

CLEMSON® UNIVERSITY COLLEGE OF  
BEHAVIORAL, SOCIAL AND HEALTH SCIENCES

Empowering Minds. Transforming Communities.



2024

STRATEGIC PLAN



Communication | Political Science | Psychology | School of Nursing | Public Health Sciences |  
Parks, Recreation and Tourism Management | Sociology, Anthropology and Criminal Justice

## MISSION

The mission of the College of Behavioral, Social and Health Sciences is to benefit people and communities through the knowledge we generate, the information we disseminate and the students we educate.

## VISION

The College of Behavioral, Social and Health Sciences will be globally recognized for collaborative research and engaged teaching that enhance our understanding of the human condition, promote individual, family and community health and well-being, and provide a foundation for innovative policy and practice.

## PRINCIPLES

What we do individually has global implications for the environment, health and wellness, and communities. The work we do together will be the key to a better life for individuals, families and communities around the globe.

**INCLUSIVE EXCELLENCE** | CBSHS fosters a culture of inclusive excellence that informs our teaching, research and outreach across campus, the community and state.

**COMMITMENT TO COMMUNITY** | We are committed to improving the lives of individuals and communities through excellence in research, teaching and service.

**INNOVATION** | CBSHS promotes innovation across disciplines with a focus on health innovation, innovative student experiences and community engagement.





# CLEMSON ELEVATE

Clemson Elevate provides a blueprint for Clemson University and the College of Behavioral, Social and Health Sciences to continue its rise in national recognition by focusing attention and investments on three strategic priorities:



## Clemson<sup>®</sup>Elevate



**Deliver the No. 1  
Student Experience**

*Every Student Thrives*



**Double Research  
by 2035**

*Discovery Drives Success*



**Transform Lives  
Statewide and Beyond**

*Service Builds Community*





# GOALS

## GOAL ONE | LEARN AND THRIVE

CBSHS will cultivate a learning experience where every student thrives and provide high-quality programs that prepare graduates for the future workplace and global citizenship.

To achieve this goal, CBSHS will:

- Increase student participation in experiential learning
- Increase and enhance meaningful student interactions with faculty, staff and alumni
- Deepen and expand educational, innovative and collaborative opportunities for students



## GOAL TWO | INVESTIGATE AND INNOVATE

CBSHS will promote research and scholarship through partnerships to advance knowledge, inform policy and shape practice.

To achieve this goal, CBSHS will:

- Cultivate and support high-impact research and scholarship
- Align faculty and graduate students to leverage existing research strengths around center and institute expertise and partnerships with industry
- Expand research space and strengthen existing infrastructure







## GOAL THREE | BUILD PEOPLE AND COMMUNITIES

CBSHS will improve lives in South Carolina communities through outreach and service.

To achieve this goal, CBSHS will:

- Expand access to quality health care and improve health outcomes, especially in rural areas
- Meet workforce demands by increasing the growth of graduates with health-related degrees
- Invest in strategic partnerships to transform rural economies and strengthen communities in South Carolina

## OTHER PRIORITY AREAS

- Clemson Rural Health | Improving health outcomes in rural and underserved communities
- Institute for Engaged Aging | Cognition and aging
- Center for Addiction and Mental Health Research | Statewide initiative
- Pandemic Response | Public health modeling and response
- School of Nursing | Addressing statewide nursing shortages





*College of*  
**BEHAVIORAL, SOCIAL  
AND HEALTH SCIENCES**

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or call us at 864-656-7640

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