, Secretary/CU Healthy Campus
Sgt. Michelle Young, CUPD
Mary Erin Morrissey, CU Emergency Mgmt.
Rachel Edwards, Nick’s Tavern & Deli
Dave Walthius, CU Fraternity & Sorority Life
Kit Batson, CU Healthy Campus
Cayce Pasko, CU Fraternity & Sorority Life
Det. Tate Brown, Clemson PD, Narcotics

Chana Land, Vice Chair/CU Advocacy & Success
Dave Eckstein, Community Member
Megan Fallon, CU Access & Equity
Dave Masi, Nick’s Tavern & Deli
Rusty Guill, CU VP Student Affairs Office
Anita Warwick, Pickens Co. Advocacy Center
Tate Brown, Clemson PD
Kristi Bussell, CU Healthy Campus

MINUTES

CCC Business

• Proposed revision to the Bylaws: Marketing Chair (see below)
  o Crystal reminded the committee of the CCC’s quarterly newsletter initiative.
  o The bylaws were reviewed; the amendments were approved.
  o Mary Erin’s voiced concern regarding the sustainability of the position, but noted that it could really help the efforts of the CCC.
• Nominations and vote to receive Marketing Chair
  o Rachel Edwards
    o Emily Hulett also received a nomination, but declined the nomination following our September 6th meeting.
      o We will vote at either the next meeting or via an online poll.
• Marketing – Community Connection magazine
  o The CCC was featured in the most recent Community Connection magazine, which is distributed to all residents in the city of Clemson.
• Outreach to bar/restaurant owners and managers
  o Dale (Nick’s) shared that a lunch appreciation event probably won’t work, due to the busy time of year for bar and restaurant owners. A better time of year would be at the end of the season, after graduation and before school, or during the summer. The appreciation event will be postponed for now.
  o Alternatively, bar owners and managers have created a group among themselves.
    ▪ Email and phone number lists have been created. An ambassador from the group will attend the CCC meetings on a rotating schedule.

Clemson University

• Celebrate Safely marketing campaign - Alcohol Safety and bystander intervention
  o Crystal shared that a 20 second video was shown before the Kent State football game and a static image during the 3rd quarter, featuring student athletes and other student leaders thanking Clemson for choosing to celebrate safely. It will continue to be shown at all home football games.
  o Other deliverables include videos show in all major sports, posters in residence hall/academic buildings, posters downtown, light pole banners, web and social media presence, and possible billboards. The campaign was recently featured in The Tiger, as well as in the Clemson Newsstand.
• Departments’ reports on semester thus far
  o Aspire, Clemson University Healthy Campus (Kit Batson)
    ▪ Aspire sessions began on August 30th and applications open soon for next year’s
facilitators – please recommend students to apply!

- **Clemson University Emergency Management (Mary Erin)**
  - The solar eclipse went well; there were less attendees than expected.
  - The focus is now on football season.

- **CUPD (Sgt. Michelle Young)**
  - Warning to avoid buying tickets off the street for football games; most are counterfeits.
  - Clear bag policy for football still in effect – unless medical it is a medical need or for a child.
  - Safety Awareness month (September)
    - Presentations at the ASC; the calendar is on the ASC website.
  - Campus Safety Walk is being planned for September 27th or 28th.

