



## **NAMRC 53 | MSEC 2025 CU-ICAR Industry Night Sponsorship**

Connect with Premier Talent & Innovation in Advanced Manufacturing

Clemson University is the host of NAMRC 53 and MSEC 2025, North America's largest advanced manufacturing research conference. Held in Greenville, South Carolina, June 23–27, 2025, this event attracts over 800 researchers and manufacturers globally. The conference covers key areas like additive manufacturing and smart manufacturing.

On Tuesday, June 24, 2025, from 17:30 to 20:30, we feature a dedicated CU-ICAR Industry Night at the Campbell Graduate Engineering Center (CGEC) on the Clemson University International Center for Automotive Research (CU-ICAR) campus in Greenville, SC.

This event is designed for industry to meet, engage with, and recruit manufacturing students. It's a prime opportunity to also learn about innovation and network with R&D experts.

Industry Night includes:

- Social networking.
- Food and drink (from local food trucks).
- Tours of CGEC, CMI labs and the unique Deep Orange facilities.
- Dedicated Sponsor exhibitor booths for direct attendee interaction.
- Presentation opportunities for eligible sponsors.

### **Why Sponsor the Industry Night? Direct Benefits for Your Company**

Sponsoring offers a [direct link to future manufacturing talent](#) and cutting-edge research:

- **Access Top Talent:** Engage directly with students, including those from Clemson's nationally recognized Automotive Engineering Department, known for producing graduates ready to make an immediate impact, and technical college students.
- **Boost Recruitment:** Sponsorship levels from Silver and above get access to valuable databases of student/attendee resumes/CVs and contact information.
- **Increase Visibility:** Position your company as a leader in advanced manufacturing among academics and industry.
- **Network with Experts:** Connect with leading faculty researchers and R&D professionals.



Greenville, South Carolina

June 23–27, 2025



## **Sponsorship Details**

Various sponsorship levels are available. The \$1,000 Industry Night Sponsor level specifically includes an exhibitor booth at the CU-ICAR event. Higher levels (Silver, Gold, Diamond, Platinum) include escalating benefits, such as booths at the main conference venue, attendee databases, complimentary registrations, and presentation slots. Detailed information is in the Sponsor/Exhibitor Information Packet.

## **Invest in Talent. Drive Innovation.**

Sponsoring the CU-ICAR Industry Night provides significant exposure and supports the next generation of manufacturing leaders.

To learn more and partner with us, please contact: [SponsorExhibitor@clemson.edu](mailto:SponsorExhibitor@clemson.edu)

We look forward to your partnership!