



Love travel, events and festivals?



Want to turn that passion into a career?

PRTM's **Tourism & Event Management Concentration** will give you the knowledge and skills you need to have a successful career in the travel, tourism and event management industries.

FAST FACTS

- PRTM has an easy and straightforward transfer process that strives to keep you on track for graduation.
- Our students learn how to plan, promote and manage special events and high-quality tourism experiences.
- Classes will help you evaluate the critical role of travel, tourism and event management in society, and how to use sustainability principles to manage tourism destinations domestically and internationally.
- Career opportunities include highly desired positions with special event organizations; private, non-profit and commercial enterprises; destination marketing and management organizations; and travel and tour operations.

TOURISM & EVENT MANAGEMENT

You will follow the general curriculum for the B.S. in Parks, Recreation and Tourism Management and the following courses in the Tourism and Event Management track:

- PRTM 3420 - Introduction to Tourism
- PRTM 3450 - Tourism Management
- PRTM 4460 - Community Tourism Development
- PRTM 4470 - Perspectives of International Travel

12 additional credits selected from any 3000- or 4000-level courses offered at Clemson University. For example:

- PRTM 3470 - Sport Tourism
- PRTM 3910 - Festival and Event Management
- PRTM 3920 - Special Event Management

Explore the Course Catalog for details about additional course options.