- **City of Clemson PD (Det. Tate Brown)**
  - There will be extra officers downtown for the Auburn football game.
  - The Governor implemented a state of emergency at 2 pm on Wednesday for Hurricane Irma – some law enforcement may be deployed to the coast.
    - There will be as many officers as possible in Clemson for the football game
  - College Ave will be blocked off at the beginning of the 3rd quarter and will not open back up until downtown closes (around 2 am).
  - Tate noted that the challenge with a high-profile night game is the amount of people in and around the stadium.
    - ~130,000~140,000 → many of whom have been drinking all day long
    - The main safety message that Tate would suggest is to always stay with your friends and not get separated. The individuals who have the most issues are those who get separated for some reason.
  - A new bar will be opening in downtown Clemson, called Clemson Clubhouse, where Kung Fu Cantina used to be.
    - Their alcohol license is only for upstairs only and there will be a game room will be downstairs that will be 18+ (with no alcohol)
    - Potentially open for food on September 9th?
  - Tate noted that now that Clemson is in the national spotlight, there are many people downtown who are not affiliated with the university. He mentioned that they are looking and waiting for a student, or someone to do something wrong.
    - The committee believes that this is important information that needs to be broadcast, and that the marketing chair could work on.
      - Suggestions included interviewing Chief Dixon for the Tiger, get president Clements to send a message,
        - 1e - Safety based issues, take care of each other
      - Could be a way to promote the way that we’re the safest campus and give concrete tips
        - Crystal will talk to Angela Nixon/Phillip Sikes. We also need to include Chief brothers and Johnson Link in the conversation.

- **Clemson Fraternity and Sorority Life (Dave Walthi.us)**
  - IFC and CPC rush and recruitment are now complete.
  - New member education going on now and all new members will be initiated before Thanksgiving.
  - Theta Chi is trying to reinstall.
  - Dennis Gillan is coming to speak to IFC men on Monday, September 18th in the evening, regarding suicide prevention and hazing prevention.

**City & Community**

- **Alcohol Merchant’s Meeting – August 27**th
  - About 160 people in attendance; many bars, restaurants and staff represented
  - Lisa Kuklinski (a former employee from Pickens County Advocacy Center) spoke about alcohol assisted sexual assaults
- **Outreach and Prevention for Fall Crawl – Saturday, October 21**st
  - Football is an away game this weekend.
  - The question was brought up if CU Waterdrop is still working to give out free bottled water.
The CCC has encouraged bars to offer food specials in the past, and we weren’t getting the best responses, or the restaurants were offering the same food specials (i.e., chicken fingers and corndogs).

- Blowback from the tavern owners – didn’t want to be involved/coordinate and there was competition.
- Nick’s will turn people away if they are too drunk.
- Sometimes it’s hard to get students to think about their food for the night.

Dale noted that the cheap drink specials have become less popular and he hopes the trend continues.

Dale suggested that a food stand could be hosted in the middle of the road, and all bars could contribute.

- Offering food for free outside might be better than all bars offering the same food inside of their establishments.
- Megan suggested asking food trucks to be present – but Dale noted that you might get pushback from bars.

Rachel asked if there was a way to incentivize sober designated drivers.

- Tate noted that Tiger Town and TDs offer free soda and appetizers to them.
- Will they let us advertise this?

Crystal noted that we could promote Uber, depending how far along the project with Clemson is.

Announcements

- Suicide Prevention Month – September
  - September 12th: speakers panel w/ Q&A, open to all
    - Will be rescheduled due to weather.
  - Dennis Gillan is coming to speak to the IFC men on Monday, September 18th in the evening.

- Domestic Violence Awareness Month (DVAM) – October
  - First planning committee meeting, 9/7 at 10 am in Holzdendorff
  - There will be a speaker, and OneLove workshops (on Healthy relationships) throughout the week.

- Hands Across the Carolinas 5K – Pickens County Steppin’ It Up Coalition
  - The Steppin’ It Up Coalition is hosting a 5K Run/Walk for substance abuse awareness and education on October 21, 2017.
  - Registration: http://bit.ly/2vTdJNv
  - Contact: steppinitupcoalition@gmail.com

Upcoming Meetings: 1st Wednesday of the month, 3:30-4:30pm

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<th>Date</th>
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<tr>
<td>October 4, 2017</td>
<td>Council Chambers, Clemson City Hall</td>
</tr>
<tr>
<td>November 1, 2017</td>
<td>Council Chambers, Clemson City Hall</td>
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<tr>
<td>December 6, 2017</td>
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Clemson Community Coalition

**Vision:** We envision a campus and community committed to a high quality of life free of the impact of substance abuse and its adverse effects.

**Mission:** To reduce high risk alcohol and other drug (AOD) use primarily among college students in our area through coalition building, environmental management, awareness and education.