Welcome to the 2006 Winter Edition of HEHDlines. In this issue you will find numerous articles that highlight programs, alumni, research, awards and the many areas from the College of Health, Education, and Human Development. Taking the spotlight in this issue is the Department of Parks, Recreation and Tourism Management. You will also see a new section that profiles HEHD Academic Support Services. The picture above is representative of two major trends sweeping the nation, health and education disparities. Dean Larry Allen writes in the surrounding text about how these issues impact the entire nation and what HEHD is doing to stop this trend before it’s too late.

Greetings to all on behalf of the College of Health, Education, and Human Development.

As we journey forward in 2006 and beyond, I would like to take a moment to address an emergent national problem that affects all residents of South Carolina in a disproportional manner, Disparities in Health and Education. If you think that this issue doesn’t affect you or your family, you’re wrong. Consider the 2003 report from the Agency for Healthcare Research Quality stating that health disparities affect all taxpayers and the economic viability of a community. According to a 2005 report by America’s Health Rankings, submitted by the United Health Foundation, the American Public Health Association, and Partnership for Prevention, significant findings in health disparities in South Carolina verify that the infant mortality rate varies from a low of 6.0 deaths per 1,000 live births for non-Hispanic whites to a high of 14.9 deaths for non-Hispanic blacks.

In the Miles to Go: South Carolina Report (Miles to Go: South Carolina, The Southern Education Foundation – 2002), the point is made that education is the key to a strong economy.
However, data demonstrates cumulative problems associated with poverty and race in South Carolina’s educational system that cannot be accurately isolated to a single grade, a single school, or even a single segment of the entire educational system from kindergarten to college. The evidence, however, supports the existence of disparities in education is disproportionate for segments of South Carolina’s citizens. The report further shows that states with well-educated, productive workers have the ability to provide a quality of life that attracts and retains business and investment; and that states committed to building broader consumer and tax bases through improvement of educational opportunity have a decided edge over states with deep poverty, inequality, divided communities, burgeoning prison populations, and large numbers of low-skilled workers.

HEHD has already taken significant steps to form collaborative relationships, research initiatives and targeted programs addressing health disparities within our state. In addition, Clemson University’s membership in the Health Sciences South Carolina collaborative provides a unique opportunity for state-wide partnerships. Such collaborations will take full advantage of top-level resources throughout the state including highly-advanced medical facilities, groundbreaking research and colligate faculty who have dedicated their lives to improving the lives of others.

Collectively with our university and state agency partners, we are building a statewide network and exploring multiple funding opportunities to strengthen our capacity to close the health and education gap; and thereby contributing to a healthy, well-educated citizenry. We are investing in ourselves and our resources for our children and our grandchildren. Elimination of disparities in health and education will improve the quality of life for all South Carolinians.

Sincerely,

Lawrence R. Allen
Dean

NEWS FROM AROUND THE COLLEGE

Clemson’s EXPORT Center Waging War on South Carolina Obesity, and Winning

**HEHD Program Targets Minority Health and Health Disparities**

As the EXPORT Center begins its third year of implementation, collaboration with regional and statewide partners has resulted in a number of significant outcomes since being funded by the National Institutes of Health, National Center on Minority Health and Health Disparities in 2003. The Center, a partnership between Clemson University and Voorhees College, located in Demark, S.C., was funded to help reduce the burden of health disparities (differences in health outcomes in comparison to whites) experienced by S.C. racial/ethnic rural minority families and communities by addressing obesity as a primary risk factor for illness. According to the South Carolina Coalition for Obesity Prevention Efforts (SCCOPE), obese individuals in S.C. are almost twice as likely to develop arthritis, coronary heart disease and stroke, almost twice as likely to have a heart attack, and almost seven times as likely to have diabetes as those of normal weight. In addition, minority groups are disproportionately affected by obesity as 72.3% of the state’s African-American population are overweight or obese compared to 55.7% of Whites. African-Americans are especially at risk for obesity with 37.8% of African-American adults classified as obese compared to 20.4% of white adults. Furthermore, obesity levels are dramatically higher among African-American women with 44.8% classified as obese compared to 19.0% of White women. In addition, more Hispanic children, ages 2 to 5, are overweight (17.9%) compared to African-American (12.3%) or White (11.1%) children.

Compounding the burden of illness, health care costs for obese individuals average 36% more than for people of normal weight. In S.C. alone, medical expenditures attributed to obesity were estimated at $1.06 billion in 2003 (SCCOPE, 2005). More than half of these expenses were paid by taxpayer dollars through the state’s Medicaid and Medicare programs. This equates to a cost of approximately $256 per South Carolinian.

EXPORT Center Program Director, Dr. Shirley Timmons notes that “as the Center addresses the multifaceted problem of obesity in minority populations, there is supporting evidence that broadly targeted interventions may exacerbate the health disparities gap between disadvantaged and more advantaged groups”. Therefore, where possible, interventions prioritized by the Center are uniquely targeted.
disparities gap between disadvantaged and more advantaged groups as the latter may be more able to engage in community outreach intervention.” Therefore, where possible, interventions prioritized by the Center are uniquely targeted as well as informed by the specific community that is the focus of the intervention. EXPORT Center activities target seven counties: Bamberg, Barnwell, Calhoun, and Orangeburg in the lower part of the state and Anderson, Oconee and Pickens in the Upstate. All of the Center’s interventions are planned and coordinated through four programmatic cores: The Administrative Core is responsible for the overall functioning of the Center by establishing and maintaining strong partnerships, ensuring fiscal responsibility, and managing day-to-day functions; The Training Core implements programs to increase the number of racial/ethnic minorities in health disparities research and manages all training activities; The Outreach Core focuses on increasing targeted communities’ ability to plan, implement, and evaluate health promotion programs that address potential and existing health problems; and the Research Core provides support to the implementation and management of research that is aligned with the Center’s goals.

