Our mission is to reduce high risk alcohol and other drug (AOD) use primarily among college students in our area through coalition building, environmental management, awareness and education.

In This Issue

- National College Health Assessment (NCHA) presentation
- Law Enforcement Summit 2017
- Sexual Assault Awareness Month
- AOD Creative Inquiry and Filling Station
- Clemson vs. Notre Dame baseball series
- Ain’t Patty’s Day
- Spring into Clemson
- Pill Take Back Day

Clemson Community Coalition (CCC) Business

In May, Crystal Fulmer presented the CCC 2016-2017 year-end report. Here is a summary of ideas for next steps:

Areas of Improvement:

- Increase student participation and regain members/groups who have not attended meetings regularly.
- Increase visibility of the CCC and recruit new members by presenting our year-end report to City Council and other organizations.
- Clarify the CCC’s purpose and mission statement and ensure our meetings align with the mission and vision.

Future Directions:

- Thank the local bar owners for their participation in trainings and safety efforts by hosting a lunch event.
- Increase marketing efforts of the CCC and try to hold one signature event per year.

Upcoming Meetings

- **August 2 from 3:30-4:30p**, Council Chamber Room, Clemson City Hall
- **September 6 from 3:30-4:30p**, Council Chamber Room, Clemson City Hall
- **October 4 from 3:30-4:30p**, Council Chamber Room, Clemson City Hall
Crystal presented data from the National College Health Assessment (NCHA) regarding alcohol and other drugs & sexual violence trends from 2010 to 2016. Results showed a higher perceived use of alcohol and marijuana than actual use by Clemson students.

The theme of the Law Enforcement Summit 2017 was mental health and suicide risk assessment. Sixty-one law enforcement officers, student affairs staff, and community members attended. It was a great success and thank you to all who helped and attended.

Sexual Assault Awareness Month in April was a great success. Six events were held throughout the month including a self-defense class, a survivor speak-out session, and a clothesline project.

The Filling Station was hosted twice this semester by the AOD Creative Inquiry Team. These were a success thanks to two sororities who incentivized participation in this alcohol education activity.

City & Community

The Clemson vs. Notre Dame baseball game on March 11 featured a videoboard ad and 15 second PSA about alcohol use risk reduction. It was a great way for athletics to promote safety related to AOD use.

The Ain't Patty's Day bar crawl did not draw as many participants this year, resulting in fewer issues than in years past. Possible factors included promoting AOD education through social media and at the baseball game. Our hope is that these efforts deterred participants from attending Ain't Patty's Day and reduced hazardous drinking.

Spring into Clemson was a success. Feedback included a need for more parking and downtown business owners losing business for the day. Suggestions included combining this event with Clemson Blues and Art Festivals to have larger event and greater attendance.

Approximately 460 pounds of old and unused medications were collected through Pill Take Back day this April in Pickens County. Sixty pounds of pills were collected at the Clemson location alone.

Twenty-two bar owners and managers from five bars downtown participated in the Bar Outreach Training hosted by Pickens Advocacy Center in April.