

STUDENT AMBASSADOR PROGRAM

What is it?

Student Ambassadors for the Department of Automotive Engineering represent the department at events, give tours to prospective students, and often fill in where staff and faculty cannot. Ambassadors may sign up for as many or as few events as their schedules allow; there is no rigid time requirement.

Who is eligible?

While most of our Ambassadors are students within the Automotive Engineering department, any interested Clemson student can sign up regardless of their major or current standing (freshmen through graduate-level students welcome!)



What are the perks?

Students will receive pre-loaded Visa gift cards that can be used similarly to a credit or debit card. The amount will vary based on the time commitment of each Ambassador opportunity.

Ambassadors will receive a free Automotive Engineering polo shirt after signing up for their first event.

The Ambassador program can lead to some unique networking opportunities and looks great as an extra-curricular on your resume!



How do I sign up?

1. Email automotive@clemson.edu and indicate your interest in joining the Student Ambassador Program.
2. We'll send you a link to enroll in a Tiger Training course, where you'll learn about the department, answers to FAQs you might encounter, and also learn how to give a tour.
3. Let us know once you have completed the training course, then you'll be added to our Ambassador email list – most events are advertised via our email list on a first come, first served basis (see an example on the next page).

EXAMPLE AMBASSADOR OPPORTUNITY ADVERTISEMENT

From: Jeremiah Farmer <mjfarme@clemson.edu>

Sent: Thursday, January 12, 2023 12:21 PM

To: AuE Student Ambassador List

Subject: Student Ambassador Opportunity - Tiger Prowl on Main Campus 1/19

What is it:

Spring Tiger Prowl. At the beginning of each semester, Clemson hosts Tiger Prowl for student organizations, programs, clubs, to table and for students to come by and find out more information.

When & Where:

Thursday, January 19th, Hendrix Student Center on Main Campus, from 5pm to 7pm. Ambassadors will need to arrive early however to setup, and then of course tear down after the event.

What Ambassadors Will Do:

Two ambassadors will setup a table for AuE, where you will give out information about our programs, specifically our new BS program, our MS, our Ph.D., and our Certificate opportunities. The main goal here is to inform and recruit students to our program, through our presence, while handing out Automotive Engineering gear.

How to Sign Up:

First two people who respond to this email will get to do this event! **Each ambassador will receive a \$45 gift card.**

Miscellaneous:

- Please wear your AuE polo
- You are responsible for transportation to and from the event

Thanks y'all!

JEREMIAH FARMER

STUDENT SERVICES MANAGER

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