The following Center outcomes have been highlighted during the first two years of implementation and represent an integration of effort by each of the four cores. The outcomes have focused on: a) the promotion of healthy lifestyles that include regular physical activity along with smart eating habits as the most effective way to address obesity; b) establishing healthy eating and physical activity habits at a young age which can lead to healthy habits as adults; c) facilitating interventions based upon an engaged community; and d) fostering change at the individual, family, community, and societal levels. To date, outcomes include:

- The Planned Approach to Community Health and the Community-Based Participatory Research models have been adopted as frameworks to strengthen families and communities. These models: a) endorse communities as equal partners in collaborative problem-solving; b) acknowledge that communities play a vital role in their well-being and members are acutely aware of their own problems and have the capacity to solve them; and c) promote understanding and buy-in of health promotion activities by the community;

- A 15-member Community Outreach Steering Committee has been constituted and convenes bi-monthly. Members represent diverse disciplines, organizations, and are residents of target counties. The Committee provides resources and guidance that facilitates EXPORT’s entry into the community. A group of community representatives were self-selected from the Committee to serve as direct liaisons to target communities;

- Community Forums were convened in each target county. In the first meetings, participants described predominant health issues and problems related to obesity. In the subsequent meeting, participants prioritized community health concerns and recommended strategies they believed should be implemented in order to remedy problems identified;

- Established partnerships with the Center for Human Development and Family Research at Penn State University and International Center for Health Leadership Development at the University of Illinois at Chicago that provided program performance improvement consultation related to research development, leadership, coalition and team building, and community networking. Other partners include the Clemson University Cooperative Extension Service, the departments of Sociology, Food Science, Food Safety, Public Health Sciences, the School of Nursing, the Graduate School and the
As the importance of early childhood education and research gains national attention the HEHD School of Education continues to provide a very positive context for conducting interdisciplinary research, as a result, improving the lives of young children, their families and future generations.

Forming a collaborative relationship with the National Center for Educational Statistics (NCES), researchers from the School of Education have implemented the Clemson University Longitudinal Early Childhood Research Project and the HEHD Secondary Data Research Project. These projects utilize the large, secondary data set provided by the NCES project known as the Early Childhood Longitudinal Study, Kindergarten Class of 1998-1999 (ECLS-K).

The ECLS-K is a nationally representative sample of kindergartners, their teachers, and schools. Information is collected from children, their families, their teachers and their schools all across the United States. It is an ongoing study that focuses on children’s early school experiences beginning with kindergarten and following children through 12th grade. The study provides descriptive information on children’s status at entry to school, their transition into school, and their progression through 12th grade. The longitudinal nature of the ECLS-K data enables researchers to study how a wide range of family, school, community, and individual factors are associated with school performance. The collected data includes variables

Dolores (Dee) Steglin, Ph.D. is the director of the Clemson University Early Childhood Learning Research Project and the HEHD Secondary Data Research Project. She is also a faculty member of the Eugene T. Moore School of Education.
The ECLS-K is a nationally representative sample of kindergartners, teachers, and schools. Information is collected from children, families, teachers and schools all across the United States. The study provides descriptive information on children’s status at entry to school, transition into school, and progression through 12th grade.

The Clemson University Early Childhood Learning Research Project, directed by Dr. Stegelin, uses the vast amount of secondary data provided from the ECLS-K to fuel masters- and doctoral-level programs throughout several degree-granting units within the university. Subsequently, the knowledge gained from this research is disseminated on a national scale and implemented into programs that provide children a great chance of success throughout their lives and in parallel strengthen family and community ties. The HEHD Secondary Data Research Project brings together researchers in education, health, nursing, and related fields who wish to use large-scale, secondary data for research and scholarly publication. The well-conceived nature of this initiative promotes collaborative partnerships between many of the nurturing disciplines to promote healthy lifestyles and the importance of early childhood education while bringing to the forefront of national attention issues of health and educational disparities between differing socio-economic classes.

**Teaching Teachers to use Technology in the Classroom**

*Four-Year Grant Funds Training to Increase Student Achievement*

Have you ever written a thousand words about a picture? The S.C. Commission on Higher Education believes that two faculty from the Eugene T. Moore School of Education Department of Teacher Education have a project that will inspire S.C. students to do that very thing. Principal investigator Chris Peters and project director Anna Baldwin will use the four-year, $500,000 grant to fund the Digital Express, a project that hopes to increase student achievement in English and Language Arts by enabling teachers to make effective instructional use of technology in the classroom.

Through the project, teachers will learn to use digital cameras and digital image editing software to stimulate and support student writing in a wide variety of standards-based instructional activities. Digital Xpress, a teacher-controlled, online publishing environment will also be used to allow students to publish and critique written compositions about the digital photographs. In addition to training, the project will provide teachers from across the state with photo editing software, digital cameras, laptops, and projectors. Project numbers place a direct impact on 2000 students and 96 teachers at eight school districts across South Carolina.

The goal of the project is to instruct educators on the use of current digital technology so that they may increase motivation and cognitive engagement among students, resulting in increased achievement on the Palmetto Achievement Challenge Test. The project will match high-need districts to form collaborative partnerships in several different communities. These partnerships hope to increase the diversity of student interactions among all schools involved while facilitating students’ academic and personal goals. Additional goals include establishing and validating a low-cost model for increasing achievement in English and Language Arts.

Measures are also being put in place to help insure the success of the project. A teacher support system consisting of customized training and an online collaborative community are in the works as are state and national conferences at which students will make presentations based on school projects. Also, teachers across the state and nation will have access to the Digital Express model and lesson ideas through the project’s website.
First Class in Online MHRD Program Graduates

Entire Group Works for Boys & Girls Clubs of America

The HEHD Eugene T. Moore School of Education in cooperation with the Department of Distance Education is proud to announce the first graduates of the online Masters in Human Resource Development Program (MHRD), a program that has served as a model for other distance education efforts in the college. The group met during the past two years in virtual space, learned new technologies, established new relationships, and challenged themselves academically while continuing with their full-time jobs at the Boys & Girls Clubs of America. The recent graduates came to campus in December, most for the first time, to attend graduation ceremonies. “Prior to the opportunity to apply to this program, I did not envision myself obtaining a masters degree. My hectic work schedule, rising tuition costs and the length of time since I had been in school was just getting longer. It did not seem like the right equation for success,” says Jenn Aldworth, one of 15 students from 12 states earning their MHRD.

