Clemson Community Coalition

Mission: To reduce high risk alcohol and other drug (AOD) use primarily among college students in our area through coalition building, environmental management, awareness and education.

In this Issue:
Preparations for a New Academic Year
• Celebrate Safely Campaign
• New Clemson University Chief of Police, Jami Brothers
• Title IX Trainings
• Keep Clemson Safe
City & Community
• Annual Alcohol Merchant’s Meeting

Meetings:
When: 1st Wednesday of the month, 3:30-4:30pm
Where: Council Chamber Room, Clemson City Hall

Upcoming Meeting Dates:
• December 6th
• January 10th
• February 7th
• March 7th

CCC Business
Membership & Marketing Efforts:
• Membership participation among campus and community partners has steadily increased from spring to summer quarters. Meeting attendance has nearly doubled, and continues to grow! Thank you for your continued support of CCC.
• Marketing initiatives and newsletter distribution aim to continue the recruitment and representation of community stakeholders including Clemson University staff, business owners, law enforcement, and local residents.
• In September, a Marketing Chair position was voted into the CCC Leadership Team to overtake newsletter responsibilities and assist with other outreach efforts.

Business Appreciation:
• Ways to express appreciation for downtown business owners & managers have been brainstormed in meetings. Ideas include an appreciation lunch, as well as ways to recognize businesses through local advertising.
• An email list serv has been created for bar owners and managers in Clemson to stay in touch about downtown safety and other matters.

Preparations for a New Academic Year
The ‘Celebrate Safely’ campaign has launched in partnership with the Athletic Department to raise awareness for alcohol safety and bystander intervention. This initiative includes printed banners around the community, as well as digital messaging and a video displayed across campus athletic venues.

Jami Brothers has been named Clemson University Chief of Police. She has served Clemson University’s Police Department in extensive capacities since beginning her tenure with CUPD in 2007.

Fall semester is an active time for Title IX trainings, which are offered to students, faculty, staff and administrators to promote a campus environment against sexual discrimination.

City & Community
In August, The City of Clemson Police Department hosted its annual Alcohol Merchant’s Meeting. The purpose of this meeting is to discuss serving alcohol legally and responsibly, intervention techniques, as well as other alcohol and community-related concerns with bar and restaurant workers prior to the start of the academic year and football season.

A report ranked CU the nation’s safest campus with .002 crimes per 1,000 students. Keep Clemson safe by locking car doors, keeping valuables out of sight, and being mindful of your surroundings.