

**Bachelor of Science in Marketing**  
**Bachelor of Science in Parks, Recreation, and Tourism Management**  
**Professional Golf Management (PGA/PGM) Concentration (2015-2016)**

**Freshman Year**

Fall Semester			Spring Semester			Summer		
1	BIOL 1200	Biological Inquiry Laboratory	3	ENGL 1030	Accelerated Composition	0	CO-OP 2010	Cooperative Education
3	BIOL 1210 <i>or</i>	Keys to Human Identity	3	BIOL 2200	Biology: Concepts, Issues, Values	1	PRTM 2060	Practicum I
	BIOL 1220 <i>or</i>	Keys to Biodiversity	3	PRTM 2810	Introduction to Golf Management	1		
	BIOL 1230 <i>or</i>	Keys to Human Biology	3	MTHSC 2070	Multivariable Calculus			
	BIOL 1240	Keys to Reproduction	3	PRTM 2820	Principles of Golfer Development			
1	PRTM 1950	PGM Seminar I	2	PRTM 2200	Conceptual Foundations of PRTM			
3	PSYCH 2010	Introduction to Psychology	17					
1	BUS 1010	Business Foundations						
3	MTHSC 1020	Intro to Math Analysis						
3	MTHSC 3090 <i>or</i>	Intro to Business Statistics						
3	ECON 2110	Principles of Microeconomics						
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**Sophomore Year**

Fall Semester			Spring Semester			Summer		
1	PRTM 1980	Creative Inquiry - PRTM I	3	ACCT 2010	Financial Accounting concepts	0	CO-OP 2020	Cooperative Education
6	PRTM 2260	Administration	3	COMM 1500 <i>or</i>	Introduction to Human Communication	6		Elective
5	PRTM 2270	Experiences		COMM 2500	Public Speaking			
3	PRTM 2290	Integration	3	MGT 2010	Principles of Management			
1	PRTM 2950	PGM Seminar II	3	PRTM 2830	Advanced Methods of Teaching			
16			3		Non-Literature Humanities			
			3	ECON 2120	Principles of Macroeconomics			
			18					

**Junior Year**

Fall Semester			Spring Semester			Summer		
0	CO-OP 2030	Cooperative Education	3	ACCT 2020	Managerial Accounting Concepts			
1	PRTM 2070	Practicum II	3		Professional Development Req.			
			3		Literature Requirement			
			3	MKT 3010	Principles of Marketing			
			3	PRTM 3830	Golf Shop Operations			
			3	MKT 3310	Marketing Metrics and Analytics			
			18					

**Senior Year**

Fall Semester			Spring Semester			Summer		
3	STAT 3090	Introductory to Business Statistics	0	CO-OP 2040	Cooperative Education	0	CO-OP 2050	Cooperative Education
3	FIN 3060	Corporation Finance				6	PRTM 4050	Field Training II
3	LAW 3220	Legal Environment of Business	0			6		
3	MKT 3020	Consumer Behavior						
3	HORT 2120	Introduction to Turfgrass Culture						
1	HORT 2130	Turfgrass Culture Laboratory						
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**Fifth Year**

Fall Semester			Spring Semester		
3	PRTM 4830	Golf Club Mgt. and Operations	3	MKT 420	Professional Selling
1	PRTM 4950	PGM Seminar IV	3	MKT 450	Strategic Marketing Management
3	FS SC 3070	Restaurant Food Service Management	6		Marketing Req.
1	PRTM 3950	PGM Seminar III	3	MGT 415	Business Strategy
3		Marketing Req.	3	MKT 427	International Marketing
3	MKT 4310	Marketing Research	18		
3	ENGL 3040	Business Writing			
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