“This experience allowed me to not only achieve an educational goal but also allowed for the flexibility so that I could continue working full-time,” says new graduate Lisa Hunter. She also notes that to be successful in this type of program, “you need to have a lot of initiative and be very goal-oriented.” Without exception, the group expressed during their recent visit a feeling that distance education is the wave of the future. Ronnie Jenkins summed up his concept of this vehicle of education as “the best of both worlds, providing the new learner immediate and just-in-time knowledge as well as providing a forum for helping the learner teach, present, and interact in a medium that will be the basis of the workplace today and in the future.” The second Online MHRD cohort of 13 students will graduate in May 2006.

Houston Center Gets New Leader

Flowers Looks to Better Education for African Americans

Lamont Flowers ponders a simple question: how to improve the education experience for African Americans at every level? Although the question is simple, the answers are not, and to find them Flowers will use the resources at his fingertips as the new director of the Charles H. Houston Center for the Study of the Black Experience in Education. Flowers is a Distinguished Professor of Educational Leadership in Clemson University’s Eugene T. Moore School of Education, home of the Houston Center. Before joining the faculty at Clemson, he taught at the University of Florida, where he also served as associate director of the Institute of Higher Education. In his new role at Clemson, Flowers will produce and distribute research and information that addresses an academic achievement gap for blacks as well as the under-representation of African Americans at all levels of the education system from pre-kindergarten through college. The center strives to improve the campus climate at Clemson and other universities; to increase the number of African American students, staff and faculty in higher education; enhance the education experience for African Americans at all levels; and to provide professional development for educators so that they can pursue those same goals.
The Recreation, Travel and Tourism Institute (RTTI), under the leadership of director Dr. William C. Norman and research associate Laurie Jodice, has facilitated a number of regional economic development efforts. Collaborative projects include development of a strategic tourism marketing plan for fishing and boating on South Carolina’s Santee Cooper lakes and a study of the economic impact of the 2005 MCI Heritage PGA golf tournament. The Santee Cooper project is designed to improve the region’s ability to attract repeat and new angling tourists and their families, specifically, non-resident anglers from out-of-state and resident anglers from outside the region. The MCI Heritage project is a follow-up to the 1999 study and we hope to continue this partnership into the future. The RTTI is also working in partnership with the South Carolina Sea Grant Consortium and South Carolina Department of Natural Resources to define outreach needs for marine recreational fishermen. Early findings suggest a need to focus on capacity problems, access, water quality, and coastal planning to retain the pristine environment that makes the South Carolina coast so unique.

In addition, the RTTI has developed a number of unique projects designed to build business partnerships between South Carolina’s tourism industry and coastal shrimp industry. These include the South Carolina Coastal Tourism Survey completed during the 2004 tourist season in Horry, Georgetown, Charleston and Beaufort counties. This survey was funded by the Clemson South Carolina Shrimp Fishery Assistance program. Despite the multiple hurricane threats during the 2004 season, PRTM graduate and undergraduate students gained valuable field experience conducting surveys across the Coast and at the Beaufort Shrimp Festival. The survey results provide valuable information regarding tourist preferences for shrimp and shrimp related experiences while traveling on the South Carolina Coast. These results will inform the South Carolina Shrimp industry, the tourism industry and restaurants in the effort to market local shrimp as a quality seafood product to tourists. A tri-fold brochure titled South Carolina Shrimp “Sea” the Difference was created, which is targeted toward educating South Carolina coast tourists about how to enjoy locally harvested shrimp.

Lastly, the RTTI has been active in the submission of a proposal for an Endowed Professorship of Tourism Competitiveness and Sustainability to the South Carolina Research Centers of Economic Excellence/Endowed Professorship Program. According to the South Carolina Department of Parks, Recreation and Tourism (SCPRT) travel and tourism was a $14.6 billion dollar industry. It was the state’s leading export industry, second leading employer (11% of all jobs), fifth largest generator of private capital investment, and contributed $1 billion in state and local taxes. However, Dr. Michael Porter and the Monitor Group found that the state’s Gross Tourism Product, the amount spent per tourist per trip, was only 57% of the national average. In response, the Tourism Cluster’s Council on Competitiveness was formed by Governor Sanford and has adopted the following strategic objectives:

- Increase the GTP by 10%, 12,000 new jobs at $35K per year;
- Increase public/private investments in tourism infrastructure by 25%;
- Establish a benchmark of capturing “pass through” travelers; and
- Increase international travel to the state

To accomplish these objectives we have proposed that a South Carolina Research Center of Economic Excellence in Tourism Competitiveness and Sustainability be established. The Center for Tourism Competitiveness and Sustainability in partnership with Clemson University, University of

continued on page 8
PRTM and RPA Celebrate 40th Anniversary – Mark Your Calendars!

In 1966, South Carolina recreation and park agencies successfully lobbied the legislature to establish a professional preparatory program at Clemson University. In that year, Dr. Herbert Brantley established the Department of Recreation and Park Administration (RPA). Now, 40 years later, the Department of Parks, Recreation and Tourism Management will celebrate its rich heritage by honoring Dr. Brantley and all of the faculty, staff and students that followed him. On April 18, 2006, the department will host its 40th anniversary banquet and awards ceremony at the Madren Center. Please mark your calendars!

PRTM Reaches 25th Year of National Accreditation

The department’s quest for re-accreditation through NRPA/AALR was unanimously approved with two commendations. The first commendation was to the faculty for their dedication to students, professionalism, and significant productivity. The second commendation went to the University’s administration for continued support of their programs.

PRTM One of the Top Programs in the Country

The graduate program in the Department of Parks, Recreation and Tourism Management continues to be one of the top programs in the country. Students pursue either a master’s degree or a doctorate and have the opportunity to be involved in a multitude of experiences while in the program. We typically have approximately 60 students in the program, divided between doctoral and master’s students. Of course, students take traditional class work in subjects as varied as leisure philosophy, outdoor recreation policy, statistics and administration. But the education of graduate students, prepared to take leadership roles throughout the country, requires more than structured classes. Our students have the opportunity to engage in many other educational opportunities. For example, several attend, and in many cases, present papers at state, regional and national conferences. Students teach classes, engage in research projects with faculty, and provide service to local agencies.

