



The Department of Parks, Recreation and Tourism Management

CLEMSON
College of BEHAVIORAL,
SOCIAL AND HEALTH SCIENCES

The Department of Parks, Recreation and Tourism Management (PRTM) at Clemson University (ranked the 21st 'best public university' by *US News & World Report*), operating with a \$10.2 million dollar budget, is one of the most diverse and complex academic units of its kind in the United States and world. Established in 1966, and accredited by COAPRT continually for almost 35 years, PRTM is comprised of an array of concentrations and units. PRTM recently celebrated its 50th anniversary as an academic department, and seeks a department chair who will embrace our proud history and provide engaged and visionary leadership to continue our trajectory of excellence.

PRTM has over 430 undergraduate majors matriculating in one of five concentration areas: (1) Community Recreation, Sport and Camp Management, (2) Parks and Conservation Area Management, (3) Travel and Tourism, (4) Recreational Therapy, and (5) Professional Golf Management. Further, the Department offers an undergraduate certificate and minor in Non-profit Leadership which enrolls approximately 120 students annually from all across campus, as well as, an online degree completion program in Youth Development. The PRTM undergraduate curriculum is one of the most innovative in the university, featuring its undergraduate integrated core curriculum titled Engaged and Diverse Guided Experiences (EDGE). The Department also administers a comprehensive Leisure Skills (physical/social experience classes) program to over 6000 student enrollees annually.

PRTM provides an extensive graduate education program serving over 240 students in three degree programs: (1) 161 students in PRTM (M.S. online, non-Thesis; M.S. on-site, Thesis; PhD on-site; PhD online in Recreational Therapy), (2) 33 students in Youth Development Leadership (Graduate Certificate online, M.S. online, and B.S. degree completion online), and (3) 62 students in Masters in Public Administration (Graduate Certificate online and a M.S. online).

In addition to its academic programs, PRTM operates a number of additional enterprises, including: the Clemson University Outdoor Lab (a camp, conference and retreat center), the Pre-Collegiate Programs Office (PCPO), the Osher Lifelong Learning Institute (OLLI), and the US Play Coalition. The Outdoor Lab and PCPO provide a diverse array of residential camp programs for youth and adults across the state of South Carolina and southeastern US. OLLI, with over 1200 members, provides formal learning experiences and other educational opportunities for senior adults. The US Play Coalition, a national nonprofit housed within PRTM, promotes the value of play for healthy development for both children and adults.

Furthermore, the Institute for Parks at Clemson University supports the research activities of all areas within the Department. The Institute is a partnership between PRTM and the Department of Forestry and Environmental Conservation and provides research, training, and outreach programs to enhance the management of the world's parks and protected areas. The Institute also supports research activities focused on using parks, recreation, and tourism as a catalyst for community, economic, and personal development. The Institute's Open Parks Network, a cyber-based platform, provides information, tools, and solutions to support the stewardship of natural and cultural resources, which is used by the National Park Service and protected areas around the world.

To serve the diversity of the profession, students, and society, as well as provide academic leadership, the Department employs 35 full-time faculty and 24 professional staff. PRTM faculty, nationally recognized in their disciplines, have also built a strong international reputation and led several international study-abroad programs. Our outreach and research activities extend worldwide, with PRTM faculty conducting research, presenting papers, and providing workshops throughout North America, as well as in Africa, Asia, Europe, and South America. For example, from 2014 – 2016, PRTM faculty were involved in teaching, research, and/or service activities in Australia, Bangladesh, Belgium, Bhutan, Canada, Chile, the Czech Republic, Denmark, Haiti, India, Japan, Kenya, Mexico, Poland, Russia, Rwanda, South Africa, South Korea, Tanzania, Thailand, Turkey, Uganda, the United Kingdom and Vietnam

In addition to outstanding teaching and world-spanning service, in 2015-2016, PRTM faculty published over 110 journal articles, book chapters, and technical reports. The average publication rate for our tenure-track faculty was approximately four per faculty this past year, and our faculty generated over \$944,000 in funded grants. We had a significant conference presence through the delivery of over 100 presentations across the globe.

At Clemson University, South Carolina's land and sea-grant institution, research, outreach, and entrepreneurial projects led by our faculty and students are driving economic development (annual \$1.83 billion economic impact on the state) and improving quality of life in a racially and ethnically diverse South Carolina and beyond.

