Explore Europe from Germany, a central and dynamic location, while learning global perspectives on public relations, crisis communication, and public communication. An open four-day weekend is provided for your own journeys! Meanwhile, our structured experience includes two weeks in the international metropolis of Berlin and two weeks in the southern capital of Stuttgart, with day trips included. We’ll combine rich cultural and historic experiences with industry case studies and examples from sports, automotive, and health industries.

Our adventure includes trips to Stuttgart, Ludwigsburg, Schwäbisch Hall, Berlin, Wolfsburg.

Program Requirements
Estimated Cost
In-state tuition and fees + $2,600, incidentals, meals and airfare

Dates
May 6 - June 1

Application Due Date
February 15

Overview

Course Delivery

COMM 3070 Public Communication of Science and Technology

COMM 3550 Principles of Public Relations

*In this academic program, students can earn six credit hours in one month while enjoying an immersive study abroad experience. COMM 3070 also fulfills the Science, Technology & Society requirement for General Education. You can also apply for receiving General Education Cross-Cultural Awareness credit. The program is also offered to graduate students (COMM 8990 Graduate Independent Study and COMM 8910 Graduate Thesis Honors.)

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