Three graduate degrees are offered; the Master of Parks, Recreation and Tourism Management, the Master of Science, and the Doctor of Philosophy. The M.PRTM is a professional degree to increase the depth and breadth of knowledge while developing the student’s practical administrative and management skills. The M.S. prepares students to either take positions in the PRTM field or pursue a doctoral degree. The Ph.D. program is based on the student’s grasp of recreation subject matter, competency to plan and conduct research, and the ability to effectively and professionally use written and oral communication.

Further information is available at our web site: www.hehd.clemson.edu/PRTM/indexflash.html or call or email Francis McGuire at 864-656-2183 or PRTMGrd@clemson.edu.

Therapeutic Recreation Helping Improve Lives of Those with Disabilities

The Therapeutic Recreation emphasis in PRTM prepares students for careers involved in using recreation and leisure to enhance the recreation participation, health, and quality of life of individuals with disabilities.
Students may study therapeutic recreation at the B.S., M.S., and Ph.D. level. Alumni are employed in agencies ranging from community-based recreation agencies, to camps, schools, children’s hospitals, psychiatric hospitals, physical rehabilitation hospitals, general hospitals, adult day care, assisted living facilities, and nursing homes, to name a few! A recent report from the National Council on Therapeutic Recreation Certification indicated that 100% of the Clemson University alumni, who took the national exam, allowing them to be certified as a Certified Therapeutic Recreation Specialist (CTRS), passed the exam.

Over the past few years the faculty and students affiliated with the Therapeutic Recreation emphasis have been busy! In 2002-2003 the curriculum was updated to reflect changes in the field. In 2005 several students and faculty presented at regional and national conferences, including the Southeast TR Symposium and the American Therapeutic Recreation Association. Furthermore, Angela Conti, an MS student, was awarded a 2005 Peg Connolly Scholarship to attend the American Therapeutic Recreation Association Conference and a 2005 Future Scholars Award to attend the National Recreation and Park Association Congress. Amy Parks, also a MS student, was awarded a 2005 Scholarship to attend the Southeast TR Symposium. Finally, Drs. Judi Voelkl and Fran McGuire have been invited to serve as the Co-Editors of the Annual in TR, the research publication of the American Therapeutic Recreation Association.

Upcoming events for the TR students and faculty include attendance at the 2006 American Therapeutic Recreation Association Conference scheduled for Orlando, Florida – given the proximity to Clemson many students are planning on attending. Plans are also underway to develop a TR Lab that would involve a service learning component to coursework with students actually planning, implementing and evaluating interventions with people with disabilities in the upstate. For more information contact Judi Voelkl, Ph.D., CTRS at jvoelkl@clemson.edu or 864-656-4205.

First Class in Professional Golf Management Graduates

Requirements Include Passing PGA Test

The following students have earned the distinction of becoming the first group of Professional Golf Management (PGM) students to graduate from the PGM program. In addition to completing their PRTM requirements to receive their Bachelor’s Degree, they also completed the entire PGA of America requirements needed to earn membership in the association. The PGA requires PGM students to complete the following before graduation: passing the PGA of America’s Playing Ability Test, 16-months of internship experience, and completion of the Golf Professional Training Program and Checkpoints through Level III. The PGM program welcomes Adam Savedra as Assistant Director. He hails from Coral Gables, Florida where he was the Assistant Golf Professional at the prestigious Biltmore Hotel and Golf Club.

The first graduates of the Professional Golf Management program. Front row: Rick Lucas, Director of the PGM Program, Brian Soule, Ryan Rushton, and Mike Petrisko; Back row l. to r.: Sam Taras, Benji Boyter, Chris Pirritano, and Philip McMurray.
New Concentration in Community Recreation, Sport, and Camp Management

Exciting changes are happening with the Community Recreation Management curriculum. Recognizing the strengths of the department and the direction of the field, Community Recreation Management will be merging with Sport Management as well as emphasizing Camp Management within its curriculum starting in the fall of 2006. This new concentration will be known as Community Recreation, Sport, and Camp Management. While retaining a focus on all areas of community recreation, the concentration will also offer students the opportunity to take additional coursework in the areas of Camp Administration, Community Recreation Programming, Community Athletic Programming, or Facility Management and Operations. In light of these changes and the size of this new concentration (approximately 140-160 students), two new faculty have joined current community recreation faculty Dr. Denise Anderson, Dr. Bob Brookover, and Dr. Bonnie Stevens. The concentration welcomes Dr. Skye Arthur-Banning from the University of Utah and Dr. Dart Schmalz from Penn State University. Both Skye and Dart’s interest areas revolve around youth sport within community recreation.

Outdoor Lab Kept Busy In 2005

The Clemson University Outdoor Laboratory saw a lot of excitement in 2005 with regard to programs, services, and development. Summer camps (Hope, Sertoma, Odyssey, Lions Den, Cherith) were at near capacity levels. Over 80 summer staff from CU and other colleges and universities around the country worked during the summer for pay and/or academic credits. The S.C. Jaycees and the S.C. Sertomans continued to financially support summer camps as their number one state philanthropy. Non-summer residential programs of Camp Sunshine, for developmentally challenged individuals, and Camp Again, for older active adults, brought new families and individuals into our services while continuing to serve a base group that has been with us for years. More than 1,100 participants were registered in all camp programs. External funding for all programs, services, development, and endowments exceeded $250,000 for the year.

By far, the greatest number of people served at the Outdoor Lab come via conferences, workshops, retreats, reunions, and other special events. More than 13,000 people were served in 2005, excluding summer campers. Repeat groups represented more than 60% of our business. The Outdoor Lab has truly evolved into a place of comfort, beauty, convenience, and full services. Kresge Hall, our main lodge, received a $100,000+ facelift during the summer. Work began on Gateway to Camp Sertoma, a fully funded project of the Sertoma clubs of S.C. A beautiful waterfall was constructed with funds from a volunteer family in Anderson. Work concluded on rebuilding much of the infrastructure at the Outdoor Lab, a project that should not have to be revisited for many years. Fiber optic cable finally reached our place in the Clemson Forest.

