



South Carolina Breastfeeding Coalition

Clemson University,

The South Carolina Breastfeeding Coalition would like to congratulate Clemson University on meeting all the criteria to earn designation as a Mother- Friendly employer. There are so many wonderfully supportive employers in our state, our list is continuously growing. We are happy to be able to add you to this list of employers choosing to be dedicated to a happy and comfortable place of employment for mothers.

Breastfeeding support at the workplace can positively impact the bottom line by lowering healthcare costs, enhancing productivity, decreasing absenteeism, improving employee satisfaction, increasing retention, and improving corporate image. The workforce is changing dramatically with more than fifty percent of adult women joining the workforce. Two thirds of new employees will be women starting or returning to work. Seventy five percent of working women become pregnant during their work lives. We cheerfully welcome you as a Mother- Friendly employer who seeks to promote, protect, and support these mothers as they start or return to the workforce. Thank you for your dedication to enhancing the work environment for the mothers in your employment!

Julee Krechel

Julee Krechel, President, IBCLC



The South Carolina Breastfeeding Coalition

DESIGNATES

CLEMSON UNIVERSITY

a

Mother-Friendly Employer

For exemplary commitment to the promotion, protection, and support of breastfeeding in the workplace.

Julie Krechel

Julie Krechel, IBCLC
President, South Carolina Breastfeeding Coalition

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