Park and Protected Area Management Grads Find Great Job Market

Graduating seniors in Park and Protected Area Management (PPAM) continue to benefit from one of the strongest job markets in 30 years. This year’s graduates are finding exceptional opportunities in Federal and State agencies. Current students are involved with projects all over the United States, studying and researching everything from trail construction to interpretation and economic impacts of parks.

Alumni returning to the PRTM Department for a visit will encounter different faces as new faculty have joined PPAM this fall. Dr. Bob Powell arrived from Yale University to direct the international parks management component of the concentration area. Dr. Chi-Ok Oh comes

PRTM Ventures to Caribbean to Help Island Nation

Cooperative Effort Aims to Develop Tourism

The Department, as part of a larger CU Public Service Activity, recently signed an international memorandum of understanding (MOU) with the Commonwealth of Dominica, an island nation deep in the Caribbean. Dominica is rich in natural resources and boasts the Caribbean’s only world heritage site – the majestic Morne Trois Pitons National Park. Clemson will work with the island’s government to develop its tourism resources in a sustainable manner, and also to assist in the nation’s youth development programs that focus on sports and recreation. The Honorable Loreen Bannis-Roberts, Minister of Tourism, Commonwealth of Dominica and Dr. John Kelly, Vice-President of Public Service Activities, Clemson University, sign the MOU. HEHD Dean Larry Allen and Dean Emeritus Ben Box look on.
Activities the project will undertake this year will include providing research reports, holding small community seminars with training modules for staff, volunteers, and citizen board members, assisting the South Carolina Recreation and Parks Association in the development and implementation of programs and other projects, developing certification programs in administration, programming, and facility management for recreation professionals, and becoming the resource center and clearinghouse for public service requests from the parks and recreation profession in the state.

If you have questions, comments, or suggestions please contact Bob Brookover at 656-2231 or bob@clemson.edu.

**Osher Lifelong Learning Institute at Clemson University**

The Osher Lifelong Learning Institute (OLLI) program is a membership organization whose mission is to provide opportunities for adults to further their knowledge in both academic and recreational pursuits, and to share their experience and interests with other members. Our vision is to provide residents of the Upstate of South Carolina with an excellent lifelong learning program while embracing the uniqueness of our members and Clemson University. We have just introduced a Lunch & Learn series for Spring 2006 with 46 courses offered. Thanks to the support of HEHD & PRTM we were able to apply for a grant from the Osher Foundation which we were awarded in February 2005. This has enabled us to expand our membership and increase our staff. For further information please contact the OLLI office at 864-656-6912 or visit their website at www.clemson.edu/lifelonglearning/

**South Carolina Recreation Development Project**

The South Carolina Recreation Development Project, formerly known as the South Carolina Rural Recreation Project, has repositioned itself as a consulting, research, technical support, and training program available to recreation agencies in the state. The mission of the project is to assist recreation agencies with the development and improvement of recreation programs and facilities by providing research and consulting services including needs assessments, feasibility studies, programming resources, and training opportunities for recreation staff, board members and volunteers.

Activities the project will undertake this year will include providing research reports, holding small community seminars with training modules for staff, volunteers, and citizen board members, assisting the South Carolina Recreation and Parks Association in the development and implementation of programs and other projects, developing certification programs in administration, programming, and facility management for recreation professionals, and becoming the resource center and clearinghouse for public service requests from the parks and recreation profession in the state.

If you have questions, comments, or suggestions please contact Bob Brookover at 656-2231 or bob@clemson.edu.

**Hartzog Funds Continues To Seed Education**

The contributions of George B. Hartzog, Jr., former Director of the National Park Service under the Johnson and Nixon administrations, continue to enrich the lives of students, faculty and the greater Clemson University community. In addition to funding awards, the George Hartzog Fund recently funded outstanding students working on doctoral degrees within Recreation Resource Management at Clemson University. Through her research, Lisa Machnik is assisting the National Park Service in evaluating their new and cutting edge interpreter training program. Joining Lisa as a Hartzog Fellow is Carin Vadala. Carin arrives from Texas A&M and has been a seasonal ranger with the National Parks in Alaska.
Annie Cecil ’91 of Atlanta was named the 2005 Sarah Smith Elementary Teacher of the Year and later was honored with the 2005 Atlanta School System Elementary School Teacher of the Year, competing against 60 other teachers from within the system. Cecil received her bachelor’s degree in early childhood education from the Clemson University Eugene T. Moore School of Education.

Fay Sprouse, Superintendent of Greenwood School District 51 (Ware Shoals, S.C.) and Ph.D. candidate in Educational Leadership, has received national recognition with an American Association of School Administrators (AASA) 2006 Educational Administration Scholarship in the amount of $2,000. The award goes to outstanding graduate students pursuing a career as superintendents and is offered through a national competition to only six recipients each year.

Dr. Thomas W. Gettys MS ’80, Ph.D ’84, professor and chief of the Division of Experimental Obesity at the LSU Pennington Biomedical Center, spoke to a group of Clemson students, faculty and staff recently to highlight his research on obesity. An expert in the area of obesity, adipose tissue and leptins, Gettys’ research focuses on alternative strategies for modulation of energy balance produce comparable benefits to health: translation by a common mediator? The Pennington Center is recognized throughout the world for its studies in the field of obesity. Current research in the Center’s basic laboratories focuses on the physiological and genetic basis for the control of energy balance and the development of obesity and on the mechanisms that regulate food intake and energy expenditure.

Samuel Bennett ’92, graduate of Eugene T. Moore School of Education Masters Degree in Elementary Education program, was named one of four finalists as the 2006 National Teacher of the Year. Bennett, a 19-year veteran teacher, is a fifth grade teacher at Garner Elementary School in Winter Haven, Florida, and has been representing Florida as the Florida Teacher of the Year since July 26th, 2005. He has been an educator at Garner, a school of 569 students, for 11 years.

“My ultimate mission is to see my own students and others believe in themselves, build their dreams, and become their dreams,” said Bennett. “I want them to develop the ‘yes, I can do it!’ attitude and the belief that ‘yes, I am college material!’ Then they will become accomplished ‘dreamers and doers.’

Bennett has recently finished a doctoral program from Nova Southeastern University in Organizational Leadership with a specialization in Educational Leadership and has earned the title of Ed.D.

A panel of educators, representing 14 national education organizations, chose the finalists from the 2006 teachers of the year representing the U.S. states, territories, the District of Columbia, and the Department of Defense Education Activity, and will select the 2006 National Teacher of the Year. Recognition by President George W. Bush of the honoree will take place during the week of April 24, 2006.
All Inclusive Nursing Alumni Reunion

A Special Invitation from the School of Nursing

The First Annual Nursing Alumni Day on April 8, 2006 is for all graduating classes. Plans include a tour of the new Clinical Learning and Research Center and several other activities. A presentation by Dr. Jeri Milstead, Dean of Nursing, Ohio Medical University and former Clemson faculty member rounds out the evening. CEUs will be available for this event. Please e-mail Deborah Willoughby, Associate Professor, School of Nursing, at Wiloud@Clemson.edu. Include your graduation date, name and maiden name if applicable. Deb will respond promptly with any additional details.

Houston Center Celebrates 17th National African American Read-In

Student Volunteers Help Spread the Message

Elementary students in four Upstate schools were exposed to some of the best in African-American children’s literature when Clemson University faculty and staff teamed up this month with Barnes & Noble Booksellers for a read-in.

The 17th National African American Read-In kicked off Sunday, Feb. 5, 2006 at the Barnes & Noble Booksellers in Greenville. The event included reading circles for children as well as tips for adults in selecting and reading African-American literature for young children.

Student volunteers from Clemson continued the celebration of African-American literature on Monday to children at Clemson Elementary School, J.N. Kellett Elementary School, Cherrydale Elementary School, and Mitchell Road Elementary School.

“This program exposes elementary students from pre-K to grade 5 to African-American children’s literature through read-aloud experiences,” said Lamont A. Flowers, Distinguished Professor of Educational Leadership in Clemson’s Eugene T. Moore School of Education and director of the Charles H. Houston Center for the Study of the Black Experience in Education. “It also provides a great opportunity for Clemson University students to perform a worthy public service in some Upstate communities.”
Advanced Clinical and Research Facility in Full Swing

New Facility Fosters Clinical Teaching, Learning and Practice on One Floor

Pull out the mortar and pestle in the following: skills of a highly-educated scientist, tact of an astute public relations professional and compassion of mom. This base amalgam is the root of healing mind, body and soul; it’s what all nurses know and it’s what all future healthcare professionals strive to learn. Knowing this, the School of Nursing in the Clemson University College of Health, Education and Human Development (HEHD) is taking a fundamental, high-tech leadership role in diversifying the nursing program. This investment in the future of world-wide healthcare management places student nurses in an arena of stressful environments and dire situations when a split decision, right or wrong, changes the lives of many people.

The Clinical Learning and Research Center (CLRC) provides a practice and demonstration area to foster research in teaching, learning, and clinical practice; it creates the opportunities for collaborative arrangements among nursing education programs and partners in healthcare delivery; it amplifies the effectiveness and reach of faculty members, researchers, clinical specialists, practitioners and physicians; and it supports all nursing students at every level and all diversifications with state-of-the-art equipment, resources, and technology. The CLRC is one of the most innovative and best-equipped learning environments serving the educational and research needs of student nurses and other healthcare professions.

If you would like to arrange a tour of the new CLRC, please contact Michelle Marchesse at marches@clemson.edu or at 864-656-5477. For additional online information about the CLRC, please visit http://www.hehd.clemson.edu/Nursing/CLRC/clrc_index.htm.
Pruitt Named Director of School of Nursing

Rosanne H. Pruitt has been named director of the Clemson University School of Nursing. A member of the nursing faculty for 16 years, Pruitt served as the graduate coordinator for the last 10 years and recently served as interim director during the national search for a director. She has degrees from Emory University, the University of South Carolina, and a Ph.D. in nursing and health policy from the University of Maryland. A family nurse practitioner, her research is in community health and policy evaluation.

“Dr. Pruitt is an energetic leader who is well equipped to move the School of Nursing forward in its quest to achieve a higher level of distinction,” said Larry Allen, Dean, College of Health, Education, and Human Development.

Professor Pruitt said she looks forward to further strengthening Clemson’s nursing program. “The school will continue our drive to attract minorities and men, two under-represented groups, into nursing but with an emphasis on attracting the very best candidates possible,” Pruitt said. “We have some unique and exciting programs already in place that will contribute to better nursing care for the public and improved opportunities within the profession.”

The school also is developing a doctoral program in nursing, featuring a focus on genetics and health care disparities. “High expectations for quality students and faculty with an eye toward our mission within the Clemson family will enable us to continue to grow and improve,” Pruitt said.

HONORS AND AWARDS

Call Me Mister Grad Earns Teacher of the Year Award

Mister Damon Qualls, one of the first graduates from Clemson’s Call Me Mister program was recently named the 2005 Alexander Elementary School (Greenville, S.C.) Teacher of the Year. Colleagues bestowed this honor upon Qualls during his second year at the school. The award is historically reserved for veteran teachers. In collaboration with four other establishments of higher learning, Clemson University launched Call Me MISTER five years ago in order to facilitate putting more black male teachers in elementary classrooms. All partnered colleges and universities support the same program on its respective campus. Qualls is a graduate of Benedict College in Columbia, S.C.
Serving the University, Its People and a Community

The College of Health, Education, and Human Development honorary awards are given annually to permanent classified employees in recognition of exemplary contributions to the College and its mission. The objective of these awards is to encourage, recognize, and reward classified employees for performance, achievements, or technological accomplishments above those normally expected that contribute to the efficiency, improvement, or economy of the College. Each of our awardees received a walnut plaque and a one-time $250.00 bonus. Also, the awardees’ were added to a permanent plaque in the first floor lobby of Edwards Hall.

The New Employee Professional Staff Award for Exceptional Performance and Outstanding Service went to Teri Garrett, Administrative Assistant for Teacher Education in the Eugene T. Moore School of Education. The Professional Staff Award for Exceptional Performance and Outstanding Service went to Ken Lindsey, Student Services Manager in the HEHD Office of Distance Education and Dorian Kierce, Student Services Program Coordinator for the Academic Advising Center in HEHD. The Team Player Award went to Kristin Goodenow, Student Services Program Coordinator for the Academic Advising Center in HEHD.

Associate Dean Bill Havice, Ph.D., presented the awards during the classified staff annual holiday luncheon.

CU-SNA Recognized for Community Program

The Clemson University Student Nurses Association (CU-SNA) recently received recognition as the Most Outstanding Community Health Program, noting efforts for most canned foods collected and the highest monetary contribution for the Tsunami Relief Fund. The community health award was based on the scope, number, and variety of community events planned and conducted by CU-SNA members with the advice and support of the three faculty advisors: Dr. Linda Howe, Dr. Ann Wetsel and Mrs. Roxanne Amerson. CU-SNA is a local chapter of the National Student Nurses Association and is nearly 200 members strong. The group is very active in community involvement and professional development concerning awareness of health care policy and ethics of practice.

Voelkl Earns Scholarly Achievement Award

Judi Voelkl received the 2005 Scholarly Achievement Award from American Therapeutic Recreation Association (ATRA) at their annual conference held in Salt Lake City, Utah in October, 2005. This is one of the highest awards given by ATRA and is given for one’s significant contribution to the body of knowledge in Therapeutic Recreation. Judi also received a certificate of recognition for her contribution to the concept paper on master’s degrees in Therapeutic Recreation.

Porter Earns Financial Management Honor

In September, 2005, Dr. Nancy Porter, Co-Chair of the National Extension Initiative “Financial Security in Later Life,” accepted the Southern Region Dean Don
Felker Financial Management Award for the team from the National Extension Association of Family and Consumer Sciences at their annual conference in Philadelphia. In addition, Dr. Porter is a member of the “Investing for Your Future” team that received the national award in this category.

Van Stickles Earns Walter Cox Award

The director of the South Carolina State Park Service was presented the Walter T. Cox Award during Clemson University's annual George B. Hartzog Environmental Awards program on Sept. 20. Van A. Stickles of Eloree received the award for sustained achievement in public service, providing leadership in administration of public lands and for policy formation affecting natural and cultural resources.

Bogle Wins Fran P. Mainella Award

An innovative approach to operating a national park with limited financial resources earned its outgoing superintendent the Fran P. Mainella Award during Clemson University's annual George B. Hartzog Jr. Environmental Awards program. Martha C. Bogle, who until recently served as superintendent of South Carolina's Congaree National Park, was recognized for sustained and innovative achievement by a woman in the management of North America's natural, historic or cultural heritage. The Mainella Award is named for the current director of the National Park Service.

Cable Awarded Prestigious Everhart Award

A Kansas State University professor of park management was awarded the William C. Everhart Award during Clemson University's annual George B. Hartzog Jr. Environmental Awards Program on Sept. 20, 2005, Ted T. Cable, assistant department head in park management and conservation at KSU, was presented the award for sustained achievements in interpretation that have illuminated, created insights to, and fostered an appreciation of cultural and historic heritage. The award is given to those who contribute to cultural and historic heritage.

Costley Honored for Dedication to the University and U.S. Forest Service.

After his 36-year career with the U.S. Forest Service was complete, Dick Costley started participating in a short course on the history of recreation and resource management in the Forest Service. That was 25 years ago, shortly after Clemson's department of parks, recreation and tourism management (PRTM) began a training partnership program with the Forest Service. Costley is a “walking encyclopedia” of Forest Service history, according to PRTM chair Brett Wright, making him a treasured resource for the continuing education of forest professionals.

Educational Leadership Ph.D. Candidate Recognized for Multicultural Relations

At the 2005 Annual Southern Association for College Student Affairs conference held Nov. 6-10 in Myrtle Beach, SC, Idella Glenn, doctoral student in educational leadership, received the Bobby E. Leach award. Idella serves as the director of Multicultural Affairs at Furman University. This award recognizes a student affairs professional or graduate student who has contributed significantly to the development of multicultural relations on a college or university campus.

SIATech Program Earns Award from Clemson’s National Dropout Prevention Centers

A Vista, Calif.-based program to earn high school diplomas for dropouts garnered national recognition today at a ceremony sponsored by the National Dropout Prevention Network.

Job Corps’ School for Integrated Academics and Technologies (SIATech) earned a program award in the 2005 National Dropout Prevention Network Crystal Star Awards of Excellence in Dropout Recovery, Intervention and Prevention. The award was presented in Santa Clara, Calif., at the network’s annual conference. The awards, given annually by the Clemson University-based National Dropout Prevention Centers/Network, identify and bring national recognition to outstanding individuals and programs that have made significant contributions to dropout prevention. SIATech’s mission is to provide high school students who have dropped out of the traditional education system an opportunity to complete their high school education. SIATech is for students who have enrolled in the federal Jobs Corps program. The National Dropout Prevention Centers/Network, located at Clemson University, serves as a research center and resource network for practitioners, researchers and policymakers to reshape school and community environments to meet the needs of youth in at-risk situations so they may receive quality educations and services necessary to graduate from high school.
The Academic Advising Center

Answering All the Confusing Questions from Students AND Parents

Do you remember how big Clemson seemed to be when you were a freshman? How many questions did you ask before you attended your first class? How many after? The simple fact is that decisive direction toward achieving the goal of graduation is of great importance. A wrong move could easily keep you from graduating on time.

The advisors in the HEHD Academic Advising Center help students make effective and informed decisions in order to achieve an efficient cap-and-gown goal. The Center continues to serve as a model for other advising centers on campus by providing academic advisors for all areas within HEHD. They serve as a front-line offense by providing accurate and concise information to students, families, faculty, and staff. And that’s just the beginning.

What Service Does The Academic Advising Center Provide?
We provide comprehensive academic advising for freshmen and sophomore students in the College. We coordinate the orientation program for new freshmen and transfer students and meet with all students entering the College as change of major students. In addition, we provide support for special event planning and college promotion activities such as video and brochure updates.

For Whom Is This Service Provided? We answer academic (and other) questions for any student, faculty, staff or parent. Our services also reach alumni, and prospective students who are interested in the University.

Why Is The Academic Advising Center An Invaluable Asset For The College of HEHD? We serve as the front door of the College by assisting everyone who contacts or visits us. We provide accurate and concise information to students, faculty and staff. We ensure that our College’s mission is fostered through the work we do with current students, prospective students and their families, and other campus departments.

What Is The Least Known Fact About The Academic Advising Center That Every Student Should Know? Collectively, we have over 70 years of advising experience among our faculty and staff in the center. That means we have a lot of advising knowledge to share with students and faculty in order to assist them in the best way possible.

At What Point In Their Academic Career Should Students Contact An Academic Advisor? Most students meet their advisor during the college orientation program or when they are accepted into a major in our college.

What Should Students Bring To Their Appointment? Students should come prepared with a list of courses they wish to take, a copy of their degree progress report and a list of questions they would like to ask. We encourage students to be on time to their appointments and let us know if there has been a change.

What Would You Like The Faculty And Parents To Know About Your Department? We are here to help with questions or concerns. We are here to serve as a support network for faculty who know a great deal about advising and curriculum but also have the realization that it is not their full-time job. We often refer students to faculty for professional guidance and recommendations.

Is There Any Other Information That Students, Faculty and Staff Should Know About The Academic Advising Center? We are here to assist all freshman and sophomore students in our college along with faculty advisors. We often assist junior and senior students with questions and paperwork. When we receive inquiries concerning graduate study, we refer them to the respective departments for assistance.
FROM THE JOSEPH F. SULLIVAN CENTER

Lay Health Advisor Program Promotes Healthy Living for Underinsured Communities

Partners Include the Sullivan Center, School of Nursing, and Department of Public Health Sciences

In an effort to promote healthy lifestyles among communities that often face healthcare disparities because of a lack of adequate insurance, the Joseph F. Sullivan Center, the School of Nursing and the Department of Public Health Sciences continue to promote and expand the Lay Health Advisor (LHA) program. The three-year intra-collegiate collaborative effort sponsored by Blue Cross Blue Shield of S.C. focuses on the Latino and Hispanic communities in Oconee County, S.C., to coordinate and train area residents about the benefits of living a healthy lifestyle. In turn, the qualified Lay Health Advisor then educates local families about the advantages of healthy eating, proper exercise and basic hygiene as preventative medicine. The project is structured to take advantage of a domino effect by empowering individuals with the necessary education and then asking that person to teach others within their family.

The LHA program also promotes community-wide healthcare education seminars. During the most recent interactive session on research and nutrition, Dr. Elizabeth Garcia of the Joseph F. Sullivan Center coordinated an event at the Oconee Health Department in Walhalla, SC that included seven Lay Health Advisors, 25 community members and 15 children. As part of the LHA seminar, the Sullivan Center invited Dr. Sergio Nieto from Clemson’s Department of Food Science and Human Nutrition to give a PowerPoint presentation on the advantages of getting involved in research project with the university. The LHA training team then presented a short program related to child nutrition and how to deal with picky eaters.

Blue Cross Blue Shield of S.C. recently honored the Sullivan Center with a certificate of recognition for the Lay Health Advisor Program for outstanding community efforts and commitment to eliminating health disparities among the Latino population.

Thirteen Lay Health Advisors completed educational sessions and graduated. The program aims to increase health knowledge and behaviors within the Lay Health Advisors group so that they can act as health role models in the larger community.

Editor’s Corner

The College of HEHD has a mission that defines our leadership role within our community; we think innovatively, we educate in multiple disciplines, we search for solutions and we serve the community.

Individual effort is the cornerstone of our strength but we also invest in diversity. Intercollegiate collaboration and external partnerships with state agencies, healthcare providers and similar institutions of higher education provide a wide range of expertise while sharing resources and cost.

But why put forth so much time and effort to coordinate increasingly complex institutions in order to find answers to problems. The two-fold answer is simply stated; because it’s a problem and because we have the knowledge to find the solution. Obesity is a prime example. Answers to this plaguing issue are coming through our efforts and the efforts of our collaborative partners. Read about the EXPORT project in this issue of HEHDlines.

We think, teach, search and serve in order to improve the lives of our families and to provide stable, well-educated, healthy communities. This is how the College of HEHD leads.

You are part of this leadership. From you we can receive strength, funding and ideas for improvement, which then directly ties to bettering our communities. But first we have to communicate.

Are you making a difference? If so, I want to hear from you. Have you been promoted, taken a new position or earned recognition from your peers? Are you starting a business or do you have a great story of success? Is your class having a reunion? Are you getting married or adding a new member to your family? I want to know about it. We all want to know about it. Communication is strength, and it is with all forms of our collective strength that we improve our world.

So send me your announcements, your emails and your photos. Tell me how you are changing the world. Remember, no amount of information is insignificant.

Sincerely,
Tim Whims,
Public Information Coordinator
College of Health, Education, and Human Development
864-656-1686
twhims@clemson.edu  www.hehd.clemson.edu
We’re on the Web!
To access HEHDlines or our monthly college newsletter and calendar via the Internet, go to http://www.hehd.clemson.edu, News & Events.

Let Us Hear From You!
If you have any comments or news to share, please let us know. For further information on an item in HEHDlines, contact Timothy Whims, Public Information Coordinator, 309-H Edwards, Clemson, South Carolina 29634, twhims@clemson.edu, 864-656-1686, FAX: 864-656-6231.

Name: _____________________________________________________________________________________________________________
Year of Graduation: _____________________________________ Major: _____________________________________________________
Town and State: _____________________________________________________________________________________________
Occupation/Place of Employment: _________________________________________________________________________________
Comments: ______________________________________________________________________________________________________
___________________________________________________________________________________________________________________

Mailing address: Timothy Whims, Public Information Coordinator, 309-H Edwards, Clemson, South Carolina 29634.

Is Your Address Correct?
Please change my mailing address to the following:
Name: __________________________________________________________________________________________________________
Address: _______________________________________________________________________________________________________
City: _____________________________________________________________________________ State: __________ ZIP: ______________

Address Service Requested